

THE GREATER ATLANTA HOME BUILDERS



44TH AWARDS

THE GEORGIA AQUARIUM

OCTOBER 19, 2024

CELEBRATING OUTSTANDING ACHIEVEMENTS
IN HOMEBUILDING





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CONGRATULATIONS TO THE
OBIE 2024 WINNERS!

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A Special Thanks
 TO EVERYONE THAT ENTERED THE 2024 OBIE AWARDS

- | | | |
|------------------------------------|---|--|
| Aquila Development Group Inc. | Epic Homes Georgia | Peachtree Residential |
| Arkan Homes | Expo Homes | Perry Custom Homes |
| Artisan Built Communities | Fischer Homes | Pine Creek Construction, LLC |
| Ashton Woods | GOLD LEAF Design Build | Pradera Group |
| Atlanta Peach Movers | Healthy House of Georgia | Red Barn Construction |
| Berkshire Hathaway | Heatherland Homes | Rezide Properties |
| BHHS New Homes Division | Jim Chapman | Robert King, Crownline Homes |
| Bradford Custom Homes & Remodeling | Home Builders Group Georgia | Rocklyn Homes |
| Brett Baker Homes | Kittle Homes | Signature Homes by GP |
| Callaway Builders, Inc. | Kolter Homes | Southvine Homes |
| Century Communities | Lake Oconee Area Builders Association | Stephen Elliott Homes |
| Chafin Builders | Lennar Homes | Stephenson Construction, LLC |
| Chathamilt Homes | Longo Homes Inc. | Storey Custom Homes |
| Christopher Enmon | Loren Homes | Tamra Wade Team & RE/MAX TRU Marketing |
| Copper Sky Design + Remodel | Lori Lane | Terracotta Design Build |
| David Patterson Homes | Loudermilk Homes | The Bell Curve of Life |
| David Weekley Homes | MacBuilt Homes | The JW Collection |
| Davidson Homes | McKinney Builders, Inc. | The Providence Group |
| Denim Marketing | Meritage Homes | Traton Homes |
| DRB Homes | Michelle Healy Home Builders Group KW North Atlanta | Trilith Real Estate |
| Eastwood Homes | My Home Communities | Van Hardimon Homes |
| Ecraft Custom Homes (Ecraft LLC) | New Homes Division | Vertical Luxury |
| Emerich Custom Build LLC | New River Building Co. | White Oak Renovations, LLC |
| Epcor Communities | Patrick Malloy Communities | Windsong Properties |
| | | Wood Gate Properties |

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GOLD



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THANK YOU TO OUR
2024 OBIE CO-CHAIRS AND VOLUNTEERS

We thank you for your outstanding contributions and for your time and commitment in making the 44th Annual OBIE Awards a huge success!



Alisha Thomas
NorthStar Mortgage Advisors



Brad Shilling
O'Kelley & Sorohan



Ilir Imeraj
The Providence Group

2024 OBIE VOLUNTEERS

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Alisha Thomas
NorthStar Mortgage Advisors

Brad Shilling
O'Kelley & Sorohan

The OBIE Awards is a production of the Greater Atlanta Home Builders Association in conjunction with the Atlanta Sales and Marketing Council.

Ashlyn Justice
Events Manager

Thomas Touchstone
Marketing & Communications Manager

WHAT ARE THE OBIE AWARDS?

The OBIE Awards began in 1980 and have grown throughout the years to now feature more than 100 building, remodeling, marketing and personal achievement categories in which to enter. The OBIE Awards, named after the obelisk shape of the actual award given, are the premier awards in the new home construction industry. Awards are given to recognize outstanding achievement in new home building, marketing, remodeling and personal achievement categories. The Sales and Marketing Council of the HBA presents the annual OBIE Awards every fall. OBIE Award recipients stand out among their peers and are recognized for their outstanding achievements.

The OBIE Awards program is presented by the Greater Atlanta Home Builders Association, Inc.'s Sales and Marketing Council to honor excellence in building, remodeling, marketing and personal achievement in the home building industry. The OBIE Awards is not endorsed by, sponsored by or in any way affiliated with Village Voice Media, Inc. or "The Village Voice OBIES."

THANK YOU TO OUR
2024 OBIE JUDGES

Amanda Coogle
 Falls Church, VA

Annette Moreau
 Altamonte Springs, FL

Cathy Northern
 Ponte Verda Beach, FL

Charles Jeter
 Nolensville, TN

Cindy Plackmeyer
 Rockville, MD

Dale Roberts

Karla Tuten
 Tulsa, OK

Kathy Browning
 Virginia Beach, VA

Kelly Lloyd
 Vestavia, AL

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 Prosper, TX

Lisa Watkins
 Montgomery, AL

Lyndsay Lovelace
 Morrisville, NC

Matt Sneller
 Spring, TX

Micah Sikes
 Grovetown, GA

Patrice Battle
 Bowie, MD

Scott Kish
 Naples, FL

Terrilyn VanGorder
 Naples, FL

Tyler Eberly
 Garner, NC



**2024 BUILDER WINNERS
AND THE AWARD GOES TO...**

ATTACHED



GOLD WINNER

Atley
 The Providence Group
 Special Thanks: The Providence Group Team, Atley Sales and Construction Team, Design Team. Marketing Team



SILVER WINNER

Azalea Square
 Century Communities
 Special Thanks: Monica Phillips

MIXED USE



GOLD WINNER

Encore
 Ashton Woods
 Special Thanks: Ashton Woods thanks our customers, project managers, community sales managers, trades, and vendors for shaping Encore into Duluth's premier community. Special thanks to our Atlanta Division team for their dedication. This is a team win!

DETACHED



GOLD WINNER

Graystone Village
 Century Communities
 Special Thanks: Monica Phillips



SILVER WINNER

Promenade Ridge
 Heatherland Homes
 Special Thanks: To the Heatherland Homes Construction & Office Team, as well as the Tamra Wade Team.

MASTER PLAN



GOLD WINNER

NatureWalk at Seven Hills
 Artisan Built Communities
 Special Thanks: To our field team for possessing a spirit of continuous improvement, to our office team for being inspired to dream bigger every day, and to our homeowners and homebuyers for trusting us with building their home.



SILVER WINNER

Waterside
 The Providence Group
 Special Thanks: The Providence Group Team, Design and Construction Team, Sales and Marketing Team, partners and our vendor

55+ HOUSING



GOLD WINNER

The Retreat at Sterling on the Lake

David Weekley Homes

Special Thanks: We thank our full team and trade partners for the success it's had the last three and a half years at The Retreat at Sterling on the Lake.

20 UNITS OR LESS



GOLD WINNER

Pendergrast Farm

Healthy House of Georgia

Special Thanks: Greg Ramsey with Village Habitat, Michael Landry



SILVER WINNER

Liberty Springs

Loren Homes

Special Thanks: To our incredible builders: Jesse Kohler and Jimmy Coxe. Also thanks to Gianna Whisler-Amneteg and Gay Donnelly for their invaluable input in planning the community. As always, we are not able to do what we do without the hard work of our trusted business partners.



CONGRATS 2024 OBIE AWARD WINNERS!

Ameris Bank is proud to provide a wide-range of financing solutions for community building, in-house underwriting and processing, and a team of dedicated mortgage professionals you and your buyers can trust.

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2024 Builder Winners
SINGLE FAMILY BUILDER - DETACHED
 (BUILDS 1-25 HOMES/YEAR)

\$399,999 and under



GOLD WINNER

Robert Trifecta
 Van Hardimon Homes
 Special Thanks: Andre Duhart, Micheal 'MO' Oden, Akeen Felder, Lee Hannah

\$500,000 to \$599,999



GOLD WINNER

Trilith - Micro Village IV
 Brett Baker Homes
 Special Thanks: To the amazing team: the Town of Trilith, Architect Jefferson Browne, Interior Designer Auld House Design, Project Manager Sean Harkins, Landscape Designer Chau Wall, and the dedicated subcontractors.

\$800,000 to \$999,999



GOLD WINNER

Emerich Custom Build LLC
 Special Thanks: I want to thank my dad for instilling in me a hard work ethic and a love for building. My family, my wife and my four daughters and God for helping me get where I am.



SILVER WINNER

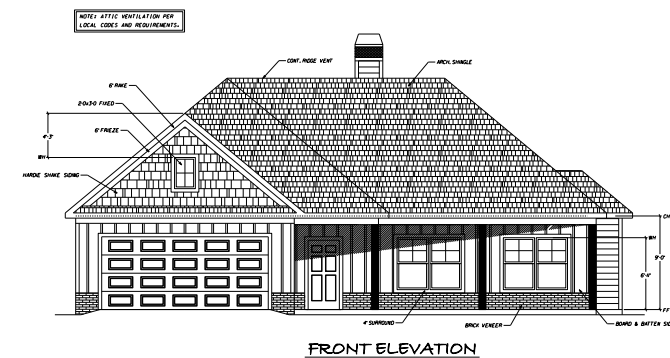
JD Kirkwood
 Bespoke Developments LLC

\$700,000 to \$799,999



GOLD WINNER

Liberty Springs
 Loren Homes
 Special Thanks: Special thanks to our incredible builder, Jimmy Coxe. As always, we also thank our wonderful team of business partners, without which we would not be able to accomplish the level of quality and service we strive to provide our clients.



SILVER WINNER

Heard Forest at Lanier
 Callaway Builders, Inc.
 Special Thanks: I would like to thank the Callaway Builders team for helping me bring visions to life. Together we build dream homes. I'd also like to thank my wife for standing by my side as I have worked at my dream career over the years.

