**Working Draft**

**GEDA Spring Workshop**

**May 15-17, 2019**

**Theme** GEDA presents:

“The Evolving Role of Economic Development Organizations: Solutions for a Complex World.”

**Location** The Lodge at Callaway Gardens (LCG)

**Wednesday, May 15, 2019**

9:00 AM – 5:00 PM Registration (LCG Lobby)

10:00 AM – 11:00 AM GEDA Board of Directors Meeting (Cypress)

11:00 AM – 11:45 AM GEDA 101 – New Member Orientation – **Mitch Griggs**, Executive Director, Union County Development Authority (Loblolly B&C) (RSVP required)

11:45 AM - 12:45 PM New Member Luncheon (Loblolly B&C) (RSVP required)

1:00 PM – 2:00 PM Concurrent Breakout Sessions

1. Research Resources: Expert panel presents tools and best practices for EDO’s. (Loblolly A)
   1. Moderator: **Tracey Ussery**, Research Analyst, Georgia Power Community and Economic Development
   2. Panelist: **Dana Brewer**, Director of Research Division, Georgia Department of Economic Development
   3. Panelist: **David Denison**, Project Manager, Georgia EMC
   4. Panelist: **Monica Scott**, Research Analyst, Electric Cities of Georgia
2. Leveraging Assets for Retail Development: Aligning Your Market and Land Use Strategies for Product Success (Loblolly D)
   1. Moderator: **Scott Poag**, Director of Business Development, W&A Engineering
   2. Panelist: **Andy Camp**, Vice President of Business Development, NextSite
   3. Panelist: **Mill Graves**, Director of Economic Development, Electric Cities of Georgia
   4. Panelist: **Dent Temples**, Broker, The Temples Company
   5. Panelist: **Robbie Swan**, Watkins Real Estate
3. Rural Development Workshop: Creating opportunities. (Sourwood 4 & 5)
   1. Moderator: **Saralyn Stafford**, Rural Development Manager, UGA Carl Vinson Institute of Government
   2. Panelist: **Dr. Laura Meadows**, Director, UGA Carl Vinson Institute of Government
   3. Panelist: **Mike Worley**, President and CEO, Georgia Wildlife Federation
   4. Panelist: **Barbara Grogan**, Executive Director, Americus-Sumter Chamber and Payroll Development Authority

2:00 PM – 2:30 PM Break with Sponsors (Prefunction Area with Sponsors)

2:30 PM – 3:30 PM Breakout Sessions

1. Research Resources: Expert panel presents tools and best practices for EDO’s. (Loblolly A)
   1. Moderator: **Tracey Ussery**, Director of Research, GPC Community and Economic Development
   2. Panelist: **Dana Brewer**, Director of Research Division, GDEcD
   3. Panelist: **David Denison**, Project Manager (Research), GEMC
   4. Panelist: **Monica Scott**, Research Analyst, Electric Cities of Georgia
2. Retail Recruitment / Land Use Planning: Aligning Your Market and Land Use Strategies for Product Success (Loblolly D)
   1. Moderator: **Scott Poag**, Williams and Associates
   2. Panelist: **Andy Camp**, Vice President of Business Development, Next Site
   3. Panelist: **Mill Graves**, Director of Economic Development, Electric Cities of Georgia
   4. Panelist: **Dent Temples**, Broker, The Temples Company
   5. Panelist: **Robbie Swan**, Watkins Real Estate
3. Rural Development Workshop: Creating opportunities. (Sourwood 4 & 5)
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   3. Panelist: **Mike Worley**, President and CEO, Georgia Wildlife Federation
   4. Panelist: **Barbara Grogan**, Executive Director, Americus-Sumter Chamber and Payroll Development Authority

3:45 PM – 4:45 PM **Keynote Speaker #1 - *Inspiration* –** (Longleaf Ballroom) **Rennie Curran**, Speaker/Author/CEO at Game Changers Coaching

5:30 PM - 7:00 PM Welcome Reception with Cocktails & Hors d’oeuvres (Longleaf Lawn)

Dinner on Your Own

Notes: Callaway/Kelly McLendon to provide local dining options

**Thursday, May 16, 2019**

7:00 AM – 8:00 AM Full Breakfast Buffet (Piedmont Dining Room)

7:00 AM – 8:00 AM Development Authority Executives Breakfast (Cypress) (RSVP required) **Cal Wray**, Augusta Economic Development Authority

