

PLAN AHEAD FOR 2023
STATE OF THE INDUSTRY ON
FEBRUARY 21

APARTMENT

ADVANTAGE

JANUARY 2023

VOLUME 40 ISSUE 1 WWW.GCNKAA.ORG

SERVING THE MULTIFAMILY HOUSING INDUSTRY IN GREATER CINCINNATI AND NORTHERN KENTUCKY

The Apartment Advantage is a newsletter for members of the Greater Cincinnati & Northern Kentucky Apartment Association. The newsletter is emailed to our entire membership on a monthly basis. We strive to keep our members informed on Association events and multi-family housing industry trends.

Editorially, the newsletter has a little something for everyone...from the latest legislative issues, educational events and helpful hints for those tough to handle maintenance issues. Our newsletter constantly changes, encouraging our readers to read cover to cover every month.

Flexible 6 or 12 month agreement

Keep in touch with your Apartment Association customers 24/7

On-line Newsletter will include a **FULL COLOR** ad and a link to your website

SAVE time and money with no invoicing! **Deduct 15%** of total cost with optional advance payment on any term.



2023 Member Advertising Rates Per Month

Ad Size	Ad Specifications	12 Month	6 Month
Business Card	3.67" x 2.25"	\$95	\$119
Quarter Page	3.67" x 4.8"	\$115	\$149
Half Page	7.5" x 4.8"	\$145	\$179
Full Page	7.5" x 9.8"	\$165	\$199

Premium Positions

Inside Front Cover 7.5" x 9.8" \$209 \$309

Left and Right Position

Premium positions have 'First Right of Refusal'

Ads submitted must be in full color, a high resolution jpg or press quality pdf. Ads may also be submitted as original Illustrator or Photoshop format. Include all linked files and fonts. I understand in the event that if I wish to cancel my ad, a 30 day written notice must be submitted. Non-member rates are doubled.

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

URL Website Link: _____

Renewal: no ad changes _____ Renewal: new ad enclosed _____

Term: 6 Months _____ 12 Months _____

Beginning: Month _____ Year _____ Ending: Month _____ Year _____

Payment Enclosed _____ Credit Card _____ Total Due: \$ _____

Please Invoice: Monthly _____ Advance Payment - Save 15% _____

Cardholder's Name (print) _____

Account #: _____ Exp: ____/____

Zip Code of Card Holder: _____ Security Code: _____

Signature: _____

Return to:

Greater Cincinnati Northern Kentucky Apartment Association

7265 Kenwood Rd. Suite 100 Cincinnati, OH 45236

Phone: 513.407.8612 Fax: 513.407.7868

Email: michele@gcnkaa.org

