



# GEORGIA Amusement JOURNAL

Dedicated to serving the Georgia COAM industry  
 Endorsed by the Georgia Amusement and Music Operators Association  
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## COAM bill stalls at deadline

By Paul Tash  
Georgia Amusement Journal

Work remains to be done on the COAM industry's effort to pass a measure to enhance existing COAM laws.

The 2023 General Assembly failed to pass House Bill 353, which among other enhancements would allow gift cards as a form of re-

demption and place the COAM Division of the Georgia Lottery Corp. under the Administrative Procedures Act. The Act provides guidelines and details processes on how rules may be adopted, including requirements for hearing notices, comment periods and legislative input.

The bill had passed the House but failed to pass the Senate. Sessions are two years long in

Georgia, so HB 353 is still alive. It has been returned to the House, where Rep. Alan Powell, R-Hartwell, the bill's chief sponsor and chairman of the House Regulated Industries Committee, can agree with the bill as passed by the Senate, disagree, or agree and amend the bill. The bill then returns to Senate and could possibly end up

See CARD Page 3

## Banilla Games files lawsuits over piracy

Georgia Amusement Journal

Banilla Games, a prominent gaming manufacturer in the Georgia COAM market, announced March 28 that it served lawsuits on two Chinese manufacturers of counterfeit games that had booths at the 2023 Amusement Expo International (AEI) held in Las Vegas.

The booths were immediately shut down following word of the lawsuits.

The two manufacturers, which have operations in Guangzhou Province, China, are:

- Guangzhou Crazy Software Technology Co., Ltd. (Crazy Software);
- Guangzhou YingFeng Technology Co. Ltd. (YingFeng).

See PIRACY Page 3



Paul Tash photo

AMUSEMENT EXPO International provided thousands an opportunity to experience all the

latest games last month in Las Vegas, including the popular Minecraft Dungeons game.

## Amusement Expo draws record crowd

Georgia Amusement Journal

The Amusement Expo International 2023 wrapped up last month in Las Vegas, breaking attendance records while shining a bright light on the latest in games for the coin-op industry, virtual reality technology and business strategies for operators and family entertainment centers.

The show soared past expected attendance numbers, drawing over 4,600 operators, industry leaders, entrepreneurs, and developers to Las Vegas March 27-30 – reinforcing its title as one of the most informational conferences and trade shows in North America.

AEI provides an engaging platform for connec-

tions between suppliers, distributors, operators, and buyers with conference programs that offer a clear roadmap for a successful future.

AEI brings a huge added value to attendees and exhibitors with partnerships that continue to strengthen opportunities for all in attendance, including the Billiard Congress of America Expo, the VR Arcade Game Summit, the Laser Tag Convention, and the National Bulk Vendors Association show. These events naturally complement each other and deliver an even stronger platform for attendees and exhibitors.

Highlights included a keynote address by Jarrett

See EXPO Page 6




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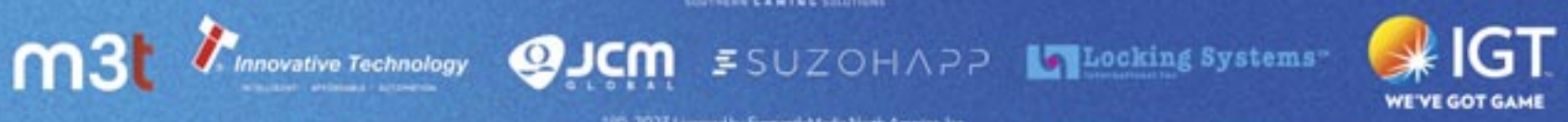


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# Card

from Page 1

in a conference committee with House and Senate conferees.

“Many folks in the industry were disappointed that the bill didn’t pass as approved by the House,” said Les Schneider, a lawyer and lobbyist for the Georgia Amusement and Machine Operators Association (GAMOA). “The process continues.”

Senators did reject a few potentially damaging amendments, including a tax increase for the industry, on the last day of the session.

“People in the COAM industry were happy with that result,” Schneider said.

Industry representatives have said the gift card would provide convenient and easy noncash redemption and would stimulate further growth by attracting new players, generating new locations, and marketing the COAM product more efficiently. That growth will in turn provide even larger industry contributions to the state’s HOPE and Pre-K education programs.