8:00 AM – 12:00 PM Registration Open (LCG Lobby)

8:00 AM – 8:15 AM *Door Prizes*; Welcome and Opening Remarks, **Sean McMillan**, Spring Workshop Chair (Longleaf) **Matt Forshee**, **Scott Poag, Brian Sillitto**

8:15 AM - 9:15 AM **Keynote Speaker #2 - *Change* –** (Longleaf Ballroom) **Jason Broadwater**, Founder and President, RevenFlo

9:20 AM – 10:20 AM **The Changing Role of The Modern EDO** (Longleaf)

Moderator: **Meghan Duke**, Economic Development Director, City of West Point

Topics / TEDtalk format:

Change (West Point) **Dean Collins**, President, Point University

Community Non-Profits (West Point) **Harriett Langford**, President, The Ray

Health Care (Hawkinsville) **Michelle Elliott**, Operations Coordinator, University of Georgia Archway Partnership

Entrepreneurship (SBDC) **Allan Adams**, Director, Georgia SBDC

Workforce Development (Troup County) **Dr. Kathy Carlisle**, CEO, ThINC. College and Career Academy

10:20 AM - 10:50 AM Coffee Break Sponsored by Jackson EMC (Longleaf Prefunction)

10:50 AM – 11:00 AM *Door Prizes:* **Matt Forshee**, **Scott Poag, Brian Sillitto**

11:00 AM - 12:00 PM **Regional Development: Copper Basin Renaissance Collaboration** (Loblolly)

Moderator: **Christie Gribble**, Executive Director, Fannin County Development Authority

Panelist: **Jan Hackett**, President, Fannin County Chamber of Commerce

Panelist: **Danny Bivins**, Senior Public Service Associate, UGA Vinson Institute of Government

Panelist: **Kaitlin McShea Messich**, Public Service Assistant, UGA Vinson Institute of Government

Panelist: **Zachary Welch**, Chairman, Copper Basin Steering Committee

12:00 PM *Door Prizes*; Adjourn for Afternoon Activities, **Matt Forshee**, **Scott Poag, Brian Sillitto**

* Optional Activity 1 – Golf – **Stan Crance**
* Optional Activity 2 – Callaway Tour (2-3 hours) – **Callaway Spa and Lodge**
* Optional Activity 3 – Big Red Oak Plantation Sporting Clays – **Bill Boone**
* Options on Your Own – Callaway Spa, Fishing, Biking, etc.

6:00 PM – 7:00 PM Cocktails & Conversation (*with hors d’oeuvres*) (Longleaf Lawn or Loblolly)

Dinner on Your Own

**Friday, May 17, 2019**

7:00 AM – 8:30 AM Full Breakfast Buffet (Piedmont Dining Room)

8:00 AM – 12:00 PM Registration Open

8:30 AM – 8:45 AM *Door Prizes* *& Golf & Sporting Clays Awards* (Longleaf) **Matt Forshee**, **Scott Poag, Brian Sillitto**, **Stan Crance & Bill Boone**

8:45 AM – 9:30 AM GRAD site presentation: Lindsay Martin, Director of Existing Industry & Regional Recruitment, Global Commerce, GDEcD

Updates: GDEcD - **Scott McMurray**, Division Director, Global Commerce, GDEcD, and Georgia Department of Community Affairs - **Christopher Nunn**, Commissioner

9:30 AM – 10:30 AM **TCSG/USG/K-12 Success Stories** (Longleaf)

Sector Partnerships, High Demand Career Initiative (HDCI), Strategic Industries

Moderator: **Greg King**, Associate Vice President, Georgia Institute of Technology

Panelist: **Matt Colvin**, Executive Director, Economic Development. University System of Georgia

Panelist: **Laura Gammage**, Deputy Commissioner, Economic Development, TCSG

Panelist**: Dr. Barbara Wall**, State Director, Career, Technical and Agricultural Education, DOE

10:30 AM – 10:50 AM Break with Sponsors (Prefunction with Sponsors)

10:50 AM – 11:00 AM *Door Prizes* (Longleaf)

11:00 AM – 11:50 AM **Public Policy update and interactive discussion** (Longleaf)

**Camila Knowles**, Senior Vice President & Counsel, and **Sally Kilpatrick**, Senior Vice President, Cornerstone Government Affairs

11:50 AM – 12:00 PM *Door Prizes*, Final Comments and Adjourn