

Annual Starlight Awards

Event Details:

Thursday, January 20, 2022
11:30 AM - 2:30 PM
McCormick Farms
7765 McCormick Bridge Road
Spring Lake, NC 28390



Members- join the GFAA at beautiful McCormick Farms for an afternoon celebration! We will be acknowledging the 2021 award nominees and winners, 2021 designees, having the 2022 Board Installation, and more!

The awards categories are:

Rookie of the Year
Leasing Consultant of the Year
Assistant Manager of the Year
Community Manager of the Year
Supplier Representative of the Year
Executive Support Team Member of the Year
Community of the Year
Best Social Media of the Year
Maintenance Technician of the Year
Maintenance Supervisor of the Year
Regional Manager of the Year
Most Improved Community of the Year
Team of the Year
President's Award

***Lunch is included in the ticket price,
must register by 1/12/2022.***

Membership Drive 2022

Going on right now through February 28th, 2022, the Greater Fayetteville Apartment Association is hosting it's annual Membership Drive!

We are looking for brand new Supplier Members, and they will get \$75.00 off their 2022 dues with a promo code as soon as they apply. (Have them contact us at info@mygfaa.org for the promo code before making a payment).

What's in it for you?

When they join the GFAA and mention that you referred them, you are entered in a drawing for \$300 in gift cards. The person that refers the most new Supplier Members by the end of the time frame mentioned above –wins!



CAM - Deadline to Register is Friday, January 7th!

Whether you are a property manager or new to property management, this course provides in-depth training and expertise just for you! Earning the CAM credentials gives you the skills to increase your community's net operating income; the knowledge to effectively manage an apartment community; and most importantly, the ability to achieve your property owners' investment goals. Deadline to **register** is 1/7/2022 at 5:00 p.m. Take the **CAM Self-Assessment Tool** to see if you are ready for CAM.

Class dates are 9 am to 5 pm on the following dates at The Regency:

- 1/19/2022 - please arrive 15 min early
- 1/26/2022
- 1/27/2022
- 2/9/2022
- 2/10/2022

What You'll Learn:

- Occupancy rates
- Comprehensive marketing plans
- Sales team management and product readiness
- Equitable treatment of current and potential residents
- Resident retention and the maintenance of a positive company image
- Consistent and ongoing resident communication
- Positive resident service and issue resolution
- Enforcement of company policy in compliance with laws and regulations
- Property inspections
- Preventive maintenance programs
- Service request process
- Apartment turnover process
- Contractors and vendors
- Recruitment, hiring, orientation and training of high-caliber employees
- Systematic employee evaluation
- Employment regulations and record keeping
- Analysis of the property's financial operations with corrective actions for underperformance
- Monitoring of property performance to achieve the owner's investment goals
- Accounting principles and practices
- Maximizing net operating income
- Reporting property performance honestly and accurately

Requirements:

To obtain the CAM credential, candidates must complete the following:

- Minimum of 12 months of onsite property management experience
- Successful completion of all CAM coursework (totaling 40 hours)
- Meet all examination standards within six (6) months of declaring candidacy



About the Instructor: Mindy McCorkle:

Mindy McCorkle has 30+ years of leadership experience in multiple industries. She's held positions from front-line roles to executive positions and is seen as a mentor and leader by many. She has too many awards and accolades to list here but has been recognized locally and nationally for her instructional expertise.

Mindy owns Enhancement Talent Development where she provides clients with customized learning experiences, team coaching, consulting, and other talent related services. The B2C side of her journey is Life Enhanced, a subsidiary of Enhancement Talent Development, and that's where Mindy works with individuals to help them grow personally and professionally, and find greater happiness and fulfillment through transformation, realignment, and learning experiences. She is a perpetual learner and loves to inspire others to continue learning as well.

Mindy is also an author who publishes inspirational works, self-development books, and virtual learning sessions.

She brings a unique authenticity to every interaction and presentation and shares transformational insight from her experiences. She's not a game changer; she's creating a whole new game!



AANC's A New Approach to Employee Recruitment & Retention

2022
Quarterly

**EDUCATION
WEBINARS**



Join this AANC webinar on January 18th, 2022 from 10-11 a.m.

Cost: \$24.99 Member, \$49.99 Non-Member
1 CEC.

[Register here!](#)

About the Webinar:

Join AANC for an engaging session to learn how to approach employee recruitment and retention in 2022. Whether you are on the owner/operator or supplier side, you will not want to miss this forward-thinking panel.

In this webinar, you'll learn:

- Tapping into new industries/alternate resources for hiring
- Why employees are leaving before 90 days
- Solutions to reduce stress amongst team members

...and more!

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Moderator:

Mindy McCorkle

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Kristen Micallef

Community Development Manager - NC

☎ (734) 658-2042

✉ kristen.micallef@metronetinc.com

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¹Source: Fiber to the Home Council, June 12, 2019



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Disclaimer: This is an advertisement for legal services.

Volunteers needed for 2022!

Do you want to be more involved in the Greater Fayetteville Apartment Association? Consider joining a committee and be a part of strategic planning in your favorite area of interest; have your voice and ideas heard!

Email us at info@mygfaa.org for your invitation to the next meeting.

Click here for more committee information: [Committees](#)



Greater Fayetteville Apartment Association

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Phone: 910-929-0217

Email: info@mygfaa.org

Website: <http://www.mygfaa.org>

Click here to Add, Follow and Like the GFAA on social media:

