



## Greater Cincinnati Northern Kentucky Apartment Association

Kenwood Executive Center  
7265 Kenwood Rd. Suite 100  
Cincinnati, OH 45236 Phone:  
513.407.8612

### Membership Information - Associate Vendor

The Greater Cincinnati Northern Kentucky Apartment Association is a non-profit trade association representing Multi-family housing owners and management companies, as well as Associate Vendor companies who supply a product or service to the apartment industry. The Association serves the multi-family housing industry by providing a forum to utilize and share the collective strengths of its members. We promote education, governmental affairs and communication to enhance the opportunity for quality rental housing.

Membership in the GCNKAA affiliates you with the National Apartment Association and the Ohio or Kentucky Apartment Associations. Through these affiliations, we seek to protect your interests on a national, state and local level. As a united voice of apartment owners, managers and suppliers, we exert maximum effort toward our common purpose.

Through your affiliation with us, you have the opportunity to enjoy many benefits we offer. We represent over 112,000 apartment units under the ownership and management over 230 primary members. We encourage our members to Do Business with a Member.

### GCNKAA Member Communications

The **Membership Directory** is our annual listing of members and provided to each member. It is organized by Owner/Management Companies, Apartment Communities, Associate Vendors and their business categories. This is a members only Directory.

The **Apartment Advantage** is a monthly e-newsletter complete with information on local, state and national trends. Educational courses, monthly calendar of events, and an overview of the entire industry. The Apartment Advantage is emailed to our entire membership, mailed to the Board of Directors, Associate Council, potential members and other associations across the nation.

The Apartment Association's website, [www.GCNKAA.org](http://www.GCNKAA.org) provides the latest information on association activities and membership benefits.

### Legislative Support

The Apartment Association is affiliated with the Kentucky Apartment Association (KAA), the Ohio Apartment Association (OAA) and the National Apartment Association (NAA). This affiliation is vital to our membership because it provides legislative representation on a state and national level. Our strength is derived from our membership, which represents in excess of 100,000 units in 7 primary counties. Through your membership, you become part of a powerful voice that is heard and respected.

GCNKAA offers the power of political lobbying in the counties of Greater Cincinnati and Northern Kentucky. A constant effort is made to keep members alert and informed regarding measures being considered by city, county, state and national legislatures. Our Director of Government Affairs has made great strides in having our voice heard at all levels of government. Proposed legislation is carefully analyzed and interpreted to determine the effect on the multifamily housing industry.

The Political Action Committees (PAC) for both Kentucky and Ohio work very hard to show industry support to those government officials who support our industry.

### Educational Opportunities

The GCNKAA Education department promotes industry professionalism through programs designed for all apartment personnel and Associate Vendors. Designation programs demand intensive training and cover all aspects of rental property management.

We offer Spring and Fall Designations and Seminars. The designations include Certified Apartment Manager (CAM), National Apartment Leasing Professional (NALP), Certified Apartment Maintenance Technician (CAMT) and Certified Apartment Portfolio Supervisor (CAPS). Additionally, the Independent Rental Owner Professional (IROP) designation is offered to those who own and manage their personally-held multifamily units. This IROP designation is offered on-line through the National Apartment Association (NAA). We have one course for Associates, the Certified Apartment Supplier (CAS).

### *Our Mission:*

*To be a united voice working towards the betterment of multi-family housing.*

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# General Membership Meetings and Special Events

**General Membership Meetings (GMM)** and events are held each month and offer the best chance for networking with our membership.

We start the year with the following special events: Officers Installation Dinner, State of the Industry, Expo/Trade Show, Bus Tour, 5K 4 Rent, Day at the Races, Summer Golf Outing, B&B Riverboat Cruise, Business Exchange, Night Out for Outreach, Fall Golf Outing, Maintenance Mania, Bowling Tournament, and ending with the Holiday Cheers for Outreach in December. Several dinner meetings are scheduled throughout the year.

## Committee Involvement

The following is a list of committees open to all GCNKAA members.

**Associate Council - Associate Members Only**  
Selected by Associate members of GCNKAA.  
Schedule monthly meetings and special events.  
This is an elected council.

**Business Exchange** - Planning and securing participants for annual Business Exchange.

**Education Committee** - Planning and implementing the NAA Designation programs and seminars provided throughout the year.

**Golf Outing Committees** - Planning the annual golf outings in June and September. Involves securing sponsors, creating promotional pieces and providing general input.

**Holiday Cheers for Outreach** - Involves securing donations, event coordination and set up. Net proceeds directly benefit the Outreach program.

**Independent Rental Owners (IRO)** - This group is a forum for our owners of smaller communities. Meets monthly to schedule 5 program discussions per year.

**Membership Committee** - Work on the recruitment and retention of members.

**NextGen** - Creating Future Leaders - A peer group dedicated to networking and professional development of future leaders in the multifamily industry.

**Outreach Committee & Volunteers** - Planning of 5K 4 Rent, Night Out for Outreach. Senior Events & Backpack Drive.

**Social Media Committee** - Engage in ideas for all social media content.

**Trade Show** - Planning of the annual Trade Show involving price structure, theme, awards, and new ideas to share.

## Code of Ethics

All Members of the Association shall agree to observe and abide by the following Code of Ethics:

- A. Members shall constantly seek to provide better values, so that people may know and enjoy the benefits of apartment living.
- B. Members shall at all times contribute their knowledge in multi-family building and management to the best interest of those they serve.
- C. Members shall not obtain any business by means of fraudulent statements or by use of implications unwarranted by fact or reasonable probability.
- D. Members shall comply both in spirit and letter with rules and regulations prescribed by law and government agencies for the health, safety, and lawful operation of its community.
- E. Members shall not perform or cause to be performed any act which would tend to poorly reflect on or bring into disrepute any part of the multifamily housing industry.
- F. Members shall conduct their business practices between other members with integrity in an honest manner and shall not conduct any business transaction which would tend to bring disrepute to the Member's business, the business of another member, or to any part of the multi-family housing industry.
- G. Members acknowledge that the policy of the Association is to support and foster Fair Housing. Members understand that it is illegal to advertise or in any way to discriminate in the rental of a dwelling to a person because of race, color, religion, sex, handicap, familial status or national origin. Additional protected classes may exist in individual communities. All members pledge to uphold all Fair Housing Laws.
- H. Required to maintain all licenses and certifications required to perform your business in our market.



# Associate Vendor- 2025 Membership Application

## Greater Cincinnati Northern Kentucky Apartment Association

Company Name: \_\_\_\_\_ (as it will appear in all communications)

Main Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ County: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Company Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Main Contact: \_\_\_\_\_ Email: \_\_\_\_\_ Mobile: \_\_\_\_\_

Billing Address: (if different from main) \_\_\_\_\_

Company's Local Rep Name: \_\_\_\_\_ email: \_\_\_\_\_ Mobile: \_\_\_\_\_

Local Rep mailing address if different from main (for Assn correspondence) \_\_\_\_\_

How did you hear about us: \_\_\_\_\_

**Associate Members:** Please select 1 - 3 products/services categories for your company, listed on back of application. This will be listed in the Online Vendor listings and the next printed Membership Directory. (\$10.00 per additional category listing above 3.)

| TYPE OF MEMBERSHIP                            | DUES  | APPLICATION FEE                    | TOTAL DUE             |
|---|-------|------------------------------------|-----------------------|
| <b>Associate - provides a product/service</b> | \$536 | ONE TIME APPLICATION FEE - \$40.00 | <b>TOTAL \$576.00</b> |

Proposed Member or Member Designee holds all required licenses and certifications to operate your business in our market.

**CODE OF ETHICS:** By applying for membership in the Greater Cincinnati Northern Kentucky Apartment Association, I agree to comply with the association's Code of Ethics as stated on page 2 of this Membership Information Application.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Has proposed Member or Member Designee ever been convicted of a felony, received a deferred adjudication, or is currently charged with a pending felony criminal charge involving violence, theft, deception, possession, manufacture, distribution, or intent to distribute a controlled substance, or been adjudicated as any type of sexual offender, habitual sexual offender or a sexual predator?

Yes \_\_\_\_ No \_\_\_\_ If yes, list date of charge/conviction \_\_\_\_\_ Case # \_\_\_\_\_ City/County/State of \_\_\_\_\_

The reason charged/convicted \_\_\_\_\_ Relationship of applicant \_\_\_\_\_

Comments: \_\_\_\_\_ (complete additional pages if needed)

### METHOD OF PAYMENT

Check   
  Visa   
  MasterCard   
  Discover   
  American Express

Name on Card \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Security # \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

**Email/Mail Application to: Nicole Metz, Membership Coordinator, [nicole@gcnkaa.org](mailto:nicole@gcnkaa.org)**  
**Greater Cincinnati Northern Kentucky Apartment Association, 7265 Kenwood Rd. Suite 100 Cincinnati, OH 45236**  
**Phone: (513) 407. 8612      [www.GCNKAA.org](http://www.GCNKAA.org)**

# PRE-APPROVED CATEGORIES FOR GCNKA MEMBERSHIP DIRECTORY AND WEBSITE

Check three categories you would like to be listed under in the Membership Directory and on [www.gcnkaa.org](http://www.gcnkaa.org)

## A

- Accountants
- Advertising & Media
- Air Duct/Dryer Vent Services
- Ancillary Revenue
- Answering & Call Tracking Services
- Apartment Turns
- Appliances - Parts & Supplies
- Appliances - Sales
- Appliances - Service & Repairs
- Applicant Screening Services
- Architectural Services
- Attorneys/Legal Services
- Awnings Sales & Service

## B

- Backflow: Testing and Maintenance
- Banking & Financial Services
- Bath & Kitchen Remodeling / Renovation
- Bathtub & Shower Liners, Enclosures & Surrounds
- Bathtub & Tile Refinishing and Reglazing
- Boilers
- Bonding/Insurance
- Building Materials
- Business & Employee Benefits
- Business Equipment Sales & Service
- Business Financial Services

