### THE GREATER ATLANTA HOME BUILDERS



# OCTOBER 19, 2024

### CELBRATING OUTSTANDING ACHIEVEMENTS IN HOMEBUILDING









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	Artisan Built Communities	Fischer Homes			
	Ashton Woods	GOLD LEAF D			
	Atlanta Peach Movers	Healthy House			
	Berkshire Hathaway	Heatherland H			
	BHHS New Homes Division	Jim Chapman			
	Bradford Custom Homes	Home Builders			
	& Remodeling	Kittle Homes			
	Brett Baker Homes	Kolter Homes			
	Callaway Builders, Inc.	Lake Oconee .			
	Century Communities	Association			
	Chafin Builders	Lennar Homes			
	Chathambilt Homes	Longo Homes			
	Christopher Enmon	Loren Homes			
	Copper Sky Design + Remodel	Lori Lane			
	David Patterson Homes	Loudermilk Ho			
	David Weekley Homes	MacBuilt Hom			
	Davidson Homes	McKinney Buil			
	Denim Marketing	Meritage Hom			
	DRB Homes	Michelle Healy			
	Eastwood Homes	Group KW No			
	Ecraft Custom Homes (Ecraft LLC)	My Home Cor			
	Emerich Custom Build LLC	New Homes D			
	Epcon Communities	New River Bui			
		Patrick Mallov			



TO EVERYONE THAT ENTERED THE 2024 OBIE AWARDS

ic Homes Georgia
po Homes
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OLD LEAF Design Build
ealthy House of Georgia
eatherland Homes
m Chapman
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eritage Homes

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w River Building Co.

Patrick Malloy Communities

Peachtree Residential Perry Custom Homes Pine Creek Construction, LLC Pradera Group **Red Barn Construction Rezide Properties** Robert King, Crownline Homes, LLC Rocklyn Homes Signature Homes by GP Southvine Homes Stephen Elliott Homes Stephenson Construction, LLC Storey Custom Homes Tamra Wade Team & RE/MAX TRU Marketing Terracotta Design Build The Bell Curve of Life The JW Collection The Providence Group Traton Homes Trilith Real Estate Van Hardimon Homes Vertical Luxury White Oak Renovations, LLC

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### THANK YOU TO OUR **2024 OBIE CO-CHAIRS AND VOLUNTEERS**

We thank you for your outstanding contributions and for your time and commitment in making the 44<sup>th</sup> Annual OBIE Awards a huge success!



**Alisha Thomas** NorthStar Mortgage Advisors



**Brad Shilling** O'Kelley & Sorohan

### **2024 OBIE VOLUNTEERS**

**Trisha Yeager** Chairman Century Complete

**Joy Dyess** Vice Chairman BankSouth Mortgage

**Erika Bridges** Parliamentarian McMichael & Gray

David Hagan Sales Uncomplicated

**Brennan Sutton** Ameris Bank

Cam Le Meritage Homes Hannah Ruple David Weekley Homes

Nyah Chapman Atlanta Fine Homes

Lauren Kermani Keller Williams First Atlanta

Keisha Hulsey 2-10 Home Buyer's Warranty

**Kerry Hopkins** Larkin & Hunter LLC

**Jessica Griggs** Owner/Principal Photographer

### PRESENTERS

Ilir Imeraj

The Providence Group

**Alisha Thomas** NorthStar Mortgage Advisors

**Brad Shilling** O'Kelley & Sorohan

The OBIE Awards is a production of the Greater Atlanta Home Builders Association in conjunction with the Atlanta Sales and Marketing Council.

**Ashlyn Justice Events Manager** 

**Thomas Touchstone** Marketing & Communications Manager

### WHAT ARE THE OBIE AWARDS?

The OBIE Awards began in 1980 and have grown throughout the years to now feature more than 100 building, remodeling, marketing and personal achievement categories in which to enter. The OBIE Awards, named after the obelisk shape of the actual award given, are the premier awards in the new home construction industry. Awards are given to recognize outstanding achievement in new home building, marketing, remodeling and personal achievement categories. The Sales and Marketing Council of the HBA presents the annual OBIE Awards every fall. OBIE Award recipients stand out among their peers and are recognized for their outstanding achievements.

