

As chair of the 2024 Georgia Economic Developers Association Spring Workshop, I would like to welcome you to St. Simons Island, GA!

Hello, again, all you wild things! Welcome to your Spring Training for another year of economic development hardball – the 2024 GEDA Spring Workshop!

It's a beautiful day for some job growth, and by the looks of it, we've got a full roster of all-stars ready to knock it outta the park.

Just like those hopefuls in spring training, dreaming of the big leagues, we're here to swing for the fences, sharpen our strategies, hone our skills, and cultivate opportunities for major league growth in our communities. We'll be covering more ground than a shortstop with a rocket arm, diving into the latest industry curveballs, and sliding head-first into innovative ideas.

So, let's lace up those spikes, adjust our caps, and focus on the fundamentals to keep Georgia the #1 State for Business!

Grab your peanuts and Cracker Jacks, folks – it's time to PLAY BALL!!!



Charlie Moseley
2024 GEDA Spring Workshop Chair,
Director, Statewide Economic Development at Georgia Power

TUESDAY, MAY 21

- ▶ **2:00 PM – 5:00 PM Registration** (Foyer)
Exhibitor Setup (Foyer & Hallway)
- ▶ **3:00 PM – 4:00 PM GEDA Board of Directors Meeting** (Dogwood Suite)
- ▶ **4:00 PM – 6:00 PM Committee Meetings**
 - Development Authority Executive Committee (Cypress, 4-5 PM)
 - Young Professionals Committee (Sago, 4-6 PM)
- ▶ **8:00 PM – 10:00 PM Host Community Sponsor Reception** (Cypress & Patio)

WEDNESDAY, MAY 22

- ▶ **7:00 AM – 12:00 PM Registration** (Foyer)
- ▶ **7:00 AM – 8:30 AM Breakfast Buffet** (Musgrove & Grand Ballroom)
- ▶ **7:30 AM – 8:30 AM GEDA 101 - New Member Orientation & Breakfast** (Cypress)
- ▶ **8:30 AM – 9:00 AM GENERAL SESSION: Welcome Senator Mike Hodges**, St. Simons Island, District 3 (Grand Ballroom)
- ▶ **9:00 AM – 10:00 AM BREAKOUT SESSION 1 Construction Market Update** (Cypress)
Moderator: Ashley Varnum, Business Recruitment Director- Statewide Economic Development, Georgia Power
Panelist: Liz O'Connor, Vice President, Preconstruction, Evans General Contractors
Panelist: Matt West, President, West Construction
Panelist: Chance Raehn, Senior Vice President of Development, Chesterfield
Panelist: CJ Chance, COO of Georgia Operations, Hussey Gay Bell
- Retail and Commercial Development: Local EDOs Strategies** (Sago)
Panelist: Andy Camp, Thomas & Hutton
Panelist: Elyse Davis, Director of Regional Economic Development, Georgia Power
Panelist: Daniel Martin, Manager of Retail-Commercial Development, Electric Cities of Georgia
- Statewide PM Speed Dating** (Grand Ballroom)

GEORGIA DEPARTMENT OF ECONOMIC DEVELOPMENT PROJECT MANAGERS – GLOBAL COMMERCE (Sago)

• E. Jane Caraway, Director of Life Sciences • Elizabeth McLean, Assistant Director of Statewide Projects • John Soper, Assistant Director of Statewide Projects • Haley Casola, Project Manager • Kimberlyn Daniel, Project Manager • Madeline Lester, Project Manager • Jacob Lee, Project Manager • Caroline Knowles, Project Manager • Jason Codling, Project Manager • Katherine Mitchell, Associate Project Manager

UTILITY PROJECT MANAGERS – ECONOMIC DEVELOPMENT

• Lauren Price, Senior Project Manager, Georgia EMC • Scott Berta, Manager, Industrial Development, ECG • Mark Elliot, Industrial Project Manager, ECG • Chad Charping, Industrial Project Manager, ECG • Taylor Kielty, Business Recruitment Director, Georgia Power • Doug Coffey, Business Recruitment Director, Georgia Power • Lonnie Smallwood, Business Recruitment Director, Georgia Power • Daniel Buitrago, Business Recruitment Associate, Georgia Power

- ▶ **10:00 AM – 10:15 AM Break with Sponsors** (Musgrove & Foyer)

