



GEORGIA Amusement JOURNAL

Dedicated to serving the Georgia COAM industry
Endorsed by the Georgia Amusement and Music Operators Association
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COAM law highlighted

Benefits include gift card redemption

By Paul Tash

Georgia Amusement Journal

More details of the new COAM regulations, including the clarification on the use of gift cards for redemption, were provided to members of the Georgia Amusement and Music Operators Association (GAMOA) at their meeting May 16 in Duluth.

House Bill 353, passed by the General Assembly in March and signed into law by Gov. Brian Kemp in early May, represents “a victory for the COAM industry in this state,” attorney Les Schneider, the lead GAMOA lobbyist, told GAMOA members. He then gave a section-by-section analysis of the legislation, sponsored by Rep. Alan Powell, R-Hartwell.

“There was a very solid coalition that passed it,” Schneider said.

GAMOA and its board of directors provided significant oversight throughout HB 353’s two-year legislation journey.

“I’m very proud of all of you for being so supportive over the years,” Schneider told GAMOA members.

Following are the highlights of Schneider’s presentation.

COAM gift cards

The new COAM law allows gift cards for non-cash redemption, “which is something we have fought for, for a lot of years,” Schneider said. The

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Paul Tash photo

JOSH FIGUEROA, product manager for Betson Imperial Parts & Service, poses with Betson’s new power-supply solution called the JuiceBox after last month’s GAMOA membership meeting. Betson co-sponsored the meeting with game manufacturer JVL.

Betson powering up

JuiceBox launched

By Paul Tash

Georgia Amusement Journal

Down time is a bad time for all the players in Georgia’s coin-operated amusement machine (COAM) industry – location licensees, master licensees and especially the state’s educational programs funded by COAM revenues.

Released in April, the Betson JuiceBox eliminates the requirement for multiple power supplies within a single machine, reducing

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Light numbers strong

By Paul Tash

Georgia Amusement Journal

Betson Southeast officials told the Georgia Amusement Journal that revenue numbers for the new Light & Wonder COAM that debuted in April in Georgia have been strong.

Light & Wonder and its popular casino-game suite launched in the Georgia COAM market in April through Betson Southeast, its Georgia distributor.

“Light & Wonder illuminates the COAM

See LIGHT Page 13



Registration opens for Expo Aug. 21-22

By Paul Tash

Georgia Amusement Journal

Registration for attendees and vendors is now open for the hugely popular Southern Amusement & Entertainment Expo (SAEE), which is returning to the Gas South Convention Center Aug. 21-22 in Duluth, GA.

“SAEE is the leading coin-op trade show in the Southeastern United States,” said Christina Kaiser, executive director of the Georgia Amusement and Music Operators



Association (GAMOA). “The brand-new Gas South Convention Center is a cutting-edge facility that promotes new product launches for our attendees and record sales for our exhibitors.”

The Expo allows attendees to see the latest in technology and offers operators and others a chance to compare products side-by-side, talk to manufacturers, and actually play the newest games available. The Expo show runs 10-5 on Wednesday, Aug. 21, and 10:30-

See Expo Page 3



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Expo

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2 on Thursday, Aug. 22. “Some exciting high-dollar giveaways” are planned for Thursday beginning at 11 a.m. for attendees who are present, Kaiser said.

The Expo will feature several new exhibitors this year, and attendees can expect to find some exhibitors debuting new products at the show. In addition, Kaiser said, some will be offering special pricing during the show.

Attendees and vendors throughout the Southeast can register for the Expo at www.sae-expo.com. Kaiser urged people to register now to receive a discount. Onsite registration at full price will be available during the Expo.

“Don’t wait,” she said. “This year’s Expo is a can’t-miss.”

Kaiser said an education day is set for Tuesday that you will want to attend. One session will feature Paul Jenson with Taft Law Firm, who will lead an interactive presentation on state gaming laws. A panel discussion on player tracking and automatic redemption systems is also scheduled for Tuesday, and a presentation by the Georgia Lottery Corp. (GLC) COAM Division and Intralot is set for Thursday. Go to www.sae-expo.com for the full

itinerary.