HB 353 would award redemption gift cards to winners that could be used anywhere in the state to purchase products, excluding tobacco, alcohol, and firearms. Under current law, COAM winners can redeem their prizes only for merchandise sold in the store where the machine they played is located. The gift cards could not be redeemed for cash.



ACJ photo

**LEGISLATORS** celebrate the end of this year’s legislative session just moments after midnight

on March 29 by throwing paper into the air at the Capitol in downtown Atlanta.

Gift cards would eliminate the temptation for locations to pay out cash for prizes, which is illegal but remains a problem, Rep. Powell told fellow committee members at a March 1 committee hearing.

In addition to allowing gift cards and placing the COAM Division under the Administrative Procedures Act, HB 353, as passed by the House, would also:

- Increase prize value limit for Class A redemption to \$50, which would be consistent with neighboring states’ laws;
- Clarify the definition and the ability for retailers to issue gift cards;
- Clarify that the act of redemption takes place when the card is is-

sued to the player;

- Allow kiosks and other automated technology, including digital forms, to issue gift cards;

- Authorize pool and dart tournaments on coin-operated tables boards and allow noncash prizes to be awarded to the winners of the tournaments;

- Provide that the GLC would auction a master license every three years. Currently, about 191 master licenses are in play in the Georgia market;

- Require public auctions if a settlement involves a revocation or nonrenewal issued by the GLC;

- Change the “50/50 Rule” from a monthly to a quarterly

analysis to take into consideration the seasonality of a business and lightens the workload of the private business owner and the GLC;

- Eliminate the requirement for veteran and fraternal organizations to meet the “50/50 Rule” stipulating that at least 50 percent of income must be derived from sales of goods and no more than 50 percent from Class B COAMs;

- Provide items of marketing that a master can provide to a location licensee;

- Provide disgorgement of funds in the instances of frivolous litigation.

The 40-day session ended just after midnight on March 29.

# Piracy

from Page 1

Both Crazy Software and YingFeng advertise counterfeit versions of Banilla’s games and then ship those counterfeit games, containing pirated software, into the United States, according to a Banilla press release.

According to the lawsuits brought by Banilla Games, Crazy Software knowingly shipped counterfeit versions of four of Banilla’s best-selling game suites (with each suite consisting of five “packaged” game titles) – Fusion, Fusion 4, Fusion 5, and Fusion Link – into the Commonwealth of Virginia. Crazy Software’s actions infringe no fewer than 11 registered copyrights covering the game suites and the individual game titles therein, Banilla said.

Similarly, YingFeng is accepting orders from U.S.-based purchasers for its counterfeit Banilla products and shipping those products containing pirated software

into the United States. Crazy Software’s and YingFeng’s actions not only constitute intellectual property (IP) theft but also unfair competition and trade secret misappropriation.

China is the world’s leader in supplying counterfeit and pirated goods, Banilla’s release stated. In 2020, China was the source of 83 percent (by value) of all counterfeit and pirated goods seized by U.S. Customs and Border Control, according to a CNN Business story last year. Chinese e-commerce websites are flooded with listings offering to sell counterfeit and pirated goods. Many of those sites appear on the U.S. Trade Association’s Notorious Markets List.

Noting that IP theft harms American businesses and workers, Banilla Games began a campaign in late 2021 to fight back against counterfeit games coming into the U.S. from China. Since then, Banilla Games has brought more than 20 lawsuits against those that possess, place, distribute, import, or sell counterfeit Banilla games. The



suits have resulted in, to date and still counting, over \$1 million in settlements with and default judgments against infringers.

Moreover, Banilla Games has obtained several findings of willful infringement against infringing defendants. Banilla’s announcement last month of the latest lawsuits “should serve as a warning to other counterfeiters, whether located in the United States or elsewhere,”

the company said.

Banilla Games is based in Greenville, NC, and designs, develops, and distributes products for various board, nudge, skill, redemption, and amusement game markets. It is licensed in Georgia, Iowa, and Washington and has games approved for Nebraska.

