



GCCA 11TH ANNUAL SUPERHERO FOR HEROES FUNDRAISING EVENT

Owner/Director,

Thank you for participating in our 11th Annual Superhero for Heroes (SH4H) fundraising event. Superhero for Heroes is a Georgia Child Care Association (GCCA) fundraiser held to remember the heroes and veterans of September 11th and to recognize the everyday Superheroes in each of our lives. We celebrate these heroes while raising funds on behalf of two very important causes, the GCCA Early Education Development Alliance and The Matthew Freeman Project. Without your support in this event we would not be able to continue to do the important work we are doing.

Our toolkit on our site will supply items you need to communicate your event, while allowing you the freedom to plan an event that is most meaningful to you and your families. These resources include the following:

- **GiveLively Link**-please visit the following link to create your school's fundraising page, then share your link from your page on your social media page, in emails, and on your site to collect donations online from your community.
<https://secure.givelively.org/donate/early-education-development-alliance-inc/2024-superhero-for-heroes>

Go to the "I Want to Fundraise for This" button to create your school's fundraising page.

You can set up a Team page for your school, then set up a page for each classroom to join that team; alternately, you can set up just one page for your school.

Once you set up those pages, you will get a link to share with your families and community to make donations.

- **Event posters**-customize these with the date of your event and post in your center
- **Backpack flyers**-2 per page-customize these with the date of your event and send home with your children

Events should be held anytime between September 1st -20th. Please send us pictures of your events so that we can post on our Facebook page, and visit us on Facebook to get great tips from your peers across Georgia!

ABOUT OUR ORGANIZATIONS:

Georgia Child Care Association's philanthropic arm, **Early Education Development Alliance**, will enrich early learning environments to improve outcomes for children and stimulate a love for learning. We will focus on supporting teachers and centers across Georgia through professional development, resources and tools, and grants.

The **Matthew Freeman Project** supports the families of fallen soldiers through the Memorial Sibling Scholarship Program and creates "Matthew Bears" from uniforms of the fallen for their grieving children. For more information, visit www.freemanproject.org.