“This is our largest show ever,” she said.

The event will also feature an online silent auction, a live auction, a reception, the GAMOA Awards Banquet, and a charity casino night on Wednesday. The casino night will again benefit Bert’s Big Adventures, a non-profit organization that sends chronically and terminally ill children and their families to Disney World for a “magical” five-day vacation, all expenses paid. For more information on this wonderful organization, go to www.bertsbigadventure.com.

“Casino night has become a really popular event,” Kaiser said.

“We hope everyone stays after the banquet to play, have fun, and support a great cause.”

The event has been named the Ginger Foshee Casino Night in honor of the late wife of Butch Foshee, a former COAM operator in Georgia and past president of GAMOA. Attendees can purchase “fun money” for Ginger Foshee Casino Night at the event.

The GAMOA Awards Banquet

will feature presentations of several awards: the Coin Operator of the Year Award, the Lifetime Achievement Award, and the Cutting Edge Award, which honors the developer of a top new product or service for the Georgia COAM market. In addition, Betson Enterprises and

light of the Expo, will benefit GAMOA and its mission to promote and serve the state’s COAM industry. GAMOA’s annual meeting is Thursday afternoon following the presentation by GLC’s COAM Division and Intralot.

Special pricing – \$204 per night, plus taxes – is available for lodging for those who act quickly. Rooms have been reserved at the brand-new Westin Atlanta Gwinnet that adjoins the Gas South Convent Center, the Embassy Suites by Hilton (Atlanta NE Gwinnett Sugarloaf), and the Home2 Suites by Hilton. The deadline to receive the preferred rate is July 30.

The Southern Amusement & Entertainment Expo has become a regional show with attendees and exhibitors from all over the Southeast encouraged to attend.

GAMOA is again hosting the event with two other organizations, the North Carolina Coin Operators Association and the North Carolina Citizens for Free Enterprise, a group of business owners and supporters working to create a fair skill-based game environment in North Carolina.

For more information, contact Kaiser at (770) 284-6593 or christina@sae-expo.com to register.

“It’s going to be a great show,” she said.



Goldfinger will present the Marshall Hartmann Technician of the Year Award at the dinner. The application for this award can be found at www.sae-expo.com. Manufacturers interested in vying for the Cutting Edge Award can contact Kaiser.

Following dinner will be the traditional live auction featuring donations from GAMOA’s biggest sponsors and managed by spirited auctioneer and manufacturer Jonathon Culverhouse. Proceeds from the auction, always a high-

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Journal Opinion

On the Road stops in Illinois Oct. 24-25

Lori Schneider
AMOA Executive VP

AMOA's On the Road program, this year titled "Powering Connections: Energize Your Network," is set for Oct. 24-25 in Itasca, IL.

The popular event will provide presentations on a variety of timely industry-related topics, including:

- "Dominate Your Competition," featuring keynote speaker Tony Leone, creator and CEO of Whole Brain Selling
- "Navigating the Interview," moderated by long-time AMOA-Notre Dame program HR expert Bob Abel
- Diversify into Retail Sales
- High-Performing Arcades
- ... The Street Footprint
- What's Hot in Redemption
- Optimizing Connectivity
- What's New and How to

Get More Out of Your ATMs

AMOA's On the Road program also features an area factory tour; legislative luncheon and election preview from AMOA legislative counsel Dentons Global Advisors; and the Associate Member Product Spotlight event.

Registration and specific program details will be available in the coming weeks at amoa.com. The event will be held at the Westin Chicago



Lori Schneider

AMOA's On the Road program also features a factory tour, legislative luncheon, and election preview from legislative counsel.



Northwest. In addition, AMOA's On Campus program will be held Oct. 24-26 at the same location.

Mark your calendars for these other events sponsored by the AMOA.

