

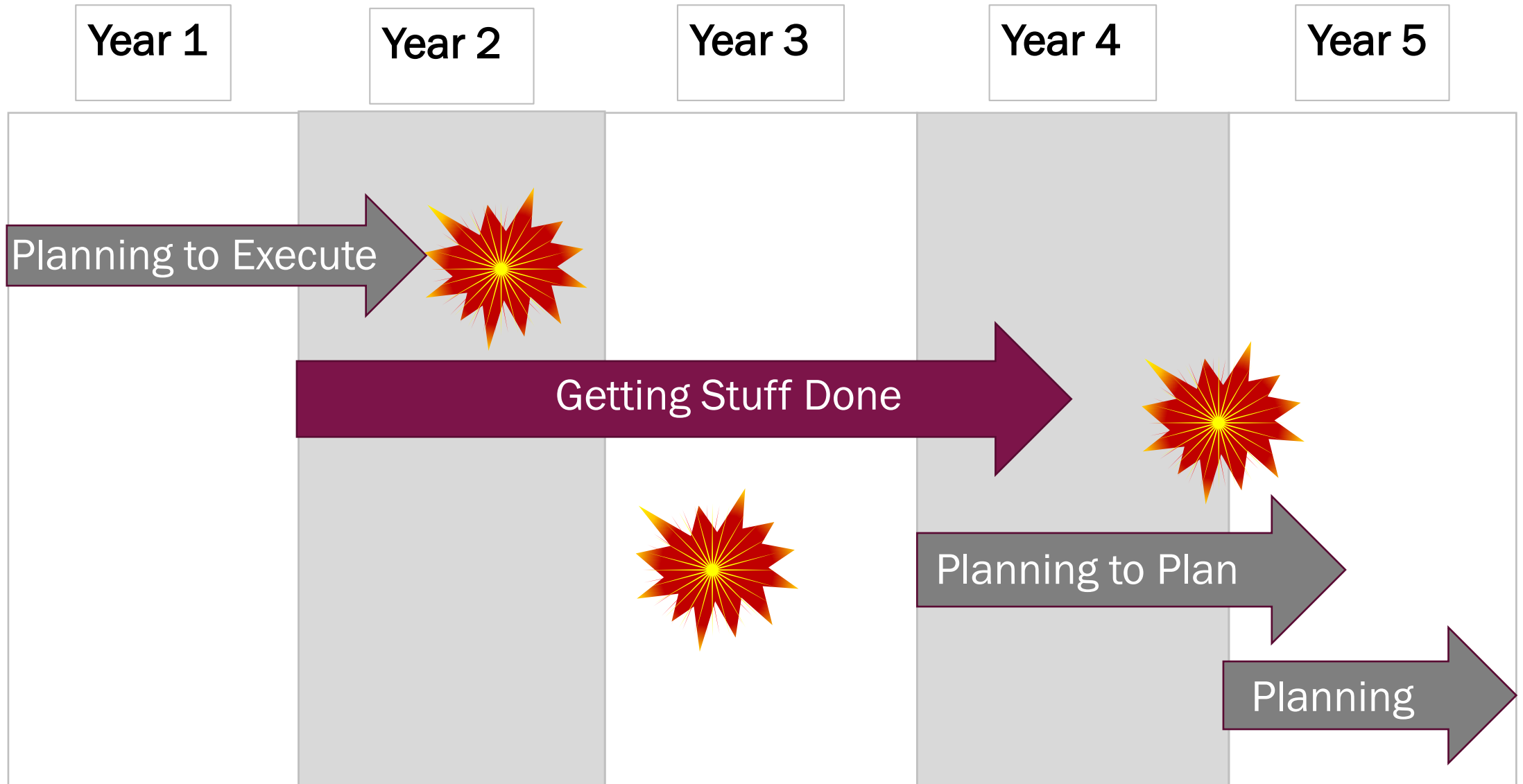
Accelerating Execution



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Planning....

