

GAMOA's Expo taking shape for August in Duluth

By Paul Tash

Georgia Amusement Journal The Georgia Amusement and Music Operators Association (GAMOA) has released the agenda for its upcoming Southern Amusement and Entertainment Expo Aug. 26-27 in Duluth, GA.

"It's all coming together," GAMOA Executive Director Christina Kaiser said. "We have about 50 booths confirmed to this point. Almost everybody is coming back this year, bigger and better."

The event is moving this year to the Infinite Energy Center in Duluth after several years at the Atlanta Airport Marriott. Organizers said the new, larger venue will better accommodate the growing show, but also the need to social distance during the ongoing pandemic. "We are trying to be proactive in protecting our participants and exhibitors," Kaiser said.

Masks won't be required, she said, but they will be available at the door for those who want them.

"Temperatures will be checked at the door, as well," she said.

In addition, several hand-sanitizing stations

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Gift card moving forward

By Jorie Tash Georgia Amusement Journal The COAM Advisory Board discussed continued progress on the development of a gift-card redemption system during its meeting that took place via conference call July 14.

John Heinen, senior vice president of the Georgia Lottery Corp's COAM Division, reported that the Division received seven submissions from potential vendors in response to a Request for Information (RFI) issued earlier this year to develop the infrastruc-

Tech lunch



KELLY MACKE, left, founder of Primero Games, talks with staffer Ariel Alston and Dennis Beheler and Mike Partowidjojo (at table) of J.M. Brown Amusement at the Primero office in Duluth May 27. They were taking part in a technician appreciation lunch event sponsored by Primero, which provided box lunches for any technician who wanted to pick one up or eat at the office. In the background, Primero's Steve Rogers talks with another technician.



Industry appreciates Lottery's efforts

By Paul Tash Georgia Amusement Journal Representatives of Georgia's COAM industry gave high marks to the Georgia Lottery Corp.'s response to the coronavirus pandemic, particularly its decision to extend a couple of important license-renewal deadlines.

"The Lottery has been extremely responsive to the industry's needs," GAMOA President Shawn Fellows said. "They've done everything they could do to accommodate us."

Some of those efforts include extending renewal deadlines. One deadline change pushed back by two months the date a \$1,000 late fee will be assessed to licensees who have not renewed for the 2021 period to Sept. 1, 2020. In addition, the COAM Division has extended the last day to submit a 2021 license renewal by two months to Nov. 30, 2020.

In addition, the COAM Division of the GLC developed signage with industry input encouraging retailers and customers to practice social distancing and hand washing. The sig-

See LOTTERY Page 9



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Primero adds Smith, Torres to staff

Georgia Amusement Journal

Primero Games, the largest provider of Class B coin-operated amusement machines in the Georgia market, has added two new players to its team.

Jared Torres has been named Primero's chief technology officer, and Michael "Smitty" Smith is its new national sales and marketing manager.

Kelly Macke, Primero founder and chairman of the board, said Primero has been concentrating on the future and making investments in new product and quality employees for 2020.

"I am very excited to work with Michael as national sales and marketing manager and Jared as chief technical officer," she said. "I think these additions are going to be a game changer."

Primero CEO Greg Gronau said the "two well-known executives" will help take Primero "to the next level."

"Smitty" is well-known in the Georgia COAM market. He has worked in the COAM industry for years, including the previous 10 with Banilla Games.

"I'm looking forward to working with the Primero team to build on their legacy of success



Michael Smith



Jared Torres

here in Georgia and other markets," Smith said. "I feel like I've personally built a tremendous base of customers who trust me and know I work hard to be a valued-added service to their business. I welcome all my friends in Georgia to come visit me at my new office at Primero Games in Duluth."

Torres has over 18 years of experience in slot manufacturing, developing award-winning slot products for the industry. In his career he has released over 100 successful games in the class II and III gaming markets. Torres has held key technical leadership positions for several companies in the industry, including Williams Gaming, Bally Technology, Cadillac Jack, and Aristocrat Technologies. Most recently at Gameco, a Class III skill-based company, Torres was head of product development.

As chief technology officer at Primero Games, Torres said his focus will be on creating the best skill-based games in the industry.

"I am excited to join the Primero team and the opportunity to bring some new and exciting games to the market," he said.

Board

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ture necessary to bring the gift cards to fruition.

"The RFI process went well," Heinen said. "We learned a lot and that's what we wanted to gain in this process."