## C

- Cabinet & Countertop Repair & Refinishing Services
- Cabinet & Countertop Sales and Installation
- Cable & TV Service
- Carpet & Floor Cleaning, Repair & Restoration
- Carpet Sales & Installation
- Chimney Cleaning & Repairs
- Cleaning & Janitorial Services
- Closet Systems Sales & Installation
- Coffee Service and Refreshments
- Collections & Accounts Receivable Mgmt.
- Computer Services: Network & Servers
- Concrete - Decorative
- Concrete Grinding, Cutting & Sanding
- Concrete Installation & Repairs
- Consulting/Property Analysis
- Crime & Trauma Scene Cleanup

## D

- Document Management Services
- Dog Park Equipment
- Door Sales & Service
- Drainage/Foundation Repair
- Dry Wall Installation & Repairs
- Due Diligence

## E

- Education
- Electrical Services: Repair & Installation
- Electrical Supplies
- Elevator Installation, Maint. & Repair
- Employment Agency/Staffing Service
- Energy Audits
- Energy Consulting

- Energy Sales: Gas & Electric
- Engineers, Civil & Structural
- Entertainment
- Event Rentals
- Exercise & Sports Equipment Sales/Service

## F

- Fence Sales & Installation
- Fire & Water Damage Restoration
- Fire Protection Equipment
- Flooring Sales & Installation
- Furniture Sales & Rentals

## G

- Garage Door Sales & Service
- General Contractors
- Golf Cart Sales & Service
- Graphic Design
- Gutter Cleaning & Repair
- Gutters - Sales & Installation

## H

- Hand Rail Installation & Repair
- HVAC Parts, Service & Repair
- HVAC Sales & Installation

## I

- Inspection Services
- Insurance Consulting
- Insurance - Property & Casualty
- Insurance - Renters
- Interior Design
- Internet/Wifi Service

## J

- Junk Removal/Hoarding

## L

- Lake & Pond Management
- Landscape Design & Installation
- Landscaping, Lawn Care & Grounds Mtce.
- Landscape & Nursery Supplies
- Laundry Equipment Sales, Rental and Svcs.
- Lawn Irrigation
- Lenders: Commercial/Real Estate
- Lighting Sales & Service
- Locks & Access Control Systems

## M

- Maintenance Supplies
- Marketing Services
- Masonry
- Mold Remediation
- Movers and Moving Supplies

## O

- Odor Remediation
- Outdoor Furniture Sales & Repair

## P

- Package Tracking
- Paint & Equipment Sales

- Painting - Interior & Exterior
- Pavement Maintenance & Repair
- Pavement Replacement
- Payments - Integrated Online Processor
- Pest Control/Exterminator Services
- Pet Waste Disposal/DNA Solutions
- Photography/Visual Media
- Playground Equipment
- Plumbing Parts & Supplies
- Plumbing Service
- Pool Equipment & Supplies
- Pool Maintenance, Repair & Certification
- Pressure Washing and Sealing
- Printing and Publishing Services
- Promotional Products and Apparel

## R

- Radon Testing & Mitigation
- Real Estate Sales & Brokers
- Recycling
- Remodeling & Renovation Services
- Retaining Walls
- Resident Benefits
- Roofing Materials
- Roofing Sales, Repair & Installation

## S

- Safety & Security Services
- Security Deposit & Alternatives
- Siding Sales & Installation
- Signs & Banners
- Site Utilities: Water, Storm & Sanitary
- Snow Removal
- Social Media Management
- Software - General
- Software - Maintenance
- Software - Property Management
- Software - Revenue Utilization
- Software - Smart Apartment Technology
- Storage

## T

- Telephone Service
- Towing Service
- Training
- Tree Removal and Pruning

## U

- Upholstery Cleaning, Repair & Restoration
- Utility Management, Auditing & Analysis

## V

- VoIP Telephone Systems and Services

## W

- Waste Removal
- Waste Removal, Valet Service
- Water/Ice Filtration Systems
- Website Portals
- Website Development & Design
- Window Cleaning Service
- Window Sales, Installation & Service
- Window Treatments - Sales & Installation
- Workers Compensation/TPA

Company Name: \_\_\_\_\_ Company Phone: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Return to Greater Cincinnati Northern Kentucky Apartment Association, 7265 Kenwood Road, Ste. 100, Cincinnati, OH 45236  
Phone: 513.407.8612 - Email: [nicole@gcnkaa.org](mailto:nicole@gcnkaa.org)

## Apartment Association Meetings & Events

### 2025 Schedule

**(Events, Programs, and Pricing are subject to change)**

**January 23** Installation Dinner 5:30 pm-7:30 pm / KCC / \$65 pp / \$55 pp online / \$650 table for 10 / \$750 event sponsor with table for 10 / \$250 beverage sponsor