**You’ll Love The Classifieds**



# Journal Opinion

## Top 10 reasons to attend GACS Show

**By Sharon Shuford  
GACS Membership**

Once each year the Georgia Association of Convenience Stores brings suppliers and retailers together under one roof for what is one of the largest and most comprehensive C-Store industry events in the southeast: The Southern Convenience Store and Petroleum Show.

The Show provides an opportunity for c-store suppliers to showcase their latest products and services, and for retail decision makers to learn about what is new in the industry.

This year the Show takes place in Macon, GA, at The Macon Centreplex, Thursday, May 18.

Why should you attend? Here are the top 10 compelling reasons not to miss this year's event:

10. The Show is open and free to all retailers in the Southeast, including petroleum marketers, store owners, operators, supervisors, managers and employees. You do not have to be a GACS member to attend.

9. The Show will be open all day May 18, from 9 a.m. until 4 p.m., providing ample time to visit the nearly 200 vendors that will participate.

8. Before this year's show opens, GACS is offering a free



Sharon Shuford



seminar to attendees: "Cyber Security and Your Business." Everywhere you turn, there's a computer – in our hands, on our desks, at our customer check out lines and gas pumps. Every one of these is a potential point of entry for cyber threats. The seminar will help you recognize potential risks and threats, mitigate exposure, and provide a plan if you are hacked. This session is free and open to all attendees.

7. Wednesday evening GACS will host a cocktail reception for attending exhibitors and

The Show provides an opportunity for c-store suppliers to showcase their products and services.

retail buyers from 4-6 p.m. Admission is by name badge only. The reception is held in appreciation of the exhibitors who make the Show possible.

6. GACS is celebrating the 21st anniversary of the Show. A few surprises are in store to mark this special occasion.

5. GACS will continue to follow CDC guidelines and safety protocols.

4. The Show is conveniently located at the Macon Centreplex, 200 Coliseum Drive, in Macon. "Visit Macon" will be on hand to share info about what to do and see for attendees with a bit of extra time.

3. You may still be able to reserve a booth – a few spots are left. Contact Kevin Kirby in the GACS office at 770-736-

9723 or showinfo@gacs.com or visit [www.gacs.com/events](http://www.gacs.com/events) for booth contract information, to reserve your booth, or learn more about benefits of exhibiting at the Show.

2. Retailers who register can do so on line at [www.gacs.com](http://www.gacs.com). Just click the link to the Show. GACS encourages everyone to visit the site and take look around. Pre-registration for the Show is strongly encouraged to avoid long check-in lines, as admission is by badge only.

1. Still the top reason to attend: The Show is perhaps the best opportunity of the year to connect with retailers and suppliers, over a full day in May, under one roof. It's not to be missed!

Show attendance is free for retailers, including the seminar. Attendees must pre-register or register on site and pick up badges by 2 p.m. on Thursday, May 18. For assistance contact ShowInfo@gacs.com or 770-736-9723.

### Wednesday, May 17

8 a.m.-5 p.m. – Exhibitor set-up  
4-6 p.m. – Cocktail reception

### Thursday, May 18

8-9 a.m. – Seminar: Cyber Security and Your Business  
9 a.m.-4 p.m. – Trade show floor open

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## COAM calendar

### — REPORTING DATES —

**April 20:** Each monthly report should be submitted by Location License Holders in electronic format via the [www.gacoam.com](http://www.gacoam.com) website as required by the GLC by the 20th of each following month.

### — MEETINGS/OTHER —

**April 18:** COAM Advisory Board, Lottery headquarters, Atlanta  
**May 4:** GAMOA membership meeting, Crowne Plaza, Norcross  
**May 18:** Southern Convenience Store & Petroleum Show, The Centreplex, Macon

### Write us

The *Georgia Amusement Journal* welcomes letters to the editor. Letters must include the writer's name and address. The word limit is 300. Mail to Georgia Amusement Journal, P.O. Box 4307, Butte MT 59702, or you can email us at [paul@tashcommunications.com](mailto:paul@tashcommunications.com). The Journal reserves the right not to print letters it finds objectionable.



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# Expo

from Page 1

Payton, son of the late NFL Hall of Famer Walter Payton and a successful entrepreneur, broadcaster, and philanthropist. Celebrating “Lessons Learned from My Father,” Payton took attendees behind the scenes of his childhood upbringing and shared leadership lessons, humorous memories and profitable tips that help drive his successful business ventures and family foundation today.

