

## **“Can You See Me Now. An open conversation about Diversity, Equity, and Inclusion.”**

Thursday, April 22, 2021

10:00 AM - 11:00 AM virtual, 1 CEC

[Sign up here!](#)

Through life experiences and a passion for Diversity, Equity, and Inclusion, Marci creates safe spaces to have an open dialogue on diversity and equality in the Multifamily industry as well as navigating today’s climate of tension around the subject of race. She also talks with individuals and teams on how to start a DE&I task force or committee and how best to navigate conversations surrounding both.

### **About the Instructor: Marci French**

Marci French is the VP of Operations with HRG Management Services and an NAAEI faculty member. With 25-years of multifamily experience, she builds, leads, and coaches high performing teams.

With a unique combination of skills, Marci possesses diverse portfolio experience. Her drive has garnered her several industry awards across the nation.

Marci has earned her Certified Apartment Manager (CAM) and Certified Apartment Portfolio Supervisor (CAPS) designations from the National Apartment Association (NAA). She also enjoys giving back to the local associations instructing NALP, CAM, CAPS, and other leadership courses as a member of the NAAEI Faculty. Marci graduated from the NAA Leadership Lyceum in 2015 and currently serves as a member of both the NAAEI Curriculum Development and Diversity and Inclusion Committees.



## Monthly Memo from the GFAA President

Dear GFAA Members,

As we continue our reopening plans in our state, GFAA is excited to announce we are gearing up for our first Night of Networking in April. Make sure to register to get your spot reserved! Space is limited due to current governor orders.

March was an amazing month of planning and educational events. We kicked off our first supply drive for our charity of the year, Second Harvest Food Bank! We hope to show them how involved and committed our members are. We have a lot of educational opportunities lined up for April, be sure to check out our seminars, there's something for all for everyone.

We want to hear from you! Our committees are looking for new faces and fresh ideas. Now is the time to join and allow your voice to be part of this growing organization. This is your membership and your influence is needed for planning of upcoming events. Please contact Jennifer Scott for more details at [info@mygfaa.com](mailto:info@mygfaa.com). One of our goals for the membership is to develop future leaders for our Board of Directors. If you've thought about volunteering but unsure about the different positions available, please feel free to contact me at [gfaapresident2020@gmail.com](mailto:gfaapresident2020@gmail.com). I would be happy to share my experiences with you and direct you to the committee that will serve you best.

We hope you all have an amazing April and look forward to seeing you in person!

Sincerely,

Jennifer Pittman, CAPS, CAM  
GFAA 2021 President



# Upcoming Educational Opportunities

## Certified Pool Operator (CPO) W/ Mark Cukro - Virtual 4/9/2021 9 am - noon

Did you miss the first CPO class in February? Here is another chance to take CPO!

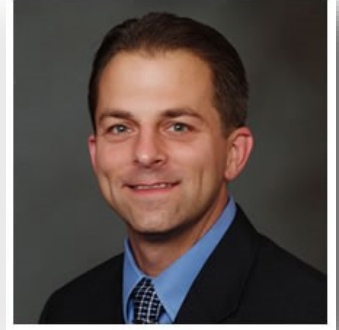
Whether it is your first time learning how to take care of a pool at your community, or it is time for your renewal (every 5 years), you need to sign up for this North Carolina certification course with Mark Cukro.

We will email the materials needed as soon as we receive your registration.



This course is sponsored by Spa and Pool World.

Sign up here: [CPO](#)



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## Why That Swag May Not Be A Good Use Of Money And What To Do About It with Mindy McCorkle.....2nd in the "Supplier Survival Series"

This webinar will be held at 10 am on 4/20/2021 - [registration](#) is open!

Some of us spend thousands of dollars on promo items. Many of us think we need to have neat, sought-after promo items to pass around. Sure, it can be a touch point, and mot of our swag makes people happy. And there's a brand awareness component to passing out swag. But how do we make sure that swag items we're putting out there are worth the money? Join us for this session and gain insight from your customer's perspective about your promo items, identify the return on investment for your swag, learn contemporary, unique ideas for swag that really matters to your customers!

1 CEC



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## All Things Legislative for the NC Multifamily Housing Industry (1 CEC) - Webinar

Date: April 21, 2021 at 2:00pm Cost: \$35 for members [Sign up here!](#)

**Description:** Join AANC for an engaging session discussing all things legislative in NC; including legislative 101 knowledge, hot issues for 2021 and the importance of PACs. Submit any questions you may have for the group ahead of time when you register below.

