

## **GCNKAA TRADE SHOW NON-EXHIBITOR, NON-SPONSOR ADMISSION POLICY FOR ASSOCIATE MEMBERS (SUPPLIERS OF PRODUCTS OR SERVICES)**

*It has been determined that in order for the significant investment in booth space or sponsorships to be of the highest value and integrity to the exhibitors and sponsors, that Associate Members, their employees and staff, who are not otherwise exhibiting at the Trade Show or a sponsor of the Trade Show, shall not be permitted on the Trade Show floor at any time during the Trade Show. This policy does not apply to any attendance for any Primary or Honorary member of the GCNKAA. The Associate Council requests that exhibiting vendors, GCKNAA Members and staff who witness persons employed by any company who is not a GCNKAA Member, or an Associate Member who is not a sponsor or exhibitor with a proper exhibitor or sponsor name tag, to report such actions to the GCNKAA admission table at the entrance to the Trade Show floor. Any violation of this policy, will result in an invoice to the non-exhibiting, non-sponsoring Associate Member Organization. The offending individual or company shall also be banned from all future GCNKAA activities, meeting, or other events, until said invoice is paid in full to the GCNKAA and posted.*

*This policy, in fairness to all, is extended to all Primary Members, such that the Primary Members are specifically requested not to violate this policy by bringing as guests of the Primary Member any person employed by a non-exhibiting/non-sponsoring Associate Member or any other business without the express written approval of the Associate Council.*