\$1 Million to \$1.2 Million



GOLD WINNER

Red Barn Construction
 Special Thanks: Special thanks to Ken and Anita Corsini and to our entire construction team.



SILVER WINNER

Red Barn Construction
 Special Thanks: Special thanks to our wonderful clients DJ and Meredith and our construction team's collaborative efforts from Chandler, Matt, Braydon, and Nathan.

2024 Builder Winners
SINGLE FAMILY BUILDER - DETACHED
(BUILDS 26-100 HOMES/YEAR)

\$299,999 and under



GOLD WINNER

Garden Walk
Stephen Elliott Homes
Special Thanks: To the Stephen Elliott Homes office staff and construction team, as well as the Tamra Wade Team

\$400,000 to \$499,999



GOLD WINNER

Cottage Grove
McKinney Builders
Special Thanks: Lew Oliver, Inc.

\$700,000 to \$799,999



GOLD WINNER

Village at Williams Park
McKinney Builders
Special Thanks: The McKinney Builders team



SILVER WINNER

Promenade Ridge
Heatherland Homes
Special Thanks: To the Heatherland Homes Construction & Office Team, as well as the Tamra Wade Team

\$500,000 to \$599,999



GOLD WINNER

Cottage Grove
McKinney Builders
Special Thanks: Lew Oliver, Inc.

\$600,000 to \$699,999



GOLD WINNER

Fireside Farms
David Patterson Homes
Special Thanks: David Patterson Homes Team and Berkshire Hathaway New Homes Division

\$800,000 and above



GOLD WINNER

Trilith
McKinney Builders
Special Thanks: Trilith Real Estate, Lew Oliver and Berkshire Hathaway New Homes Division



SILVER WINNER

Maddux Path
David Patterson Homes
Special Thanks: David Patterson Homes and Berkshire Hathaway New Homes Division

2024 Builder Winners
SINGLE FAMILY BUILDER - DETACHED
(BUILDS 100+ HOMES/YEAR)

\$300,000 to \$399,999



GOLD WINNER

Kingsley Creek
Century Communities
Special Thanks: Monica Phillips



SILVER WINNER

Kelly Preserve
Davidson Homes
Special Thanks: Chris Buckley, Jane Whitlatch, and our Kelly Preserve sales team.

\$500,000 to \$599,999



GOLD WINNER

Mallard's Landing
Chafin Communities
Special Thanks: Sommer Fishburn and Colleen Voisin



SILVER WINNER

Brackley
The Providence Group
Special Thanks: The Providence Group Design and Construction Teams, Sales and Marketing Team, Suppliers and Partners, Homeowners and Clients

\$400,000 to \$499,999



GOLD WINNER

The Preserve in Auburn
DRB Homes
Special Thanks: Edenfield Design



SILVER WINNER

Willowcrest
Meritage Homes
Special Thanks: Our gratitude goes out to every member of the Meritage Homes team and the contractors who dedicated their efforts to bringing this community to life.

\$600,000 to \$699,999



GOLD WINNER

Brackley
The Providence Group
Special Thanks: The Providence Group Team, Design and Construction Teams, Sales and Marketing Team, Suppliers and Partners



SILVER WINNER

Century Communities
Conner Farm
Special Thanks: Monica Phillips

2024 Builder Winners
SINGLE FAMILY BUILDER - DETACHED
 (BUILDS 100+ HOMES/YEAR)

\$700,000 - \$799,999



GOLD WINNER

Promenade at Sawnee Village
 The Providence Group

Special Thanks: The Providence Group Team, Design and Construction Teams, Sales and Marketing Team, Suppliers and Partners



SILVER WINNER

Cresswind Georgia at Twin Lakes
 Kolter Homes

Special Thanks: Tony Adams, Jennifer Landers and the entire Cresswind Team.

\$800,000 and above



GOLD WINNER

South on Main
 The JW Collection

Special Thanks: The JW Collection team and our valued trade partners and suppliers.



SILVER WINNER

Cresswind Spring Haven
 Kolter Homes

Special Thanks: Tony Adams, Andrew Hitch and the entire Cresswind Team



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Pace
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2024 Builder Winners
SINGLE FAMILY BUILDER - DETACHED
(LUXURY BUILDERS)

\$1 Million to \$2 Million



GOLD WINNER

Downtown Smyrna Market Village
Longo Homes Inc. / Vincent Longo Custom Builders
Special Thanks: Amber Longo - Atlanta Fine Homes
Sotheby's Realty / Longo Design Inc.



SILVER WINNER

Trilith
McKinney Builders
Special Thanks: The McKinney Building team, Trilith Real Estate, Lew Oliver, the Berkshire Hathaway New Homes Division

\$3 Million to \$4 Million



GOLD WINNER

Sugarloaf Country Club
Storey Custom Homes
Special Thanks: To our incredible homeowners and to Jennifer Sylvestro for her spectacular interior design.



SILVER WINNER

Mayfair Estates
Perry Custom Homes
Special Thanks: The incredible and devoted Perry Custom Homes team, our valued partners, master craftsmen and clients.

\$2 Million to \$3 Million



GOLD WINNER

Mayfair Estates
Perry Custom Homes
Special Thanks: The incredible and devoted Perry Custom Homes team, our valued partners, master craftsmen and clients.



SILVER WINNER

Riverview Estates
Crowline Homes, LLC
Special Thanks: Our building construction team, design services team, reliable subcontractors, designer, architect and vendor partners. Together, we upheld our values of excellence, integrity, and legacy.

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2024 Builder Winners
SINGLE FAMILY BUILDER - DETACHED
 (LUXURY BUILDERS)

\$4 Million to \$5 Million



GOLD WINNER

Druid Hills Golf Course
 Longo Homes Inc. - Vincent Longo Custom Builders
 Special Thanks: Rick Elias



Front Elevation

SILVER WINNER

Chastain Park
 Crownline Homes, LLC.
 Special Thanks: Our building construction team, design services team, reliable subcontractors, designer, architect and vendor partners. Your dedication, innovation, and integrity ensured the timely delivery and success of this home.

\$5 Million and above



GOLD WINNER

Chastain Park
 Loudermilk Homes
 Special Thanks: Loudermilk Designs & The Loudermilk Group by Roane



SILVER WINNER

East Chastain Park - Atlanta
 Pradera Group
 Special Thanks: Owners Rep: Adam Sauer, Award Winning Architect: Rodolfo Castro, and Renowned Interior Designer: Kit Castaldo

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Orlando Lynch

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 - Orlando Lynch, Owner



2024 Builder Winners
BEST BUILDING DESIGN
(DETACHED MODEL)

\$300,000 to \$399,999



GOLD WINNER

Garden Walk
Stephen Elliott Homes
Special Thanks: To the Stephen Elliott Homes office staff and construction team, as well as the Tamra Wade Team



SILVER WINNER

Creekside at Olde Town
My Home Communities
Special Thanks: To the My Home Communities office staff and construction team, as well as the Tamra Wade Team

\$500,000 to \$599,999



GOLD WINNER

Crescent Pointe at Great Sky
David Weekley Homes
Special Thanks: Thank you to our support team, trade partners and our build team for kicking off such a beautiful model home for this great community.



SILVER WINNER

Trilith - Micro Village IV
Brett Baker Homes
Special Thanks: The Town of Trilith, Architect Jefferson Browne, Interior Designer Auld House Design, Project Manager Sean Harkins, Landscape Designer Chau Wall, and the dedicated subcontractors. Your collective support, efforts, and creativity were instrumental.

\$400,000 to \$499,999



GOLD WINNER

Marble Tree
Eastwood Homes
Special Thanks: Special thanks to our architecture team who is constantly and consistently creating new floorplans to provide our buyers only the best designs in terms of usability and desirability.



SILVER WINNER

Alcovy Estates
My Home Communities
Special Thanks: To the My Home Communities Construction & Office Team, as well as the Tamra Wade Team

\$600,000 to \$699,999



GOLD WINNER

Mallard's Landing
Chafin Communities
Special Thanks: Colleen Voisin, Marketing Director



SILVER WINNER

Promenade at Sawnee Village
The Providence Group
Special Thanks: The Providence Group Team, Design and Construction Teams, Sales and Marketing Team, Suppliers and Partners

\$700,000 to \$799,999



GOLD WINNER

Cresswind Spring Haven
 Kolter Homes
 Special Thanks: Tony Adams, Andrew Hitch and the entire Cresswind Team



SILVER WINNER

The Courtyards at Red Bud Lane
 Epcon Communities
 Special Thanks: Ted Turner

\$800,000 and above



GOLD WINNER

Trilith
 McKinney Builders
 Special Thanks: Trilith Real Estate, Lew Oliver and Berkshire Hathaway New Homes Division



SILVER WINNER

The Courtyards at Franklin Goldmine
 Epcon Communities
 Special Thanks: Ted Turner, Division President

CONGRATS!

TO ALL 2024 OBIE WINNERS!

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becky.brown@nafinc.com

Branch Manager
NMLS# 211483

\$300,000 to \$399,999



GOLD WINNER

Monticello
 DRB Homes
 Special Thanks: Edenfield Design



SILVER WINNER

The Towns at Auburn Station West
 Chafin Communities
 Special Thanks: Colleen Voisin, Marketing Director

\$500,000 to \$599,999



GOLD WINNER

Evanshire
 The Providence Group
 Special Thanks: The Providence Group Team, Design and Construction Teams, Sales and Marketing Team, Suppliers and Partners



SILVER WINNER

The Retreat at River Green
 The JW Collection
 Special Thanks: The JW Collection team and our valued trade partners and suppliers.