Gift card benefits are many, industry reps have said. Primarily, they would make it much easier for locations to manage machines and provide the necessary reporting required by GLC, potentially leading to more COAM locations in the market. The gift cards would also work well with the innovation and new technologies becoming available to manage COAM machines. Additionally, the cards would provide an opportunity for the COAM industry to improve its revenue and its contribution to the HOPE and Pre-K education programs, the needs of which increase every year.

Because the vendors requested confidentiality for much of their submissions, Heinen said he could discuss "very few definites," but he added that gift cards could be in the market place within a year. Board Chair Emily Dunn urged a working group formed earlier this year to meet soon, probably via Zoom and hopefully before the end of the month, to continue defining details and review market research to ensure reliability and viability of the cards.

"Our role is to be great listeners," said COAM Division Vice President Mike Parham regarding the GLC's participation in the working group. "We want to hear from the experts and hear everyone's thoughts, and we have good representation from master and location licensees."

Heinen also updated the Board on preliminary COAM statistics for Fiscal Year 2020. The per-machine per-day average yield has also risen since FY2019, from a \$96 per-day average to \$102 in FY2020, he said. In addition, the number of COAMs in the Georgia market increased in FY2020 to about 25,000 COAMs in over 5,000 locations, "the most we've ever had," Heinen said. Last year, the Georgia market had about 22,000 machines and 4,400 locations. The final numbers • 291 Class A master licenses;

- 188 Class B master licenses;
- 21 manufacturer licenses;

• And two distributors licenses.

Parham said the license application and renewal process has gone more smoothly than years past, noting a "64 percent improvement rate (in application turnaround time) over last year." To date, there have been 6,400 applications submitted with 2,800 enabled, he said. He also said about 78 percent of licenses from last year have been renewed so far for this year.

COAM attorney Julie Barker stressed that it is "crucial that applicants and licensees provide accurate and reliable contact info – it helps us process applications quickly."

As part of the GLC's response to the COVID-19 crisis, Parham said some deadlines have been pushed back. The \$1,000 late fee for those who have not renewed for 2021 will begin Sept. 1, while applications with the late fee will be accepted until Nov. 30. These new deadlines, as well as other relevant to become compliant before issuing citations.

"We have gone into the field with law enforcement (on a few occasions) for critical interviews in person with personal protection equipment (PPE) and social-distancing measures," he added.

Heinen then took the opportunity to thank Williams and his team for their willingness to help licensees meet compliance standards instead of issuing immediate citations.

John McCormack, general manager in Georgia for Intralot, reported to the Board that keeping up with the COAM industry's growth in the past year, with over 1,000 new machines and 700 new locations, has been "challenging." As such, Intralot is taking "a proactive approach" to the extra work load by adding more staff, including two new field technicians and a supervisor in the Duluth call center in Duluth.

In other business, Board member Hemal Patel asked whether the COAM Division could set up some common forms, such as arbitration forms and cancelation forms, to be filled out electronically, much like the online license application is currently. The online license application is "very easy" and "user-friendly," Patel said, and allows information to be populated quickly. Allowing the other, more routine forms to be completed electronically in similar fashion could "enhance the whole process," he said. Parham said the Division is always looking for opportunities "to enhance" the process, and more electronic forms that auto-populate information "is a step in the right direction." Heinen and Parham agreed to explore the possibility further.

"It sounds really easy, but implementation takes a while," he said

Heinen mentioned a few issues that "are not deal breakers but need to be explored further," such as determining whether the gift cards can be used for gaming purposes, branding the cards to make clear they are Lottery products, determining possible age regulations, and working out risk assessments involving vendor's business relationship with locations.

Heinen also said most of the vendors favored an "open-loop" versatile-use card over a more specific-use "closed-loop" card. for FY2020 will be released by the end of the month.

"Clearly, these numbers are excellent," Dunn said. "I appreciate the heavy lift on all sides."

GLC President and CEO Gretchen Corbin agreed.

"I'm so proud of the COAM team," she said, while acknowledging "the partnership" with the COAM industry. "This year has been an exceptional year."

Parham also provided the Board with licensing updates for the "unbelievable" FY2020. In the past year, the GLC had enabled:

• 2,409 Class A location licenses;

• 5,199 Class B location licenses; renewal information and COVID-19-related informational signage for location licensees, can be found online at www.gacoam.com.

