



Convention - P4

GEORGIA Amusement JOURNAL

Dedicated to serving the Georgia COAM industry
 Endorsed by the Georgia Amusement and Music Operators Association
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Linking the Fort

SGS to launch new IGT product for GA market

By Paul Tash

Georgia Amusement Journal

The Fort Knox Link, IGT's latest product for the Georgia market, will be available later this summer through Southern Gaming Solutions (SGS), Georgia's sole provider of products developed by IGT, the world's largest gaming manufacturer.

The Fort Knox Link introduces local area progressives to the Georgia COAM market that will allow operators to link any Fort Knox set they have in their locations.

Players will really enjoy the new feature, said Tifani Chowdhry, vice president of content for IGT.

"Fort Knox Link is the same pick a prize bonus game as the original Fort Knox that players love today, but with higher jackpots," she said.

The maximum award for Fort Knox Link is \$10,000, while the standalone (non-linked) Fort Knox products offer an \$8,000 maximum

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Paul Tash photo

ANGELA HOLLAND, holding the ribbon and microphone, and Lynn Watson, holding the scissors, prepare to cut the ribbon to open the Southern Convenience Store and Petroleum

Show, sponsored by the Georgia Association of Convenience Stores (GACS) May 18 in Macon. Holland is GACS president, while Watson serves as the GACS chairperson.

Cybersecurity

Paul Tash

Georgia Amusement Journal

Incorporating the latest cybersecurity policies and procedures is vital in protecting your business from a cyber crisis, and everybody should play a role, a cybersecurity expert said at a seminar prior to the Southern Convenience Store and Petroleum Show last month in Macon.

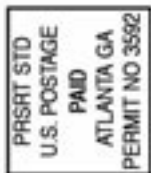
From "people who are working the cash regis-

Federal expert provides tips to avoid internet 'bad guys'

ters" to "people who are running operations" all should be trained to recognize and avoid cyber threats, said Klint Walker, a cybersecurity advisor for the Cybersecurity and Infrastructure Security Agency (CISA).

"Bad guys target individuals to hack companies," he said. "You're the first line of defense (for your company). "You are the most valuable mem-

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Innovative Technology moves to Georgia

Georgia Amusement Journal

Innovative Technology Americas recently announced that it has relocated to a new facility in Suwanee, GA, just north of Atlanta. Previously located in Wisconsin, the cash handling and biometrics technology provider moved its U.S. operations to Georgia in May.

"While our time spent in Pewaukee, WI, was tremendous, we have

elected to relocate and expand our U.S. operations to the Atlanta area and look forward to growing into our newly upgraded office in Georgia," said Lauren Fabbri, business development manager for the U.S. operations.

"We are now up and running with all services in the new Atlanta office, including sales and technical support for all products plus retail product repairs."

Innovative Technology has made great strides in the U.S. market over the years, the company said in a news release, both in gaming and amusement and, more recently, in retail and kiosk markets. The move is indicative of the company's commitment to its continued expansion and dedication across America, the release said.

"We would like to express our

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Fort Knox

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award.

The Link product delivers a linking solution without the added cost associated with an independent site controller, IGT said. The linking solution is software driven and needs no expensive hardware to support the linking capability, it added. An individual Cobalt™ 27 machine can serve as a “micro controller” and host the progressive link with minimal external hardware.

Linking is capable across all Fort Knox sets (Fort Knox, Fort Knox II and Fort Knox III).

“Linking all the Fort Knox game sets creates more excitement in venues,” Chowdhry said. “Players can see the progressives grow faster and the top jackpot increase to \$10,000. Each set contains six games that are all Fort Knox bonus eligible. There is a favorite game for every player.”

The process to link the machines



IGT

“is extremely simple,” she added. An operator will need a network switch and ethernet cable.

“You can purchase both at just about any electronics store for a very reasonable price,” she said. “One machine can serve as the controller and host an entire venue.”

The Fort Knox Link product will be available for sale for everyone in August. “This will give the operator the opportunity to link all their Fort Knox products and give their players an amazing new experience when it comes to playing Fort Knox,” Chowdhry said.

SGS introduced IGT’s Fort Knox II suite last year. The six-game set builds on the original Fort Knox five-level progressive bonus game and come on the popular Cobalt™ 27 cabinet, which debuted in Georgia in 2020 with the original Fort Knox games.