	Urgent	Not Urgent
Important	Do Now	Decide When
Not Important	Delegate	Delete

Procrastination

	URGENT	NOT URGENT
IMPORTANT	Q1 DO WHEN IT GOES FROM URGENT TO APPALLINGLY DIRE	Q2 DELEGATE TO FUTURE YOU
NOT IMPORTANT	Q3 DO WHEN Q1 IS URGENT	Q4 DO NOW (and maybe also just do forever)

waitbutwhy.com

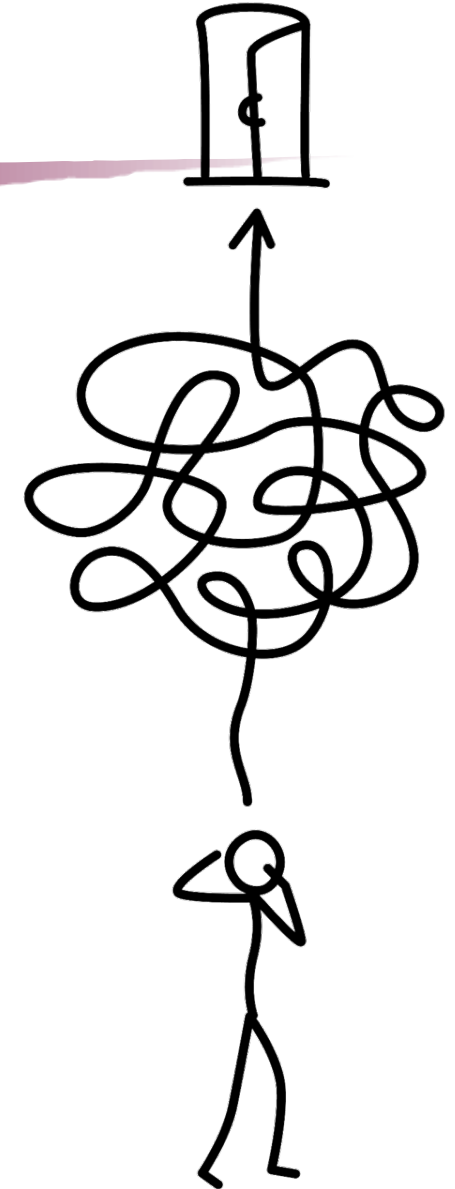
The Procrastinator's Matrix

Tim Urban

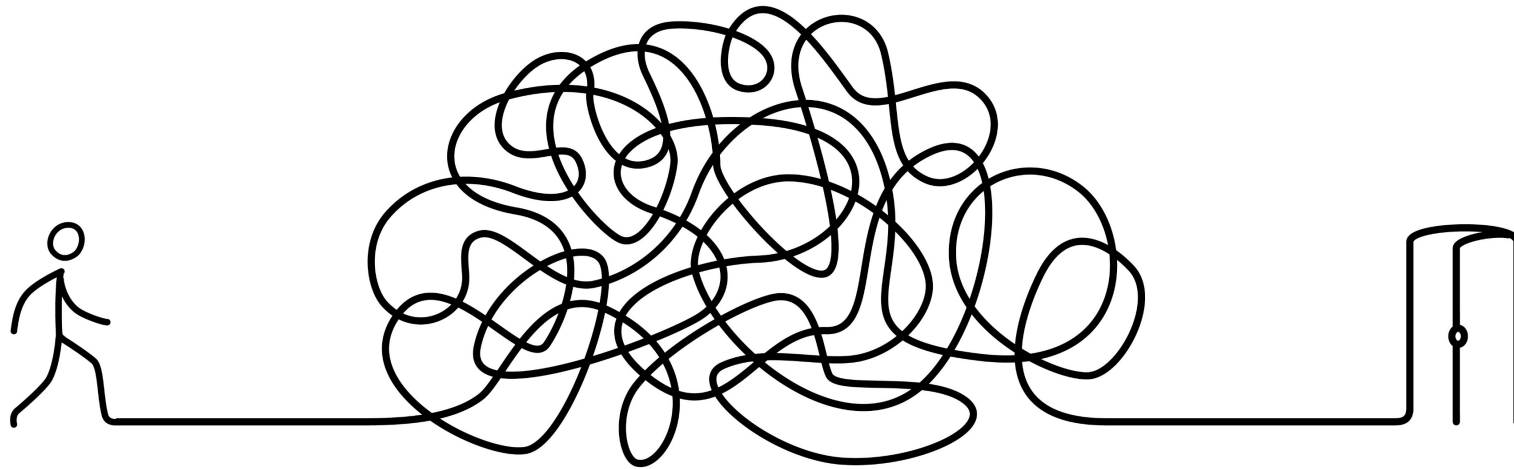
Wait but Why