Tech School lineup

The AMOA Regional Tech School is scheduled for three different locations for 2024:

- June 20-21 – Bloomington, MN (Embassy Suites by Hilton Bloomington/Minneapolis)

- September 2024 – Denver, CO
- December 2024 – Orlando, FL

The one-and-a-half day school features tech sessions by both TouchTunes and AMI on the jukebox, as well as sessions on pinball, cranes, ATMs, payment systems and more. Be sure to visit amoa.com for a full synopsis on each tech session and registration information.



State Council meeting

Jan. 23-25, 2025
 Marriott San Antonio Riverwalk, San Antonio, TX

Amusement Expo

March 17-20, 2025
 Las Vegas
 Education Program – March 17-18, Westgate Las Vegas
 Trade Show – March 19-20, Las Vegas Convention Center, South Hall

For more information, visit www.amusementexpo.org. Be sure to engage with AMOA at www.amoa.com for details on these and many other AMOA programs.

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COAM calendar

— REPORTING DATES —

June 20: Each monthly report should be submitted by Location License Holders in electronic format via the www.gacoam.com website as required by the GLC by the 20th of each following month.

— MEETINGS/OTHER —

- July 16:** COAM Advisory Board, GLC headquarters, Atlanta
- Aug. 16-18:** GACS Convention, Omni Plantation, Amelia Island, FL
- Aug. 21-22:** Southern Amusement & Entertainment Expo, Gas South Convention Center, Duluth
- Oct. 8:** COAM Advisory Board, GLC headquarters, Atlanta
- Oct. 7-10:** Global Gaming Expo (G2E), Venetian, Las Vegas

Write us

The Georgia Amusement Journal welcomes letters to the editor. Letters must include the writer's name and address. The word limit is 300. Mail to Georgia Amusement Journal, P.O. Box 4307, Butte MT 59702, or you can email us at paul@tashcommunications.com. The Journal reserves the right not to print letters it finds objectionable.

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GAMOA

from Page 1

law defines the gift card and its use, stating that a “gift card” means an electronic payment device or system issued for a specific amount of noncash redemption ... and provided or loaded on a pre-paid basis for the further purchase or delivery of any merchandise or service permitted by law ...”

“In other words, we’ve opened up the market,” Schneider said. “It’s not just the Lottery gift card.” Any retail card – Visa, Home Depot, Barnes and Noble – is acceptable, he said, “as long as you can’t get cash from that card.” The card can be used for game replay or to purchase anything “you can legally buy in the state.”

The new law allows only non-reloadable gift cards as a legal form of redemption for Class A or Class B games, as well as any other form of redemption currently authorized, until July 1, 2026. After that date, reloadable gift cards will also be allowed, but only the gift cards, replays and Lottery products will be allowed as legal forms of redemption for Class B machines.

Though several current forms of redemption will be allowed until July 1, 2026, Schneider urged licensees to restrict redemption even now to just gift cards, replays and

Lottery products to help them maintain proper redemption records.

“If you limit yourself to Lottery tickets, any gift card that’s non-reloadable, or replays, then you’re good to go,” he said. “It’s very easy to keep those kinds of records.”

This practice, he added, would be “the biggest deterrent” to illegal cash payouts.

In another major change, the law lifts the prohibition against providing alcohol, firearms or tobacco as a form of redemption. “This is now a thing of the past,” Schneider said. “You can now redeem for anything you can lawfully buy.”

The gift card can be used at the location or anywhere else, but it must be provided on premise by the licensee or its employees or by a self-service gift-card redemption kiosk. The kiosk can be provided by the location owner, master licensee, or both. In addition, electronic gift cards will be allowed when that technology reaches the market.

Industry representatives have said the gift card will provide convenient and easy non-cash redemption and will stimulate further growth by attracting new players, generating new locations, and marketing the COAM product more efficiently. That growth will in turn provide even larger industry contri-



Paul Tash photo

FELIPE MIRANDA, senior sales executive for gaming manufacturer JVL, shows off one of the company’s Flex cabinets during a social following the May 16 GAMOA membership meeting, sponsored by JVL and Betson. “We’re happy to be a part of this great industry and thankful for all your support,” Miranda told the GAMOA meeting attendees earlier.