Also this year, the Amusement Expo International announced Ronald McDonald House Charities of Greater Las Vegas (RMHC) as its 2023 AEI Charity Fund recipient organization, and exhibitors and attendees stepped up to support the efforts. A check for \$17,100 was presented to RMHC of Las Vegas officials during the annual Beers & Cheers event with the other half of the proceeds going to the lucky winner of a 50/50 raffle.

Other highlights were the all-industry reception at the Westgate Hotel and a Beers & Cheers reception on the Expo floor in the Las Vegas Convention Center that celebrated award winners. AMOA leaders presented the coveted Innovator Award winner to Barron Games for its Birdly game. The winners of the Operator’s Choice Awards and their games were:

- Pipeline Games – Perfect 10
- Elaut Group – Carnival Cups
- LAI Games – Rick & Morty Blips and Chitz
- Team Play – Carnival Wheel & Photomotion

In addition to the annual AMOA awards, AAMA announced the inaugural class of inductees to the Amusement Industry Hall of Fame. The inaugural class is composed of 31 individuals and six legendary products that have contributed to forming the thriving and expanding industry as it exists today. Each has made a positive and lasting difference to the “business of fun.”

## Hall of Fame inductees

- David Rosen - Co-founder of Sega
- Jules Millman - Creator of the Mall Arcade with Aladdin’s Castle
- Eddie Adlum - Founder of Replay Magazine
- Gary Stern - Co-founder of Data East Pinball and Stern Pinball and co-founder of the AAMA
- Nolan Bushnell – Founder of Atari, Chuck-e-Cheese and Sente
- Elaine Hodgson - Co-founder of Incredible Technologies
- Richard Ditton - Co-founder of Incredible Technologies
- Eugene Jarvis - Creator of some of the best video games ever



Paul Tash photos

AMONG THE THOUSANDS of arcade games vendors displayed at the Amusement Expo International in the Las Vegas Convention Center were the virtual reality game VR Agent (above), the driver game Asphalt Legends (below), and the new Big Ticket Drop game (right), which marketing coordinator Lauren Perlberg said was being launched at the Expo.



made while a game designer with Williams Electronics and founder of Raw Thrills.

• Joe Kaminkow – Game design engineer with Williams Electronics and co-founder of Data East Pinball, which became Sega Pinball and the man singularly responsible for the permanent return of licensing pop-culture movies, plays, and musical acts for amusement games.

• Malcolm Steinberg - Founder of LAI Games, Embed, and Time Zone Family Amusement Centers

## Hall of Fame legacy inductees

- David Rockola – Founder of Rockola Juke Boxes
- Harry Williams – Founder of Williams Mfg.
- Bill O’Donnell, Sr. – President of Bally Manufacturing
- Hank Ross – Co-founder of Midway Manufacturing
- Marcine “Iggy” Wolverton –

Co-founder of Midway Manufacturing

- JP Seeburg – Founder of Seeburg Juke Boxes
- Lynn Durant – Founder of United Manufacturing
- Michael Kogan – Founder of Taito
- Ray Maloney – Founder of Lion Manufacturing, which became Bally Manufacturing
- George Miller – Founder of the AMOA
- Marty Bromley – Co-founder of Sega
- Ralph Coppola – Founder of Innovative Concepts in Entertainment
- Dave Corriveau – Co-founder of Dave and Busters
- Buster Corley – Co-founder of Dave and Busters
- Joe Robbins – Executive with Empire Distributing, Atari, and a Co-Founder of the AAMA
- David Gottlieb – Founder of Gottlieb Pinball

• Chuck Milhem – President of Valley Mfg. Co and Founder of the VNEA

- Earl Feddick – Founder of Valley Pool Tables
- Masaya Nakamura – Founder of NAMCO and the leader of the company when PAC-MAN was introduced
- Sam Stern - Co-owner of Williams Electronics, and Founder of Stern Electronics
- Humbert “Bert” Betti - Founder of H. Betti Industries

## Hall of Fame products/games

- The Wurlitzer 1015 Juke Box
  - Donkey Kong by Konami
  - Space Invaders by Taito
  - PacMan by Namco
  - Skee Ball, originally manufactured by Skee Ball, Inc. and today by Bay Tek Entertainment
  - The Touchtunes Juke Box
- AEI next year is scheduled for March 18-21 in Las Vegas.