FORT KNOX LINK



Security

from Page 1

ber of the cybersecurity team.”

Walker said so much of our lives now is internet-based, from car technology to smart washing machines that can be run via a phone app to Xbox game consoles and Ring doorbells.

“It’s the internet of things,” he said.

Cyber thieves are constantly working to obtain personal information, and it’s not difficult. Social media, such as Facebook, Instagram and even the professional networking platform LinkedIn, provides ample opportunity for cyber thieves to grab personal information they can use to further infiltrate the businesses they work in.

“This is the world we live in,” he said. “We provide information for free. Amazon knows more about my wife than I do.”

Walker provided a few tips to help individuals combat cyber “bad guys.” Those include:

- Deleting unused phone apps.
- Patching or upgrading apps.
- Using strong, unique passwords.
- Backing up data.

“Think before you click,” he added.

In addition, he said, download only from trusted websites and use password vaults offered by computer operating systems.

Walker also highlighted other ways scammers grab crucial infor-



Paul Tash photo

KLINT WALKER, a cybersecurity expert for the Cybersecurity and Infrastructure Security Agency, leads a seminar prior to the Southern Convenience Store and Petroleum Show May 18 in Macon.

mation to extort individuals and businesses. One way is through phishing, which is the fraudulent practice of sending emails purporting to be from reputable companies in order to induce individuals to reveal such personal information as passwords or credit card numbers.

Now, he said, people should be aware of new scamming practices, including “vishing” that uses videos to entice individuals to reveal information, and “smishing” that uses text notifications for that purpose.

In general, Walker has some

simple advice for individuals who come across suspicious activity.

“If you see something, say something,” he said.

On a company level, Walker urged businesses to implement these action steps:

- Enable multi-factor authentication – You need more than a password to protect online accounts, and enabling MFA makes it 99 percent less likely you will be hacked.
- Use strong passwords – Use passwords that are long, unique and randomly generated.
- Recognize and report phishing – If a link looks a little off, think before you click. It could be an attempt to obtain sensitive information or install malware.
- Update your software – Don’t delay. If you see a software-update notification, act promptly. Better yet, turn on automatic updates.

Previously part of the Department of Homeland Security, the CISA became its own separate agency just four years ago, Walker said, “aimed at protecting all of you in this room.” He said CISA provides a “no-cost service” to help educate individuals and businesses on cyber threats. The CISA has grown from just nine employees at its inception in 2019 to about 180 currently.

Sponsored by the Georgia Association of Convenience Stores, the Southern Convenience Store and Petroleum Show is the largest single-state c-store tradeshow in the Southeast. Next year’s show is May 15-16 at the Macon Centreplex.

Journal Opinion

Make plans for GACS convention

**By Sharon Shuford
GACS Membership**

The theme of this year's GACS Annual Convention, "Let's Paint the Town and Celebrate," says it all: It's time to reflect on the past, have a blast in the present, and look forward to the future.

The world, our industry, our communities, and our families are undergoing big changes. Our businesses and personal landscapes are clearly different than they were when GACS started 50 years ago. Can you imagine life without a cell phone or the internet?

The conversations have moved on from "the new normal," the "uncertain future," and "the changed world around us," to "What does the future hold?" Where will we be in five or ten or another 50 years? What do I need to do, as a business owner, to prepare?"

Convention speakers this year will help attendees navigate many of the changes that can be expected. Topics involve pivoting to a new future, human resource trends, the new face of the Georgia consumer, and economic trends that directly impact future opportunities.

GACS, too, is evolving and strengthening with new member services, the addition of online



Sharon Shuford



and cross-state education, and a more robust web presence.

As we learn to navigate our way forward, this is also time to stop, look around, and celebrate! The convention will have prizes and surprises in store. Spoiler alert: Look for a special birthday surprise on Saturday night!

We encourage everyone in the c-store industry to "paint the town" and celebrate the 50th anniversary of GACS.

The 2023 convention takes place Aug. 18-20 at the Omni

As we learn to navigate our way forward, this is also time to stop, look around, and celebrate!