**Moderator:** Janae Moore (AANC)

**Panelists:** Bo Heath (AANC Lobbyist), Jonathan Tee (AANC PAC Chair), Susan Passmore (AANC Government Affairs Committee Chair), Michelle Manns (GCAA Dir. Strategic Initiatives & Legislative Affairs), Dustin Engelken (Government Affairs Director)



# Bringing Back Nights of Networking

**We have missed seeing you in person....!**

So, join us for a Night of Networking at Kick Back Jacks in Fayetteville! 4/15/2021 from 6-8 p.m. on the patio.

Masks are required, seating is limited, so you must [register](#) now!

Appetizers and non-alcoholic beverages are complimentary from the GFAA. If we are permitted to add more people, we will raise the registration limits and let everyone know by email.

We are going to host these in smaller groups each month until restrictions are lifted so everyone has a chance to get together! Suppliers hosting these events would love the opportunity to mingle with decision makers from the communities and management companies.

**Supplier Members** - if you are interested in sponsoring a future Night of Networking, please contact us via email at [info@mygfaa.org](mailto:info@mygfaa.org).



**This event is sponsored by:**



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**Save the dates for future gatherings:**

- 5/20 Night of Networking
- 6/23 Night of Networking
- 7/22 Vendor Appreciation Bowling Night

\*Subject to change based on CDC guidelines, Presidential and Governor's orders and venues' restrictions for reservations.



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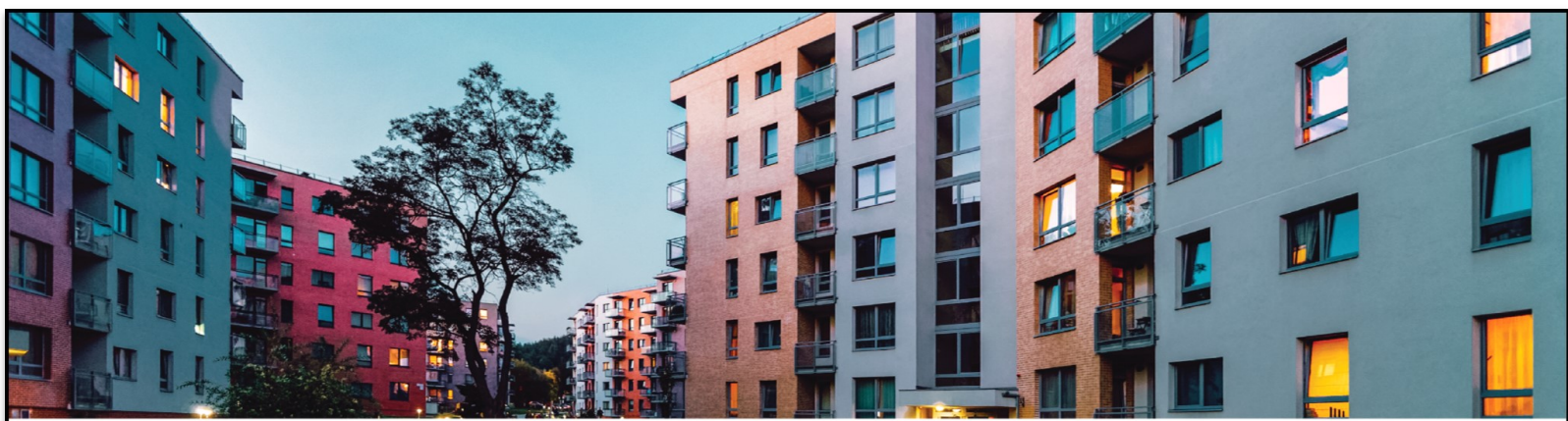
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\*Source: Fiber to the Home Council, June 13, 2016



## Supporting 2nd Harvest Food Bank

We appreciate your participation in the Neighbor to Neighbor Drive, supporting our market's senior citizens. The next drive will be announced soon.....but in the meantime, you can make donations directly to the Second Harvest Food Bank online. Every \$1.00 helps!

[ZOOMGIVE](#)

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FOOD BANK**  
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**SO**  **lve**  
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**Greater Fayetteville Apartment Association**

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