The OBIE Awards program is presented by the Greater Atlanta Home Builders Association, Inc.'s Sales and Marketing Council to honor excellence in building, remodeling, marketing and personal achievement in the home building industry. The OBIE Awards is not endorsed by, sponsored by or in any way affiliated with Village Voice Media, Inc. or "The Village Voice OBIES."

### THANK YOU TO OUR **2024 OBIE JUDGES**

Amanda Coogle

**Kathy Browning** Virginia Beach, VA

**Annette Moreau** Altamonte Springs, FL

**Cathy Northern** Ponte Verda Beach, FL

**Charles Jeter** Nolensville, TN

**Dale Roberts** 

Karla Tuten

Tulsa, OK

**Cindy Plackmeyer** Rockville, MD

Lisa Watkins Montgomery, AL

> Lyndsay Lovelace Morrisville, NC

# Falls Church, VA

**Kelly Lloyd** Vestavia, AL

**Kevin Weitzel** Phoenix, AZ

Lindsay Christman Virginia Beach, VA

Lisa Dritschler Prosper, TX

**Matt Sneller** Spring, TX

**Micah Sikes** Grovetown, GA

**Patrice Battle** Bowie, MD

Scott Kish Naples, FL

Terrilyn VanGorder Naples, FL

Tyler Eberly Garner, NC

2024 BUILDER WINNERS AND THE AWARD GOES TO...

### 2024 Builder Winners COMMUNITY OF THE YEAR

### ATTACHED



**GOLD WINNER** Atley The Providence Group

Special Thanks: The Providence Group Team, Atley Sales and Construction Team, Design Team. Marketing Team



**SILVER WINNER** Azalea Square Century Communities Special Thanks: Monica Phillips MIXED USE



**GOLD WINNER** 

Encore Ashton Woods

Special Thanks: Ashton Woods thanks our customers, project managers, community sales managers, trades, and vendors for shaping Encore into Duluth's premier community. Special thanks to our Atlanta Division team for their dedication. This is a team win!

### MASTER PLAN



**GOLD WINNER** NatureWalk at Seven Hills Artisan Built Communities Special Thanks: To our field team for possessing a spirit of continuous improvement, to our office team for being inspired to dream bigger every day, and to our homeowners and homebuyers for trusting us with building their home.





**GOLD WINNER** Graystone Village Century Communities Special Thanks: Monica Phillips



**SILVER WINNER** Promenade Ridge Heatherland Homes Special Thanks: To the Heatherland Homes Construction & Office Team, as well as the Tamra Wade Team.



### **SILVER WINNER**

Waterside

The Providence Group

Special Thanks: The Providence Group Team, Design and Construction Team, Sales and Marketing Team, partners and our vendor

### 2024 Builder Winners COMMUNITY OF THE YEAR

### 55+ HOUSING



### **GOLD WINNER**

The Retreat at Sterling on the Lake David Weekley Homes

Special Thanks: We thank our full team and trade partners for the success it's had the last three and a half years at The Retreat at Sterling on the Lake.

### **20 UNITS OR LESS**



**GOLD WINNER** Pendergrast Farm Healthy House of Georgia Special Thanks: Greg Ramsey with Village Habitat, Michael Landry



### **SILVER WINNER**

Liberty Springs Loren Homes

Special Thanks: To our incredible builders: Jesse Kohler and Jimmy Coxe. Also thanks to Gianna Whisler-Amneteg and Gay Donnelly for their invaluable input in planning the community. As always, we are not able to do what we do without the hard work of our trusted business partners.



# **CONGRATS 2024 OBIE AWARD WINNERS!**

Ameris Bank is proud to provide a wide-range of financing solutions for community building, in-house underwriting and processing, and a team of dedicated mortgage professionals you and your buyers can trust.

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### 2024 Builder Winners SINGLE FAMILY BUILDER - DETACHED (BUILDS 1-25 HOMES/YEAR)

### \$399,999 and under



**GOLD WINNER** Robert Trifecta Van Hardimon Homes Special Thanks: Andre Duhart, Micheal 'MO' Oden, Akeen Special Thanks: To the amazing team: the Town of Trilith, Felder, Lee Hannah

### \$500,000 to \$599,999-



**GOLD WINNER** Trilith - Micro Village IV Brett Baker Homes Architect Jefferson Browne, Interior Designer Auld House Design, Project Manager Sean Harkins, Landscape

### \$700,000 to \$799,999

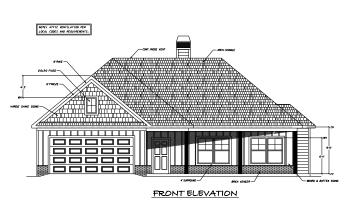


### **GOLD WINNER**

Liberty Springs

Loren Homes

Special Thanks: Special thanks to our incredible builder, Jimmy Coxe. As always, we also thank our wonderful team of business partners, without which we would not be able to accomplish the level of quality and service we strive to provide our clients.