<https://waitbutwhy.com/>

Planning requires your brain



Execution requires your body





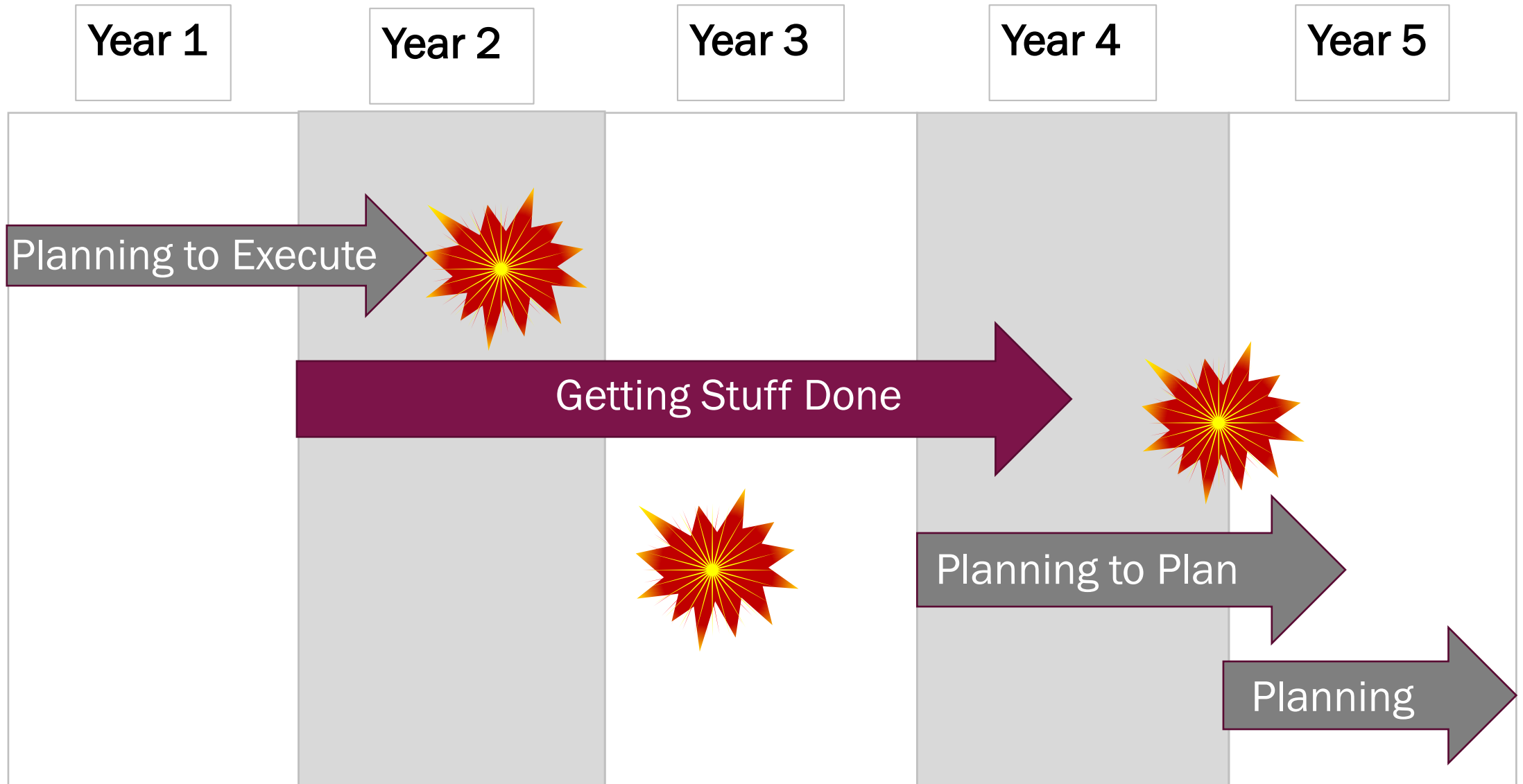
Accelerating Repair and Maintenance



	Urgent	Not Urgent
Important	Do Now	Decide When
Not Important	Delegate	Delete

	URGENT	NOT URGENT
IMPORTANT	Q1 DO WHEN IT GOES FROM URGENT TO APPALLINGLY DIRE	Q2 DELEGATE TO FUTURE YOU
NOT IMPORTANT	Q3 DO WHEN Q1 IS URGENT	Q4 DO NOW (and maybe also just do forever)