Lead Compliance Investigator Tony Williams updated the Board on inspections for FY2020: there were 6,870 investigations and 164 citations, some of which included multiple offenses. Williams said his compliance team also participated in 14 law enforcement raids and continued its partnership with the Georgia Sheriffs Association. With COVID-19 disrupting previous daily routines, interviews with licensees have largely taken place over the phone, with Williams and the compliance team reaching out to applicants to clean up any issues

Journal Opinion

A call for thoughtful, united action

By Les Schneider and Sheila Humberstone, GAMOA lobbyists

The Georgia Amusement and Music Operators Association (GAMOA) is the most active and successful state coin-operated amusement machine association in the United States. This reputation has been earned as the result of hard work by many and a unified effort to put aside competitive entrepreneurial zeal for the betterment of the industry and the players of the games in Georgia. The association gives the small Master License Holder an equal voice as the larger Master License Holders. It is critical for the industry's future success to continue to work together.

To reach a consensus on any important COAM issue before one goes headlong to the legislature or the GLC is a sure sign of mature and thoughtful deliberations that is frustrating, difficult, gut-wrenching but necessary if one wants to give people a voice in the decisionmaking process. It is also necessary to determine what is best for the industry and not just done for a select party who wants what most would consider an unfair edge in the marketplace. The cynic would

characterize this selfish act with the quote that they would favor a level playing field so long as they have a distinct advantage.

In the reviewing of what has worked and what has not, there are important conclusions to reach as to the future work of GAMOA. For the benefit of those who wish to continue the successful legacy of GAMOA and contrary to those who think the parochial and provincial narrow self-interest is the path to success, consider the following:

1. The Long View.

There are legislators and government bureaucrats who have either a broad or limited vision of the COAM industry - it is the job of all of us in the COAM industry to take the long and broad view and to discourage a path that does not result in the success of our industry, our players, and ultimately, the state of Georgia. Laws, regulations, and administrators who want successful outcomes must be encouraged and not be permitted to eviscerate an industry that is a critical supplement to a larger business.

2. Critical Thinking. GAMOA evaluates the political climate

and the practical positive solutions that are available to the betterment of COAM. In the past, we have thought long and hard at all possible improvements. We look at other states and what they have done. We learned from the successes and failures of others. We are



L. Schneider

S. Humberstone

alarmed when certain individuals who have done little, none, or simple self-serving analysis in bringing forth poorly thought out ideas that can damage the industry. This includes ideas not only from the industry but wrongheaded solutions from bureaucrats who are more interested in power than constructive solutions. There is no substitute for critical thinking, which listens to all members and crafts solutions to improve what we have. The GLC gift card is simply one example of unnecessary resistance to a

great idea which is now finally accepted by practically everyone.

3. Political Friends and Foes. It is the height of political naivete to fail to recognize that the COAM has been used as a political football by certain

elected officials and bureaucrats who tried to use COAMs as their whipping child to gain political points or financial largess. This crude tactic has normally failed, but there is a cost to the political capital expended to fight off these low-grade attacks, capital that will not be available in times of crisis. This problem is clearly exacerbated when

promises and half-baked plans are harvested and foisted onto the political landscape. For years, the GAMOA has spent countless hours in clearly telling the good story of COAMs in Georgia. This work only continues if GAMOA members get to know their representatives and senators and work together with GAMOA lobbyists in getting the good news out. One must remember that our issue is only one of the many that confront an elected official. Mixed messages will be a problem for

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This publication endorsed by the Georgia Amusement and Music Operators Association

06/30/2021) for the following: Master Class A - NEW and RENEWAL Master Class B - RENEWAL Location Class A - NEW and RENEWAL Location Class B - NEW and RENEWAL Manufacturers, Distributors - NEW and RENEWAL **July 20:** Each monthly report should be submitted by Location License Holders in electronic format via the www.gacoam.com website as required by the GLC by the 20th of each following month. Date a \$1,000 late fee will be assessed to Location Sept. 1: Class A and Class B licenses, Master Class A and Class B licenses, and Manufacturer and Distributor licenses that have not RENEWED for the 2021 licensing period (07/01/2020 - 06/30/2021). - MEETINGS/OTHER -

Aug 26-28: Southern Amusement and Entertainment Expo – Infinite Energy Center, Duluth, GA

GAMOA

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everyone, and a united voice is the best solution. Egos must be suppressed for the greater good. The other adage to remember is that any elected official is to be treated with respect and the dignity of the office he or she holds. More than once, today's enemy becomes tomorrow's supporter of our COAM positions. Acting disrespectfully gets you unnecessary opposition.