Amelia Island Plantation and provides a special opportunity to connect with the c-store community and GACS members. Below are some of the highlights planned for attendees.

Convention program

The schedule features five speakers and two workshops. Topics are focused on the future – how the world is changing and impacts on convenience, the future of work, and the changing faces of our customers.

- Keynote speaker Jeff De Cagna is an executive advisor for Foresight First LLC, an association contrarian, foresight practitioner, governing designer, stakeholder/successor advocate, and stewardship catalyst.

His topic is "The Future of C-Stores: 2038 and Beyond." His session will address such topics as the most significant obstacle we must overcome to imagine different futures; the favorable, unfavorable and unthinkable futures we must anticipate; and the questions we should ask today to prepare for a range of plausible futures. This is a true keynote, setting the stage for what follows.

- De Cagna will also lead an interactive workshop that takes a deeper dive into two or three of the most significant trends identified during his keynote, such as the deeper implications of the plausible futures shared in the morning keynote; how these plausible futures shape participants' thinking about the future of c-stores; and what we should do today to prepare for what comes next.

- Taylor Hafley is an applied demographer for UGA's Carl Vinson Institute of Government. Taylor's demographic research supports local governments as part of the Workforce Development and Economic Analysis Unit. His session, titled "Demographic Trends Impacting C-Stores," is not to be missed.

- Ben Scellick is vice president of Study Groups, a com-

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COAM calendar

— REPORTING DATES —

June 20: Each monthly report should be submitted by Location License Holders in electronic format via the www.gacoam.com website as required by the GLC by the 20th of each following month.

— MEETINGS/OTHER —

July 18: COAM Advisory Board, Lottery Headquarters, Atlanta
Aug. 23-24: Southern Amusement and Entertainment Expo

Write us

The *Georgia Amusement Journal* welcomes letters to the editor. Letters must include the writer's name and address. The word limit is 300. Mail to Georgia Amusement Journal, P.O. Box 4307, Butte MT 59702, or you can email us at paul@tashcommunications.com. The Journal reserves the right not to print letters it finds objectionable.

Journal Opinion

AMOA busy monitoring national issues

By Lori Schneider

AMOA Executive Director

AMOA continues monitoring the following issues in Washington, D.C. Following are four issues we're working on.

Fair Access to Banking –

We continuously push legislators for relief in this area. While some operators are still dealing with account closures, we continue to hear more and more about banks not providing cash and/or refusing to open new accounts for operators who provide ATM services. AMOA and its legislative counsel continue to work on finding a vehicle for language requiring banks to provide a reason for closing a bank account and requiring the reason to prove wrongdoing. Please advise the AMOA office of any banking issues you may be experiencing, as recent examples are extremely beneficial when we meet with legislators.

Payment Choice Act – Significant progress was made last Congress on support for the Payment Choice Act (PCA). The PCA has strong bipartisan support, and we hope to finally get it over the finish line this Congress. Stay tuned for any Call to Action alerts once re-introduced. House Resolution #341 was recently introduced supporting the importance of maintaining cash as a robust

and viable payment option. This resolution paves the way for the PCA.

Coin content – Recent legislation was introduced to change the content of coins as a cost-savings measure. While this legislation has not gained traction, and we don't expect it



Lori Schneider

will, we are keeping a close eye on this legislation, especially as it pertains to the quarter.

Non-compete rule change – Earlier this year the FTC introduced a proposed rule change that would eliminate non-competes agreements. During the comment period, AMOA submitted written comment to the FTC opposing the rule change and participated in an online hearing where the FTC opened up the

floor for verbal comment from the public, allowing AMOA to provide verbal comment as well. The initial comment period was extended a couple of times and finally ended on April 19. We are monitoring further movement on the rule change by the FTC.

Significant progress was made last Congress for support of the Payment Choice Act (PCA).

AMOA will be sending a delegation to Washington, D.C., July 11-12, and we encourage anyone interested in participating to contact AMOA Executive VP Lori Schneider at lori@amoa.com for more information.

AMOA programs

AMOA Regional Tech School

– The next AMOA Regional Tech School is slated for August

17-18 in Pittsburgh, PA, at the Doubletree Pittsburgh Airport.

AMOA on the Road Program – “Industry Round Up: Spur Your Business” is Oct. 26-27 at the Sheraton DFW in Dallas, TX.

