

WEDNESDAY

September 20, 2023

10 AM-5 PM Registration Open (Registration Desk)

10-11 AM GEDA Board Meeting (Plimssoll)

11-11:45 AM New Member Orientation
(Invitation Only – Scarbrough 5)

11:45 AM-
12:45 PM New Member Luncheon
(Invitation Only – Scarbrough 5)

1-1:20 PM Welcome & Opening Remarks –
(Regency Ballroom)

1:20-2 PM Best Practices From a Community Leader
(Regency Ballroom)

Speaker: • Michael Thurmond, CEO, DeKalb County

2-2:45 PM The Changing Nature
of CRE (Regency Ballroom)

Speakers: • Ron Bertasi, CEO, GISWebTech
• Rick Bertasi, CEO, Global Corporate Services
at Newmark

2:45-3:15 PM Break with Sponsors
(Verelst/Percival/Vernon)

3:15-3:25 PM Door Prizes (Regency Ballroom)

3:30-4:30 PM Rise & Shine (Regency Ballroom)
Speaker: • Dr. Lauren Cook, Clinical Psychologist,
Author, Wellness Consultant,
Founder of Heartship Psychological Services

5:30-7 PM Welcome Reception & Hors d'oeuvres
Sponsored by SEDDA (Harborside Ballroom)

Dinner on Your Own

THURSDAY

September 21, 2023

7 AM-12 PM Registration Open (Registration Desk)

7-8:30 AM Breakfast Buffet Sponsored by Parrish
Construction Group (Regency Ballroom)

8:15-8:30 AM Door Prizes & Opening Remarks
(Regency Ballroom)

8:30-9:15 AM Economic Outlook (Regency Ballroom)
Speaker: • Dr. Walter Kemmsies, Managing Partner,
The Kemmsies Group

9:15-10 AM Legislative & Tax Credit Policy
(Regency Ballroom)
Speakers: • Commissioner Christopher Nunn,
Georgia Department of Community Affairs
• Andrew Capezzuto, Chief Administrative Officer
and General Counsel, Georgia Department
of Economic Development
• Representative Shaw Blackmon, Georgia House
of Representatives, 146th District
• Serra Hall, Executive Director, Newton County
Industrial Development Authority
Moderator: • Charlie Moseley, Manager, Statewide Economic
Development, Georgia Power Company

10-10:30 AM Break Sponsored by Jackson EMC
(Verelst/Percival/Vernon)

10:30-11:30 AM Keynote: For The Record (Regency Ballroom)
Speaker: • Ed Bolian, Founder of VINwiki, American YouTuber,
Auto Enthusiast

11:30-11:45 AM Door Prizes & Adjourn for Activities

12-5 PM (Optional Activities)
• Golf Tournament
• GPA Tour
• Pickleball
• Savannah Food Tour
• Sporting Clays

6-7 PM Cocktails & Conversation Sponsored by Evans
General Contractors (Harborside Ballroom)

Dinner on Your Own

FRIDAY

September 22, 2023

7-11 AM Registration Open (Registration Desk)

7-8:30 AM Breakfast Buffet Sponsored by Parrish
Construction Group (Regency Ballroom)

8-8:15 AM Door Prizes & Opening Remarks
(Regency Ballroom)

8:15-8:45 AM GEDA Annual Business Meeting & Updates
(Regency Ballroom)

8:45-9 AM GaDOE - EDP Awards (Regency Ballroom)
Presenter: • Patrick Ledford, Economic Development Liaison,
Georgia Department of Education

9-9:15 AM GDEcd - GRAD Sites (Regency Ballroom)
Presenter: • Lindsey Martin, Director, Entrepreneur
& Small Business, Georgia Department
of Economic Development

9:15-9:30 AM GDEcd (Regency Ballroom)
Presenter: • Kristi Brigman, Deputy Commissioner,
Global Commerce, Georgia Department
of Economic Development

9:30-10:15 AM Site Selection & Location Strategies –
Consultants Panel (Regency Ballroom)
Speaker: • W. Ford Graham, SVP Infrastructure & Economic
Development, McGuireWoods Consulting, LLC
• Bryan Farlow, Regional Director,
Econ Dev & Site Selection, Thomas & Hutton
• Benjamin Harris, Senior Managing Director,
Logistics & Industrial Services, Cushman &
Wakefield
Moderator: • Bob Kosek, Division Director, Global Commerce,
Georgia Department of Economic Development

10:15-10:45 AM Break with Sponsors
(Verelst/Percival/Vernon)

10:45-11:30 AM Technology and the Use of Generative AI
(Regency Ballroom)
Speaker: • Dr. Beverly Wright, PHD, CAD,
Head of Burtch Works

11:30-11:45 AM Grand Prize Drawings & Final
Announcements (Regency Ballroom)

12 PM Adjourn