**February 18** Diamonds Cocktail Party 4:30 pm, Oasis Conference Center

**February 18** Orientation 4:30 pm, State of the Industry Dinner Meeting at 5:30 pm-8:30 pm with CBRE / Oasis Conference Center / \$80 per person or \$70 pp online / \$800 for Reserved Table of 10

**March 11** Annual Trade Show Leadership Forums / 1:30 pm-3:00 pm / Sharonville Convention Center / Invitation Only

**March 11** Annual Trade Show Educational Seminars / 2:00 pm-4:00 pm / Sharonville Convention Center / TBD

**April 24** Bus Tour TBD

**April 26** 5K for Outreach 9:00 am-12:00 pm / Friendship Park

**May 13** Business Exchange 9:00 am-11:30 am / Oasis Conference Center / Free for Primaries & Apt. Communities, \$225 per person for Associate Members (limit of 3 attendees per Associate Member)

**May 16** Day at the Races 12:00 pm-4:00 pm / Belterra Park / 8 tickets for \$820, 2 tickets for \$240, or 1 ticket for \$75

**June 19** Summer Golf Outing 10:30 am-6:00 pm / Aston Oaks Golf Course / \$850 for Foursome & \$400 for Hole Sponsorship

**July 18** BB Riverboat Cruise 1:30 pm-5:00 pm / Newport, KY / \$75 per individual, \$250 for Anchor Sponsorship, or \$800 for Captain Sponsorship

**July 22** Past Presidents Luncheon 11:00 am-1:00 pm / Capital Grille

**September 4** A Night Out for Outreach 5:30 pm-7:30 pm / The Freestore Foodbank

**September 11** Fall Golf Outing 10:00 am-7:00 pm / Elks Run / \$820 for Foursome & \$350 for Hole Sponsorship

**October 16** Maintenance Appreciation / Fowling Warehouse / \$65 pp or \$55 pp online / \$250 sponsorship / free for maintenance techs

**October 21** Diamond Sponsors Cocktail Event 4:00 pm -5:00 pm / Kenwood Country Club

**October 21** Elections Dinner Meeting 5:30 pm-8:00 pm / Kenwood Country Club / \$60 per person or \$50 per person online

**November 6** Management Forum 11:00 am-2:00 pm / TBD

**November 6** Ask Us Anything 5:30 pm-7:00 pm / CORT Center at Association's Office

**November 14** Bowling Tournament 11:00 am-3:00 pm / Stones Lanes

**November 18** Committee Planning 4:30pm-6:00pm / The Summit Hotel

**December 4** Holiday Cheers Benefit 5:00 pm-9:00 pm / Savannah Center / \$80 per person

# ADVERTISING

Take Advantage Of Advertising Packages  
Or Pick Individual Advertising Options Separately

## ONLINE BUYERS GUIDE

GCNKAA's Online Buyers Guide is a user-friendly for designed to bring suppliers and end-users together. Available whenever you need it, our platform makes it easy to locate products and professional services geared toward the multifamily housing industry.

- Cross-promoted in other GCNKAA communication pieces
- Optimized to drive traffic from search engines and GCNKAA site
- Efficient browsing with fewer clicks
- Users can set our site as their default browser, bringing them to your listing
- Directs visitors to a landing page to learn more about your business
- Google integration returns richer results
- Consumers come to you when they are ready to buy
- Customized listing and enhanced content



## NEWSLETTER

The Apartment Advantage is a newsletter for GCNKAA members. Emailed to more than 1600 individuals monthly, this communication piece strives to keep members informed on Association events, educational opportunities, legislative issues, and trends in multifamily housing.

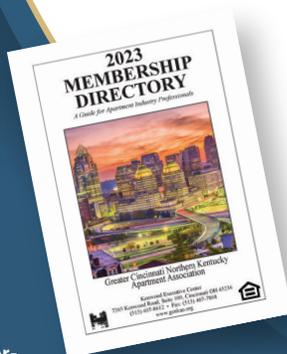
- Flexible contracts (1, 3, 6, and 12 month)
- Flexible insertion - you can change your artwork monthly
- Ads are full color
- Get a direct link from your ad to your website
- Pay in advance to avoid invoicing and get a 10% discount!



## MEMBERSHIP DIRECTORY

The annual exclusive Members Only publication is printed and mailed out to almost 1000 key decision makers in the local multifamily housing industry.

- Quarter, Half, Full, Tab, and Premium Positions available.



**A** Advertise online, in the newsletter, and the Membership Directory and get a 20% discount off the total price!

**B** Advertise online and in the newsletter and get a 15% discount off the total price!

**C** Advertise online and in the Directory and get a 15% discount off the total price!

**D** Advertise in the newsletter and the Directory and get a 15% discount off the total price!

# Apartment Advantage Newsletter Advertising

The Apartment Advantage is a newsletter for GCNKAA members. Emailed to more than 1600 individuals monthly, this communication piece strives to keep members informed on Association events, educational opportunities, legislative issues, and trends in multifamily housing.