waitbutwhy.com









MailChimp



Constant Contact®

THE LARGEST EMPLOYERS IN EVERY STATE

■ Retailers ■ Hospitals ■ Public universities ■ Other







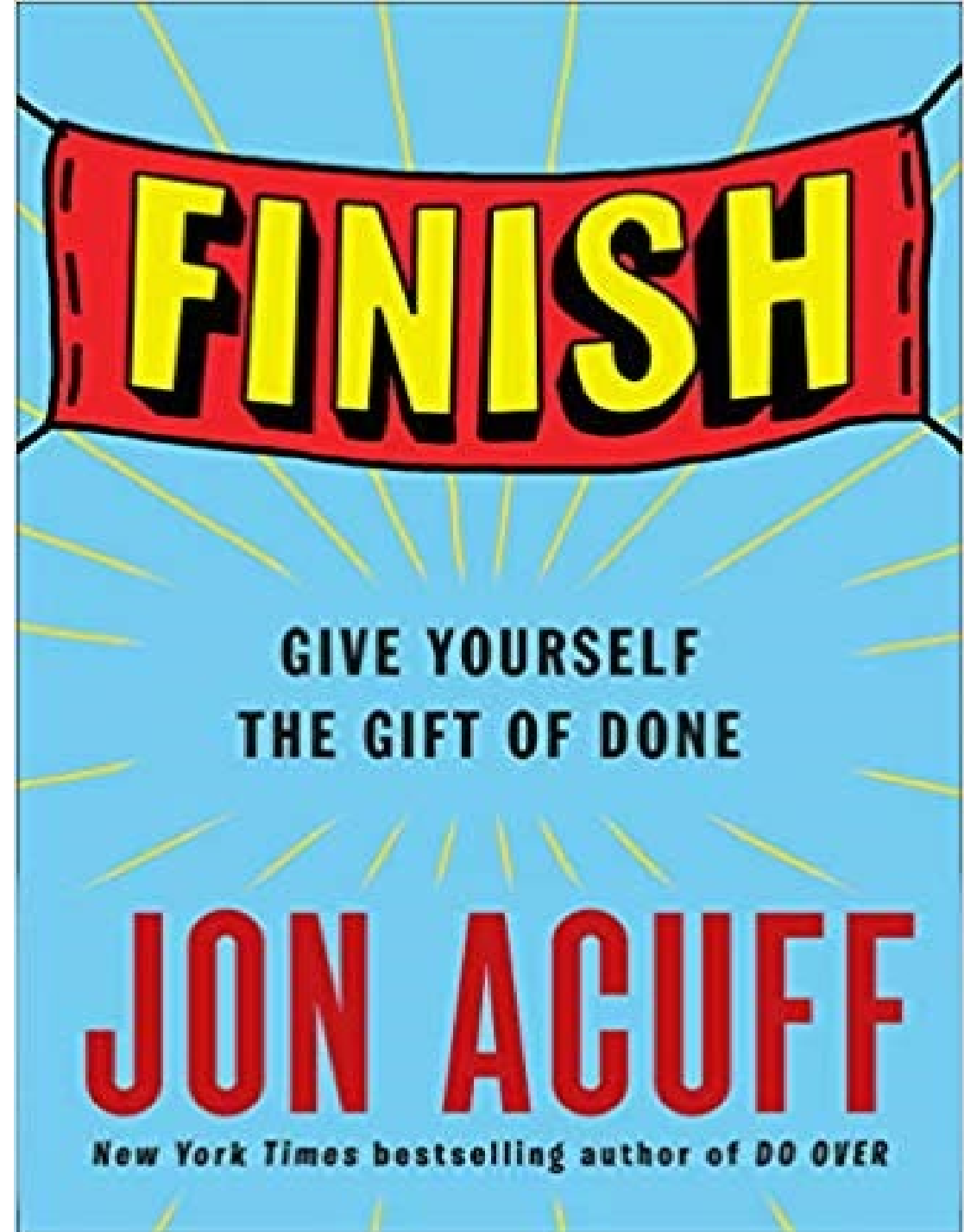
My Inspirations








Cut your Goals in Half



A vibrant, multi-colored tunnel with a swirling, spiral-like structure. The colors transition from green on the left, through blue and purple, to red and orange on