Paul Tash photos

**SEVERAL REPRESENTATIVES** of Georgia's COAM industry made the trip to Las Vegas last month for the Amusement Expo. Those included Salim Khambawala of Dixie Amusement (above right), who watched along with others from Georgia a demonstration by Berny Rolin of Fish Game Kings. Others are Fred Ivey and Aleksy Garczynski of Ivey Promotions (left), Joe Gumeny and David Trivits of Betson (below left), and Brooks Lee of Banilla Games (below).





# Amusement Pros - 68 years in Georgia!

Amusement Pros is celebrating its 68th anniversary this month. George Iocovozzi founded the company in April 1955 in Savannah.

George first came to Savannah while serving in the famous Mighty Eighth Air Force based in Savannah. The Eighth Air Force is famous for its contribution to the World War II effort, contributing important bombing and air combat services in Europe by targeting enemy forces in northern Europe from air bases in England.

"My father fell in love with the city and decided to set up shop here," says Jay Iocovozzi, George's son.

George originally opened Coin Operated Amusement Devices (COAD) in Garden City, GA, and he opened his first bar and restaurant and purchased his first jukebox.

"My father was way ahead of his time and had the first buffet in the area," Jay says.

At the buffet he served pizza and Italian food and beverages, and he started a delivery service at some locations, one of the first to do so.

"It's like Uber Eats and Grubhub," Jay says, "but delivering like that in the 1950s shows how far ahead George was."

He later opened many new places using his name – George's Lounge, George Jr.'s, and Club George. He realized he was on to something and continued buying his own jukeboxes, then pool tables and pinball machines.

"They are still the staple of our business 68 years later," Jay says.

George later began to dabble in politics and "loved to help anyone who needed help, either with winning elections or with opening their own bars," Jay adds.

"My father became one of many powerhouses needed to win elections and help his community."

From local council and state legislative races to Georgia gubernatorial contests, many candidates sought George's help to win.

During the 1970s Georgia and many other states shut down pinball machines that provided a free game either by matching the number at the end of game play or by beating a score. Several operators, attorney Les Schneider and some local politicians lobbied the legislature, convincing them that the games were won using skill, not chance.

This outcome "opened the door" for legalized pinball, Jay says, which in turn provided Georgia operators an opportunity to develop and distribute other skill-based amusement machines. In 2013, the Georgia General Assembly passed House Bill 487, which regulated the coin-operated industry under the Georgia Lottery Corp.

Jay entered the business at age 14, working for his father. At 17, Jay established Wizard Amusement of Hardeeville, S.C., and he later ran machines all through South Carolina and Georgia and learned very early that he liked this business.

In the early 1980s George became ill, and Jay left college and returned home to run COAD.

"As my father's health declined, the company changed names to Amusement Pros and 711 Amusements," Jay says.

Jay continued to grow his father's businesses in Georgia, South Carolina, North Carolina, Alabama and Florida. Currently he operates in Georgia and Florida.

"I learned so much from my dad," he says.

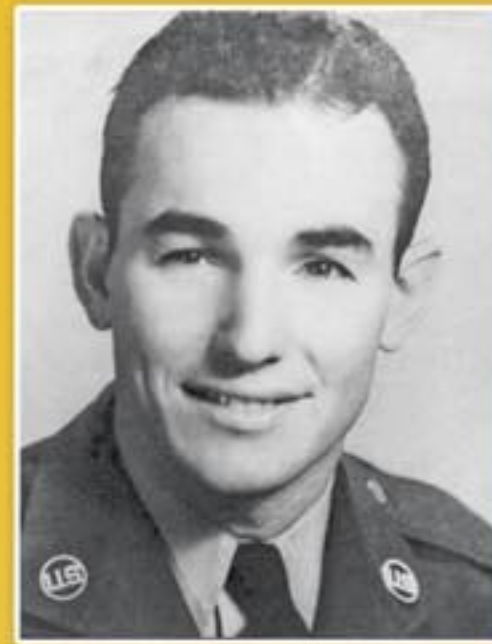
Now in his 43rd year in business, Jay has grown the core of the business by focusing "on the roots of our company, which is jukeboxes, pool tables, and pinballs."