4. COAM's Business Partners. We are highly affected by our business partners, and

again, it is disingenuous and flat-out stupid to believe that business stakeholders such as location owners should have their opinions/needs jettisoned due to the self-serving desire of a Master License holder. GAMOA is based enough in reality to accept the facts that the creation of win-win situations is what is normally passed at the end of the day. Creating enemies and a fertile atmosphere of suspicion and distrust does not help in the political arena. Think about this - what if location owners were completely distrustful of masters like what is happening in Virginia at this very moment? Any successful program is sustained only when all sectors of our industry benefit. This includes masters, location owners, responsible enforcers, manufacturers, distributors, and marketers of our industry. The GLC has begun to understand the dual role that must be utilized just as they do with the sale of lottery tickets. Do not jettison people if you can help it for payback is hell. Saying that, it is also important to never, never allow your industry to be diminished, ignored, or run over. That is one of the de-

Beware of temptation to go alone

A famous actress once said, "I can avoid anything but temptation." Over the years, some industry members have, at times, pursued a private legislative agenda outside of the GAMOA. For all industry members, this approach is often filled with great risk.

Things to think about before embarking on a legislative strategy:

1. Take a long-term view approach.

2. Measure two or even four times before cutting. Damage done is often very hard to undo. Please think through all the risks and rewards, as well as your capacity to mitigate against adverse reactions prior to acting.

3. The industry works when we all work together: master licensees, retailers, regulators, and legislators. A divided industry is easy to topple.

4. Lots of consultants are eager to be paid, regardless of the actual consequences of their actions. Are they telling you what you want to hear so that you pay them, or do they have a complete understanding of the nuances of this particular industry?

5. You will have to sleep in the bed you make. If you mess things up, the industry will know that you ran an agenda risking their livelihood. You will be stuck with retailers who, for good reason, do not want to do business with you. Are you prepared to sleep in your bed?

passing solid legislation and concomitant regulation. Within the GAMOA and the related COAM family, fierce, enthusiastic, and passionate debate and ideas need to be addressed and analyzed. Viewing the political process through rose-colored glasses is just plain fatuous and unhelpful. Keep in mind the adage of a former lieutenant governor who said that you can be working your guts out on a bill at the Capitol and be assured that someone in the next room is trying to kill your bill and discredit your efforts.

6. Study Committees.

Based upon history, most study committees either kill or delay legislation and offer forums for demonizing an idea or a proposal. It allows folks who are long on egotism and short on constructive ideas to bellow and holler about the evils of this or that. Being involved in a study committee involves spending a great deal of political capital and often receiving a minimal return. Yes, there have been a few exceptions to this working rule. Most of the time, it is like holding dynamite. There are much more effective forums to achieve positive results. Again, experience is a good teacher and do not be fooled by false prophets making empty winter promises and summer dreams.

an assortment of folks who were being paid to lobby on COAM issues. Obviously, it is a mixed bag. Some of the folks are supportive and helpful while others are either just collecting a fee or unfortunately totally unproductive and harmful to the general effort. It is a delicate balance to get something helpful passed. It is all too easy, either through bad intent or inexperience or bull-headedness, to screw things up. This is a constant frustration and all GAMOA members should support the effort to first do no harm. An excellent and easy way to do this is to speak first, make your perspective or ideas known to the GAMOA and officers or lobbyists and work in advance to coordinate efforts and approaches to an effective solution. Trust us – there are few secrets at the Capitol that

House and Senate and the GLC shares that philosophy and preference. Without it, we are in a world of hurt. On a personal note, the two of us constantly debate, collaborate, argue, and analyze various situations and ideas to get the best outcomes for the GAMOA. At times, it is exhausting and frustrating but also provides us both with a sense of satisfaction that we are providing a protection and a strong advocacy that will benefit not only the industry but the state overall. When you're lobbying effectively, you are leaving it all on the field. It is a job, but also a passion for those who have the intestinal fortitude for the fight. With all of us putting our oars in the water and rowing in the same direction, we will achieve our collective goals ... unless we err on the side of narcissism, naivete and hubris.

9. Unintended Consequences. Our parents often told us if you fail to heed our warnings, be prepared for the consequences. Over the years, we have seen the good, the bad, and the ugly at the State Capitol. Just because your heart and head are in the right place doesn't mean that someone is not trying to complicate and create an expensive solution to a problem that never had to occur (and you are paying for this aggravation). It is like COVID-19 failing to wear the mask not only may hurt you, but also other business people in the industry statewide. If you are going to be reckless or naïve, then perhaps you need to diversify your business income. Don't be one of those folks who gets taken by a fast-talking guy or gal who only has the courage of their retainers.