- Flexible contracts (1, 3, 6, and 12 month)
- Flexible insertion - you can change your artwork monthly
- Ads are full color
- Get a direct link from your ad to your website
- Get up to 20% off your advertising with one of our packages listed below



## RATES AND SIZES

| SIZE               | DIMENSION         | 12 MONTH | 6 MONTH | 3 MONTH | 1 MONTH |
|--------------------|-------------------|----------|---------|---------|---------|
| Inside Front Cover | 7.5" W x 9.8" H   | \$209    | \$309   |         |         |
| Inside Front Right | 7.5" W x 9.8" H   | \$209    | \$309   |         |         |
| Inside Back Cover  | 7.5" W x 9.8" H   | \$165    | \$199   | \$249   | \$309   |
| Full Page          | 7.5" W x 9.8" H   | \$165    | \$199   | \$249   | \$309   |
| Half Page          | 7.5" W x 4.8" H   | \$145    | \$179   | \$199   | \$249   |
| Quarter Page       | 3.65" W x 4.8" H  | \$115    | \$149   | \$179   | \$209   |
| Eighth Page        | 3.65" W x 2.25" H | \$95     | \$119   | \$129   | \$149   |

## PACKAGE YOUR ADS AND GET A DISCOUNT!

The above rates are for newsletter ads only. If you also take advantage of advertising in the Annual Membership Directory and utilize our Online Advertising options, you are guaranteed an even bigger deal.

- Advertise in the newsletter and **EITHER** the Membership Directory **OR** online and get 15% off the total cost.
- Advertise in the newsletter **AND** the Membership Directory **AND** online and get 20% off the total cost.

## FORMATS AND DEADLINES

Artwork should be supplied as press-quality pdf, eps, or high quality jpg and sized correctly to the dimensions above. Deadline is first of the month prior to publication date.

The deadline for artwork is the first of the month prior to print (eg June 1 for July issue). Artwork may be changed monthly if artwork received by this deadline.

# Annual Membership Directory Advertising

The annual exclusive Members Only publication is printed and mailed out to almost 1000 key decision makers in the local multifamily housing industry.

- Quarter, Half, Full, Tab, and Premium Positions available.



## RATES AND SIZES

| SIZE                        | DIMENSION                                | COLOR?          | 2025 DIRECTORY |
|-----------------------------|--|-----------------|----------------|
| Back Cover                  | 5.5" W x 8" H                            | Included        | \$919          |
| Inside Front Cover          | 5" W x 8" H                              | Included        | \$839          |
| Inside Back Cover           | 5" W x 8" H                              | Included        | \$839          |
| Tab Page                    | 4.75" W x 8" H                           | Included        | \$939          |
| Full Page                   | 4.75" W x 7.75" H                        | Additional Cost | \$699          |
| Half Page                   | 4.75" W x 3.75" H                        | Additional Cost | \$549          |
| Quarter Page                | 2.5" W x 3.75" H or<br>4.75" W x 1.75" H | Additional Cost | \$399          |
| Logo Listing                | NA                                       | Additional Cost | \$100          |
| Additional Category Listing | NA                                       | NA              | \$10 Each      |

## PACKAGE YOUR ADS AND GET A DISCOUNT!

The above rates are for Membership Directory ads only. If you also take advantage of advertising in the monthly Apartment Advantage newsletter and utilize our Online Advertising options, you are guaranteed an even bigger deal.

- Advertise in the Directory and **EITHER** the newsletter **OR** online and get 15% off the total cost.
- Advertise in the Directory **AND** the monthly newsletter **AND** online and get 20% off the total cost.

## FORMATS AND DEADLINES

Artwork should be supplied as press-quality pdf, eps, or high quality jpg and sized correctly to the dimensions above. Deadline is December 1, 2024.

Greater Cincinnati Northern Kentucky  
**Apartment Association**  
 7265 Kenwood Road, Ste. 100 | Cincinnati, OH 45236  
 info@gcnkaa.org

513-407-8612

[www.gcnkaa.org](http://www.gcnkaa.org)

# Top 10

## Advertising and Networking Opportunities

Take your company exposure to the next level within the association. We have many opportunities for you to implement a marketing plan. From monthly networking events, inexpensive advertising, complimentary editorial in the newsletter, table top display, and most importantly our annual Business Exchange. All this will send you in the right direction to reach more people.