Designer Chau Wall, and the dedicated subcontractors.

### **SILVER WINNER**

Heard Forest at Lanier Callaway Builders, Inc.

Special Thanks: I would like to thank the Callaway Builders team for helping me bring visions to life. Together we build dream homes. I'd also like to thank my wife for standing by my side as I have worked at my dream career over the vears.

### \$800,000 to \$999,999



**GOLD WINNER** Emerich Custom Build LLC

Special Thanks: I want to thank my dad for instilling in me a hard work ethic and a love for building. My family, my wife and my four daughters and God for helping me get where I am.

### \$1 Million to \$1.2 Million



**GOLD WINNER** 

Red Barn Construction Special Thanks: Special thanks to Ken and Anita Corsini and to our entire construction team.





**SILVER WINNER** JD Kirkwood Bespoke Developments LLC

### **SILVER WINNER**

Red Barn Construction

Special Thanks: Special thanks to our wonderful clients DJ and Meredith and our construction team's collaborative efforts from Chandler, Matt, Braydon, and Nathan.

### 2024 Builder Winners SINGLE FAMILY BUILDER - DETACHED (BUILDS 26-100 HOMES/YEAR)

### \$299,999 and under



**GOLD WINNER** Garden Walk Stephen Elliott Homes Special Thanks: To the Stephen Elliott Homes office staff and construction team, as well as the Tamra Wade Team

### \$400,000 to \$499,999-



**GOLD WINNER** Cottage Grove McKinney Builders Special Thanks: Lew Oliver, Inc.

### \$700,000 to \$799,999



**GOLD WINNER** Village at Williams Park McKinney Builders Special Thanks: The McKinney Builders team

### \$500,000 to \$599,999



**GOLD WINNER** Cottage Grove McKinney Builders Special Thanks: Lew Oliver, Inc.

### \$600,000 to \$699,999



### **GOLD WINNER** Fireside Farms

David Patterson Homes Special Thanks: David Patterson Homes Team and Berkshire Hathaway New Homes Division

### \$800,000 and above-



**GOLD WINNER** Trilith McKinney Builders Special Thanks: Trilith Real Estate, Lew Oliver and Berkshire Hathaway New Homes Division



**SILVER WINNER** Promenade Ridge Heatherland Homes Special Thanks: To the Heatherland Homes Construction & Office Team, as well as the Tamra Wade Team



### **SILVER WINNER**

Maddux Path David Patterson Homes Special Thanks: David Patterson Homes and Berkshire Hathaway New Homes Division

### 2024 Builder Winners SINGLE FAMILY BUILDER - DETACHED (BUILDS 100+ HOMES/YEAR)

### \$300,000 to \$399,999-



**GOLD WINNER** Kingsley Creek Century Communities Special Thanks: Monica Phillips



**SILVER WINNER** Kelly Preserve Davidson Homes Special Thanks: Chris Buckley, Jane Whitlatch, and our Kelly Preserve sales team.

### \$500,000 to \$599,999-



**GOLD WINNER** Mallard's Landing Chafin Communities Special Thanks: Sommer Fishburn and Colleen Voisin

### \$400,000 to \$499,999



**GOLD WINNER** The Preserve in Auburn DRB Homes Special Thanks: Edenfield Design



### **SILVER WINNER**

Willowcrest

Meritage Homes

Special Thanks: Our gratitude goes out to every member of the Meritage Homes team and the contractors who dedicated their efforts to bringing this community to life.

