

2026 Annual Conference

SPONSORSHIP OPPORTUNITIES

Charting Georgia's Future

September 16-18

Hyatt Regency Savannah



Georgia[®]

Economic Developers
Association

GEDA



WHY SPONSOR?



500+

Industry Professionals



50+

GA Communities Represented



Multiple Networking Events

The Georgia Economic Developers Association's Annual Conference brings together the people shaping project decisions, community strategy, and business growth across Georgia.

Sponsorship gives your organization direct visibility with economic developers, community leaders, utilities, consultants, contractors, engineers, attorneys, and private-sector partners in one of the state's most connected professional environments.

PRESENTING SPONSOR

\$7,500 (Limit 2)

- (3) Full conference registrations
- (3) Optional activity registrations
- (3) Invitations to the New Member Luncheon
- Premium logo placement on website & emails
- Premium recognition throughout presentations
- Premium placement in printed materials & program
- Verbal recognition during conference programming
- Electronic GEDA membership roster
- Electronic conference attendee list
- Premium exhibit placement (if available)
- Recognition in post-event communications
- Opportunity to distribute company materials

HOST COMMUNITY SPONSORSHIP

\$7,500 (Invitation Only)

- (3) Full conference registrations
- (3) Optional activity registrations
- (3) Invitations to the New Member Luncheon
- Premium logo placement on website & emails
- Premium recognition throughout presentations
- Premium placement in printed materials & program
- Verbal recognition during conference programming
- Electronic GEDA membership roster
- Electronic conference attendee list
- Premium exhibit placement (if available)
- Recognition in post-event communications
- Opportunity to distribute company materials



SPONSORSHIP

Platinum Sponsor

\$4,000

- (2) Conference Registrations
- (2) Activity Registrations
- (2) New Member Luncheon Invitations
- Logo Recognition (website, emails, materials & screens)
- Event Recognition
- Attendee List
- Priority Exhibit Placement
- Post-Event Recognition



Gold Sponsor

\$2,500

- (1) Conference Registration
- (1) Activity Registration
- (1) New Member Luncheon Invitation
- Logo Recognition (website, emails, materials & screens)
- Event Recognition
- Attendee List
- Exhibit Space
- Post-Event Recognition

Silver Sponsor

\$1,500

- Logo Recognition During Presentations
- Logo in conference materials
- Electronic attendee list
- Exhibit space included
- Recognition in post-event communications



Bronze Sponsor

\$750

- Logo Recognition (screens)
- Attendee List
- Exhibit Space
- Post-Event Recognition

GOLF & ACTIVITY SPONSORSHIPS

Golf Tournament Sponsor

\$2,000

- Logo on Golf Cart Screens
- Promotional Item Distribution
- Tournament Recognition
- Winner Presentation Opportunity
- (1) Golf Tournament Registration

Beverage Cart Sponsor

\$1,000

- Logo on Beverage Cart
- Promotional Item Distribution
- Tournament Recognition

Optional Activity Sponsor

\$1,000

- Activity Signage
- Activity Recognition
- (1) Activity Registration

OTHER OPTIONAL ACTIVITIES

**CE Class with
Featured Speaker,
Emily Thompson
Sponsor**

**See Last Page for Class Overview*

**Georgia Ports
Authority Boat Tour
Sponsor**

**Cooking Class at
Savannah Culinary
Institute Sponsor**

** Please indicate the optional
activity sponsorship opportunity
you would like
to sponsor.*



NEW GEDA WELCOME PARTY



Welcome Party Sponsor

\$3,000

- Exclusive recognition during welcome party
- Opportunity to welcome attendees on stage
- Logo on reception signage
- Recognition in post-event communications



Band Sponsor

\$2,000

- Recognition on stage signage
- Logo on party signage
- Recognition in post-event communications



Bar Sponsor

\$2,000

- Recognition on bar signage
- Logo on party signage
- Recognition in post-event communications

OTHER SPONSORSHIPS

Lanyard Sponsor

\$3,000 (Limit 1)

Logo on lanyards
Signage at registration desk

Photography Sponsor

\$1,500

Logo on screens in main room during break
Logo on post-conference photo download page

Wi-Fi Sponsor

\$1,000 (Limit 1)

Company name as Wi-Fi password

Door Prize Sponsor

\$100 / \$200 / \$300 - Donor Choice Amount

Company name shoutout during door prizes

NETWORKING & HOSPITALITY



New Member Luncheon Sponsor

\$3,000 (Limit 2)

