

GFAA's Wild West Expo - it is Tradeshow Time!

Join the GFAA and the Roaming Ranger

at the Crown Expo on

September 16th, 2021

From 5-8 pm

See page 2 of this newsletter for more details....



Tradeshow Details for Suppliers and Attendees

Suppliers/Vendors:

Theme - Wild West - be creative in your costumes, booth decorations, etc. Not mandatory, but fun!! **Masks are required.**

NO: guns. Real weapons are not permitted in the venue, and toy/costume guns will not be permitted.

Set up time: 12-4 pm. You must set up between these hours.

Event time: 5-8 pm.

Breakdown: After 8 p.m. when the event is over.

Parking and unloading - Crown Expo Center, sections B + C - follow signage on site.

Booths: Booth sales are open until we sell out. (only 2 left!) Booths must be paid for in full PRIOR to the event. Cancellation/no show fee is \$99.00.

Must bring: container to collect business cards in, 1 door prize of minimum \$25.00 value.

Will be provided: Table, chairs, electricity, pipe, drape and linens for each booth

*light appetizers will be served, and bars will take cash or credit cards.

**If you are a business that has not purchased a booth for this Tradeshow, you may not solicit during this event.

Apartment Community & Management Company Teams, and Independent Rental Owners:

Come on out and support your Suppliers and Vendors as they showcase their skills and products for you! Bring your business cards, get some swag, enter to win prizes, network and have a great time! **Masks are required.**

Theme: Wild West - costumes not mandatory - but they are fun!

NO: guns. Real weapons are not permitted in the venue, and toy/costume guns will not be permitted.

Event Time 5-8 p.m.

Admission: FREE! You do NOT need to register to attend. Please bring 1 non-perishable item to donate to the Second Harvest Food Bank for entry.

Parking: Crown Expo Building, Sections B + C, follow signage in the parking lot (same building/entrance as the Holly Day Fair)

Entertainment: Music and MC by Paul Bruss of PB Productions

*light appetizers will be served, and bars will take cash or credit cards.



September Webinars from NAA

All of these FREE webinars are available to you as part of your membership!
Click the links for more information and registration.

Creating Meaningful And Sustainable DE&I Programs

Wednesday, September 15, 2021 from 2:00 PM - 3:00 PM

As we continue to have a national discussion on diversity, equity and inclusion (DE&I), it is important that we empathize with those impacted by longstanding harmful policies. In order to make true change, we must focus on creating meaningful and sustainable programs that create lasting changes in our organizational culture. Hosted by Montgomery County Government Diversity and Training Officer, Michelle Lowe, learn how to develop initiatives, metrics and policies to fully integrate DE&I throughout your organization for years to come.

Walk away with the following details on:

- Steps for creating sustainable DE&I initiatives
- How to develop and interpret metrics of effectiveness for your DE&I efforts
- Strategies for incorporating DE&I efforts beyond the hiring process

[Register here](#)

Real Recognition™ In The Rental Housing Industry- The Power to Motivate Your Employees

Wednesday, September 22, 2021 from 2:00 PM - 3:00 PM

Surveys in the apartment industry show that employee turnover rate nearly doubles the national average. And a lack of recognition is often ranked in the top 5 reasons why people leave their place of employment. In this webinar, property owners, developers, and managers will learn the value and power of giving Real Recognition™ the right way, wherever they work. Discover how giving meaningful, frequent, and effective recognition transforms people's lives and elevates their performance.

This webinar is being presented by the NAA Operations Subcommittee, COVID-19 and Beyond, and hosted by Roy Saunderson, a leading authority on employee recognition.

In this webinar, you will:

- Understand what Real Recognition™ is and the impact it has on people and their health and overall wellbeing.
- Learn some key practical skills for giving better and more meaningful recognition every time you acknowledge someone or say thanks.
- Know the best ways to recognize people whether they work onsite, from home, or at any level within the organization.

[Register here](#)

Leading With A Growth Mindset

Thursday, September 23, 2021 from 2:00 PM - 3:00 PM

As a next generation leader, developing a growth mindset is important to your success. Your career trajectory not only depends on your performance, hard work and aspirations, but also on other's perception of the leader that you are. Learn about leadership development, growth mindset, and what skills the next generation leader need to possess in order to be successful.

In this webinar, you'll learn:

- How to use the power of personal branding to advance your career
- How to become more resilient and unstoppable on your pursuit to the top
- How to uncover the importance of being an agile leader
- NAA's role in the development of the next generation of leaders

[Register here](#)



Monthly Memo from the GFAA President

Dear GFAA Members,

Our summer went by so quickly and all things pumpkin spice and everything nice is just around the corner!

Budget Season is upon us and by now you should have received your 2022 GFAA educational and events calendar in the mail. We have such a great line up for 2022!

We were excited to host our in-person CALP class at The Regency with our very own NAAEI instructor, Angela Raupp . We love having our members achieve their NAA designations. Our August in-person “Show Me The Money” Seminar with Brandon Negrón was absolutely fantastic and fun.



Thank you to our members who participated in our Second Harvest Food Bank Drive . We collected a lot of food and we were proud to donate it to those in need. Watch for details in the 3rd quarter - it’s almost time to collect toys for the holidays.

We are gearing up for our Annual Trade Show coming up on September 16th at The Crown Expo. The theme this year is Wild West and we are so looking forward to seeing all of our Suppliers. Come out to the event and support them!

NAA will be having a multitude of Free Webinars in September as well, you can check these out on our website at www.mygfaa.org and click on the calendar of events.