Jay hand-picks all the Class A games for Amusement Pros and says the company provides a range of Class A games, including drivers, toy cranes "and almost any game that I think will stand the test of time." In addition, Jay selects and provides Class B COAMs to locations. Amusement Pros is the only locally owned company that provides Class A and Class B games in Savannah and surrounding areas.

"I really would like to thank my father and my loyal customers as we celebrate 68 years in business this year," Jay says. "I'd also want to thank some of my father's friends who have helped me through the years."

"Thanks to everyone who helped me along my way, I never would have made it without the help of my father's friends after he passed in 1998, especially David Dewitt Hudson, who treated me as his son, Elsie and Walter Evans, and Ron, who stepped in after Walter's death."

"Happy birthday, Dad, or 'Mr. George,' as most called him. I'm looking forward to another 68 years."



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# Retail Matters

## Reese's with potato chips a big hit

### Convenience Store News

Now in its 26th year, the *Convenience Store News* Best New Products Awards program recognizes the marketers that introduce the most innovative, high-quality products into the convenience channel that meet consumers' evolving needs and fit a convenience store's value proposition. A panel of consumers judged submitted products on value, convenience, appearance and packaging, along with attributes such as taste and ingredients for food items. Based on their ratings, 35 products new to convenience store shelves have been selected for recognition in this year's competition.



meets the demand for taste that is low in sugar. The product features a blend of gooey caramel with chocolate inside and cashew pieces on the outside for a satisfying crunch. Our judges liked that the Barebells Caramel-Cashew Protein Bar offers 20 grams of protein per bar, and thought it tasted more like a chocolate bar.



and accounted for 42 percent of total IPA sales in 2021. The drink comes in eye-catching, value-sized cans with a high 9.9 percent ABV. The 19.2-ounce cans are gaining in popularity at c-stores as the single-serve choice for drinkers. Six-packs are also available. Goose Island Tropical Beer Hug achieved almost double the distribution and 1.3 times the return on sales of its leading competitor, AB noted in its entry.



Reese's Big Cup with Potato Chips is sweet, salty and crunchy, and got two thumbs up from the judges. They liked the rippled chips for the extra crunch, and thought the extra salt flavor was a plus. Increasingly, core brands are being offered as a snack or treat during the morning and afternoon when snackers are deciding between a sweet, savory, healthy or indulgent treat. Offering a fresh new product of a perennial favorite candy is the way to go.

### Alternative Snacks

**Barebells Caramel-Cashew Protein Bar**, Vitamin Well USA – The Barebells Caramel-Cashew Protein Bar is an ideal low-calorie snack for anyone who wants to satisfy their chocolate craving. Great for pre- and post-workout, or at the office, it is a portable snack bar that

### Beer

**Goose Island Tropical Beer Hug**, Anheuser-Busch – Goose Island Tropical Beer Hug provides adult drinkers with a big, bold imperial IPA that consumers typically could not get in c-stores. According to Anheuser-Busch (AB), imperial IPAs grew at 42 percent last year,

### Candy: Chocolate

**Reese's Big Cup with Potato Chips**, The Hershey Co. – The Hershey Co. took its bestseller, Reese's Peanut Butter Cups, and stuffed it with wavy potato chips. The

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**Candy: Non-chocolate**

**Starburst Airs Gummies,** Mars Wrigley – Starburst Airs take the gummy trend to a whole new level by giving consumers a unique, aerated texture that makes for a new kind of gummy experience. “The appealing fluffy marshmallow texture makes you want to finish the bag,” one judge remarked. As gummies rise in popularity and shoppers look for more options, these soft pillows bring a combination of fan-favorite infused flavors that are already familiar to Starburst lovers. Judges liked the familiarity of the packaging. Their favorite Starburst Airs flavor was the classic lemon.

**Candy: Gum**

**Extra Refreshers Fruit Mix,** Mars Wrigley – The unique combination of flavors in the Extra Refreshers Fruit Mix offers more variety to gum consumers. The shape of the gum, which looks like a pillow, distinguishes the product. And its chunky box is easy to open and close, making the product great for sharing. As consumer trends and preferences shift, Extra Refreshers Fruit Mix provides a differentiated gum-chewing experience with long-lasting flavors.