### Here are the **TOP 10** to get you started

- 1. Monthly Networking Events** - Meet new members & start building business relationships.
- 2. Website Sponsorship** - [www.GCNKAA.org](http://www.GCNKAA.org) - Sponsor your company logo to rotate on our website and you'll stay in touch with your customers 24/7. Your company logo rotates and links to your website, never leaving the site. Flexible 3, 6 or 12 month agreement.
- 3. Apartment Advantage E-Newsletter** - Advertising starts at only \$80 per month with a full color ad which includes a link to your website. The newsletter is emailed monthly to our entire membership and mailed to the board of directors, associate council, advertisers, new member packets, and those who request a hard copy. Located on the website and archived for 12 months.
- 4. Membership Directory** - In addition to your company listing in the annual directory, you may purchase ad space to deliver your message. Budget today, printed only once a year with deadline in November.
- 5. Mailing Labels** - For a small fee, membership labels are available for you to mail an introduction letter, flyer, or announcement of new products/services.
- 6. FREE: Table Top** - Display your company product & services at one of our General Membership Dinner Meetings. Includes 1 minute speech at the start of the meeting. You provide a \$25.00 gift card for the door prize.
- 7. FREE: Associate Spotlight** - One time, 1/2 page company editorial in the newsletter.
- 8. Business Exchange** - 'Where Connections Are Made' - You don't want to miss this opportunity to meet decision makers. Present your product to multi-family executives in a timed, 3-5 minute personal meeting as you move from table to table. Take care of multiple meetings in one location at one time.
- 9. Trade Show** - Showcase your products and services to potential customers.
- 10. Apartment Association Outreach** - a 501(c)3 charitable organization. Another way to stay involved while we host 3 fundraisers to support 5 programs to help those in need of rent assistance, food donations, educational scholarships, school supplies and senior events.



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## **Newsletter - Spotlight Editorial**

The ½ page Associate Spotlight in the Newsletter gives you an opportunity to present your company's mission as an editorial.

You may submit a personal photo and your company logo to be placed in the article. Email the photo and logo separately from the Word Doc.

To give you an idea of space, use 10 pt on a Word Doc using the full page. Feel free to provide your website in the body of content as this will provide a link to your web page.

Michele Klusman is the Editor for the Newsletter and some content may be edited.

Email your article to Michele at [Michele@gcnkaa.org](mailto:Michele@gcnkaa.org) AND Nicole at [nicole@gcnkaa.org](mailto:nicole@gcnkaa.org).

**PLEASE NOTE:** This article must be an EDITORIAL. Advertising is not available for the Spotlight position. However, advertising is available for a reasonable cost. Contact Nicole Metz for advertising information.

## **NEWSLETTER DEADLINE IS ON THE FIRST DAY OF THE MONTH, PRIOR TO THE NEXT PUBLICATION DATE.**

(For an editorial to be submitted in the June newsletter, the deadline date to submit your article would be May 1<sup>st</sup>)



# 2025 GCNKAA Committees

## Business Exchange

Volunteer committee open to Associate and Primary Members. Planning and securing participants for annual business exchange.

3rd Tuesday of month,

January – March 2022, 10:00 am - 11:00 am

Staff: Michele Chairs: Megan Lawhon & Mark Arnold

## DE&I Committee

Open to all under-represented individuals within our industry including those supporting the DE&I mission statement.

Coordinates activities related to increasing the overall diversity of GCNKAA's membership, and to ensure GCNKAA is an inclusive organization with programming to meet the needs of our diverse stakeholder community.

2nd Wednesday of the month, 11:00 am – 12:00 pm

Staff: James Chairs: Oksana Luk, Nichole Wiley & Jessica Docter

## Education Committee

Volunteer committee open to Associate and Primary Members. Planning the Education programs and seminars.

2nd Wednesday of the month, 10:00 am - 11:00 am

Staff: James Chairs: Angela Lacy, Mike Markus & Todd Hignite

## Fall Golf Outing

Open to Associate and Primary Members. Involves securing sponsors, creating promotional pieces, overall general input regarding the golf outing. Proceeds to fund Industry Defense Fund. (Better Government Fund)

May – August, Day & Time TBD

Staff: Michele Chairs: John Recob & Grant Saunders

## Holiday Cheers Benefit

Open to Associate and Primary Members. Involves securing donations, event coordination and set up. Net proceeds directly benefit the Outreach program.

June – December, Day & Time TBD

Staff: Michele Chairs: Lloyd Cobble & Gerry Johnson

## IRO

Open to Independent Rental Owners (Individuals who are active in both the ownership & management of their properties). Involves planning of the IRO meetings and topics to be discussed. Most meetings are conference call meetings.

Conference Call 2nd Monday of Jan, March, April, May, Sept & Nov, 10:00 am – 11:00 am

Staff: James Chairs: Brian Lane

## Legislative Committee – OH and KY

Open to Primary and Associate members. Work with the state associations and the local city council to keep abreast of issues related to our industry.

2nd Thursday of the month, 8:30 am – 9:30 am

Staff: Rebecca Chairs: Brian Fullenkamp & Justin Seger

## Membership Committee

Open to Associate and Primary Members. Responsible for membership retention & recruitment, membership drive, mentor to new members.

2nd Tuesday of the month, 9:00 am – 10:00 am

Staff: Nicole & Rick Chairs: Craig Coffman & Jason Lonsbury

## NEXTGEN

Open to Primary and Associate members. Planning of topics to be discussed with District, Regional and Property Managers for future leaders in the multi-family housing industry.

