



CINDY VIAN

Cindy Vian is a dedicated professional in the realm of early education and childcare, brings a wealth of knowledge and understanding of regulatory compliance. Having dedicated her career to understanding the intricate web of federal and state regulation that govern childcare facilities as well as the complex landscape of the Child and Adult Care Food Program (CACFP) regulations, she is relied upon as a trusted advisor to industry stakeholders within both the private and public sector.

Cindy's expertise extends far beyond compliance. She has a remarkable track record of driving operational transformation, translating complex regulation into practical solutions, and consistently achieving corporate revenue growth of \$1M per year through improved sales and marketing efficiency.

She is currently serving as Vice President of North American Operations for 1Place Childcare software, a cloud-based solution that helps early education brands to move from standardized license preparedness to operational best practice and trend analysis, helping optimize efficiency and quality assurance initiatives.

Previously, Cindy served as Vice President of Customer Acquisition for KidKare (Alpine Software Group), where she identified significant opportunities to capture market share, developed the marketing and sales strategy and built a team that delivered consistent growth of 6-10% YOY and cultivated key relationships with leadership teams at many state agencies.

Outside of her professional life, Cindy enjoys spending time with her family and is an avid hiker, camper, and kayaker. In both business and in life, she is passionate about helping the people around her without expecting recognition or anything in return. Every day, Cindy lives her personal philosophy to bring passion, courage, and curiosity to others, inspire them, and simply make the world a better place.

EXPERTISE

- Sales & Marketing
- New Business Development
- Team Building
- Key Relationship Management
- Partnerships & Alliances
- Turnarounds & Transformation
- Revenue Growth Strategies
- Market Expansion
- CRM Utilization
- KPI Performance Management
- Training Programs
- Best Practices
- Process Improvement
- Thought Leadership
- Solution Innovation

TRAINING

- Certified Scrum Master –**
Scrum Alliance
- Sales Management & Sales
Master Training Programs –**
Sandler Training

CONTACT INFO

cindyvian@gmail.com
(209) 602-1875