**Candy: Overall**  
**Lindt Classic Recipe OatMilk Chocolate Bars,** Lindt & Sprüngli USA – Catering to Lindt fans, chocolate lovers and plant-based enthusiasts alike, Lindt & Sprüngli

created Lindt Classic Recipe OatMilk Chocolate Bars. In addition to being non-dairy, the bars are plant-based and made with gluten-free oats. This is truly an innovative chocolate product without compromising taste. Two varieties are available: Lindt Classic Recipe OatMilk Chocolate and Lindt Classic Recipe OatMilk Salted Caramel, which adds crunchy salted caramel pieces. The 3.5-ounce bars were a hit with judges, who commented that they are “super-creamy” and had no aftertaste. Judges preferred the straight Chocolate option.



**NOW ON MAY 18, 2023**

**THE SHOW Spring Forward!**

**J**oin us in Macon at The Centreplex, on May 18, 2023, for **The SHOW – The Southern Convenience Store & Petroleum Show!** Retailers, petroleum marketers, convenience store owners, operators, supervisors, and managers are continuously looking for new ways to improve their businesses – from food service to fuel, novelties to snacks, COAM games to lottery ticket sales, and everything in

between. **The SHOW** provides an outlet for C-Store vendors to showcase their products and services, and for C-Store decision makers to view new products and services. So join us in Macon. Exhibitor set up is May 17; contact GACS at 770-736-9723 to find out if booth space is still available if you are interested in exhibiting. **The SHOW** is free for retailers; advance registration is strongly recommended. To register or for more information visit [www.gacs.com](http://www.gacs.com).



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# Betson opens distribution center in Las Vegas

Betson Enterprises recently opened a new state-of-the-art facility in Las Vegas that will serve as a central distribution center for Goldfinger monitors.

The 75,000-square-foot warehouse is in the Bromigo Industrial Plaza and features 12 dock doors and six grade-level loading doors. The facility will serve as a multi-purpose office location and distribution center for amusement equipment, parts, and gaming monitors.

"As our business expands in the gaming sector, it was important to set up a best-in-class distribution center to support our current and future efforts," said Richard-Zayas-Bazan, president of Betson Imperial Parts & Services. "The proximity to important manufacturers and suppliers makes Las Vegas the perfect location for this center."

Betson Enterprises veteran operations manager John McCann has been tasked with managing the facility. The center is strategically located 30 miles from the California state line and minutes from the Las Vegas Strip, Harry Reid International Airport, and other vital locations.

"I'm excited to take on this new role and continue the Betson tradi-

tion of world-class distribution while helping grow the parts and gaming businesses and add another distribution point for amusement equipment," said McCann.

The facility will serve as a central distribution center for Goldfin-

ger monitors. Betson Imperial Parts & Service has been the exclusive worldwide master distributor of Goldfinger products since 2017 and is set to launch several new products into the gaming industry.

The Las Vegas center allows

the team to work more closely with casinos and manufacturers already in the area, Betson said.

Betson Enterprises is the leading worldwide distributor of arcade and amusement equipment, parts, and service.



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### Connect, power up machines, GLC says

To ensure accurate reporting of financial data to the Central Accounting System, the Georgia Lottery Corporation (GLC) says it is imperative the Location License Holders (LLHs) ensure all equipment remains connected to the site controller and powered up at all times.

The GLC maintains a record of those LLHs that are repeat offenders of failing to ensure the continuous connectivity and operation of Class B COAMs.

Failure to comply with these procedures may result in fines up to \$50,000, suspension and/or revocation of the license.



### Membership Application

Operators, Locations, Manufactures, Distributors & Suppliers

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Main Contact \_\_\_\_\_  
 Business Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Cell \_\_\_\_\_ Email \_\_\_\_\_  
 Secondary Contact \_\_\_\_\_  
 Business Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Cell \_\_\_\_\_ Email \_\_\_\_\_

**Amusement Operators Membership: (Class A Master License Holders)**

Amusement Operator 1-9 Employees \$350 GA MLH # \_\_\_\_\_  
 Amusement Operator 10+ Employees \$500 GA MLH # \_\_\_\_\_

**Amusement Operators Membership: (Class B or Class A & B Master License Holders)**

Amusement Operator 1 – 20 Decals \$1,000 GA MLH # \_\_\_\_\_  
 Amusement Operator 21+ Decals (\$52/Decal) \$ \_\_\_\_\_ GA MLH # \_\_\_\_\_  
 21+ Decals  One-time Payment  Quarterly  Monthly Number of Decals \_\_\_\_\_  
 Quarterly & monthly payments due the by the 5<sup>th</sup> of each month.