\$400,000 to \$499,999



GOLD WINNER

Grant Place
 The Providence Group
 Special Thanks: The Providence Group Team, Design and Construction Teams, Sales and Marketing Team, Suppliers and Partners

Congratulations from the Builder Services Team at Ameris Bank!
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Congratulations
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2024 Builder Winners
BEST BUILDING DESIGN
(ATTACHED MODEL)

\$600,000 to \$699,999



GOLD WINNER

Ward's Crossing
The Providence Group
Special Thanks: The Providence Group Team, Design and Construction Teams, Sales and Marketing Team, Suppliers and Partners



SILVER WINNER

Ruisseau
Windsong Properties
Special Thanks: Thanks to Mark Carruth, the Ruisseau neighborhood team, and all of Windsong.

\$700,000 and above



GOLD WINNER

Serenbe
McKinney Builders
Special Thanks: Serenbe Real Estate & Lew Oliver, Inc.



SILVER WINNER

Serenbe
McKinney Builders
Special Thanks: Serenbe Real Estate & Lew Oliver, Inc.

2024 Builder Winners
SINGLE FAMILY ATTACHED
(ALL BUILDERS)

\$200,000 to \$299,999



GOLD WINNER

Beverly Heights
Rocklyn Homes
Special Thanks: Special Thanks to the Rocklyn Homes Team.



SILVER WINNER

Eagles Hill
Meritage Homes
Special Thanks: Our gratitude goes out to every member of the Meritage Homes team and the contractors who dedicated their efforts to bringing this community to life.

\$300,000 to \$399,999



GOLD WINNER

Scenic Walk
Meritage Homes
Special Thanks: Our gratitude goes out to every member of the Meritage Homes team and the contractors who dedicated their efforts to bringing this community to life.



SILVER WINNER

The Shops & Flats at Logan Farm
Rezide Properties
Special Thanks: Special thanks to the Mayor and Council Members of Acworth for their cooperation in making this project possible.

2024 Builder Winners
SINGLE FAMILY ATTACHED
(ALL BUILDERS)

\$400,000 to \$499,999



GOLD WINNER

Millcroft
The Providence Group
Special Thanks: The Providence Group Team, Design and Construction Teams, Sales and Marketing Team, Suppliers and Partners



SILVER WINNER

Terrace at Riverview Landing
Meritage Homes
Special Thanks: Our gratitude goes out to every member of the Meritage Homes team and the contractors who dedicated their efforts to bringing this community to life.

\$600,000 to \$699,999



GOLD WINNER

South on Main
The JW Collection
Special Thanks: The JW Collection team and our valued trade partners and suppliers.

\$500,000 to \$599,999



GOLD WINNER

The Heritage at Acworth
The JW Collection
Special Thanks: The JW Collection team and our valued trade partners and suppliers.



SILVER WINNER

Grant Place
The Providence Group
Special Thanks: The Providence Group Team, Design and Construction Teams, Sales and Marketing Team, Suppliers and Partners

\$700,000 to \$799,999



GOLD WINNER

Skyview on Broad
Kittle Homes
Special Thanks: Judson Kittle



SILVER WINNER

Ward's Crossing
The Providence Group
Special Thanks: The Providence Group Team, Design and Construction Teams, Sales and Marketing Team, Suppliers and Partners

2024 Builder Winners
SINGLE FAMILY ATTACHED
 (ALL BUILDERS)

\$800,000 and above



GOLD WINNER

Serenbe
 McKinney Builders
 Special Thanks: Serenbe Real Estate & Lew Oliver, Inc.



SILVER WINNER

Serenbe
 McKinney Builders
 Special Thanks: Serenbe Real Estate & Lew Oliver, Inc.

2024 Builder Winners
SINGLE FAMILY DETACHED
 (URBAN REDEVELOPMENT/REVITALIZATION)

\$600,000 and above



GOLD WINNER

JD Kirkwood
 Bespoke Developments
 Special Thanks: Special thanks to my architect Jordache Avery of Xmetrical for his innovation and his trust in the process for allowing me to build and design a product that would help change the landscape of Memorial Drive and my family for their unwavering support and encouragement to strive for excellence.



SILVER WINNER

Pendergrast Farm
 MasterCraft Homes
 Special Thanks: Greg Ramsey with Village Habitat,
 Michael Landry



Congratulations
 to the OBIE 2024 Winners!



Kelly Stephens
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Kelly Allison
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2024 Builder Winners
SINGLE FAMILY ATTACHED
 (URBAN REDEVELOPMENT/REVITALIZATION)

\$399,999 and under



GOLD WINNER

The Shops & Flats at Logan Farm
 Rezide Properties

Special Thanks: Special thanks to the Mayor and Council Members of Acworth for their cooperation in making this project possible.



Forward means pursuing to build upon our commitment to customers and communities.

The communities we serve aren't just where we work—they're where we live, too. That's why we invest in ways to better them – like creating jobs, investing in infrastructure and system integrity, and more than doubling our supplier diversity spend over the last five years. After all, moving forward means giving back.

We're fueling forward so communities can thrive.

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2024 Builder Winners
SINGLE FAMILY
 (ZERO LOT LINE)

\$500,000 and above



GOLD WINNER

Serenbe
 McKinney Builders

Special Thanks: Serenbe Real Estate & Lew Oliver, Inc.



SILVER WINNER

Serenbe
 McKinney Builders

Special Thanks: Serenbe Real Estate & Lew Oliver, Inc.



FULL SERVICE LAW FIRM

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- Commercial Transactions
- Builder Services Group
- Estate Planning
- Civil Litigation
- Evictions

**25 OFFICES
 THROUGHOUT
 METRO
 ATLANTA**

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 WWW.OKELLEYANDSOROHAN.COM

Best Community Service Project



GOLD WINNER

David Weekley Homes- Atlanta
 Special Thanks: The David Weekley Family for allowing each division to have access to funds to use to improve on the communities that we build in. We also wouldn't be successful with our efforts without the HomeAid-Atlanta Team; Mandy, Karen and Cecily.



SILVER WINNER

Meritage Homes
 Special Thanks: We extend our heartfelt thanks to all members of the team who dedicated time to our service project.

Best Amenity Package - 500+ units/total build out



GOLD WINNER

NatureWalk at Seven Hills
 Artisan Built Communities
 Special Thanks: A very special thank you to our field team for possessing a spirit of continuous improvement, to our office team for being inspired to dream bigger every day, and to our homeowners and homebuyers for trusting us with building their home.

Best Amenity Package - 499 units and under/total build out



GOLD WINNER

Waterside
 The Providence Group
 Special Thanks: The Providence Group team, Design and Construction team, Development team, sales and marketing teams, partners and vendors.



SILVER WINNER

Echols Farm
 Windsong Properties
 Special Thanks: Thank you to Mark Carruth & Steve Romeyn, Southland Partners, Haven Design Works, the Echols Farm neighborhood team, and all of Windsong!

Congrats to all the OBIE Winners!
 From the New Homes Team at Berkshire Hathaway HomeServices

BH HS
 BERKSHIRE HATHAWAY HOMESERVICES

LORI LANE

President of the New Homes Division
 follow Lori @the_lorilane | 404.801.7180

BERKSHIRE HATHAWAY HOMESERVICES | GEORGIA PROPERTIES | NEW HOMES DIVISION
 CONDOS • SINGLE FAMILY • TOWNHOMES

A member of the Franchise system of BHH Affiliates, LLC. | Equal Housing Opportunity

Best Kitchen under \$50,000



GOLD WINNER

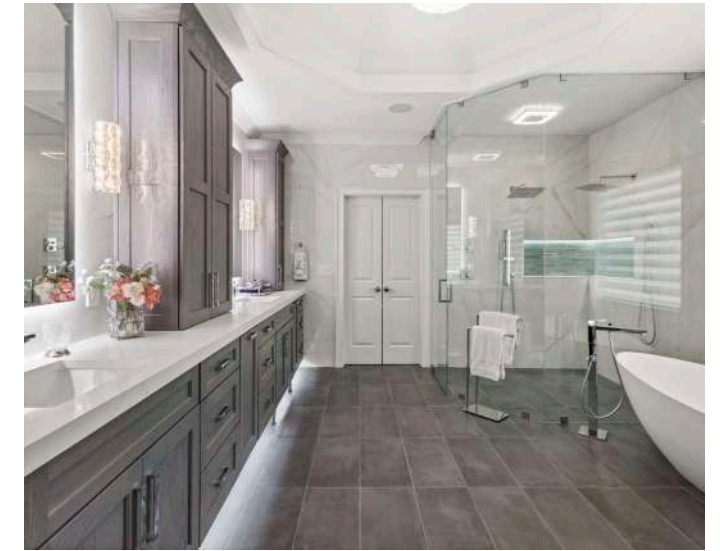
Old 4th Ward in Atlanta
Loudermilk Designs
Special Thanks: Loudermilk Designs

Best Bathroom over \$25,000



GOLD WINNER

Perry Custom Homes
Special Thanks: The incredible and devoted Perry Custom Homes team, our valued partners, master craftsmen and clients.



SILVER WINNER

Waters Edge
Stephenson Construction, LLC
Special Thanks: John Clark - project manager; Elizabeth Lysaught - design manager; Norma Pollilt Sloth - CAD designer; Benjamin Filimon - tile installer; Jonathan Chance at Pro Source - tile supplier; Shower Door Guy - shower and commode room glass

Best Kitchen over \$50,000



GOLD WINNER

Copper Sky Design + Remodel
Special Thanks: Thanks to Jessica Flake, Architect and Lead Designer, whose creative vision and expertise brought the homeowner's vision to life. Thanks to our clients who came to us with a clear vision and open minds. Evan Parker, Project Manager, who took over the project and worked tirelessly to get it completed.