Topics to include:

- Effective Strategies for Attracting New Employees and Creative Incentives to Retain Them

- ATM Security and Theft Prevention

- From Conception to Distribution: The Making of an Amusement Game

- VNEA League Primer

- Rounding Up the Next Generation ... It's Not Too Early

- Operator Round Tables – Technologies for Your Business; Gaming Landscape; Cashless Utilization; Employee Training

AMOA On Campus Program – Oct. 26-28 at the Sheraton DFW in Dallas, TX. Save the date!

AMOA State Council Meeting – Jan. 25-27, 2024, in San Diego, CA

Amusement Expo International – March 18-21, 2024, in Las Vegas

Visit www.amusementexpo.org for additional details.

Be sure to engage with AMOA at www.amoa.com for details on these and many other AMOA programs.

GACS

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pany focused on the “get better” part of the equation. Scellick will lead an attendee-centric interactive workshop titled “What’s Our Future: Where we are and what we can do about it.” Attendees will work together in small discussion groups to discuss ways to convert trends into opportunities. Scellick will also lead a Young Professionals session on Friday afternoon before the convention opens. This session continues the highly rated YP sessions that have been offered for the past three years.

• Terri Stewart is regional managing partner of Fisher Phillips. Stewart represents management in all areas of labor and employment law. Her practice focuses on employ-

ment-related litigation encompassing a variety of issues, including Title VII, Americans with Disabilities Act, Age Discrimination in Employment, the Family and Medical Leave Act, trade secret infringement, etc. She frequently advises employers on labor force reduction, personnel policies, avoiding harassment claims, and legal compliance. Stewart will discuss “The Future of Work: What’s In Store for C-Store Employers.”

• Nik Modi is managing director at RBC Capital. Modi oversees the consumer staples area, which includes beverages, packaged food, household, personal care, beauty and tobacco. He is well known in the industry for providing provocative predictions based on his lateral view of the consumer, technology and geopolitical developments.

Forbes, the WSJ, Fortune



and *Institutional Investors All Star Analyst Survey* all rank him one of the top analysts in the country. Modi will discuss “Getting Ready for a Bumpy Ride,” focusing on where the economy is headed, areas of risk for re-

tail, and opportunities for growth.

Also on the program:

- A \$5,000 Draw Down raffle on Friday night;

- Saturday evening dinner and games;

- Sunday closing luncheon, awards and celebration;

In addition, the traditional legislative panel is on the schedule because activity at the Capitol is so important to the livelihoods of everyone in the industry.

Time is built into the schedule for a round of golf, fishing, and a beach party. Sunday’s exhibitor showcase will feature tabletop exhibits where retailers can learn about the latest products and services available.

For more information or to register to attend, visit www.gacs.com/events or contact GACS at 770-736-9723.

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Retail Matters

C-stores use ‘halo effect’ to move snacks

Convenience Store News

Snacking is still a lifestyle in the United States, with younger generations fueling future sales potential with an uptick in three-plus snacks per day. And, while the economic situation is impacting what snacks and size consumers buy, many snack categories continue to be inelastic.

In the vast snacking universe, there are bright stars of growth that Sally Lyons Wyatt, executive vice president & practice leader for Circana, referred to as "snacking superstars" during the opening session of the 2023 Sweets & Snacks Expo entitled "The Snacking Supernova: How to Win in the 2023 Snacking Universe."

Key among those superstars is the convenience store channel. While consumers are spending across all retailers, the c-store channel posted one of the largest increases in dollar sales growth year over year from 2022 vs. 2021 at 11.9 percent. This figure comes in just behind mass merchandise retailers (14.5 percent), military

(14.7 percent) and club stores (15.5 percent).

Lyons Wyatt attributes the growth in the convenience channel to the industry's ability to transform and lean into trends, especially in regard to foodservice traffic. While quick-service restaurants command the largest share of foot traffic at 57 percent, c-stores hold 17 percent of foot traffic share. That figure is growing at a rate of 2 percent year over year.

The convenience channel has created a "halo effect," according to Lyons Wyatt, who explained that consumers are drawn into c-stores for their foodservice offerings and are making additional snack purchases because operators have snack sizes with entry price points that are resonating with buyers.

