

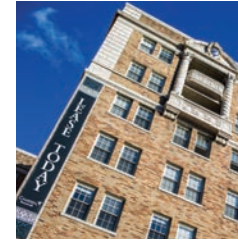
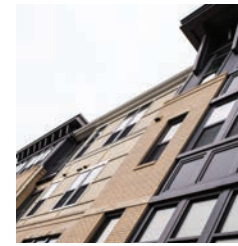
We Lead the Way Home.

National Apartment Association (NAA)

is the leading voice for the rental housing industry. We're committed to being a trusted partner, valued connector and powerful advocate of our **153 affiliates** and over **82,000 member companies** operating **10 million rental housing units** around the globe.

As a federation, members in good standing of affiliated associations are automatically considered members of NAA and are entitled to NAA benefits.

NAA represents all facets of the rental housing industry, from independent rental owners (IROs) to the largest owners and managers in the country. No matter your size or specialty, NAA is the place for you.



You May Already Be a Member!

Guess what—if you've joined your local apartment association, you and your company are automatically eligible for full NAA member benefits.

Your NAA local affiliate can provide you with many membership benefits, including education courses, informational newsletters and magazines, state and local political advocacy, a wealth of nearby supplier partners and opportunities for peer-to-peer networking.

If you're not an NAA member and wish to join, visit naahq.org/join or email membership@naahq.org to discover the nearest local NAA-affiliated apartment association.



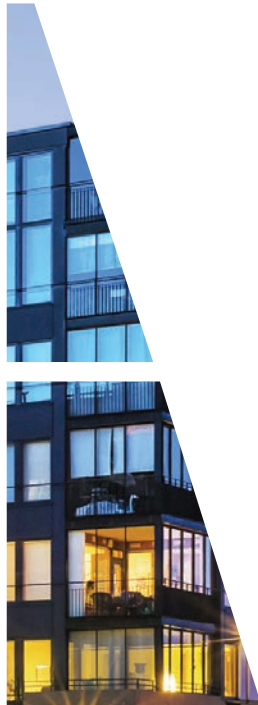
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Arlington, VA 22203
1-833-86MYNAA (6-9622)
clientsolutions@naahq.org
naahq.org

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naahq.org

For more information or to join NAA,
please call 1-833-86MYNAA (6-9622).



Your Business Benefits EVERY DAY AT NAA



NAA Click & Lease naahq.org/lease

Our Click & Lease program takes the hassle out of leasing.

- Forms reviewed annually to ensure legal compliance on a local and national level
- Integrates with leading property management software
- Fully paperless leasing process, including mobile-capable e-signature

NAA Open Door naahq.org/opendoor



A key benefit of NAA membership, Open Door helps you get a handle on the cost of products and services you use every day with exclusive savings on trusted brand names.

NAA Government Affairs naahq.org/advocacy

We provide advocacy services to protect and promote the industry and your business.

- Provide local and state research and resources
- Represent the industry before Congress and the Executive Branch
- Offer NAA Advocacy365 grassroots program
- Support candidates and take action through NAA Political Action Committee (NAAPAC)

NAA Industry Information & Research naahq.org/publications

From general topics to specialized information, NAA members have access to publications and resources covering the latest developments in the industry.

- **units Magazine:** NAA's monthly magazine for the rental housing industry
- **NAA Research:** Providing insights on important industry topics through white papers and best practices
- **E-newsletters:** *Industry Insider* is the weekly newsletter and there are number of monthly newsletters on topics ranging from business to operations. Check them out at naahq.org/newsletters.
- **Annual NAA Income & Expenses Survey**
- **Supplier Directory:** Quickly find industry suppliers, products and services

NAA Education Institute naahq.org/education



We provide broad-based education, training and recruitment programs that attract, nurture and retain high-quality professionals and develop tomorrow's rental housing industry leaders.

NAAEI Credential Programs

We offer industry-recognized credentials for all career paths: leasing professionals, supplier partners, apartment managers, maintenance technicians and more.

Visto

NAAEI and Grace Hill partnered to create GoWithVisto.org, an online hub for professional development that includes credential programs and continuing education courses to help take you and your employees to the next level.

Residential Property Management (RPM) Careers

If you're seeking a RPM career or are exploring your options, RPMcareers.org lets you search career information, join our Talent Network and connect with industry veterans to help you find your RPM career niche.

Leadership Lyceum

Our year-long program helps develop highly-engaged and well-informed volunteer leaders who are ready to serve on and chair NAA committees and task forces, preparing them for service.

NAA Meetings & Events naahq.org/bethere

Each year, we bring the top industry thought leaders and trendspotters together with industry professionals to collaborate, learn and network at our conferences.

APARTMENTALIZE

Powered by NAA

Annual education conference and most important industry event of the year, attracting more than 11,000 rental housing professionals in June. The Excellence Awards, which recognize excellence and leadership in the industry, are held in conjunction with this event.



Powered by NAA

Annual student housing conference each February.



Powered by NAA

Annual advocacy event for industry professionals on Capitol Hill to meet directly with their representatives each March.

Get all these benefits and more when you join one of NAA's affiliated apartment associations.