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butions to the state’s HOPE and Pre-K education programs.

Class A prizes

The new law increases the value of the prizes on Class A games. The new law pushes the prize value limit to \$50 per play, up from the previous \$5 per play limit. “It is obviously the hope of many in the industry that this will be utilized in a way to bring back the popularity of certain Class A games,” Schneider said. The higher prize values might also attract more licensees to offer Class A games, especially considering the limited number of Class B machines that can be offered at a location. “It can add variety to your route,” he said.

The new law also reduces the nonrefundable late fee for Class A master and location license holders who miss the renewal deadline to \$100 from \$1,000. Schneider pointed out that increasing the Class A prize value and reducing Class A renewal late fees are just the latest examples of GAMOA supporting Class A licensees.

Multi-year licensing

The new law provides multi-year licensing. This change arose from Lottery and industry desires “to reduce paperwork,” Schneider said, especially when it comes to the licensing process. “Those of you who want to get a three-year license, a two-year license or a one-year license, you have that option.” The option only applies to a license, he added. “It does not apply to your (machine) stickers.” Licensees must apply the decals every year.

GLC under APA

The new law removes GLC’s exemption from the Administrative Procedures Act (APA) for the COAM industry, requiring GLC to “provide notice and public comment prior to adoption of any regulation,” Schneider said.

Vet, fraternal exempt

The law exempts veteran and fraternal groups from the 50/50 rule, stipulating that at least 50 percent of income must be derived from sales of goods and no more than 50 percent from Class B COAMs.

Marketing move

The law now allows limited marketing “for the first time” from masters to location license holders. The marketing is limited to branded posters and signs, digital video signage, rugs, seating, removable partition walls and wall coverings, though the Lottery could allow more marketing efforts in the future.

The marketing must be provided “exclusively for the facilitation and promotion” of Class B game play and the redemption of approved gift cards. Marketing materials remain the property of the master licensee and must be removed if that master licensee’s Class B machines are removed from the location.

“We’re talking about limited marketing,” Schneider said. “Let’s see how that goes.”

Education boost

Another change in the legislation involves a tax increase of 3 percent to directly benefit the state’s Pre-K education program by covering a \$42 million funding gap in the program. The 3 percent tax increase, split between master and location license holders, would push the state’s share of COAM revenue from 10 percent to 13 percent.

“This money is probably going to result in fully funding pre-K ed-

ucation across the state of Georgia,” Schneider said.

Form 1099 requirements

The new law also requires the GLC to issue a federal IRS Form 1099 to each master licensee and location owner or operator who receives COAM revenues. Location licensees need to know that the 1099 form they receive should be

included in their gross receipts of their business.

“The state now will be able to better track the money that people receive and whether they’re paying taxes on that money,” Schneider said. “That was done ... to show that we are not afraid of transparency.”

Betson Imperial Parts & Service and JVL sponsored the meeting.

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More license-renewal details released

By Paul Tash

Georgia Amusement Journal

June 30 is the last day for Class B licensees to renew for the 2025 licensing period – July 1, 2024, through June 30, 2025 – to avoid a \$1,000 late fee.

The application process opened May 15 for the 2025 licensing period on the Georgia Lottery Corp.'s COAM Division website at www.gacoam.com. Class B licensees this year can apply for a multi-year license that allows them to extend their license for an additional one or two years upon renewal or issuance. The multi-year license option was part of a legislative package passed during this year's General Assembly.

To begin the multi-year application process, licensees must have already submitted their 2025 application online. The Multiple Year License Application is available for each license type under the Documents/Forms section of the website. Licensees who are applying for just the 2025 licensing year are

not required to use the Multiple Year License Application.

