



# ***GCAA needs YOUR ideas in 2019; join a volunteer committee today!***

*Serving on one of the Greater Charlotte Apartment Association's Volunteer Committees is a great way to connect with our growing organization and the ever-changing apartment industry. As a Committee Member, you'll network with other industry professionals while participating in important Association business and decision-making. Choose to be involved in 2019.*

*Just check the group(s) below which interest you, and GCAA staff will contact you with more details. Thanks!*

- GOVERNMENT AFFAIRS COMMITTEE:** This committee monitors legislative issues affecting the multifamily industry at the local, state, and national levels. Its members represent the apartment industry before Charlotte City Council, Mecklenburg County Commission, and governmental staff. This committee also works closely with the AANC.
- GREEN COMMITTEE:** This group's focus is to educate GCAA's owner/operator members about the latest trends and opportunities in environmentally-conscious, sustainable multifamily operations. The committee organizes educational programs, has guest speakers, goes on outings, and contributes to GCAA's publications and website.
- MEMBERSHIP COMMITTEE:** This group performs the important tasks of obtaining quality new members and retaining existing members. Its members develop and execute strategies for member recruiting, orientation, and retention - including direct contact and follow-up with prospects and current members. This group organizes annual membership drives and additional networking opportunities throughout the year.
- BUS TOUR COMMITTEE:** This committee's members play key roles in planning and executing the GCAA's annual New Construction Bus Tour, a major annual undertaking which showcases new apartment product in our market. They also assist with smaller-scale tours which have specific areas of focus, such as the Rehab Tour and the Boutique Tour.
- OUTREACH COMMITTEE:** This group works to identify areas of need in the community and plan activities which will provide appropriate service and support. In recent years the Outreach Committee has partnered with The Relatives, the Urban Ministry Center, Moore Place, Samaritan House, Habitat at Charlotte and other charitable organizations.
- PRODUCTS & SERVICES COUNCIL:** The PSC is open to any/all GCAA Associate members in good standing; its overriding goal is to enhance the valuable working relationships between GCAA-member apartment owner/operators and vendor/suppliers. PSC Subcommittees focus on specific areas/programs including Associate Development, the Trade Show, the Golf Outing, and the Executive Dinner/Reverse Trade Show (alternating years).
- PROGRAMS COMMITTEE:** This committee researches and schedules quality programs for the monthly General Membership meetings. Its goal is to secure a range of informative, engaging speakers and to present subjects that will appeal to the diverse membership. The group also schedules seminars of industry-related topics for the membership, supplementary to the NAAEI designation courses.
- YOUNG APARTMENT PROFESSIONALS COMMITTEE:** This group's efforts focus on increasing association involvement of members who are "young" in the industry. "YAPs" volunteers organize quarterly social events at which GCAA members can network with industry peers, learn more about the Association, and explore multifamily career opportunities.
- CAREER AWARENESS COMMITTEE:** NEW IN 2019! This committee will serve as a local mentorship program for high school and college students. The multifamily industry can be an overlooked career path but with this committee we are dedicated to showing our next generation of leaders that it is a viable career path and one that should be explored.

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Please return this completed form to a GCAA staff member, email to [info@greatercaa.org](mailto:info@greatercaa.org), or fax to 704-333-4221. You'll be notified of the meeting schedule(s) via e-mail.

Name \_\_\_\_\_ Company Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_