SILVER WINNER

Perry Custom Homes
Special Thanks: The incredible and devoted Perry Custom Homes team, our valued partners, master craftsmen and clients.

Best Addition



GOLD WINNER

Pine Hills
Bradford Custom Homes & Remodeling
Special Thanks: Architect: Gregory Harrell
Interior Design: Andrew Eddy | Stephen Barnwell
Builder: Bradford Custom Homes & Remodeling
Photos: Anastasia Alkema



SILVER WINNER

The River Club
Signature Homes By GP
Special Thanks: Mike and Stephanie Townsend
Harrison Design

Best Renovation Over \$500,000



GOLD WINNER

Copper Sky Design + Remodel
 Special Thanks: Special thanks to architect, Cody Patton, and lead designer, Jaime Dupes who collaborated on this beautifully designed full home renovation. Dallas Hoade, Director of Production and Chris Manning, Lead Carpenter, along with their teams, brought this concept to life.



GOLD WINNER

Chandler Park
 Terracotta Design Build



SILVER WINNER

New River Building Co.
 Special Thanks: Special thanks to our amazing clients and homeowners, the Maynard Family, and Kipling House interiors for their beautiful and intentional classic design.

The Brand Homeowners & Pros Trust



Pella has been creating brighter futures for its customers, communities and team members since 1925. Recognized as an industry leader in innovation, Pella designs and manufactures windows and doors for residential homes and commercial applications.

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¹ Study of homeowner perceptions of leading national brands. Study commissioned by Pella, 2023.

² Based on comparing written limited warranties of leading national wood window and patio door brands. See written limited warranties for complete details, including exceptions and limitations, at pella.com/warranty, or contact Pella Customer Service at 877-473-5527.

Best Residential Exterior



GOLD WINNER

Perry Custom Homes
Special Thanks: The incredible and devoted Perry Custom Homes team, our valued partners, master craftsmen and clients.

Best Outdoor Living Area



GOLD WINNER

Copper Sky Design + Remodel
Special Thanks: Micaela Quinton, Director of Design, whose creative vision and space-planning expertise resulted in a beautiful design that offers ample space for entertaining and enjoying the outdoors. Clay Berryhill, Project Manager, was instrumental in ensuring every design detail was executed flawlessly.



SILVER WINNER

The River Club
Signature Homes by GP
Special Thanks: Stephanie and Mike Townsend
Harrison Design

Best Basement over \$75,000



GOLD WINNER

Waters Edge
Stephenson Construction, LLC
Special Thanks: Norma Pollitt Sloth - CAD Designer; Elizabeth Lysaught - Design Manager; Shower Door Guy - Wine room & shower glass doors; Top Tops - countertops; Emser Tile - tiles



SILVER WINNER

The Manor Golf & Country Club
Wood Gate Properties & Loudermilk Designs
Special Thanks: The entire team at Loudermilk Designs & Wood Gate Properties

Best Specialty Room



GOLD WINNER

Copper Sky Design + Remodel
Special Thanks: To architect, Cody Patton, and lead designer, Jaime Dupes who collaborated on this beautifully designed custom space. Dallas Hoade, Director of Production and Chris Manning, Lead Carpenter, along with their teams, brought this concept to life.

2024 Winners
BEST INTERIOR MERCHANDISING
(DETACHED MODEL)

\$300,000 to \$399,999



GOLD WINNER

Hawthorne Station
Rocklyn Homes
Special Thanks: Special Thanks to the Rocklyn Homes Team.



SILVER WINNER

Westminster
DRB Homes
Special Thanks: Edenfield Design

\$400,000 to \$499,999



GOLD WINNER

Cooper Park
DRB Homes
Special Thanks: P4 Interiors



SILVER WINNER

Twelve Parks
Lennar Homes
Special Thanks: Haven Design Works



SILVER WINNER

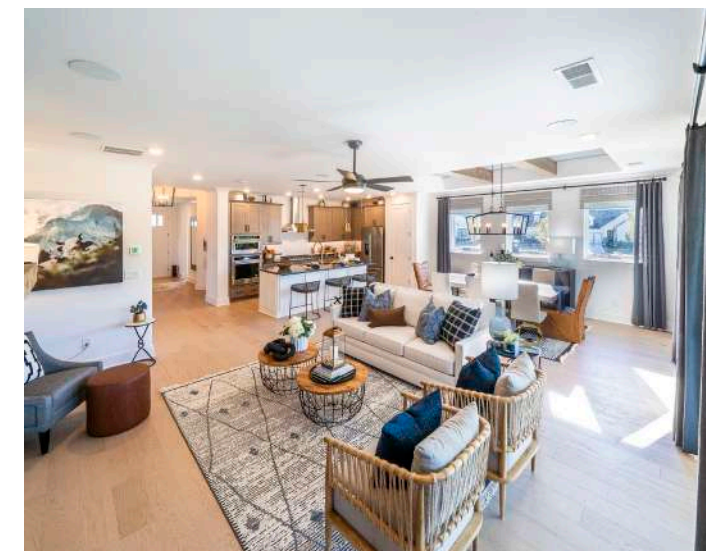
Millers Pointe
Lennar Homes
Special Thanks: Haven Design Works

\$500,000 to \$599,999



GOLD WINNER

Grandview at Millers Mill
DRB Homes
Special Thanks: Edenfield Design



SILVER WINNER

Crescent Pointe at Great Sky
David Weekley Homes
Special Thanks: Thank you Kathy Andrews Interiors and other trade partners for helping us get this community launched and for such a beautiful model home.

2024 Winners
BEST INTERIOR MERCHANDISING
(DETACHED MODEL)

\$600,000 to \$699,999



GOLD WINNER

East Harbor II at Chestatee
Ashton Woods

Special Thanks: Our customers, project managers, community sales managers, trades, and vendors for shaping East Harbor II at Chestatee into Dawsonville's premier community. Special thanks to our Atlanta Division team for their dedication. This is a team win!



SILVER WINNER

The Preserve at Brookmont
Chafin Communities

Special Thanks: Colleen Voisin-Marketing Director and Maggie Gilstrap-Interior Designer

\$800,000 and above



GOLD WINNER

Havencroft
David Weekley Homes

Special Thanks: Thank you to our design partner Kathy Andrews Interiors for their selections furnishing layout expertise.

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Powered by Guild Mortgage



2024 Winners
BEST INTERIOR MERCHANDISING
 (ATTACHED MODEL)

\$300,000 to \$399,999



GOLD WINNER

Riverside
 Rocklyn Homes
 Special Thanks: Special Thanks to the Rocklyn Homes Team.



SILVER WINNER

The Shops & Flats at Logan Farm
 Rezide Properties
 Special Thanks: Special thanks to the Mayor and Council Members of Acworth for their cooperation in making this project possible.

\$500,000 to \$599,999



GOLD WINNER

Town Center Overlook
 McKinley Homes
 Special Thanks: To our designer Salena Porter and the Marketing Team at McKinley

\$600,000 to \$699,999



GOLD WINNER

Conner Farm
 Century Communities
 Special Thanks: Monica Phillips

\$400,000 to \$499,999



GOLD WINNER

Alcovy Trace
 Century Communities
 Special Thanks: Monica Phillips



SILVER WINNER

Graystone Village
 Century Communities
 Special Thanks: Monica Phillips



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 ShirleyGary@WhatsNewAtlanta.com



CONGRATULATIONS 2024 OBIE AWARD WINNERS!



Model Home Sales Office



GOLD WINNER

Soleil Summit Chase
Patrick Malloy Communities
Special Thanks: Patrick Malloy Communities Team and
Berkshire Hathaway New Homes Division



SILVER WINNER

The Village at Towne Lake
Davidson Homes
Special Thanks: Lindsey Tapscott, Jane Whitlatch, and the
entire sales and marketing team at Davidson Homes.

Best Design Center



GOLD WINNER

Cresswind Spring Haven
Kolter Homes
Special Thanks: Tony Adams, Andrew Hitch and the entire
Cresswind Team



SILVER WINNER

Soleil Belmont Park
Patrick Malloy Communities
Special Thanks: Patrick Malloy Communities Team and
Berkshire Hathaway New Homes Division



SILVER WINNER

Lakeside at River Green
The JW Collection
Special Thanks: The JW Collection/Lakeside team.

Best Community Information & Sales Center/Office



GOLD WINNER

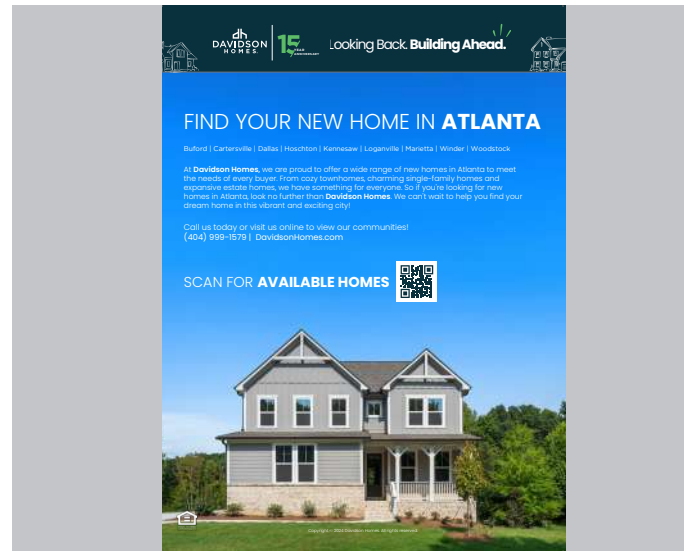
Cresswind Spring Haven
Kolter Homes
Special Thanks: Tony Adams, Andrew Hitch and the entire
Cresswind Team

Best Print Communications - Magazine Ad



GOLD WINNER

Lakeside at River Green
 The JW Collection
 Special Thanks: The Creating Results team



SILVER WINNER

Davidson Homes
 Special Thanks: Special thanks to our corporate marketing team as well as Jane Whitlatch.