The COAM Division has begun to email reminders to 2024 licensees to renew for the 2025 year. Following are the important dates for licensees to remember.

06/30/2024 (Sunday)

Deadline for master licensees to purchase additional Class A and Class B decals or location licensees to add Class A and Class B machines for the 2024 licensing period (07/01/2023 - 06/30/2024). This deadline only applies to 2024 COAM licenses.



07/01/2024 (Monday)

Date a \$1,000 late fee will be assessed to master and location Class B licensees and manufacturer and distributor licensees that have not renewed for the 2025 licensing period (07/01/2024 – 06/30/2025). An existing COAM licensee will not be allowed to apply for a new

license to avoid payment of a late fee. Class A master and location licensees face a \$100 late fee.

9/30/2024 (Monday)

Last day to submit a renewal location Class A and Class B license, master Class A and Class B license and manufacturer and distributor license for the 2025 licensing period (07/01/2024 –

06/30/2025). If a holder of a 2024 COAM license fails to renew their license, or their license application is not approved on or before this date, the person or entity will no longer be allowed to operate COAMs.

Master licensees can play an important role in helping their locations through the licensing process by reminding them to:

- Pay their taxes and other state financial obligations.
- Apply for the correct license (Class B).
- Pay attention to licensing deadlines.

• List all the officers and shareholders are listed on the license application.

• Take time to enter information correctly.

The licensing application process covers the following licenses:

- Master Class A – New and renewal
- Master Class B – Renewal only
- Location Class A – New and renewal
- Location Class B – New and renewal
- Manufacturer – New and renewal
- Distributor – New and renewal

The Lottery is not accepting any new Class B Master License applications. New Class B Master licenses are only available through an auction process for prequalified participants.

More information is available on the COAM Division website, www.gacoam.com.

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Duluth, Georgia Gas South District – Halls AB

GACS Show provides retailers opportunities to learn, review, explore

The Southern Convenience Store and Petroleum Show, sponsored by the Georgia Association of Convenience Stores (GACS), drew an eager crowd last month The Centreplex in Macon.

Retailers found hundreds of new products and services – from food service to fuel, novelties to snacks – to review and explore among the many exhibits on the floor.

Exhibitors were able to showcase their products and services to key decision makers from across Georgia. These store owners, operators and buyers are always shopping for new ways to improve their businesses.

The Southern Convenience Store and Petroleum Show also featured workshops for district managers and store managers, a cocktail party, and a presentation by Jessica Lamb of Atlanta Redemption Ink.

JESSICA LAMB with Atlanta Redemption Ink shares her experiences first as a trafficking victim and now as a nationally recognized survivor and leader who has built a national network of specialists aiding survivors of exploitation.



Paul Tash photo



Paul Tash photos

SEVERAL GAMOA MEMBERS supported the Southern Convenience Store and Petroleum Show as exhibitors. They included Primero's Steve Rogers and Kristina McDaniel (above); Daniela Bermadez-Lafont and Carolina Andes from Inamax (below); and Blake Campbell, Tom Herr and Christa Rader from Bulldog Gaming (bottom).



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MAGNOLIA GAMING was represented at the Southern Convenience Store and Petroleum Show by Tom Parsons, Sam Westgate and Brian Milam (left), while Bobby Walker and Phil Bowden represented Southern Gaming Solutions (middle left).



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NIA LAZARD of Bad Dog Games wasn't an exhibitor at The Show, but she did make the rounds on the floor.

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THURSDAY, AUGUST 22ND

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Education Days
Tuesday, August 20th

- Featuring Paul Jenson with Taft Law Firm. Paul will lead an interactive presentation on state gaming laws.
- Panel Discussion on player tracking and automatic redemption systems.

Thursday, August 22nd

- Georgia Lottery COAM Division with Intralot

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Juice

from Page 1

material costs, simplifying operations, increasing reliability and uptime, and enhancing safety.

The inception of the JuiceBox stems from Betson’s close relationship with partner manufacturers and working to address unmet needs within the industry.