### \$600,000 to \$699,999



**GOLD WINNER** Brackley The Providence Group Special Thanks: The Providence Group Team, Design and Special Thanks: Monica Phillips Construction Teams, Sales and Marketing Team, Suppliers and Partners



### **SILVER WINNER**

Brackley The Providence Group Special Thanks: The Providence Group Design and Construction Teams, Sales and Marketing Team, Suppliers and Partners, Homeowners and Clients



### **SILVER WINNER**

Century Communities Conner Farm

### 2024 Builder Winners SINGLE FAMILY BUILDER - DETACHED (BUILDS 100+ HOMES/YEAR)

### \$700,000 - \$799,999



**GOLD WINNER** Promenade at Sawnee Village The Providence Group

Special Thanks: The Providence Group Team, Design and Special Thanks: Tony Adams, Jennifer Landers and the Construction Teams, Sales and Marketing Team, Suppliers entire Cresswind Team. and Partners



**SILVER WINNER** Cresswind Georgia at Twin Lakes Kolter Homes

### \$800,000 and above



**GOLD WINNER** South on Main The JW Collection Special Thanks: The JW Collection team and our valued trade partners and suppliers.



**SILVER WINNER** Cresswind Spring Haven Kolter Homes Special Thanks: Tony Adams, Andrew Hitch and the entire Cresswind Team



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market changes while your home is being built. You can lock down a range of rates with a required, non-refundable extended rate lock fee.

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### **Tony Cardinal**

Branch Manager NMLSR ID 212004 Office: 470-891-2436 Anthony.Cardinal@wellsfargo.com

 Change of loan product or program, change in loan-to-value ratio, or change of interest rate will require underwriting approval. Exercising the one-time float-down option is not allowed within 30 days of the original lock. The float-down option is available within the earlier of 60 days of loan closing or lock expiration date. The float-down option allows a change to any lender product or program or re-lock to the current available interest rate. Information is accurate as of date of printing and is subject to change without notice. Wells Fargo Home Mortgage is a division of Wells Fargo Bank, N.A. © 2024 Wells Fargo Bank, N.A. NMLSR ID 399801. AP5993179 06/07/2024 7834339-2 MOD: 1827





Model Home Merchandising Amenity & Sales Center Design



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### 2024 Builder Winners SINGLE FAMILY BUILDER - DETACHED (LUXURY BUILDERS)

### \$1 Million to \$2 Million-



**GOLD WINNER** 

Downtown Smyrna Market Village Longo Homes Inc. / Vincent Longo Custom Builders Special Thanks: Amber Longo - Atlanta Fine Homes Sotheby's Realty / Longo Design Inc.



### **SILVER WINNER**

Trilith

McKinney Builders

Special Thanks: The McKinney Building team, Trilith Real Estate, Lew Oliver, the Berkshire Hathaway New Homes Division

### \$3 Million to \$4 Million



**GOLD WINNER** Sugarloaf Country Club Storey Custom Homes Special Thanks: To our incredible homeowners and to Jennifer Sylvestro for her spectacular interior design.

### \$2 Million to \$3 Million



### **GOLD WINNER**

Mayfair Estates Perry Custom Homes

Special Thanks: The incredible and devoted Perry Custom Homes team, our valued partners, master craftsmen and clients.



### **SILVER WINNER**

Riverview Estates

Crownline Homes, LLC

Special Thanks: Our building construction team, design services team, reliable subcontractors, designer, architect and vendor partners. Together, we upheld our values of excellence, integrity, and legacy.

# Promotion Market Market

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### **SILVER WINNER**

Mayfair Estates Perry Custom Homes Special Thanks: The incredible and devoted Perry Custom Homes team, our valued partners, master craftsmen and clients.



### 2024 Builder Winners SINGLE FAMILY BUILDER - DETACHED (LUXURY BUILDERS)

### \$4 Million to \$5 Million



**GOLD WINNER** Druid Hills Golf Course Longo Homes Inc. - Vincent Longo Custom Builders Special Thanks: Rick Elias



### **SILVER WINNER**

Chastain Park

Crownline Homes, LLC.

Special Thanks: Our building construction team, design services team, reliable subcontractors, designer, architect and vendor partners. Your dedication, innovation, and integrity ensured the timely delivery and success of this home.

