

# GEORGIA BETTER GOVERNMENT FUND

How our PAC Strengthens AAA & GAA's Voice and Protects Your Business Interests

## What is the GBGF?

The Georgia Better Government Fund (GBGF) is the apartment industry's Political Action Committee (PAC). The GBGF is funded solely by donations and support from AAA and GAA members. These funds are utilized by the Association's government affairs team, as directed by the Government Affairs Committee, to support political campaigns throughout the State. The PAC is non-partisan, providing support for both republican and democratic candidates and initiatives.

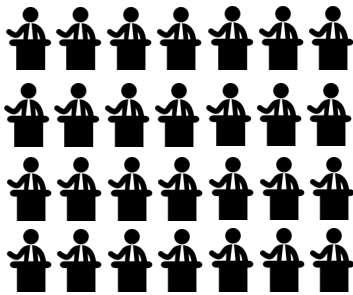


**Our PAC supports pro-business candidates and officials who will work with us to maintain the best business and regulatory environment for the apartment industry.**

## Why Support the PAC?

Whether you own, manage and develop apartments, or are an associate member company providing products or services to the apartment industry, your business is impacted by state and local legislation. The PAC increases our visibility under the Gold Dome and at City Hall, substantially enhancing the Association's ability to build meaningful relationships with legislators who enact legislation impacting our industry.

## 2020 PAC by the numbers...



### More than 250 Legislators Supported

AAA leadership approved PAC contributions for 259 state and local policymakers this year.



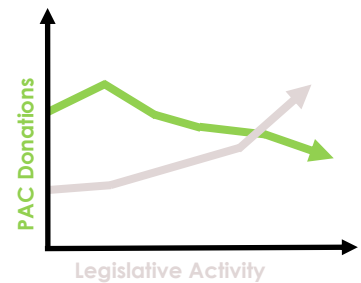
O/M Support



Associate Support

### Opportunity for More Member Support

Less than 8% of members sponsored or participated in an AAA PAC fundraising event last year.



### Legislative Activity Increases while PAC Fundraising Slows

Further exacerbated by the COVID-19 crisis, legislative activity impacting and targeting the apartment industry continues to increase while member support of the PAC has been trending down. Your continued support is vital to ensure the industry's voice in legislative matters

## How can AAA and GAA members support the PAC?

Members are encouraged to include a contribution to the PAC with their annual membership dues to help support this important effort. Another great way to support your industry PAC is to participate in or sponsor one of our PAC Fundraising events.



**Contribute with your Annual Membership Dues**



**AAA Golf Classic**  
April 12th  
White Columns Country Club



**Back the PAC Fundraiser**  
July 29th  
Cobb Galleria