The choice is yours. We are listening. Respect the process, respect the folks who are part of it, and respect yourselves enough not to believe you alone are the repository of all good ideas (either are we). The strength of the GAMOA is the collective wisdom of its members and professionals who push for favorable results to the industry and the state of Georgia. Yes, we must take calculated risks and accept the inevitable failures that come with growth. It is the careless and boneheaded risks that we must avoid. We must be committed to causes larger than one or two individuals, parochial, provincial, or narcissistic interests. Be guided by wit and wisdom rather than by greed and foolish acts.

fensive functions of GAMOA for these many years. We need to respect the views of others who wish to work with us in good faith and fair dealing.

5. Secrets in the Legislative Process. All too often, less than savvy people believe that one has substantial connections and will be able to slip things through the legislative process. In our industry, more than one misguided soul was gullible enough to believe this nonsense. Empty promises are made, and if you are one paying money for these promises, you want to believe it. This is destructive of the ultimate goal of

7. Working Well with Others Who Truly Want to Work. Over the years, the GAMOA lobbying team has worked with remain a secret for any period. We would not be doing our jobs if things slipped up.

8. Leadership vs. Headship. Someone we respect a great deal once told us an important aspect and contrast between leadership and headship. Headship occurs when you are a supposed leader and people are forced to follow your lead because punishment will occur if they don't. On the other hand, leadership occurs when you take people from where they are and bring them where they need to be. GAMOA has always strived to favor leadership over headship. It is hoped that the



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Journal Opinion

ServSafe® ensures compliance, education

By Sharon Shuford **GACS Membership Strategy**

Now more than ever, C-Store customers are attuned to how business owners keep customers safe to prevent the spread of COVID-19, as well as other viruses and bacteria. Customers are paying particularly close attention to food and drink items they are consuming.

In Georgia, food safety certification is not only important, it is required by law. By certifying as a "food protection manager," retailers are not only complying with the law, but also are providing store staff, managers and owners with the knowledge to keep food and beverage safe for consumption, and providing customers a higher level of confidence.

The Georgia Association of **Convenience Stores (GACS)** has partnered with TSC Associates, LLC, to provide the ServSafe® certification program to its members at a discount. Founded in

2009, TSC Associates is a family-owned business headquartered in Dothan, AL. Instructors are located throughout the area, giving the company the flexibility to organize private classes as well as regularly scheduled classes in eleven states. According to the National Restaurant Association, TSC

Associates is the largest independent provider of ServSafe in the Southeast.

And, the Georgia Restaurant Association says ServSafe® is the food service industry's "premier food safety education and training program, recognized and accepted by more federal, state and local health jurisdictions than any other food safety training

The program en-

L compasses food

safety from the time

of purchase until the

customers.

prepared food reaches

class, which includes the proctored examination and printed certificate upon passing. The TSC program uses the most current ServSafe® materials and food safety information. Students receive the 7th Edition ServSafe® Managers textbook before the date of the class, providing opportunity to prepare in advance.

Two discount-rate options are available when registering: One option includes the textbook, class, examination and study materials. The other option includes class, exam, and study materials but not the textbook.

To find a class in your area and register, visit www.gacs.com and follow the link to the ServSafe® class in the Store Services section. Be sure to use the promo code: GACS. Please note the online schedule is continually being updated, so if you do not find a class on a date and location convenient for you, check back for new updates.

The health and safety of ServSafe® students is a top priority. To provide training while keeping everyone COVID-SAFE, TSC Associates currently holds classes with fewer students and practices social distancing. They also provide hand sanitizer, disinfect surfaces before and after class, and ask that attendees wear a mask to class.



Sharon Shuford

program." The program encompasses food safety from time of purchase until the prepared food reaches customers. Topics include safe food handling, prevention of microorganisms that cause food-borne illnesses, proper food storage, workspace cleaning, and more.

The program offers a one-day format

Updates on reopening, legislation, safety, AEI

By Lori Schneider AMOA Executive VP AMOA continues to monitor the reopen-

ing of member businesses throughout the country and while those members who have reopened are reporting encouraging numbers, as of this writing it is estimated that only about 30 percent of the industry has re-opened thus far. The association headquarters was able to return to its physical office in June, dedicating ongoing focus to its legislative advocacy efforts, safety sticker program and future programs, including On Demand education.



in Payment Coalition. The coalition has been working diligently to ensure consumers maintain the right to exercise their choice of

> t's not too early to Lmark your calendar for the 2021 Amusement Expo International March 16-18 in Las Vegas.