### \$5 Million and above



**GOLD WINNER** Chastain Park Loudermilk Homes Special Thanks: Loudermilk Designs & The Loudermilk Group by Roane



**SILVER WINNER** East Chastain Park - Atlanta Pradera Group Special Thanks: Owners Rep: Adam Sauer, Award Winning Architect: Rodolfo Castro, and Renowned Interior Designer: Kit Castaldo

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  - Quality client service with a single point of contact

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**SCAN ME** 

### 2024 Builder Winners **BEST BUILDING DESIGN** (DETACHED MODEL)

### \$300,000 to \$399,999





**GOLD WINNER** 

Garden Walk

Stephen Elliott Homes

Special Thanks: To the Stephen Elliott Homes office staff and construction team, as well as the Tamra Wade Team and construction team, as well as the Tamra Wade Team

**SILVER WINNER** Creekside at Olde Town My Home Communities Special Thanks: To the My Home Communities office staff

### \$400,000 to \$499,999



### **GOLD WINNER**

Marble Tree

Eastwood Homes

Special Thanks: Special thanks to our architecture team who is constantly and consistently creating new floorplans Construction & Office Team, as well as the Tamra Wade to provide our buyers only the best designs in terms of usability and desirability.



### **SILVER WINNER**

Alcovy Estates My Home Communities Special Thanks: To the My Home Communities Team

### \$500,000 to \$599,999



**GOLD WINNER** Crescent Pointe at Great Sky David Weekley Homes Special Thanks: Thank you to our support team, trade model home for this great community.

### \$600,000 to \$699,999



**GOLD WINNER** Mallard's Landing Chafin Communities Special Thanks: Colleen Voisin, Marketing Director



### **SILVER WINNER**

Trilith - Micro Village IV Brett Baker Homes

Special Thanks: The Town of Trilith, Architect Jefferson partners and our build team for kicking off such a beautiful Browne, Interior Designer Auld House Design, Project Manager Sean Harkins, Landscape Designer Chau Wall, and the dedicated subcontractors. Your collective support, efforts, and creativity were instrumental.



### **SILVER WINNER**

Promenade at Sawnee Village The Providence Group Special Thanks: The Providence Group Team, Design and Construction Teams, Sales and Marketing Team, Suppliers and Partners

### 2024 Builder Winners **BEST BUILDING DESIGN** (DETACHED MODEL)

### \$700,000 to \$799,999



**GOLD WINNER** Cresswind Spring Haven Kolter Homes Special Thanks: Tony Adams, Andrew Hitch and the entire Special Thanks: Ted Turner Cresswind Team



**SILVER WINNER** The Courtyards at Red Bud Lane Epcon Communities

### \$800,000 and above



**GOLD WINNER** Trilith McKinney Builders Special Thanks: Trilith Real Estate, Lew Oliver and

Berkshire Hathaway New Homes Division



**SILVER WINNER** The Courtvards at Franklin Goldmine Epcon Communities Special Thanks: Ted Turner, Division President

# **KEEP WINNING WITH CASH!**

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chris.drexler@nafinc.com

**Branch Manager** 

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# **TO ALL 2024 OBIE WINNERS!**

WE WISH YOU MANY MORE YEARS OF CONTINUED SUCCESS

### 2024 Builder Winners **BEST BUILDING DESIGN** (ATTACHED MODEL)

### \$300,000 to \$399,999



**GOLD WINNER** Monticello DRB Homes Special Thanks: Edenfield Design



**SILVER WINNER** The Towns at Auburn Station West Chafin Communities Special Thanks: Colleen Voisin, Marketing Director

### \$500,000 to \$599,999



**GOLD WINNER** Evanshire The Providence Group Special Thanks: The Providence Group Team, Design and Construction Teams, Sales and Marketing Team, Suppliers trade partners and suppliers. and Partners

### \$400,000 to \$499,999



**GOLD WINNER** Grant Place The Providence Group Special Thanks: The Providence Group Team, Design and Construction Teams, Sales and Marketing Team, Suppliers and Partners

**Congratulations from** the Builder Services Team at Ameris Bank!

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ongratulations to all 2024 OBIE Award Winners!

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### **SILVER WINNER**

The Retreat at River Green

The JW Collection

- Special Thanks: The JW Collection team and our valued





LET'S WORK TOGETHER TO BUILD A GREAT

# 2025!

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### 2024 Builder Winners **BEST BUILDING DESIGN** (ATTACHED MODEL)

### \$600,000 to \$699,999



**GOLD WINNER** Ward's Crossing The Providence Group Special Thanks: The Providence Group Team, Design and Construction Teams, Sales and Marketing Team, Suppliers neighborhood team, and all of Windsong.