We are always looking for new faces and ideas in our committees; if you are interested in joining one please reach out to Jennifer Scott at info@mygfaa.org. Committees are a great place to put your ideas to work and make lasting connections with industry colleagues.

Sincerely,

Jennifer Pittman, CAPS, CAM
GFAA 2021 President
gfaapresident2020@gmail.com



The Second Harvest Food Bank needs YOUR help!

In addition to our ongoing quarterly drives to collect items needed; the Second Harvest Food Bank also needs volunteers to help in person. This is a great way to do some team building and give back to your community at the same time!

The shifts needed are Monday through Friday any time between 9 am- 3 pm
(you do not have to stay the entire day) -or-
the 2nd Saturday of each month/includes orientation.

Warehouse Help Needed:

- sorting salvage products
- packing Senior boxes
- helping to pull orders for Emergency Food Assistance Program
- data entry and clerical work in the office
- painting and cleaning in the warehouse

Off-Site Help Needed:

- assist with distribution of Senior Boxes to site locations
 - help with a mass distribution within the community
 - take part in a distribution of backpack items to school partners
- **Ride along with a delivery driver for all of these listed above.

Requirements:

- No open toe shoes
- Masks and gloves required - will be provided if needed

[Email to schedule your shift!](#)

**SECOND HARVEST
FOOD BANK**
Southeast North Carolina



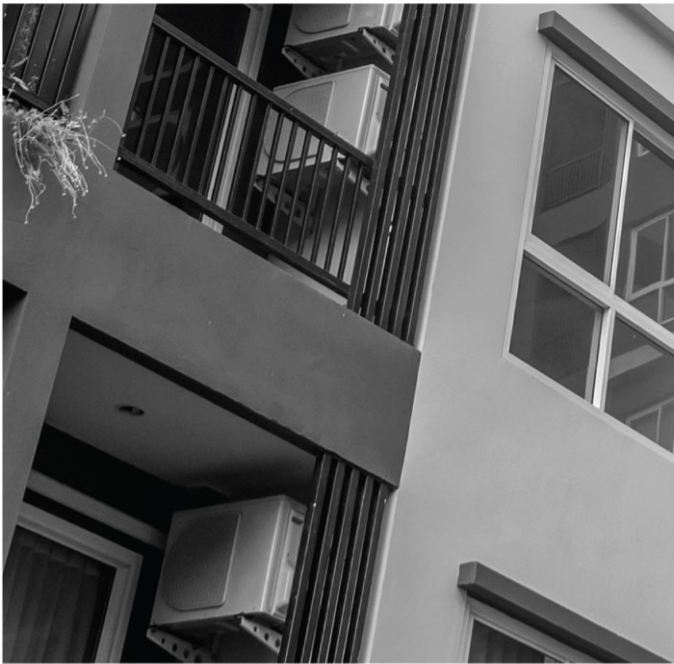
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Contact: Mikayla Locklear (click button above)

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*Source: Fiber to the Home Council, June 13, 2016



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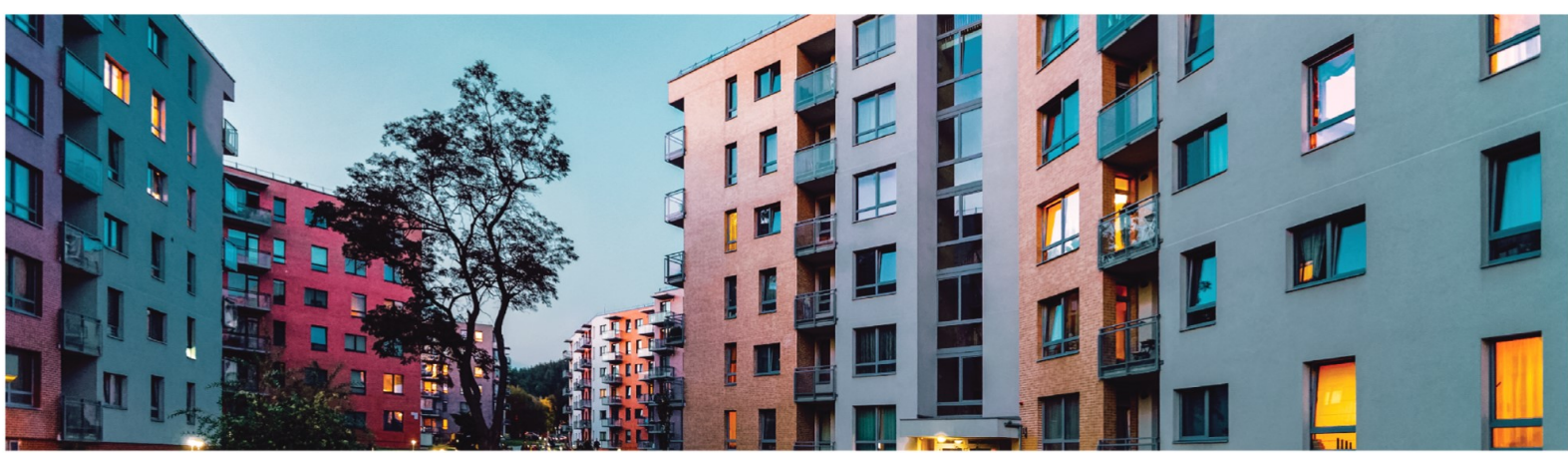
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[Check out kitchen upgrades here!](#)

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Labor Day

The Greater Fayetteville Apartment Association
is closed on Monday, September 6th, 2021
in Observance of Labor Day.



Greater Fayetteville Apartment Association

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Website: <http://www.mygfaa.org>

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