Circana research found that pack sizes 5 ounces and above are on the rise, but items less than 5 ounces are winning out the convenience channel. The top five pack sizes that grew in unit growth year over year from 2021 to 2022 were 2.5 ounces, 2.75 ounces, 2.25

ounces, 4 ounces and 2.125 ounces.

The convenience channel also continues to realize growth across all dayparts. For the two-year period ending Dec. 25, 2022, total snack percentage growth by time of day grew between 29 percent and 31 percent, respectively, with the 2 p.m. to 8 p.m. daypart seeing the largest uptick in dollar sales at 31.3 percent.

"The fact that we still see growth after a huge year is an indicator that consumers are still gravitating to convenience and consuming snacks all throughout the day at the convenience channel," Lyons Wyatt told attendees.

Consumer options

Convenience store retailers' adoption of different technologies is also giving way to an increase in candy and snack purchases. One area in particular that experienced an uptick last year was c-store mobile apps/rewards program usage.

Citing Mintel research, Lyons Wyatt shared that nearly half (46 percent) of convenience consumers

are part of a loyalty program. Of those who are part of a loyalty program, 40 percent are exclusive to that particular retailer and 35 percent buy something additional when they redeem rewards.

"There's still great room for growth," the Circana executive emphasized, adding that inflation and rising gas prices give reason for convenience retailers to incentivize consumers to join through rewards. "Within loyalty programs, you can do promotions like buy one, get one free, or get two and get a discount on a combined meal."

Additionally, c-store retailers' adoption of delivery has given consumers the opportunity to make candy and snack purchases outside of the store at any time of day.

"Convenience stores are that last mile, literally. If a consumer wants to get a snack but they're not able to go into the store, then they have an online delivery option for just getting in and getting what they want, and that's especially important for Gen Z," she said.

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Retail Matters

Foodservice a must, experts say

Convenience Store News

A distinctive, high-quality foodservice program is no longer a want-to-have for a convenience store operator, it's a must-have. C-store retailers with existing foodservice programs must continue to evolve their offerings to meet the more demanding needs of today's consumers, and those without foodservice programs must jump in fast to survive.

Although the evolution of convenience foodservice caught some by surprise, it's been a long time coming, according to foodservice consultant and c-store industry veteran Jerry Weiner.

"This foodservice issue has been moving toward a 'must-have' for several years, even decades. I think now, more so than ever, you will need a high-quality food offering to have any success at all," said Weiner, who has 45 years of experience in managing foodservice programs for both convenience stores and restaurants.

The consumer has changed,

too, and seems more willing to try convenience foodservice and "less likely to denigrate it to 'gas station food,'" noted Tim Powell, managing principal of Foodservice IP, a research-based management consulting firm that specializes in foodservice.

To develop a distinctive foodservice identity and not just a program that blends in with all the other food programs out there, a c-store retailer must have excellent food, a super friendly staff, a clean store and innovative limited-time offers, and be constantly using social media to connect with end users in a productive way, not just selling, according to Powell.

"They must think like restaurants for the food portion, but a grocery store for commodities," he said. "It's not an easy task. Each brand has a different mission and perception by its patrons."

Foodservice technology

Kevin Smartt, CEO of Spice-wood, Texas-based Texas Born

(TXB) — honored as Prepared Foods Innovator of the Year in the 2022 Convenience Store News-Foodservice Innovators Awards — recognizes high-quality foodservice as a key driver in bringing fuel guests into the store.

"Our industry is often criticized for serving unhealthy foods and being unclean. C-stores trying to break through this stigma are offering healthier, fresh snack and meal items like take-home salad kits, veggie kits, sandwiches and fresh fruit," he explained.

Smartt also noted that offering multiple modes of receiving meals, such as prepackaged grab-and-go options, theater-style made-to-order stations and mobile ordering availability, is enabling c-store retailers today to better compete against quick-service restaurants (QSRs).

Additionally, he pointed to the increased use of technology in a variety of ways as the most important advancement in the prepared food space over the last 10 years.

This includes mobile ordering, self-checkout stations, artificial intelligence (AI) technology to quickly identify store needs, customizable mobile apps and loyalty programs.

