



Sponsorship Packages

MISO / SPP Conference

February 19 - 20, 2025

PLATINUM Sponsor \$6000

BENEFITS INCLUDE:

- 2 complimentary conference registrations worth \$800+ each
- Option to purchase 2 additional registrations at 50% discount
- Choice of one of the following:
 - Speaker Dinner Sponsor: Your logo on menus at restaurant **SOLD**
 - Lanyard Sponsor: Your logo on lanyards for attendee badges
 - Cocktail Reception Sponsor: Drink tickets with your logo
 - Conference Tote Sponsor: Your logo on fabric tote bag
 - Notebook Sponsor: One-color company logo on notebook/pen sets
 - WiFi Sponsor: Customized WiFi password and conference packet insert with your logo
 - Luncheon Sponsor
 - Keynote Sponsor (View the agenda [HERE](#))
- Standing customized banner in conference area for entire conference
- Option of providing BOTH a marketing piece and promotional item for distribution to attendees
- Recognition from podium as a Lead Sponsor of conference
- Corporate Logo projected on screen in ballroom
- Corporate Logo with link to your website included in:
 - All promotional electronic mailings to mailing list of 4,500+
 - Conference event page on website
 - Downloadable conference brochure
- Corporate Logo in first tier on conference program/agenda distributed to attendees
- Sponsor ribbons on name badges of attendees from your company

GOLD Sponsor \$3750

BENEFITS INCLUDE:

- 1 complimentary conference registration worth \$800+
- Option to purchase 1 additional registration at 50% discount
- Choice of one of the following:
 - Breakfast Sponsor **SOLD**
 - Break Sponsor: Day 1 PM, Day 2 AM, Day 2 PM
 - Beverage Sponsor: Day 1, Day 2
 - Panel Sponsor (View the agenda [HERE](#))
- Option of providing a marketing piece for distribution to attendees
- Recognition from podium as a Supporting Sponsor of conference
- Corporate Logo projected on screen in ballroom
- Corporate Logo with link to your website included in:
 - All promotional electronic mailings to mailing list of 4,500+
 - Conference event page on website
 - Downloadable conference brochure
- Corporate Logo in second tier on conference program/agenda distributed to attendees
- Sponsor ribbons on name badges of attendees from your company

NOTE: The sale of sponsorships is an ongoing process. Therefore, some of the above choices that are shown as available may in actuality be sold. Please check with [Mary Armstrong](#) to confirm currently available choices.

To discuss your participation as a sponsor, contact Mary Armstrong, Deputy Executive Director, at 281.460.3054 or marmstrong@gulfcoastpower.org