### **SILVER WINNER**

Ruisseau Windsong Properties Special Thanks: Thanks to Mark Carruth, the Ruisseau

### 2024 Builder Winners SINGLE FAMILY ATTACHED (ALL BUILDERS)

### \$200,000 to \$299,999



**GOLD WINNER** Beverly Heights Rocklyn Homes Special Thanks: Special Thanks to the Rocklyn Homes Team.

### \$700,000 and above

and Partners



**GOLD WINNER** Serenbe McKinney Builders Special Thanks: Serenbe Real Estate & Lew Oliver, Inc.



### **SILVER WINNER**

Serenbe McKinney Builders Special Thanks: Serenbe Real Estate & Lew Oliver, Inc.

### \$300,000 to \$399,999



**GOLD WINNER** Scenic Walk Meritage Homes Special Thanks: Our gratitude goes out to every member of the Meritage Homes team and the contractors who dedicated their efforts to bringing this community to life.

### **SILVER WINNER**

Eagles Hill

Meritage Homes

Special Thanks: Our gratitude goes out to every member of the Meritage Homes team and the contractors who dedicated their efforts to bringing this community to life.



### **SILVER WINNER**

The Shops & Flats at Logan Farm Rezide Properties Special Thanks: Special thanks to the Mayor and Council Members of Acworth for their cooperation in making this project possible.

### 2024 Builder Winners SINGLE FAMILY ATTACHED (ALL BUILDERS)

### \$400,000 to \$499,999



### **GOLD WINNER**

Millcroft

The Providence Group

Special Thanks: The Providence Group Team, Design and Special Thanks: Our gratitude goes out to every member Construction Teams, Sales and Marketing Team, Suppliers of the Meritage Homes team and the contractors who and Partners



### **SILVER WINNER**

Terrace at Riverview Landing Meritage Homes

dedicated their efforts to bringing this community to life.

### \$600,000 to \$699,999-



**GOLD WINNER** South on Main The JW Collection Special Thanks: The JW Collection team and our valued trade partners and suppliers.

### \$500,000 to \$599,999



**GOLD WINNER** The Heritage at Acworth The JW Collection Special Thanks: The JW Collection team and our valued trade partners and suppliers.



### **SILVER WINNER**

Grant Place

The Providence Group

Special Thanks: The Providence Group Team, Design and Construction Teams, Sales and Marketing Team, Suppliers and Partners

### \$700,000 to \$799,999



**GOLD WINNER** Skyview on Broad Kittle Homes Special Thanks: Judson Kittle





### **SILVER WINNER**

Ward's Crossing The Providence Group Special Thanks: The Providence Group Team, Design and Construction Teams, Sales and Marketing Team, Suppliers and Partners

### 2024 Builder Winners SINGLE FAMILY ATTACHED (ALL BUILDERS)

### 2024 Builder Winners SINGLE FAMILY DETACHED (URBAN REDEVELOPMENT/REVITALIZATION)

### \$800,000 and above



**GOLD WINNER** Serenbe McKinney Builders Special Thanks: Serenbe Real Estage & Lew Oliver, Inc.



**SILVER WINNER** Serenbe McKinney Builders Special Thanks: Serenbe Real Estage & Lew Oliver, Inc.



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### \$600,000 and above



**GOLD WINNER** JD Kirkwood

Bespoke Developments

Special Thanks: Special thanks to my architect Jordache Avery of Xmetrical for his innovation and his trust in the process for allowing me to build and design a product that would help change the landscape of Memorial Drive and my family for their unwavering support and encouragement to strive for excellence.

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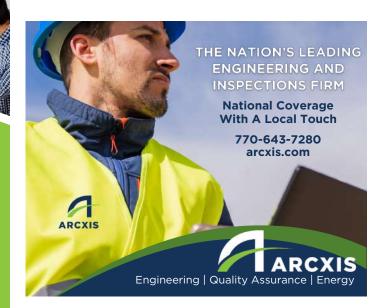
**CHRIS TILLEY** NMLS #546645 c - 404.822.3152 chris.tilley@regions.com







**SILVER WINNER** Pendergrast Farm MasterCraft Homes Special Thanks: Greg Ramsey with Village Habitat, Michael Landry



### 2024 Builder Winners SINGLE FAMILY ATTACHED (URBAN REDEVELOPMENT/REVITALIZATION)

### 2024 Builder Winners SINGLE FAMILY (ZERO LOT LINE)

### \$399,999 and under



**GOLD WINNER** 

The Shops & Flats at Logan Farm Rezide Properties

Special Thanks: Special thanks to the Mayor and Council Members of Acworth for their cooperation in making this project possible.