Although the COVID-19 pandemic served as a huge catalyst for these advances due to customers shying away from human interaction and high-touch areas, their usage has stayed high even as pandemic protocols have slowed or disappeared entirely.

"These are all extremely valuable tools to ultimately help our guests get in and out of the store as efficiently and comfortably as possible, while taking some of the pressure off our employees as well," Smartt said.

The role of technology in food at convenience store retailer Casey's General Stores Inc. is also growing, said Art Sebastian, vice president of omnichannel marketing for the Iowa-based chain of 2,500 stores in 16 states. Casey's has been honing its handmade

(Continued on next page)



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Retail Matters

(Continued from previous page) pizza program for about 35 years.

Sebastian anticipates technology becoming more and more integral to the category.

“On the consumer side, we know that the role of technology in lives in general continues to increase, right? The stats around how many U.S. adults have a mobile device, the stats around how many hours they spend on the mobile device, the blurring of apps. Now, you can transact through social media channels directly. You can one-tap order. There are so many ways to order. So, for consumers, there’s a significant amount of change in that space,” he explained.

A Chicago native, Sebastian has been pleasantly surprised by how quickly Casey’s guests have embraced technology. “I will bust the myth that rural America doesn’t use technology. They do. And that’s proven to us statistically in the fact that 6.3 million rewards members have downloaded our app and elected to engage with us digitally,” he said.

“And we’ve shared in past earnings calls more statistics

around our growing digital business that’s coming from our rewards members ordering in the mobile app,” he continued. “So, we continue to see mobile app usage, both for ordering pizza but also participating in our rewards program – and that means saving offers, using unique one-time-use offer codes, playing the games that we built in our app experience, and so on.”

No end to evolution

Looking ahead to the next 10 years, Weiner expects “a great ride for those out there that are working in foodservice.” The use of more high-quality ingredients and more creativity in the product offering are on the horizon, he said, while the days of “fresh food” equating to a frozen packaged burger or breakfast sandwich being microwaved and placed in a heated grab-and-go display are “basically over.”

“Fresh prepared and assembled onsite is the future,” he predicted. “Made-to-order and/or some level of hot and cold grab-and-go is where this goes in the near future and for the long run, dinner plates of a complete meal will be part of

this. Snacktime offerings will also encompass high-end foods and sides that can be a snack or an add-on to a meal.”

Smartt envisions a similar future. “Especially competing with QSRs, it’s critical c-stores are innovating in this space as customers are grabbing and taking meals home now more often than ever. We expect the future to also be filled with fresher options. No longer will guests have to decide between convenience and health or flavor,” he said.

The chief executive also foresees “added convenience” as a major focus for the next decade. “The future of c-stores is improving guest convenience options,” he stated. “This will mostly be through mobile ordering, mobile payment, third-party delivery and simple pickup options. For example, we’ve begun adding heated food lockers for easy, quick pickup.”

The nation’s transition to electric vehicles (EVs) and the rollout of EV charging stations are poised to have a major impact on convenience foodservice as well, making it even more important to prioritize

fresh food as a means of drawing customers in.

As Smartt pointed out, it’s “not only providing EV charging stations, but finding ways to make EV guests comfortable. They charge their cars for at least 20 minutes as opposed to gasoline cars needing only a few minutes. How can we appease EV fuelers to choose our location to charge? Is that enticing them with healthy meal options and providing comfortable places to sit and eat while their car charges?”

Regarding the future of convenience foodservice, and particularly how the shift to electric vehicles will impact the business, Powell believes it’s all going to depend on how quickly convenience stores can make the transition.

“We will likely see less dependence on fuel as driving consumers in. If c-stores can be the go-to spot for EV charging, then coffee and bakery products will be popular,” Powell added.

Weiner speculated that while the transition to EVs is “the inevitable future,” it will likely take at least a generation for its effect on c-store foodservice to be measurable. dollar stores and more.

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Relocation

from Page 1

continued gratitude and extend a sincere ‘thank you’ to our customers for their support of our business and trust in our range of innovative products,” Fabbri said. “Without these relationships, Innovative Technology Americas would

not be able to celebrate such tremendous growth. We cannot wait to show off our new office space. We look forward to sharing our new U.S. home in Suwanee with you.”