the right. The tunnel's walls are textured and have a metallic sheen. The center of the tunnel is a bright white circle, which serves as a background for the text.

Crash Project

What to do List









How to do it List

1.

2.

3.

Done!



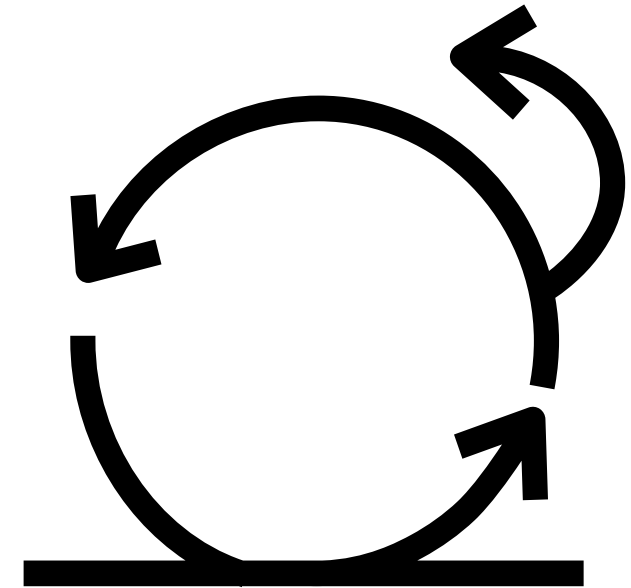
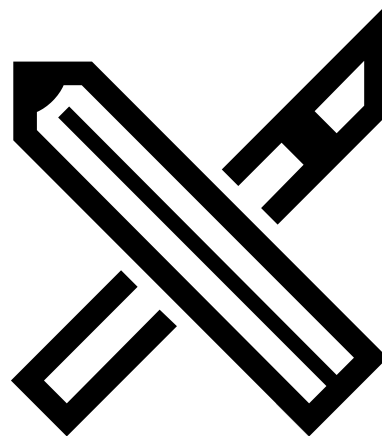
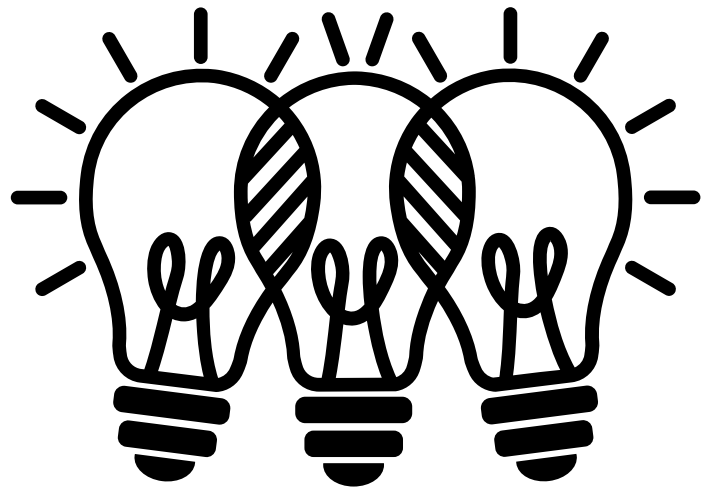
Accelerating Aspiration and Transformation