Best Brochure - Corporate - Builder/Developer



GOLD WINNER

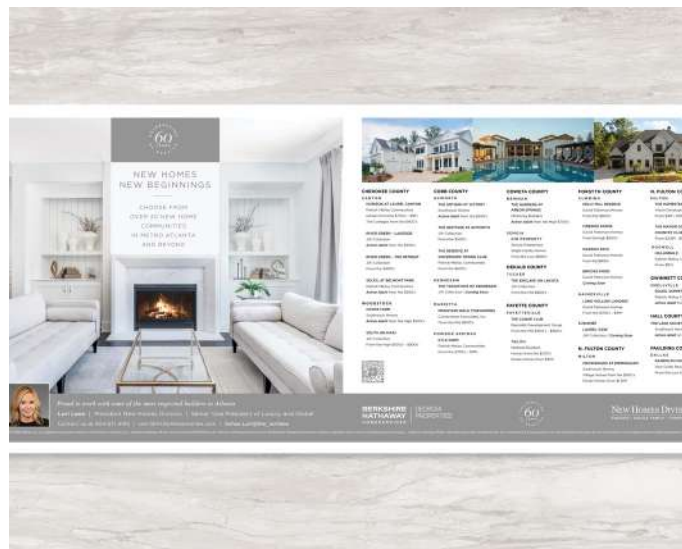
Trilith
 Trilith Real Estate
 Special Thanks: BHHS New Homes, Lew Oliver, Inc. and all of our Trilith Builders



SILVER WINNER

Epcon Communities
 Special Thanks: NDG Communications

Best Print Communications - Newspaper Ad



GOLD WINNER

Berkshire Hathaway New Homes Division
 Special Thanks: The Berkshire Hathaway New Homes Sales and Marketing Team and Marketing Results.

Best Brochure - Community



GOLD WINNER

Waterford at Briarcliff
 Rocklyn Homes
 Special Thanks: Special Thanks to the Rocklyn Homes Team & Marketing Results, Inc.



SILVER WINNER

Lakeside at River Green
 The JW Collection
 Special Thanks: The Creating Results team

Best Logo - Corporate - Builder/Developer



GOLD WINNER

Meritage Homes
Special Thanks: We extend our heartfelt thanks to our marketing team who brings our brand to life.

Best Logo - Community



GOLD WINNER

Madeira
Windsong Properties
Special Thanks: Our Ad Agency - Marketing in Motion, Mark Carruth, and our entire Windsong team!

Best Logo - Corporate - Associate



GOLD WINNER

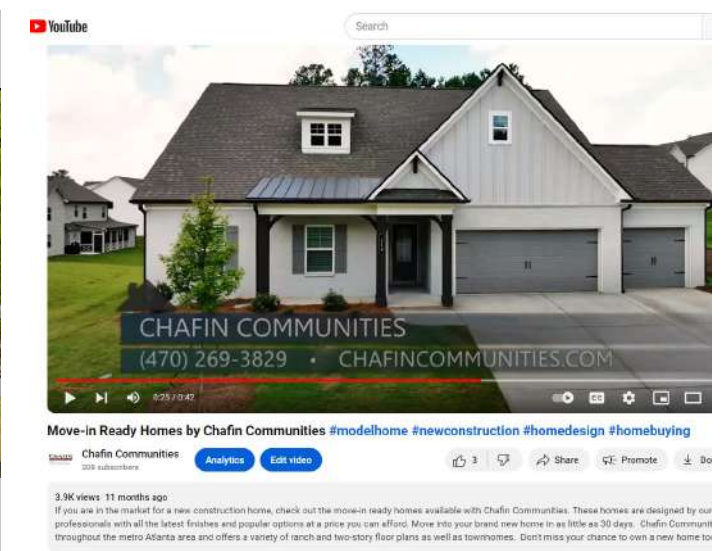
Denim Marketing 25th Anniversary
Special Thanks: Dina Gundersen with Creative Thunder Design

Best TV Spot



GOLD WINNER

Atlanta Peach Movers
Special Thanks: Special thanks to Andrew Jones and WSBTV.



SILVER WINNER

Chafin Communities
Special Thanks: Colleen Voisin-Marketing Director and Atlanta's Best New Homes Show

Best Video Promotion - Associate



GOLD WINNER

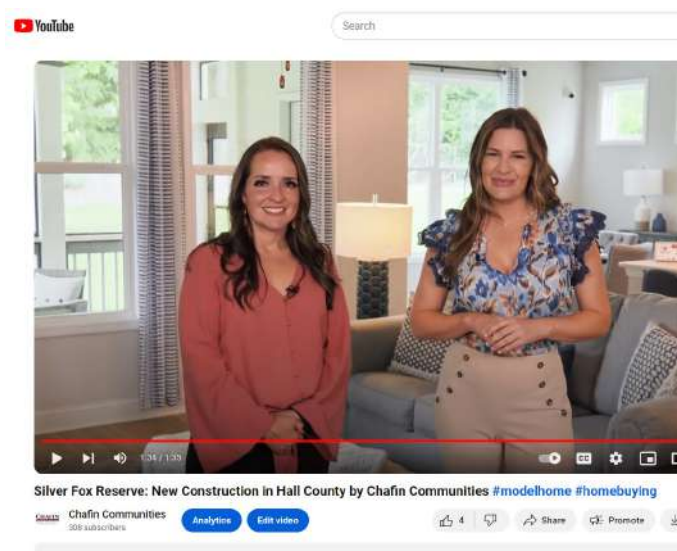
River Station
 Tamra Wade Team & RE/MAX TRU Marketing
 Special Thanks: To the Marketing Department, thank you for your innovative strategies, tireless efforts, and passion for excellence. Your expertise and vision have helped us reach new heights and connect with our community in meaningful ways.

Best Video Promotion - Builder



GOLD WINNER

Trilith
 Special Thanks: Special Thank You to Atlanta Business Chronicle, Byron Small and Berkshire Hathaway Home Services New Homes Division marketing team.



SILVER WINNER

Silver Fox Reserve
 Chafin Communities
 Special Thanks: Colleen Voisin-Marketing Director and Atlanta's Best New Homes Show

Best Billboard



GOLD WINNER

The Homestead at Milton
 Berkshire Hathaway New Homes Division
 Special Thanks: Berkshire Hathaway New Homes Division and Vision Development Partners



SILVER WINNER

Conyers Communities | Riverside, Shoals Crossing and Old Salem Crossing
 Rocklyn Homes
 Special Thanks: Special Thanks to the Rocklyn Homes Team and Marketing Results, Inc.

Best Flyer/Mailer (1 piece)



GOLD WINNER

Atlanta Peach Movers
 Special Thanks: We would like to thank Veden Media for the design of our mailer, specifically Igor Vukojevic and Brandon Crawford.



SILVER WINNER

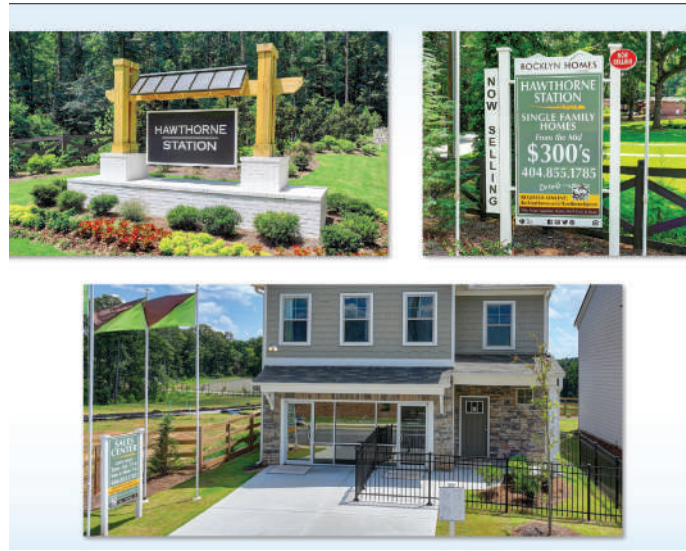
Creekside at Farmers Crossing
 Lennar Homes
 Special Thanks: Postie

Best On-Site Signage



GOLD WINNER

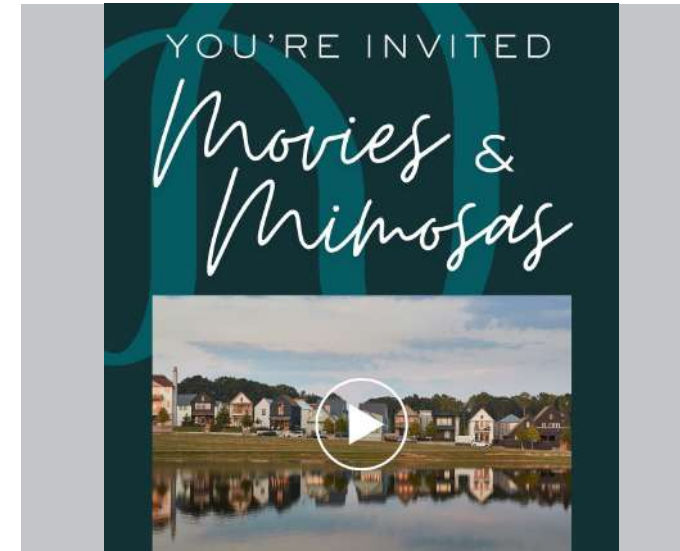
Sutton's Landing
 Tamra Wade Team & RE/MAX TRU Marketing
 Special Thanks: To the Marketing Department, thank you for your innovative strategies, tireless efforts, and passion for excellence. Your expertise and vision have helped us reach new heights and connect with our community in meaningful ways.