“The JuiceBox fills a significant gap in efficient, cost-effective power distribution solutions for gaming equipment,” said Josh Figueroa, product manager for Betson Imperial Parts & Service. “We developed the JuiceBox around Three S’s - Safety, Savings and Support. It’s UL-compliant and ETL listed, reduces material costs while simplifying operations and domestically engineered and technically supported by Betson Imperial Parts & Service.”

Light

from Page 1

market with its captivating suite of games driving strong revenue for locations,” said Rick Kirby, executive vice president of Betson Gaming. “As we continue to expand its presence, Betson remains committed to delivering top-notch service and support to ensure a seamless gaming experience for operators and players alike.”

Light & Wonder brings a collection of player-favorite games, such as Gold Fish Feeding Time Treasure®, Zeus®, Bier Haus® and The Green Machine®, to the skill games segment for the first time. Betson representatives said the company remains stocked and ready to go with equipment, parts, service, and available financing. The Georgia debut is Light & Wonder’s third market entry with Betson.

Connect, power up machines, GLC says

To ensure accurate reporting of financial data to the Central Accounting System, the Georgia Lottery Corporation (GLC) says it is imperative the Location License Holders (LLHs) ensure all equipment remains connected to the site controller and powered up at all times.

The GLC maintains a record of those LLHs that are repeat offenders of failing to ensure the continuous connectivity and operation of Class B COAMs.

Failure to comply with these procedures may result in fines up to \$50,000, suspension and/or revocation of the license.

**COIN OPERATED AMUSEMENT MACHINE
LOCATION SWEEP AND MASTER PUSH CALENDAR**

JAN-JUNE 2024

ACCOUNTING WEEK START	ACCOUNTING WEEK END	LOCATION SWEEP DATE	MASTER PUSH DATE
31-Dec-23	06-Jan-24	10-Jan-24	17-Jan-24*
07-Jan-24	13-Jan-24	17-Jan-24	23-Jan-24
14-Jan-24	20-Jan-24	24-Jan-24	30-Jan-24
21-Jan-24	27-Jan-24	31-Jan-24	06-Feb-24
28-Jan-24	03-Feb-24	07-Feb-24	13-Feb-24
04-Feb-24	10-Feb-24	14-Feb-24	21-Feb-24*
11-Feb-24	17-Feb-24	21-Feb-24	27-Feb-24
18-Feb-24	24-Feb-24	28-Feb-24	05-Mar-24
25-Feb-24	02-Mar-24	06-Mar-24	12-Mar-24
03-Mar-24	09-Mar-24	13-Mar-24	19-Mar-24
10-Mar-24	16-Mar-24	20-Mar-24	26-Mar-24
17-Mar-24	23-Mar-24	27-Mar-24	02-Apr-24
24-Mar-24	30-Mar-24	03-Apr-24	09-Apr-24
31-Mar-24	06-Apr-24	10-Apr-24	16-Apr-24
07-Apr-24	13-Apr-24	17-Apr-24	23-Apr-24
14-Apr-24	20-Apr-24	24-Apr-24	30-Apr-24
21-Apr-24	27-Apr-24	01-May-24	07-May-24
28-Apr-24	04-May-24	08-May-24	14-May-24
05-May-24	11-May-24	15-May-24	21-May-24
12-May-24	18-May-24	22-May-24	29-May-24*
19-May-24	25-May-24	29-May-24	04-Jun-24
26-May-24	01-Jun-24	05-Jun-24	11-Jun-24
02-Jun-24	08-Jun-24	12-Jun-24	18-Jun-24
09-Jun-24	15-Jun-24	20-Jun-24*	26-Jun-24*
16-Jun-24	22-Jun-24	26-Jun-24	02-Jul-24
23-Jun-24	29-Jun-24	03-Jul-24	09-Jul-24

*Indicates sweep or push date has been changed to accommodate holiday
Note: Holidays on a Thursday and Friday may delay the availability of the Location Period Accounting Report on the following Monday

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GACS to hold annual convention Aug. 15-18 in FL

Georgia Amusement Journal

The Georgia Association of Convenience Stores (GACS) will host its 2024 Annual Convention, Aug. 16-18, at the Omni Amelia Island Plantation in Amelia Island, FL.

