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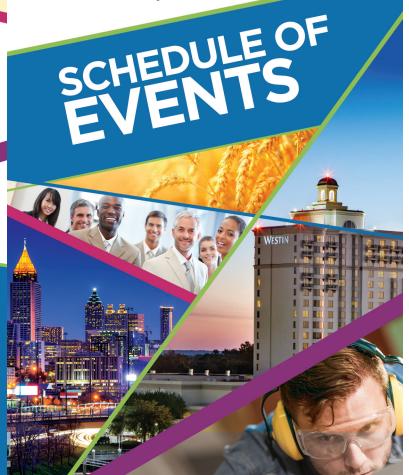




INTERNATIONAL **ECONOMIC DEVELOPMENT** COUNCIL

The Power of Knowledge and Leadership

This event is recognized by the International Economic Development Council as a professional development event that counts toward the recertification of Certified Economic Developers (CEcD).





to the 2019 GEDA Annual Conference in Savannah, GATHE HOSTESS CITY OF THE SOUTH!

GEDA is one of the Leading Economic development organizations dedicated to enhancing Georgia's economic vitality, and our conference goal is to celebrate Georgia's state of momentum! This year's theme is Leading Georgia towards Economic Prosperity.

We have speakers and panel experts with us who will give us perspective on the world of transportation, planning for your community's future and negotiation strategies that you can use in your everyday role as an economic developer.

From new members to veteran economic developers, from small communities to large, we all face many of the same challenges, and this conference will be beneficial to all. When the sessions are done each day, plan to enjoy networking and learning from each other.



Andrea Schruijer, 2019 Annual Conference Chair Executive Director, Valdosta-Lowndes County Development Authority

Wednesday, September 18

10am – 5p 2nd Floor Landing Registration Open
10 - 11:30a Riverscape B GEDA Board of Directors Meeting
11 - 11:45a Harbor Ballroom B GEDA New Member Orientation
11:45a - 12:45p Harbor Ballroom B GEDA New Member Luncheon (Invitation only)
12:55 - 1:05p Ballroom CDEF Welcome and Opening Remarks - Andrea Schruijer
1:05 - 1:30pBallroom CDEF Cyber Security in Your Community - Amy Hudnall, Director, Georgia Center of Innovation for Aerospace, GDEcD
Panelists: • Randall Touissant, Director of Corporate Solutions and Cyber Security (C ²), GDEcD • Allan Adams, State Director, Small Business Development Center, UGA
1:30 - 2p Ballroom CDEF Georgia Ports Authority Report - Griffith V. Lynch, Executive Director
2 - 2:45p Ballroom CDEF The Future of Transportation in Georgia - Dr. Walter Kemmsies — Managing Director, Economist and Chief Strategist for JLL's US Ports Airport and Global Infrastructure
2:45 - 3:15p Ballroom AB & Pre-function Break - Sponsored by Jackson EMC
3:15 - 3:45pBallroom CDEF Marketing to Humans: Build Trust, Film Stories, Grow Impact - Jim Nichols & Drew Davis, Co-founders of Half Machine
3:45 - 4:45pBallroom CDEF The Power of Creativity and Observation to Solve any Challenge - Derreck Kayongo, Entrepreneur, Global Soap Project Founder and Former CEO of the Center for Civil and Human Rights
5:15pHarbor Lawn Individuals participating in the Cornhole tournament need to be on the Harbor Lawn to hear the rules and prepare to get started at 5:30pm
5:30 - 7p Harbor Ballroom and Lawn Reception and Cornhole Tournament

Indoor entertainment by David Denison

Thursday, September 19

7am - 12:00p 2nd floor landing Registration Open
7 - 8:30aHarbor Ballroom Development Authority Executives breakfast (Invitation only)
7 - 8:30a Ballroom AB Breakfast
8:30 - 9:15a (Door Prizes)Ballroom CDEF Planning for the New Economy - Gray Swoope, President & Chief Executive Officer, VisionFirst Advisors
9:15 - 10aBallroom CDEF Accelerating Execution - Kate McEnroe, Analyst, Advisor, Coach, Facilitator, Speaker & Trainer at Kate McEnroe Consulting
10 - 10:30aBallroom AB & Pre-function Break sponsored by the City of East Point
10:30 - 11:15a (Door Prizes)Ballroom CDEF The Art of Negotiations - Ed Riggins, SIOR, CCIM, Senior Vice President at Cresa
11:15 - 11:45aBallroom CDEF Ask the Experts – Open discussion with morning presenters
Moderator: • Misti Martin, CEcD, President, Cherokee Office of Economic Development

Panelists:

- Gray Swoope, President & Chief Executive Officer, VisionFirst Advisors
- Kate McEnroe, Analyst, Advisor, Coach, Facilitator, Speaker & Trainer at Kate McEnroe Consulting
- Ed Riggins, SIOR, CLIM, Senior Vice President at Cresa

Door Prizes and Adjourn for Thursday afternoon optional activities:

- Gulfstream Corporation Tour
- Savannah Culinary and Historical Tour
- Sporting Clays at Dorchester Shooting Preserve
- Golf Tournament at the Club at Savannah Harbor
- **6 7:00p**Harbor Ballroom & Lawn Reception

Friday, September 20

7am - 12p 2nd Floor Landing Registration Open
7 - 8:30a Ballroom AB Breakfast
8:30 - 9:30a (Door Prizes)
9:30 - 10:15a
10:15 - 10:45aBallroom AB & Pre-function Break with Sponsors
10:45 - 11:30a (Door Prizes) Ballroom CDEF Perspectives from GDEcD Alumni

Moderator:

 Brian Sillitto, Executive Vice President of Economic Development for the Greater Columbus Georgia Chamber of Commerce

Panelists:

- Amanda Shailendra, The Pendleton Group
- Tom Croteau, Maxis Advisors
- Charlie Moseley, Georgia Power

Final Comments
Grand Prize Drawings
Adjourn!