Innovative Technology Americas’ email remains the same, but the company has two new contact numbers: 1-800-281-3032 and 1-770-573-1943.



Membership Application

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 Amusement Operator 10+ Employees \$500 GA MLH # _____

Amusement Operators Membership: (Class B or Class A & B Master License Holders)

Amusement Operator 1 – 20 Decals \$1,000 GA MLH # _____
 Amusement Operator 21+ Decals (\$52/Decal) \$ _____ GA MLH # _____
 21+ Decals One-time Payment Quarterly Monthly Number of Decals _____
 Quarterly & monthly payments due the by the 5th of each month.

Location Membership: (Location License Holders)

Location License Membership (1-4 Locations) \$100 GA LLH # _____
 Maximum Location License Membership (5+ Locations) \$500 GA LLH # _____

Associate Membership: (Manufacturers, Distributors, Supplies, Affiliated Associations & Industries)

Level 1 Membership Professional Services \$250
 Level 2 Membership Plush & Bulk \$500
 Level 3 Membership Parts & Service \$1,000 GA License # _____
 Level 4 Membership Distributor or Manufacturer \$2,000 GA License # _____


Total Membership Fees (Checked Category Above) \$ _____ Check Enclosed
 Credit Card Number _____ Exp _____ CID _____
 E-Check Account Number _____ Routing Number _____

Please make checks payable to GAMOA and mail this form with your check to:


GAMOA
 2095 HWY 211 NW • STE 2-F PMB 163
 Braselton, GA 30517

Join Online at www.gamoa.org/register.
 If you have any questions, please call the GAMOA office at 770.408.0384 or email christina@gamoa.org.

COIN OPERATED AMUSEMENT MACHINE LOCATION SWEEP AND MASTER PUSH CALENDAR



JAN-JULY 2023



ACCOUNTING WEEK START	ACCOUNTING WEEK END	LOCATION SWEEP DATE	MASTER PUSH DATE
25-Dec-22	31-Dec-22	04-Jan-23	10-Jan-23
01-Jan-23	07-Jan-23	11-Jan-23	18-Jan-23*
08-Jan-23	14-Jan-23	18-Jan-23	24-Jan-23
15-Jan-23	21-Jan-23	25-Jan-23	31-Jan-23
22-Jan-23	28-Jan-23	01-Feb-23	07-Feb-23
29-Jan-23	04-Feb-23	08-Feb-23	14-Feb-23
05-Feb-23	11-Feb-23	15-Feb-23	22-Feb-23*
12-Feb-23	18-Feb-23	22-Feb-23	28-Feb-23
19-Feb-23	25-Feb-23	01-Mar-23	07-Mar-23
26-Feb-23	04-Mar-23	08-Mar-23	14-Mar-23
05-Mar-23	11-Mar-23	15-Mar-23	21-Mar-23
12-Mar-23	18-Mar-23	22-Mar-23	28-Mar-23
19-Mar-23	25-Mar-23	29-Mar-23	04-Apr-23
26-Mar-23	01-Apr-23	05-Apr-23	11-Apr-23
02-Apr-23	08-Apr-23	12-Apr-23	18-Apr-23
09-Apr-23	15-Apr-23	19-Apr-23	25-Apr-23
16-Apr-23	22-Apr-23	26-Apr-23	02-May-23
23-Apr-23	29-Apr-23	03-May-23	09-May-23
30-Apr-23	06-May-23	10-May-23	16-May-23
07-May-23	13-May-23	17-May-23	23-May-23
14-May-23	20-May-23	24-May-23	31-May-23*
21-May-23	27-May-23	31-May-23	06-Jun-23
28-May-23	03-Jun-23	07-Jun-23	13-Jun-23
04-Jun-23	10-Jun-23	14-Jun-23	21-Jun-23*
11-Jun-23	17-Jun-23	21-Jun-23	27-Jun-23
18-Jun-23	24-Jun-23	28-Jun-23	5-Jul-23*
25-Jun-23	01-Jul-23	05-Jul-23	11-Jul-23

*Indicates sweep or push date has been changed to accommodate holiday
 Note: Holidays on a Thursday and Friday may delay the availability of the Location Period Accounting Report on the following Monday

GAJ

CLASSIFIED ADS

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