**Location Membership: (Location License Holders)**

Location License Membership (1-4 Locations) \$100 GA LLH # \_\_\_\_\_  
 Maximum Location License Membership (5+ Locations) \$500 GA LLH # \_\_\_\_\_

**Associate Membership: (Manufacturers, Distributors, Supplies, Affiliated Associations & Industries)**

Level 1 Membership Professional Services \$250  
 Level 2 Membership Plush & Bulk \$500  
 Level 3 Membership Parts & Service \$1,000 GA License # \_\_\_\_\_  
 Level 4 Membership Distributor or Manufacturer \$2,000 GA License # \_\_\_\_\_

Total Membership Fees (Checked Category Above) \$ \_\_\_\_\_  Check Enclosed  
 Credit Card Number \_\_\_\_\_ Exp \_\_\_\_\_ CID \_\_\_\_\_  
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 If you have any questions, please call the GAMOA office at 770.408.0384 or email [christina@gamoa.org](mailto:christina@gamoa.org).

COIN OPERATED AMUSEMENT MACHINE LOCATION SWEEP AND MASTER PUSH CALENDAR					
COAM		JAN-JULY 2023		COAM	
ACCOUNTING WEEK START	ACCOUNTING WEEK END	LOCATION SWEEP DATE	MASTER PUSH DATE		
25-Dec-22	31-Dec-22	04-Jan-23	10-Jan-23		
01-Jan-23	07-Jan-23	11-Jan-23	18-Jan-23*		
08-Jan-23	14-Jan-23	18-Jan-23	24-Jan-23		
15-Jan-23	21-Jan-23	25-Jan-23	31-Jan-23		
22-Jan-23	28-Jan-23	01-Feb-23	07-Feb-23		
29-Jan-23	04-Feb-23	08-Feb-23	14-Feb-23		
05-Feb-23	11-Feb-23	15-Feb-23	22-Feb-23*		
12-Feb-23	18-Feb-23	22-Feb-23	28-Feb-23		
19-Feb-23	25-Feb-23	01-Mar-23	07-Mar-23		
26-Feb-23	04-Mar-23	08-Mar-23	14-Mar-23		
05-Mar-23	11-Mar-23	15-Mar-23	21-Mar-23		
12-Mar-23	18-Mar-23	22-Mar-23	28-Mar-23		
19-Mar-23	25-Mar-23	29-Mar-23	04-Apr-23		
26-Mar-23	01-Apr-23	05-Apr-23	11-Apr-23		
02-Apr-23	08-Apr-23	12-Apr-23	18-Apr-23		
09-Apr-23	15-Apr-23	19-Apr-23	25-Apr-23		
16-Apr-23	22-Apr-23	26-Apr-23	02-May-23		
23-Apr-23	29-Apr-23	03-May-23	09-May-23		
30-Apr-23	06-May-23	10-May-23	16-May-23		
07-May-23	13-May-23	17-May-23	23-May-23		
14-May-23	20-May-23	24-May-23	31-May-23*		
21-May-23	27-May-23	31-May-23	06-Jun-23		
28-May-23	03-Jun-23	07-Jun-23	13-Jun-23		
04-Jun-23	10-Jun-23	14-Jun-23	21-Jun-23*		
11-Jun-23	17-Jun-23	21-Jun-23	27-Jun-23		
18-Jun-23	24-Jun-23	28-Jun-23	5-Jul-23*		
25-Jun-23	01-Jul-23	05-Jul-23	11-Jul-23		

\*Indicates sweep or push date has been changed to accommodate holiday  
 Note: Holidays on a Thursday and Friday may delay the availability of the Location Period Accounting Report on the following Monday

# GAJ CLASSIFIED ADS

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HELP WANTED

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