2nd Wednesday of the month, 9:00 am – 10:00 am

Staff: James Chairs: Jordann Morgan & Megan Lawhon

## Social Media Committee

Open to primary and associate members. Creates and promotes industry, association and events across all social media platforms.

4th Tuesday of the month, 9:00 am – 10:00 am

Staff: Michele & James Chairs: Lloyd Cobble

## Summer Golf Outing

Open to Associate and Primary Members. Involves securing sponsors, creating promotional pieces, overall general input regarding the golf outing.

January - June

Last Tuesday of the month, 12:00 pm – 1:00 pm

Staff: Michele Chairs: Dennis Merkle & Bob Kohlman

## Bus Tour Task Force

Open to Associate and Primary members. Involves securing sponsors, creating promotional pieces, overall general input regarding the bus tour.

2nd Thursday of the month, 9:30 am – 10:30 am

Staff: Michele Chairs: Jessica Docter & Sara Woods

Follow us



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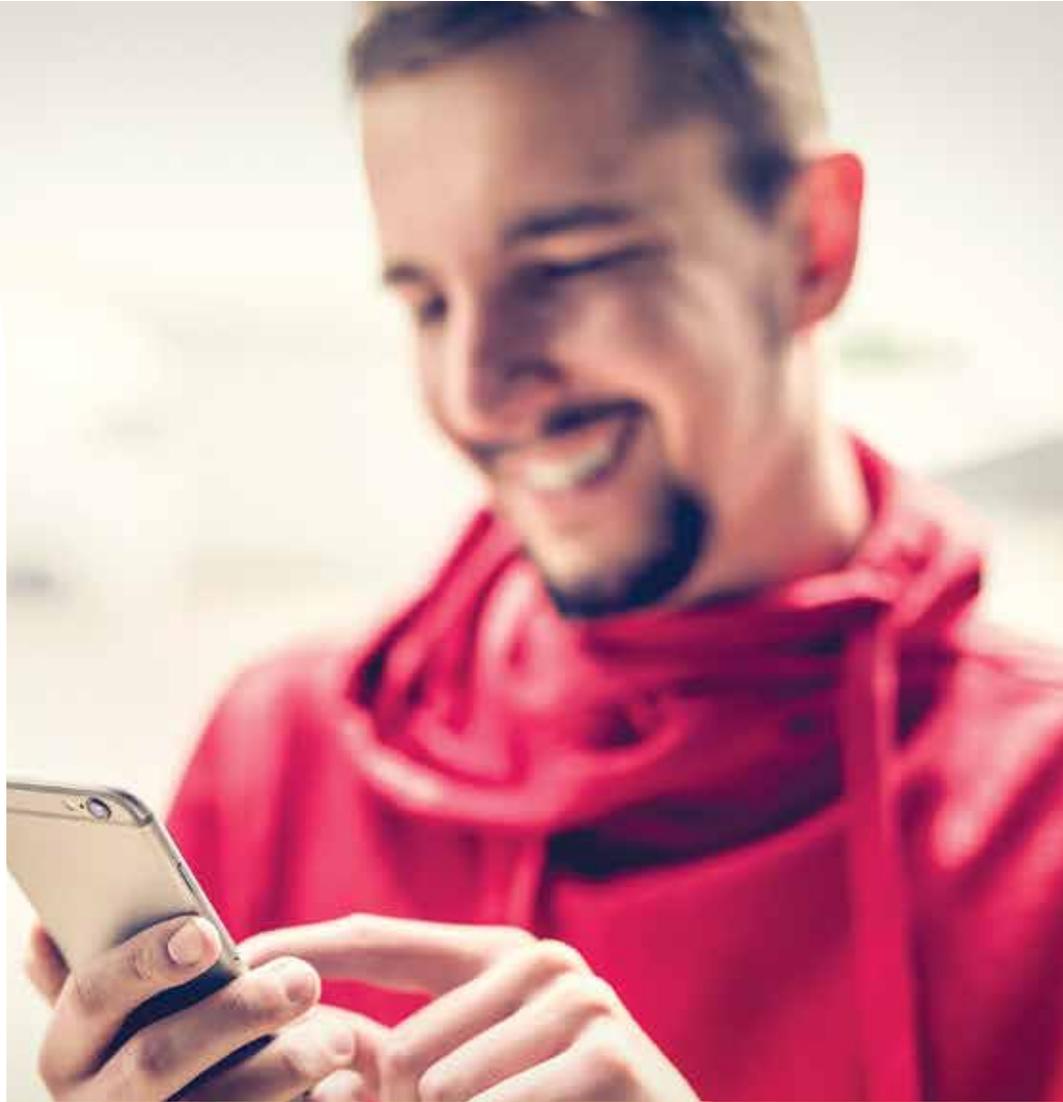
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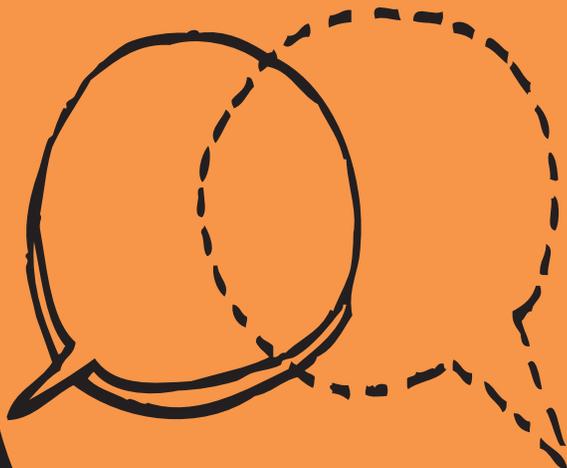


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# Get Social With GCNKAA!

