**GEDA Spring Workshop 2020: Welcome to the Big Leagues!**

**Wednesday, May 20th:**

* **9 AM – 5 PM: Registration**
* **10 – 11 AM: GEDA Board Meeting**
* **11 – 11:45 AM: GEDA 101 – New Member Orientation**
* **11:45 AM – 12:45 PM: New Member Lunch**
* **1 PM: Spring Workshop “Play Ball”**
  + National Anthem and First Pitch

**Wednesday afternoon: Concurrent breakout sessions, divided into two divisions (attendees self-select):**

* **Ronald Acuna Division: “Emerging Superstars” – attendees new to the economic development profession**
* **Freddie Freeman Division: “Established Veterans” – attendees with more experience in economic development**
* **1:15 – 2 PM: Breakout Session One**
  + **Acuna I: “The Rookie: My first day/week/month on the job, Part One – Internal Decisions”**
  + **Acuna II: “A League of Their Own: Women in Economic Development”**
  + **Freeman I: “Moneyball: How do you do strategic planning?”**
* **2 – 2:30 PM: Break with Sponsors**
* **2:30 – 3:15 PM: Breakout Session Two**
  + **Acuna III: “The Rookie: My first day/week/month on the job, Part Two – External Issues”**
  + **Freeman II: “Bad News Bears: How to deal with the Public?”**
* **3:30 – 4:30 PM: Keynote Speaker: Jesse Cole, Savannah Bananas**
* **5:30 – 7 PM: Welcome Reception**
* **DINNER ON YOUR OWN**

**Thursday, May 21st:**

* **7 – 8:30 AM: Breakfast Buffet**
* **7 – 8:30 AM: Development Authority Executives “Grand Slam” Breakfast**
  + “Evolution of the ED Professional”
* **8 AM to Noon: Registration**
* **8:30 – 8:45 AM: Door Prizes; Opening Remarks**
* **8:45 – 9:30 AM: Foreign Direct Investment Panel**
* **9:30 – 10:15 AM: Local Board Chairs Panel**
* **10:15 – 45 AM: Coffee Break**
* **10:45 – 11 AM: Door Prizes**
* **11 – 11:50 AM: Project Case Study**
* **11:50 to Noon: Door Prizes and Adjourn for Afternoon Activities**
  + **Wiffle Ball Game**
  + **UGA Marine Extension Coastal Excursion**
  + **Downtown Whiskey/Wine Tour**
  + **Golf**
  + **Georgia Ports Authority/Colonel’s Island Car Processing Facility Tour**
* **5 – 6 PM: VIP Sponsor Reception**
* **6 – 7 PM: Cocktails and Conversation**
* **DINNER ON YOUR OWN**
* **9 PM until YOU ARE TOO TIRED TO SING – The First Annual GEDA Karaoke Competition & Exhibition**

**Friday, May 22nd:**

* **7 – 8:30 AM: Breakfast Buffet**
* **8 AM to Noon: Registration**
* **8:30 – 8:45 AM: Door Prizes and Recognitions**
  + **GDEcD Update**
  + **GRAD Site Presentation**
  + **Georgia Certified Economic Developer**
* **8:45 – 9:30 AM: Public Policy/Legislative Update**
* **9:30 – 10:30 AM: Public/Private Partnerships: If You Build It, They Will Come (you hope)**
* **10:30 – 10:50: Break with Sponsors**
* **10:50 – 11 AM: Door Prizes**
* **11 – 11:50 AM: Last Session**
* **11:50 AM: Door Prizes/Final Comments/Adjourn**