



GEDA SPRING WORKSHOP 2023 AGENDA

WEDNESDAY, MAY 17

Start	End	Event	Room
10:00 AM	5:00 PM	Registration	
10:00 AM	11:30 AM	GEDA Board Meeting	Athena H & I
11:00 AM	11:45 AM	GEDA 101: New Member Orientation	Athena F
11:45 AM	12:45 PM	New Member Luncheon	Athena F
1:15 PM	2:00 PM	BREAKOUT SESSION #1	
		Workforce Forward	Parthenon 1
		Maria Whitfield – Director of Workforce, Savannah Harbor I-16 Corridor	
		Victor Ochoa – President, Swine Works	
		Greg Wilson – Assistant Director, UGA Carl Vinson Institute of Government	
		<i>Moderator:</i> Jerald Mitchell – President & CEO, Greater Columbus Chamber	
		Rural Development	Parthenon 2
		Jason Dunn – President, Fitzgerald and Ben Hill County Development Authority	
		Rachel Barnwell – President, Screven County Development Authority	
		Tina Herring – Existing Industry Recruitment Assistant Director, GDEcD	
		<i>Moderator:</i> Dorie Bacon – Regional Project Manager, GDEcD	
2:00 PM	2:30 PM	Break with Sponsors	Athena Lobby
2:30 PM	2:55 PM	Welcome & Governor Brian Kemp	Athena A-E
		Governor of Georgia, Brian Kemp	

WEDNESDAY, MAY 17 (CONTINUED.)

Start	End	Event	Room
3:00 PM	3:50 PM	GENERAL SESSION	
		Incentives	Athena A-E
		Del Boyette – President & CEO, Boyette Strategic Advisors	
		Sara Gershon – Deputy General Counsel, GDEcD	
		Chris Pumphrey – President, Elevate Douglas Economic Partnership	
		Jon Pannell – Partner, Gray Pannell & Woodward	
		<i>Moderator:</i> Misti Martin – President, Cherokee County Office of Economic Development	
4:00 PM	4:45 PM	BREAKOUT SESSION #2	
		Legislative	Parthenon 1
		Legislative Panel with Grant Cagle – President & CEO, GEDA	
		Non – Traditional ED	Parthenon 2
		Ed McBrayer, Founder of the PATH Foundation	
		Randy DuTeau, VP of Sports Strategies + Tourism & Marketing Director, City of North Augusta	
		Philip Wu, BRAG Dream Team Coach + Director of the Kids Bike League, Georgia Hi-Lo Trail	
		<i>Moderator:</i> Mary Charles Howard – Georgia Hi-Lo Trail	
5:00 PM	6:00 PM	GEDA Young Professional and DiverseED Networking Reception	
		Reception at Georgia Theater Rooftop	
5:30 PM	7:00 PM	Welcome Reception	
		Reception at The Chapel Athens , Shuttle transportation provided from Classic Center	
7:00 PM	9:00 PM	Dinner On Your Own	

THURSDAY, MAY 18

Start	End	Event	Room
7:00 AM	12:00 PM	Registration	Athena Lobby
7:00 AM	8:30 AM	Buffet Breakfast	Athena A-E
8:10 AM	8:40 AM	Announcements & Door Prizes	Athena A-E

THURSDAY, MAY 18 (CONTINUED.)

8:40 AM	9:15 AM	GENERAL SESSSION	Athena A-E
		Demographics	
		Chris Clark – President & CEO, Georgia Chamber	
9:20 AM	9:50 AM	GENERAL SESSSION	Athena A-E
		Leaving the Ladder Down	
		Audrey King – Regional Vice President, Georgia Power	
9:50 AM	10:10 AM	Special Session with First Lady Marty Kemp	Athena A-E
		First Lady of Georgia, Marty Kemp	
10:15 AM	10:45 AM	Coffee Break with Sponsors	
10:45 AM	11:45 AM	GENERAL SESSION	Athena A-E
		Workforce Innovation	
		Amelia Nickerson – CEO, First Step Staffing	
11:45 AM	12:00 PM	DOOR PRIZES & ADJOURN	Athena A-E
12:00 PM	5:30 PM	Optional Afternoon Activities	
5:30 PM	6:30 PM	Evening Reception	Oconee Room
6:30 PM	9:00 PM	Dinner on Your Own	

FRIDAY, MAY 19

Start	End	Event	Room
7:00 AM	12:00 PM	Registration	Athena Lobby
7:00 AM	8:30 AM	Buffet Breakfast	Athena A-E
8:20 AM	8:45 AM	Morning Announcements	Athena A-E
		Jack Hu, UGA Provost	
8:45 AM	9:30 AM	GENERAL SESSION	Athena A-E
		Placemaking	
		Malaika Rivers – Sr Consultant, Lexicon Strategies	

FRIDAY, MAY 19 (CONTINUED.)

9:30 AM	10:30 AM	GENERAL SESSION	Athena A-E
		Housing Panel	
		Brittany Ivey – President & CEO, Stephens County Development Authority	
		Samanta Carvalho – Office of Community Housing, Georgia Dept of Community Affairs	
		Matt Forshee – Community Development Manager, Georgia Power Company	
		Moderator: Commissioner Christopher Nunn – Georgia Dept of Community Affairs	
10:30 AM	11:00 AM	Coffee Break with Sponsors	
11:00 AM	11:50 AM	GENERAL SESSION	Athena A-E
		Public Private Partnership Panel	
		Seth Miller Gabriel – PPP Co-Lead, BDO	
		Umer Yaqub – PPP Director, BDO	
		Moderator: Randall Toussaint – Economic Development Director, City of Johns Creek, GA	
11:50 AM	12:00 PM	Final Announcements & Adjourn	