



# The Benefits of **SMOKE-FREE** Housing

## Health effects

Secondhand smoke is a significant cause of disease and premature death.

A recognized cause of lung cancer, secondhand smoke is also associated with heart disease and respiratory problems in nonsmoking adults.



## Multi-unit housing residents at risk

Nonsmoking residents in multi-unit housing are not adequately protected from the infiltration of secondhand smoke into their units.

## Encourage healthy behaviors in residents and employees

In addition to protecting residents and employees from secondhand smoke, smokefree policies create healthy environments that encourage people who smoke to quit or attempt to quit.



## Respond to market demand for smoke-free multi-unit housing

Properties that prohibit smoking indoors are well positioned to take advantage of increased consumer demand for smoke-free multi-unit housing. Published studies have found a large majority of residents favor smoke-free policies in their buildings.

## Reduce turnover costs

Units that have been smoked in are considerably more expensive to turn over for the next resident than nonsmoking units and smoking units also tend to remain on the market longer.

## The Monetary Impact



	Non-Smoking	Light Smoking	Heavy Smoking
General Cleaning	\$270	\$500	\$720
Paint	\$170	\$225	\$480
Flooring	\$50	\$950	\$1,425
Appliances	\$60	\$75	\$490
Bathroom	\$40	\$60	\$400
<b>Total</b>	<b>\$560</b>	<b>\$1,810</b>	<b>\$3,515</b>

## Lower fire risks and related insurance costs

Smokefree policies reduce fire risks for residents, owners, and property managers. Smoking-related fires are the leading cause of fire deaths, and account for

# 17%

of fire deaths in residential buildings and \$326 million in property loss each year.