SILVER WINNER

Hawthorne Station
 Rocklyn Homes
 Special Thanks: Special Thanks to the Rocklyn Homes Team.

Best Realtor Promotion - Developer/Builder



GOLD WINNER

Trilith
 Special Thanks: Thank you to Trilith Development and Trilith Studios for supporting these events!



SILVER WINNER

David Weekley Homes
 Special Thanks: We really appreciate the outside support of our realtor base. David Weekley Homes is successful thanks to their support and we are thrilled to offer this additional promotion for our realtor partners.

Best Off-Site Signage



GOLD WINNER

Claxton
 Chathamilt Homes
 Special Thanks: Thanks to the Chathamilt and Chatham Co. Team!

Best Advertising Campaign Builder/Developer - Budget under \$10,000



GOLD WINNER

Conyers Communities | Riverside, Shoals Crossing, Old Salem Crossing
 Rocklyn Homes
 Special Thanks: Special Thanks to the Rocklyn Homes Team and to Marketing Results, Inc.



SILVER WINNER

Windsor Bluffs
 Tamra Wade Team & RE/MAX TRU Marketing
 Special Thanks: To the Marketing Department, thank you for your innovative strategies, tireless efforts, and passion for excellence. Your expertise and vision have helped us reach new heights and connect with our community in meaningful ways.

Best Advertising Campaign Builder/Developer – Budget over \$10,000



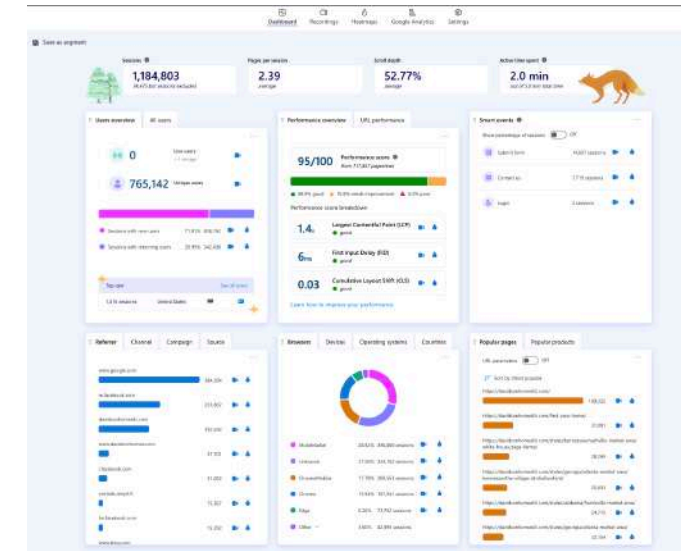
GOLD WINNER

Claxton, Baxley, 7th Hand Farm, Blakely Manor, and Little River Estates

Chathamilt Homes

Special Thanks: Thanks to the Chathamilt and Chatham Co. Team!

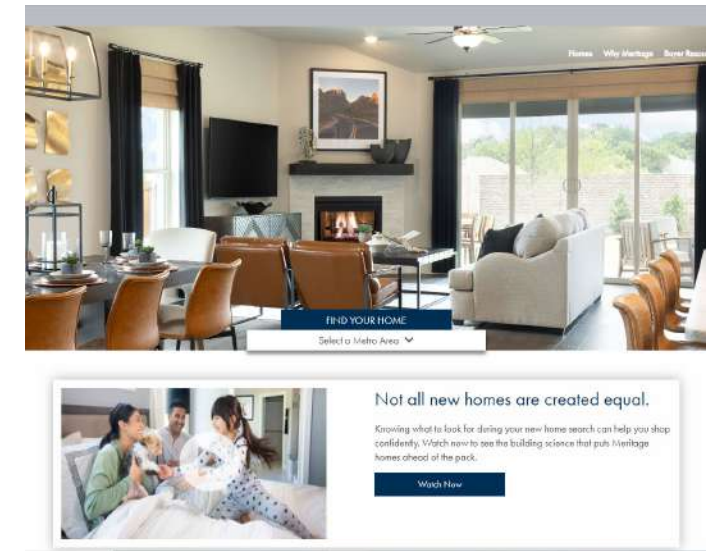
Best Website - Corporate - Builder/Developer



GOLD WINNER

Davidson Homes

Special Thanks: Special thanks to Jack Parrish, Lindsey Tapscott, and the entire marketing team at Davidson Homes!



SILVER WINNER

Meritage Homes

Special Thanks: We extend our heartfelt thanks to our marketing team who brings our brand to life with our website.

Best Advertising Campaign Associate – Budget over \$10,000

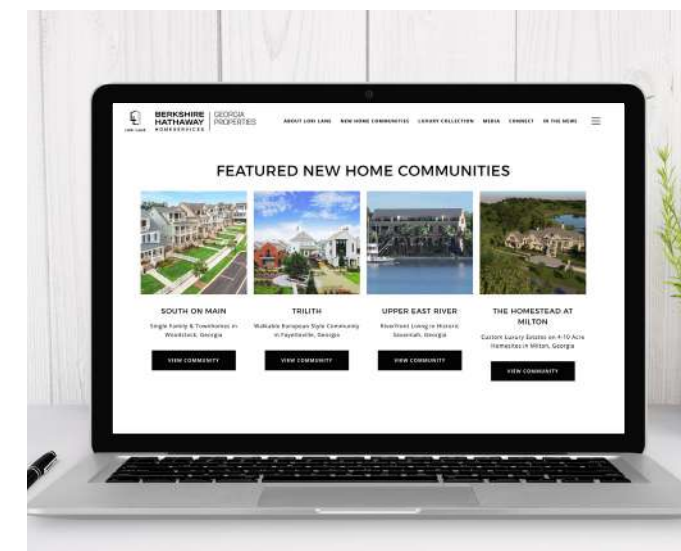


GOLD WINNER

Berkshire Hathaway New Homes Division

Special Thanks: The BHHS New Homes Sales and Marketing Team and Marketing Results

Best Website - Corporate - Associate



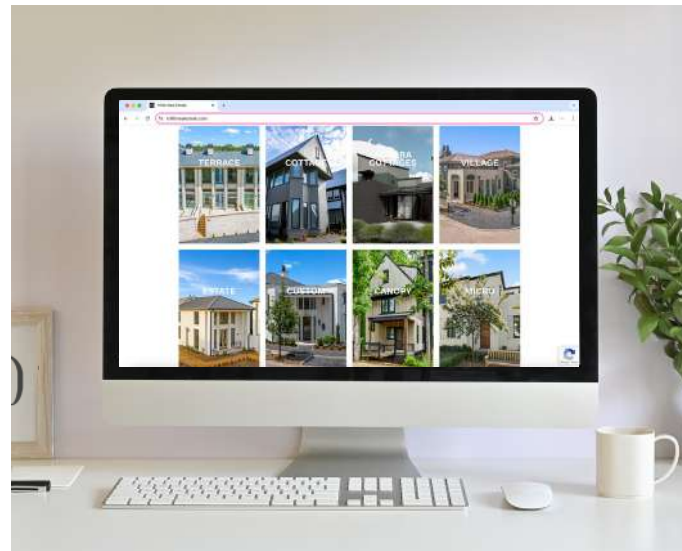
GOLD WINNER

Lori Lane - New Homes Division

Berkshire Hathaway New Homes Division

Special Thanks: The new homes division team

Best Website Community



GOLD WINNER

Trilith
Special Thanks: Special thanks to Trilith Development and Trilith Real Estate.



SILVER WINNER

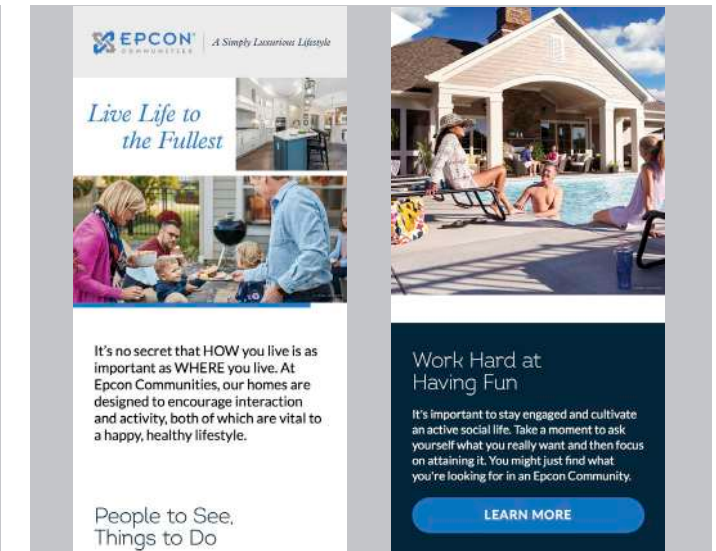
Lakeside at River Green
The JW Collection
Special Thanks: The Creating Results team

Best Email Marketing Message - Builder/Developer



GOLD WINNER

Long Hollow Landing
Berkshire Hathaway New Homes Division
Special Thanks: Berkshire Hathaway New Homes Division Team and David Patterson Homes Team



SILVER WINNER

Epcon Communities
Special Thanks: NDG Communications

Best Online Banner or Box Ad



GOLD WINNER

Trilith
Berkshire Hathaway New Homes Division
Special Thanks: Special thank you to Trilith Development and our New Homes marketing team.