My Inspirations



Adopt the Mantra of Design Thinking





*The perfect
is the enemy
of the good*

**You don't have to be great to start
But you have to start to be great**

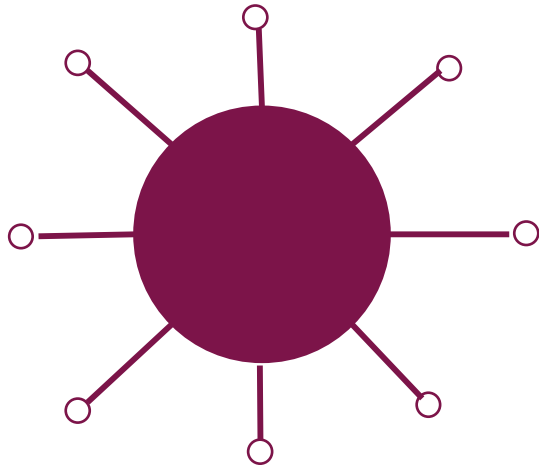




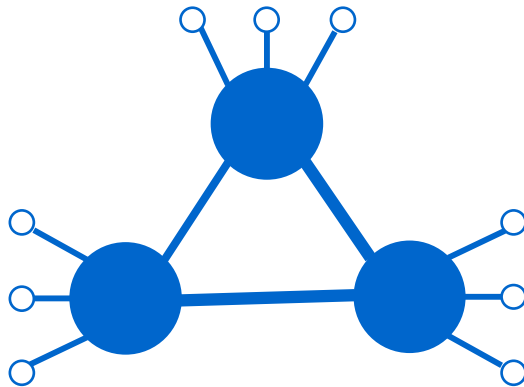
Strategic Doing™

What Accomplishes More?

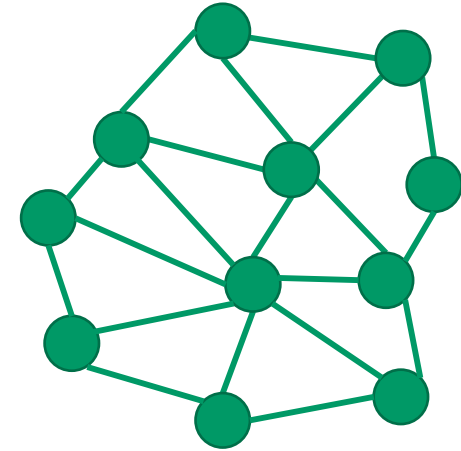
Centralized



Decentralized



Distributed





30 cm

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66

Cynicism's Cure?



Small Shared Victories



**“To achieve great things,
two things are needed;
**a plan, and not quite
enough time.”****

- Leonard Bernstein



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