### Forward means pursuing to build upon our commitment to customers and communities.

The communities we serve aren't just where we work—they're where we live, too. That's why we invest in ways to better them – like creating jobs, investing in infrastructure and system integrity, and more than doubling our supplier diversity spend over the last five years. After all, moving forward means giving back.

We're fueling forward so communities can thrive.

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### \$500,000 and above



**GOLD WINNER** Serenbe McKinney Builders Special Thanks: Serenbe Real Estate & Lew Oliver, Inc.



### 25 OFFICES THROUGHOUT METRO ATLANTA

### **SILVER WINNER** Serenbe McKinney Builders Special Thanks: Serenbe Real Estate & Lew Oliver, Inc.

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- Builder Services Group
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- Civil Litigation
- Evictions

### O'KELLEY & SOROHAN ATTORNEYS AT LAW, LLC



### **Best Community Service Project –**



### **GOLD WINNER**

David Weekley Homes- Atlanta

Special Thanks: The David Weekley Family for allowing each division to have access to funds to use to improve on the communities that we build in. We also wouldn't be project. successful with our efforts without the HomeAid-Atlanta Team; Mandy, Karen and Cecily.



### **SILVER WINNER**

Meritage Homes

Special Thanks: We extend our heartfelt thanks to all members of the team who dedicated time to our service

### Best Amenity Package - 500+ units/total build out-



**GOLD WINNER** NatureWalk at Seven Hills Artisan Built Communities

Special Thanks: A very special thank you to our field team for possessing a spirit of continuous improvement, to our office team for being inspired to dream bigger every day, and to our homeowners and homebuyers for trusting us with building their home.

### Best Amenity Package - 499 units and under/total build out



### **GOLD WINNER**

Waterside

### The Providence Group

Special Thanks: The Providence Group team, Design and Construction team, Development team, sales and marketing teams, partners and vendors.



### **SILVER WINNER** Echols Farm

Windsong Properties

Special Thanks: Thank you to Mark Carruth & Steve Romeyn, Southland Partners, Haven Design Works, the Echols Farm neighborhood team, and all of Windsong!





### 2024 Winners RESIDENTIAL REMODELING

### Best Kitchen under \$50,000-



**GOLD WINNER** Old 4th Ward in Atlanta Loudermilk Designs Special Thanks: Loudermilk Designs

### Best Kitchen over \$50,000 -



### **GOLD WINNER**

Copper Sky Design + Remodel

Special Thanks: Thanks to Jessica Flake, Architect and Lead Designer, whose creative vision and expertise brought the homeowner's vision to life. Thanks to our clients who came to us with a clear vision and open minds. Evan Parker, Project Manager, who took over the project and worked tirelessly to get it completed.



### **SILVER WINNER**

clients.

Perry Custom Homes Special Thanks: The incredible and devoted Perry Custom Homes team, our valued partners, master craftsmen and

### Best Bathroom over \$25,000-



**GOLD WINNER** Perry Custom Homes

Special Thanks: The incredible and devoted Perry Custom Homes team, our valued partners, master craftsmen and clients.

### **Best Addition**



**GOLD WINNER** Pine Hills

Bradford Custom Homes & Remodeling Special Thanks: Architect: Gregory Harrell Interior Design: Andrew Eddy | Stephen Barnwell Builder: Bradford Custom Homes & Remodeling Photos: Anastasia Alkema

### **SILVER WINNER**

Waters Edge

Stephenson Construction, LLC Special Thanks: John Clark - project manager; Elizabeth Lysaught - design manager; Norma Pollilt Sloth - CAD designer; Benjamin Filimon - tile installer; Jonathan Chance at Pro Source - tile supplier; Shower Door Guy shower and commode room glass





### SILVER WINNER

The River Club Signature Homes By GP Special Thanks: Mike and Stephanie Townsend Harrison Design

### 2024 Winners **RESIDENTIAL REMODELING** (WHOLE-HOUSE RENOVATION)

### Best Renovation Over \$500,000



### **GOLD WINNER**

Copper Sky Design + Remodel

Special Thanks: Special thanks to architect, Cody Patton, and lead designer, Jaime Dupes who collaborated on this beautifully designed full home renovation. Dallas Hoade, Director of Production and Chris Manning, Lead Carpenter, along with their teams, brought this concept to life.