SILVER WINNER

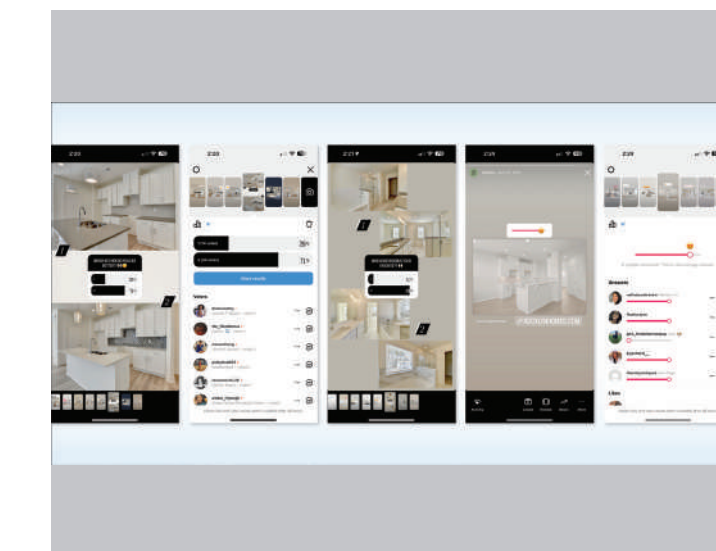
Rocklyn Homes
Rocklyn Homes & Marketing Results, Inc.
Special Thanks: Special Thanks to Rocklyn Homes Team and Marketing Results, Inc.

Best Interactive Tool - Builder/Developer



GOLD WINNER

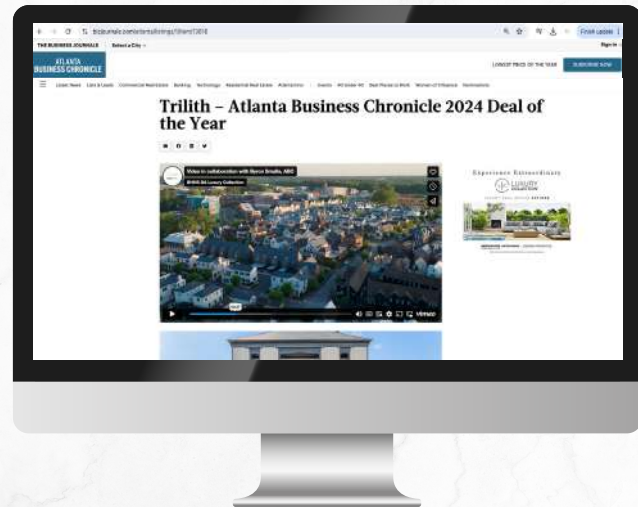
Cresswind Spring Haven
Kolter Homes
Special Thanks: Tony Adams, Andrew Hitch and the entire Cresswind Team



SILVER WINNER

Rocklyn Homes
Special Thanks: Special Thanks to the Rocklyn Homes Team.

Best Interactive Tool - Associate



GOLD WINNER

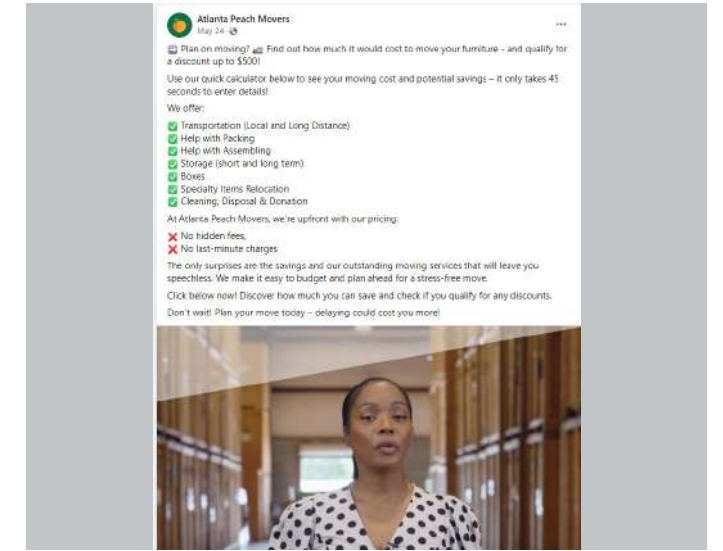
Berkshire Hathaway New Homes Division
Special Thanks: Berkshire Hathaway New Homes Division Team

Best Social Media Campaign - Associate



GOLD WINNER

Denim Marketing 25th Anniversary
Special Thanks: Dina Gundersen with Creative Thunder



SILVER WINNER

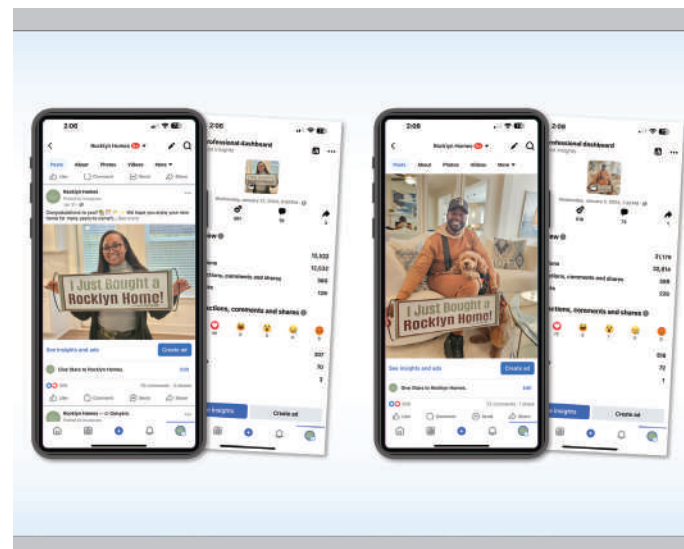
Atlanta Peach Movers
Special Thanks: Veden Media

Best Social Media Campaign - Builder/Developer



GOLD WINNER

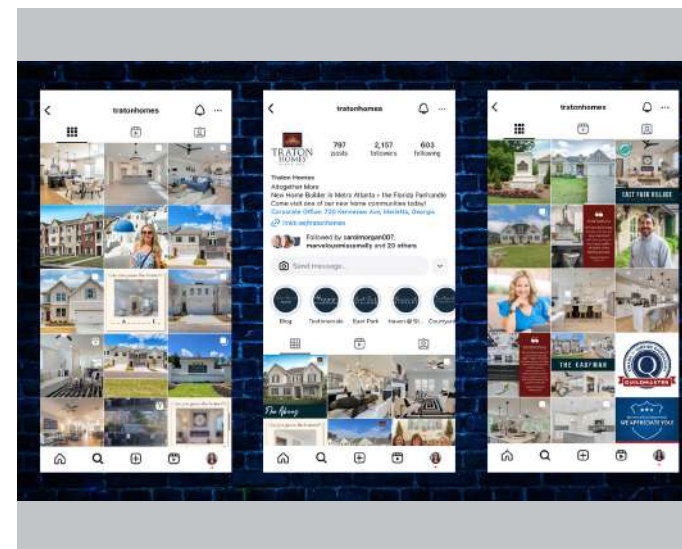
Ranch Cottages for Rent introduces Blossom
Denim Marketing
Special Thanks: Dina Gundersen with Creative Thunder for the creation of all Blossom and Dogwood graphics.



SILVER WINNER

Rocklyn Homes
Special Thanks: Special Thanks to the Rocklyn Homes Team

Best Social Media Application - Builder/Developer



GOLD WINNER

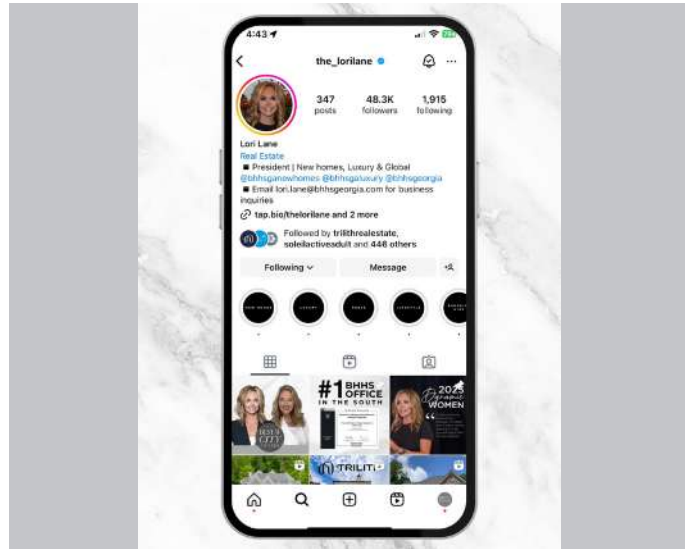
Traton Homes
Denim Marketing
Special Thanks: Kimberly Garwood of Traton Homes



SILVER WINNER

Denim Marketing
Special Thanks: Jim Chapman and Melanie Burrus

Best Social Media Application - Associate



GOLD WINNER

Lori Lane
Berkshire Hathaway New Homes Division
Special Thanks: The BHHS new homes division team.