> > have witnessed an

amount of retail

establishments

continuing to

increasing

House Bill 2650, the Payment Choice Act sponsored by Rep. Donald Payne, Jr. (D-NJ). AMOA was pleased to see the introduc-

tion of Senate Bill 4145, co-sponsored by Sen. Robert Menendez (D-NJ) and Sen. Kevin Cramer (R-ND) at the beginning of July. The bill prohibits retail businesses from refusing cash payments.

Legislature

AMOA communicates regularly with its DC-based legislative firm Dentons LLP monitoring legislation impacting the industry. Banking issues remain front burner topics, and we make sure our industry's voice is heard when it comes to COVID relief for small business.

Earlier this year, AMOA was one of the founding members of the Consumer Choice

Lori Schneider



Building Engagement in Real Life

ban the use of cash, especially during the recent pandemic.

One action item the coalition has been focused on was to encourage Senate leaders to consider creating a companion bill to

Safety program

AMOA continues to offer machine Safety Stickers for purchase on www.amoa.com. The AMOA website also provides corresponding complimentary print-ready artwork for Safety Posters and Tent Cards.

Amusement Expo

It's not too early to mark your calendar for the 2021 Amusement Expo International scheduled to take place March 16-18 in Las Vegas. The early-bird exhibitor rate has been extended to Sept. 1, 2020. For more information visit www.amusementexpo.org.

For more information on any of AMOA's programs and resources, be sure to visit www.amoa.com or email executive VP Lori Schneider at lori@amoa.com.



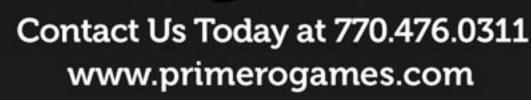
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PAMMA



M C M





AMO

05/08/2020

Expo

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will be available, and several exhibitors will also offer hand sanitizing at their booths. Booths "will be spread out" to ensure safe distancing, Kaiser said, adding that directional signs will be visible around the venue "to have everybody going in the same flow."

"The new venue will create a lot of opportunities for participants and vendors," said GAMOA President Shawn Fellows. "And there will be plenty of space to comply with COVID concerns."

Exhibitors can set up beginning at 10 a.m. Tuesday, Aug. 25. At 5 p.m. GAMOA will host a reception in appreciation of the Expo's exhibitors and sponsors.

Following its election of officers at 9 a.m. on Wednesday, Aug. 26. GAMOA will hold a membership meeting beginning at 9:15. The Expo floor will open from 10

a.m. to 5:30 p.m. Aug. 26 with a silent auction running from 10 a.m. to 4:30 p.m. A reception begins at 5:30, when auction winners can pick up their items, and the popular awards banquet and live auction follows at 6:30.

The Expo opens again Thurs-

day, Aug. 27, from 10:30 a.m. to 2 p.m. A seminar featuring an update from the Georgia Lottery Corp.'s COAM Di-

vision has been tentatively set for 2 p.m., though the Journal wasn't able to confirm that event at press time.

EXPO

The Southern Amusement and Entertainment Expo is working successfully to becoming a regional show with attendees and exhibitors from all over the Southeast encouraged to attend. GAMOA is

again hosting the event with two other organizations, the North Carolina Coin Operators Association and the North Carolina Citizens for Free Enterprise, a group of business owners and supporters working to create a fair skill-based game environment in North Carolina.

> Registration is available now on the GAMOA website at www. gamoa.org. GAMOA members can register for the full event, including the Awards Banquet, for \$150,

members who don't wish to

"As always, the Expo will be a



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nage is available on the COAM website, www.gacoam.com, for download.

Adam Foust, GAMOA vice president, said he appreciates the COAM Division's "appropriate response." The Division, he added, "continues to show an understanding of the industry that is much appreciated."

Emily Dunn, chair of the COAM Advisory Board, also praised the work of the COAM Division at a board meeting July 14.

"Thank you ... for the work you do, especially with the limited staff," she said.

AMUSEMENT & ENTERTAINMENT while registration for

attend the Banquet is \$100. Other registration options for nonmembers are available, as well.

great opportunity for networking and education and having fun," Kaiser said.



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Connect, power up machines

To ensure accurate reporting of financial data to the Central Accounting System, the Georgia Lottery Corporation (GLC) says it is imperative the Location License Holders (LLHs) ensure all equipment remains connected to the site controller and powered up at all times.

The GLC maintains a record of those LLHs that are repeat offenders of failing to ensure the continuous connectivity and operation of Class B COAMs.

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