Stay active and current on all GCNKAA events



Don't miss a minute of activity at the Greater Cincinnati Northern Kentucky Apartment Association! Like us on Facebook and Instagram, follow us on Twitter or visit our website at [www.gcnkaa.org](http://www.gcnkaa.org) for all the latest updates on events, education or legislative efforts. And remember to use our hashtags:

**#GCNKAA**

**#GCNKAAeducation**

**#GCNKAANextGen**

If you would like to be featured in a future Friday Facebook Live Member Spotlight, email [Michele@gcnkaa.org](mailto:Michele@gcnkaa.org).



# The Apartment Association OUTREACH, Inc.

## {Our Mission}

"To provide basic needs and emergency assistance to families and individuals in crisis."

## {Our Events}



## Our Rent Assistance Partners



## {Contact Us}

**Susan Peck**  
Outreach Administrator  
susan@gcnkaa.org

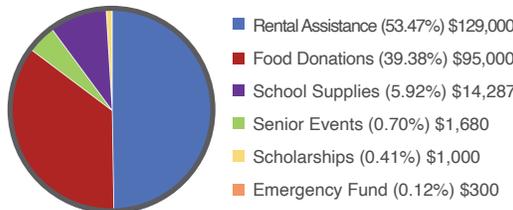
7265 Kenwood Road; Ste. 100  
Cincinnati, OH 45236  
{P} 513.407.8612  
www.gcnkoutreach.org

## Our Story

The Apartment Association Outreach, Inc., also referred to as "OUTREACH," is a charitable organization. Each year, we hold 3 fundraisers to support 6 programs. Our organization, as well as our social service partners, provide assistance to disadvantaged families and individuals within our community.

## Where The Money Goes

The Apartment Association Outreach is a 501(c)3, non-profit charitable organization. Our OUTREACH was originally founded in 1991 to provide clothing and household items to families in need. Our Rent Assistance partners include: Freestore Foodbank, CAIN (Churches Active in Northside), Jewish Family Service and Santa Maria Community Services; and, they identify the needs in their communities.



## Our Pantry Partners

Madisonville Education & Assistance Center, Woven Oak Pantry, Jewish Family Service, Welcome House, Brighton Center, Northern Kentucky Community Action Center/Boone County Head Start, Gateway Community & Technical College, CAIN, Anderson Ferry, Corpus Christi, For His Glory Pantry, SEM Pantry, The Caring Place, Fairfield Food Pantry, SON Ministries, Tri-County Soul Ministries, Reach Out Lakota Lake, Open Door Food Pantry, LIFE Food Pantry and Salvation Army in Middletown.

## Board of Directors

Justin Seger, President; Rebecca McLean, Vice President; Tonya Petersen, Treasurer; Jordann Morgan, Secretary; Megan Lawhon, Angela McKinney, Liz Werner, Bob Wahlke, Lloyd Cobble, Alex Parlin and Josh Oram. Susan Peck, Outreach Administrator.

## Programs

RENT ASSISTANCE, FOOD DONATIONS, EDUCATIONAL SCHOLARSHIPS, BACKPACKS & SCHOOL SUPPLIES, SENIOR EVENTS, EMERGENCY FUND

## Champions

On June 30, 2021, AAO officially launched our Champions For Outreach Program. Our goal is to build on the success of AAO and increase our funding moving forward. In addition, we provide three giving levels: Platinum (\$20,000), Gold (\$10,000) and Silver (\$5,000), that include access to all three of our fundraising events (5k 4 Rent, A Night Out and Holiday Cheers). Lastly, we want to provide more stable and consistent funding moving forward. Please contact Rebecca McLean, if you have any questions.

## Fundraising

### 5k 4 Rent

Our 5k 4 Rent is Saturday, April 26, 2025, at the TM Berry Friendship Park, in Downtown Cincinnati. We raise funds for our Rental Assistance Program. This event includes a timed 5K run, a walk, and brunch.

### The Night Out For Outreach

A Night Out for Outreach is September 4, 2025 at the Freestore Foodbank. You don't want to miss our dinner event that includes a silent auction and raises funds for our 6 programs!

### Holiday Cheers

The Holiday Cheers event, held by the Associate Council of GCNCAA, is December 4, 2025 at the Savannah Center. This fun event includes a rapid raffle, silent auction, and more.