SILVER WINNER

Denim Marketing 25th Anniversary
Special Thanks: Dina Gundersen with Creative Thunder

Builder/Developer - Budget under \$10,000



GOLD WINNER

Peachtree Residential
Denim Marketing
Special Thanks: Dave Borreson and Amanda Ryle of Peachtree Residential



SILVER WINNER

The Courtyards at Redbud Lane
Epcon Communities
Special Thanks: NDG Communications

NorthStar

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Managing Partner NMLS #157508 GRML #27899
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Congratulations!

To This Years 2024 OBIE Awards Winners!

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Builder/Developer - Budget over \$10,000



GOLD WINNER

Havencroft
David Weekley Homes
Special Thanks: Our Marketing and Communications team in Houston that helped us with the launch of our VIP Brochure and various updates in the process. To our full Atlanta Team on the support for our signature drive-in event that kicked off the community with great success.

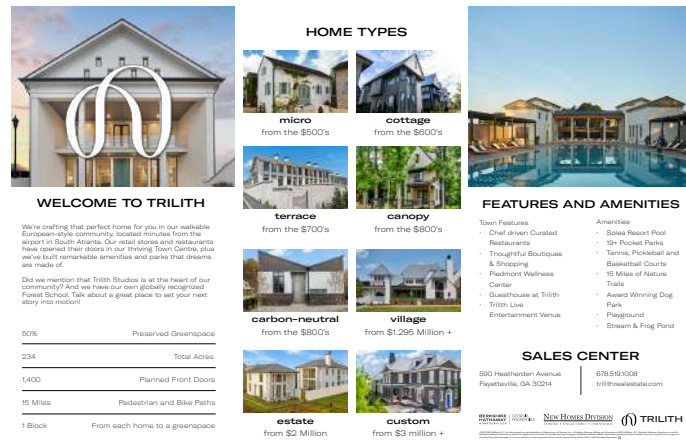


SILVER WINNER

Traton Homes:Talk of the Townhome
Denim Marketing
Special Thanks: Kimberly Garwood of Traton Homes

2024 Winners
BEST MARKETING CAMPAIGN/PROMOTION

Developer - Budget over \$10,000



GOLD WINNER

Trilith
 Special Thanks: Special Thanks to the New Homes Division marketing team, all of our Trilith builders and Lew Oliver, Inc.

Associate - Budget over \$10,000



GOLD WINNER

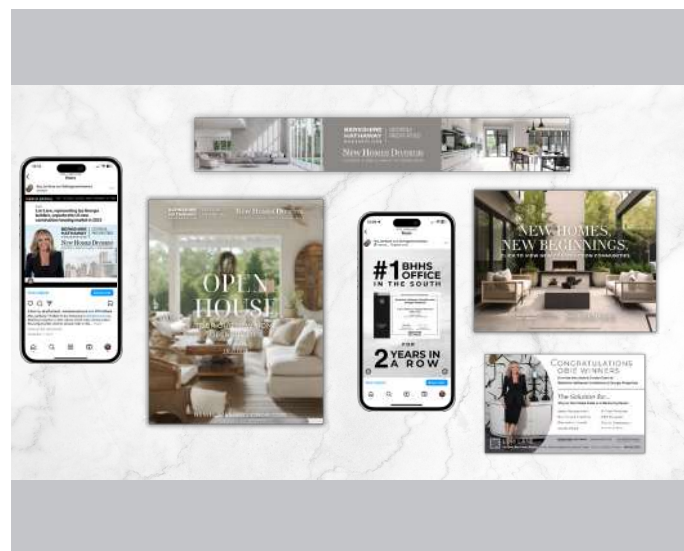
Denim Marketing
 Special Thanks: Dina Gundersen with Creative Thunder

Associate - Budget under \$10,000



GOLD WINNER

Denim Marketing 25th Anniversary
 Special Thanks: Dina Gundersen with Creative Thunder



SILVER WINNER

Berkshire Hathaway New Homes Division
 Special Thanks: The BHHS New Homes Sales and Marketing Team and Marketing Results



PERSONAL ACHIEVEMENT



**ROOKIE SALESPERSON
OF THE YEAR**

Ashton Adams
Century Communities



**SALESPERSON
OF THE YEAR**

Michelle Valentino
The Providence Group



**SALES MANAGER
OF THE YEAR**

Jason Janssen
DRB Homes



**MARKETING DIRECTOR
OF THE YEAR**

Whitney Fitzgerald
DRB Homes



**SALES TEAM
OF THE YEAR**

Jamie Cohen and Angie Slaughter
David Weekley Homes



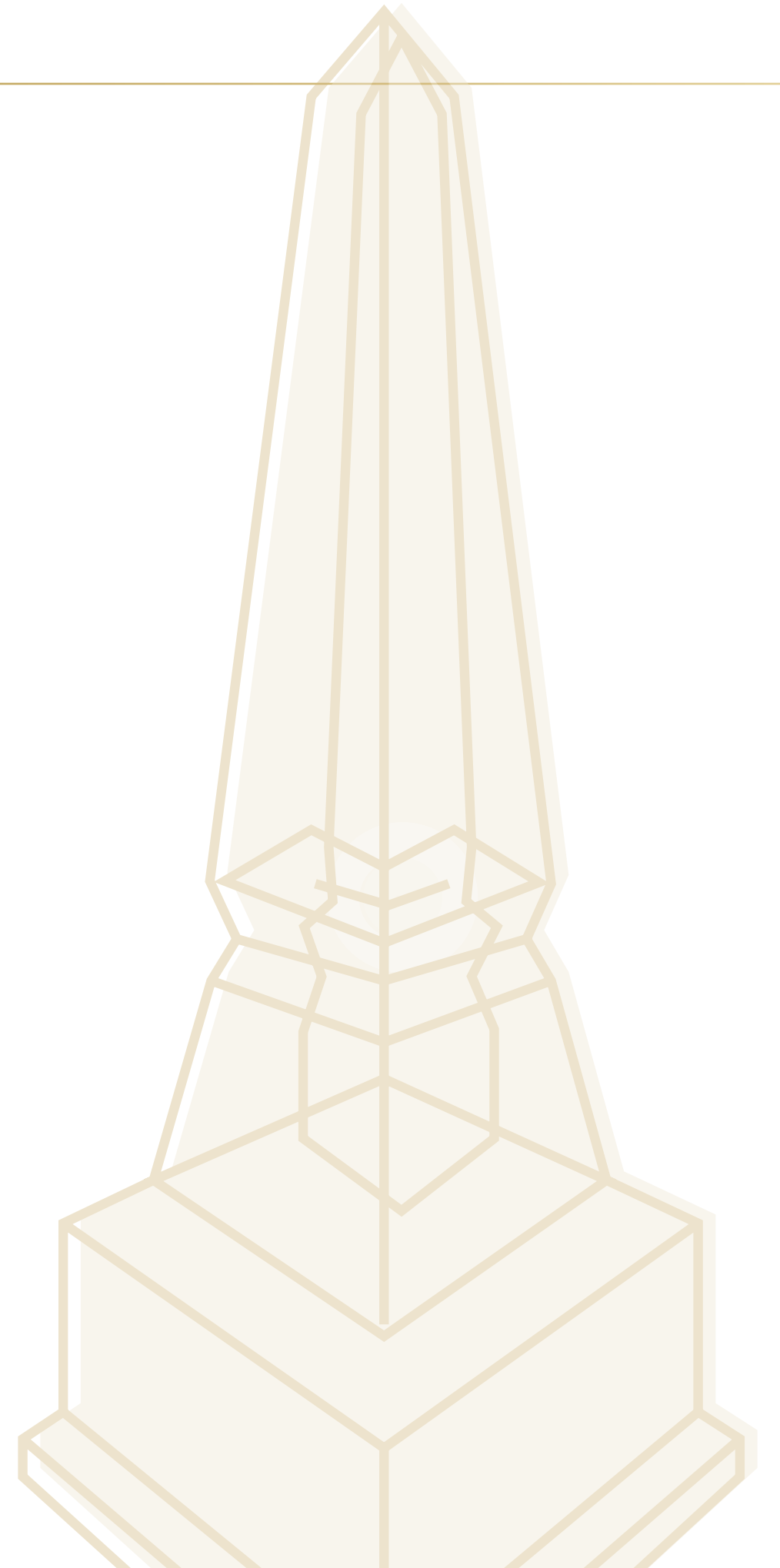
**ONLINE SPECIALIST
OF THE YEAR**

Laura Thomson
David Weekley Homes



**REMODELER
OF THE YEAR**

Marc D. Caputo
Pine Creek Construction, LLC



Congratulations!

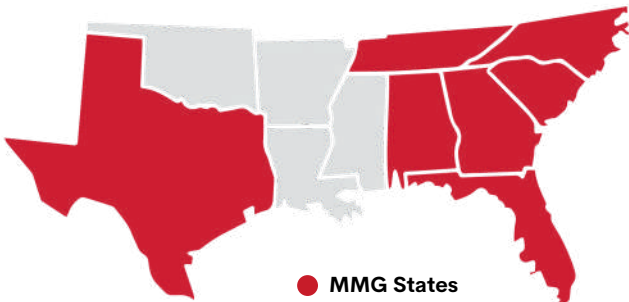
Congratulations!



Extending a huge congratulations to all of the 2024 OBIE Award Winners! Cheers to many more years of success!

Randy McMichael & Ed Gray

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