- Opportunity to address attendees during luncheon
- Logo recognition during presentations
- Verbal recognition during conference
- (2) Complimentary luncheon registrations
- Signage and branding during luncheon



Breakfast Sponsor

\$2,000

- Opportunity to introduce company during breakfast
- Verbal recognition during event
- Branding at breakfast
- Recognition in post-event communications



Coffee Sponsor

\$2,000

- Branding at coffee stations
- Signage near coffee service
- Logo recognition during programming
- Recognition in conference materials



Networking Break Sponsor

\$1,500

- Verbal recognition prior to break
- Logo on screens in main room during break
- Signage at snack/refreshment tables
- Recognition in conference materials



YP Happy Hour Sponsor

\$1,500

- Recognition during Young Professionals Happy Hour
- Opportunity to welcome attendees at happy hour
- Signage during event
- Recognition in conference materials

COMPARISON CHART

BENEFIT	PRESENTING	HOST COMMUNITY	PLATINUM	GOLD	SILVER	BRONZE	WELCOME PARTY	NEW MEMBER LUNCH	LANYARD	BREAKFAST	COFFEE	BAND	BAR	GOLF TOURNAMENT	BEVERAGE CART	OPTIONAL ACTIVITY	CONFERENCE PROGRAM	NETWORKING BREAK	PHOTOGRAPHY	1P HAPPY HOUR
Conference Registrations	3	3	2	1	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Activity Registrations	3	3	2	1	—	—	—	—	—	—	—	—	—	1 Golf	—	1 Activity	—	—	—	—
New Member Lunch Invitations	3	3	2	1	—	—	—	2 Included	—	—	—	—	—	—	—	—	—	—	—	—
Website & Email Recognition	✓ Premium	✓ Premium	✓	✓	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Presentation Recognition	✓ Premium	✓ Premium	✓	✓	✓	✓	—	✓	—	✓	—	—	—	—	—	—	—	—	—	—
Printed Materials	✓ Premium	✓ Premium	✓	✓	✓	—	—	—	—	✓	—	—	—	—	—	✓	✓	—	✓	—
Verbal Recognition	✓	✓	✓	✓	—	—	✓	✓	—	✓	—	✓	✓	✓	—	✓	—	✓	—	✓
Membership Roster	✓	✓	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Conference Attendee List	✓	✓	✓	✓	✓	✓	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Exhibit Space	Premium	Premium	Priority	Included	Included	Included	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Signage	—	—	—	—	—	—	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	—
Post-Event Recognition	✓	✓	✓	✓	✓	✓	✓	—	—	✓	—	✓	✓	✓	✓	✓	—	—	—	—
Promotional Item Distribution	✓	✓	—	—	—	—	—	—	—	—	—	—	—	✓	✓	—	—	—	—	—
Exclusive Branding	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	—	—	—	✓	✓	✓	✓
PRICE	\$7,500	\$7,500	\$4,000	\$2,500	\$1,500	\$750	\$3,000	\$3,000	\$3,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$1,000	\$1,000	\$2,000	\$1,500	\$1,500	\$1,000

Ready to Partner with GEDA?



Join Georgia's leading economic development professionals and position your organization for meaningful connections, visibility, and impact across the state.

To secure your sponsorship or for more information, please contact:

Cecilia Arango
arango.c@tandh.com

Grace Talley
gedasupport@georgia.org

Secure your sponsorship online today:



<https://www.geda.org/events/geda-2026-annual-conference-savannah>



Beyond Time Management

Designing Systems that Work



The Challenge:

Most teams don't have a time management problem when what they actually have is a systems problem. Work has fundamentally changed shape, but most organizations are still relying on individual habits, new tools, or more discipline to keep up.

What You'll Learn

This 90-minute, practical workshop helps teams redesign how work actually flows - where decisions get stuck, where time leaks away, and how to build rules that remove friction instead of adding process.

The Impact

Participants leave with practical systems they can implement immediately to reduce context switching, speed up decisions, and land real priorities.

You'll leave with systems that reduce decision fatigue, protect focus, and keep work moving.

Clarity

Where Time Is Lost

Identify where time leaks between tasks, decisions, and handoffs. Make hidden friction visible.

Focus

Turning Priority Into Action

Stop managing lists and start making tradeoffs. Decide what moves, what waits, and what won't happen.

Systems

Building Systems That Stick

Design simple, enforceable rules that eliminate repeat decisions. Make focus and follow-through the default.

Ready to bring this workshop to your company? Let's talk!

Contact Emily Thompson

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