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Jeff Pratt is the President of Green Power EMC, he is responsible for the day to day management of their renewable energy portfolio that provides energy to 38 Electric Membership Corporations in Georgia. In addition, he leads the effort to source, evaluate and contract for new renewable energy projects. Georgia's EMCs have about 1,200 MW of renewable energy in operation or under construction. Green Power EMC also provides education materials and programs for renewable energy that Georgia's Cooperatives employ for the benefit of their end-use members.

In addition, Jeff serves as Vice President of Emerging Technologies for Oglethorpe Power Corporation located in Tucker Georgia. In this role he leads collaborative efforts to explore, engage and implement emerging technologies such as electric vehicles and other technologies changing the energy landscape.

He has 30 years of experience working with Georgia's EMCs including managing commercial and industrial marketing for Jackson EMC in Jefferson, Georgia. Jeff also led Oglethorpe Power's power supply planning and financial forecasting efforts. In this role, he helped lay the groundwork for future power supply opportunities for Georgia's EMCs including construction and purchase of new generation facilities. Other areas of involvement have been in natural gas marketing efforts in Georgia's deregulated environment, and utility rate design.

Jeff graduated from Auburn University with a bachelor's degree in electrical engineering and has a MBA-Finance from Georgia State University.

He resides in Jefferson, Georgia with his wife Tracy and their three children.