Those interested in attending can register online at www.gacs.com/events. GACS has negotiated special hotel pricing for attendees at the Omni Amelia Island Plantation, but reservations must be received no later than 5 p.m., July 12.

This year, convention-goers will see several changes to the agenda based on attendee feedback that will enhance their experience: a welcome reception on Thursday night, recreation on Friday morning (when it's not so hot outside), musical entertainment after the awards dinner on Friday night, two legislative panels, a legislative reception – including special time set aside for Young Professionals with the legislators, a re-vamped beach party on Saturday, and a motivational speech on Sunday morning by professional speaker Tyler Enslin.

Now in its 51st year, GACS is continuing to celebrate with the theme “There’s No Place Like GACS!”

“GACS is a unique combination of fellowship, family and service to the industry, unlike no other organization in our state,” the convention brochure states. “Membership in GACS, with its advocacy platform, education and networking opportunities, and essential services, is becoming key to success in the convenience industry. There’s much to celebrate!”

The convention will not offer a formal teen/children's program this year. Should there be enough interest, GACS staff can assist in making arrangements for registered children. Email our office, admin@gacs.com, for more information.

Schedule of Events

Thursday, August 15, 2024

Time	Event
3:30 - 6:30 PM	GACS Registration Open
5:30 - 6:30 PM	Welcome Reception
9:30 - 12:30 AM	Hospitality Suite

Friday, August 16, 2024

Time	Event
7:30 AM - 7:00 PM	GACS Registration Open
8:00 AM	Fishing Tournament
8:30 AM	Golf Tournament
10:00 AM - 2:00 PM	Table Top Set Up for Vendor Showcase
2:00 - 4:00 PM	GACS Board of Directors Meeting
2:00 - 3:00 PM	GACS Supplier Committee Meeting
3:00 PM	General Supplier Meeting (open to all GACS Supplier Members)
6:00 PM	Cocktail Reception
7:00 PM	Awards and Recognition Dinner/ Music Entertainment
9:30-12:30 AM	Hospitality Suite

Saturday, August 17, 2024

Time	Event
7:00 AM - 7:00 PM	GACS Registration Open
7:30 AM	Breakfast and Education Sessions
8:00 - 9:30 AM	Speakers/ Education Tom Kloza, OPIS, <i>The Future of Fuel</i> Jeannie Amersen, Eramarket, <i>Marketing That Delivers Results</i> Jill Van Pelt, RaceTrac, <i>HR/ Employee Centric Culture</i> Stephanie Stuckey, Stuckeys, <i>Doing More With Less</i> Michelle Weckstein, SW Georgia Oil, <i>F&B Brands</i> Amy Wood, Friendly Express, <i>Designing the Next Gen C-Store Formats</i>
10:00 - 11:30 AM	Legislative Panel
11:30 AM - Noon	Association General Program
Noon - 1:30 PM	Lunch With the Vendors and Vendor Showcase
2:00 - 4:00 PM	Beach Party
5:30 - 6:15 PM	Young Professionals Reception with the Legislators
6:15 - 7:00 PM	Legislative Reception
<i>Invitation Only</i>	Legislative Dinner
9:00 PM	Hospitality Suite open until 12:30 AM

Sunday, August 18, 2024

Time	Event
7:00 AM - Noon	GACS Registration Open
7:30 AM	Legislative Breakfast and Motivational Speaker
8:00 AM	Motivational Speaker Tyler Enslin
9:45 - 11:15 AM	Legislative Panel
11:15 AM	Closing Remarks
11:30 AM	Lunch "To Go"

(Note: Silent Auction will close at 11:30 AM)

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