WEDNESDAY, MAY 22 (Continued)

- ▶ **10:15 AM – 11:00 AM BREAKOUT SESSION 2 Utilizing TADs: A Local Case Study** (Cypress)
Jon Williams, President, CEO, W&A Engineering
RFI 101: Best Practices, Lessons Learned and Trends (Grand Ballroom)
Panelist: Jessica Hood, Vice President, Effingham County Industrial Development Authority
Panelist: Virginia Sengewald, Assistant Director of Statewide Projects, Georgia Department of Economic Development
Panelist: Ashley Varnum, Business Recruitment Director, Georgia Power
- Navigating Tax Abatements: Balancing Incentives and Accountability in Local Governance** (Sago)
Moderator: Taylor Kielty, Business Recruitment Director, Georgia Power
Panelist: Andrea Schrujfer, Executive Director, Valdosta-Lowndes Development Authority
Panelist: Breezy Straton, Vice President, Elevate Douglas Economic Partnership
Panelist: Eric McDonald, President/CEO, Greater Haralson Chamber
- ▶ **1:00 PM – 5:00 PM OPTIONAL WEDNESDAY ACTIVITIES**
Golf Tournament, GPA Ports Tour, Pickleball, Kayaking
- ▶ **5:30 PM – 7:00 PM Welcome Reception** (Courtyard)

THURSDAY, MAY 23

- ▶ **7:00 AM – 4:00 PM Registration** (Foyer)
- ▶ **7:00 AM – 8:30 AM Breakfast Buffet** (Grand Ballroom)
- ▶ **8:30 AM-8:45 AM Announcements & Door Prizes** (Grand Ballroom)
- ▶ **8:45 AM – 10:15 AM GENERAL SESSION Site Readiness** (Grand Ballroom)
Panelist: Shaun Dodson, Manager, Site Development, Georgia EMC
Panelist: Lisa Golphin, Lead Project Manager III, Georgia Environmental Finance Authority
Panelist: Paul Schneider, Economic Development Engineer, Georgia Power
Panelist: Chris Stovall, Sr. Environmental Group Leader, Thomas & Hutton
- ▶ **10:15 AM – 10:45 AM Break with Sponsors** (Musgrove & Foyer)

THURSDAY, MAY 23 (Continued)

- ▶ **10:45 AM – 11:50 AM KEYNOTE SPEAKER Slowing Down, So You Can Speed Up** (Grand Ballroom)
Tangela Johnson, Founder and President, North Georgia Corporate Consulting
- ▶ **11:50 AM – 12:00 PM Door Prizes** (Grand Ballroom)
- ▶ **12:00 PM – 1:30 PM Lunch GENERAL SESSION Scouting for Workforce Development Programs** (Grand Ballroom)
Panelist: Misti Martin, CEcD, President & CEO, Cherokee Office of Economic Development
Panelist: Anna Chafin, President & CEO, RISE: Regional Industry Support Enterprise
Panelist: Ryan Moore, President & CEO, Golden Isles Development Authority
- ▶ **2:00 PM – 3:00 PM GENERAL SESSION Legislative Session Recap** (Grand Ballroom)
Panelist: Leanna Brown, Vice President of Business Climate, Metro Atlanta Chamber
Panelist: Todd Edwards, Deputy Director of Governmental Affairs, Association County Commissioners of Georgia
Panelist: Cosby Johnson, Director of Coastal Regional Affairs, Georgia Chamber of Commerce
Panelist: Sydne Smith, COO, Georgia Department of Economic Development
- ▶ **3:00 PM – 4:00 PM GENERAL SESSION Site Selection Perspectives** (Grand Ballroom)
Panelist: Ben Harris, Senior Managing Director, Industrial Client Solutions, Cushman & Wakefield
Panelist: Kristi Brigman, Deputy Commissioner, Global Commerce, Georgia Department of Economic Development
Panelist: Charlie Moseley, Director of Statewide Economic Development, Georgia Power
- ▶ **4:00 PM – 4:30 PM Final Door Prizes & Awards** (Grand Ballroom)
- ▶ **5:30 PM – 6:30 PM Cocktails and Conversations** (Poolyard)
Baseball Themed: Wear Your Favorite Jersey!