**GOLD WINNER** Chandler Park Terracotta Design Build

# **The Brand Homeowners** & Pros Trust



Pella has been creating brighter futures for its customers, communities and team members since 1925. Recognized as an industry leader in innovation, Pella designs and manufactures windows and doors for residential homes and commercial applications.



2605 N. Berkeley Lake Rd NW

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### **SILVER WINNER**

New River Building Co.

Special Thanks: Special thanks to our amazing clients and homeowners, the Maynard Family, and Kipling House interiors for their beautiful and intentional classic design.



for highest quality<sup>1</sup> for highest craftsmanship<sup>1</sup> for highest value<sup>1</sup> preferred window & door brand<sup>1</sup> trusted window & door brand<sup>1</sup> limited lifetime warranty for wood windows and patio doors<sup>2</sup>

### Get innovative windows and doors that deliver exceptional beauty, performance and peace of mind.

### 2024 Winners **RESIDENTIAL REMODELING**

### **Best Residential Exterior-**



**GOLD WINNER** 

Perry Custom Homes

Special Thanks: The incredible and devoted Perry Custom Homes team, our valued partners, master craftsmen and clients.

### Best Basement over \$75,000



Wine room & shower glass doors; Top Tops - countertops;

**GOLD WINNER** Waters Edge Stephenson Construction, LLC Special Thanks: Norma Pollitt Sloth - CAD Designer; Elizabeth Lysaught - Design Manager; Shower Door Guy -

Emser Tile - tiles

**SILVER WINNER** The Manor Golf & Country Club Loudermilk Designs Special Thanks: The entire team at Loudermilk Designs

### **Best Outdoor Living Area**

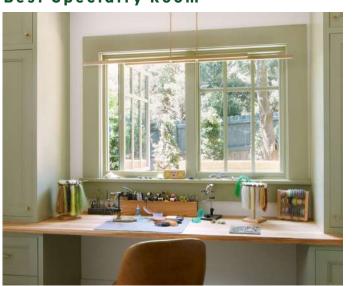


### **GOLD WINNER**

Copper Sky Design + Remodel

Special Thanks: Micaela Quinton, Director of Design, whose creative vision and space-planning expertise resulted in a beautiful design that offers ample space for entertaining and enjoying the outdoors. Clay Berryhill, Project Manager, was instrumental in ensuring every design detail was executed flawlessly.

### **Best Specialty Room**



### **GOLD WINNER**

Copper Sky Design + Remodel Special Thanks: To architect, Cody Patton, and lead designer, Jaime Dupes who collaborated on this beautifully designed custom space. Dallas Hoade, Director of Production and Chris Manning, Lead Carpenter, along with their teams, brought this concept to life.



### **SILVER WINNER**

The River Club Signature Homes by GP Special Thanks: Stephanie and Mike Townsend Harrison Design

### 2024 Winners BEST INTERIOR MERCHANDISING (DETACHED MODEL)

### \$300,000 to \$399,999



**GOLD WINNER** Hawthorne Station Rocklyn Homes Special Thanks: Special Thanks to the Rocklyn Homes Team.



**SILVER WINNER** Westminster DRB Homes Special Thanks: Edenfield Design

### \$400,000 to \$499,999-



**GOLD WINNER** Cooper Park DRB Homes Special Thanks: P4 Interiors



**SILVER WINNER** Millers Pointe Lennar Homes Special Thanks: Haven Design Works

### \$500,000 to \$599,999-



**GOLD WINNER** Grandview at Millers Mill DRB Homes Special Thanks: Edenfield Design





**SILVER WINNER** Twelve Parks Lennar Homes Special Thanks: Haven Design Works

### **SILVER WINNER**

Crescent Pointe at Great Sky David Weekley Homes Special Thanks: Thank you Kathy Andrews Interiors and other trade partners for helping us get this community launched and for such a beautiful model home.

### 2024 Winners **BEST INTERIOR MERCHANDISING** (DETACHED MODEL)

### \$600,000 to \$699,999



**GOLD WINNER** Fast Harbor II at Chestatee Ashton Woods

Special Thanks: Our customers, project managers, community sales managers, trades, and vendors for shaping East Harbor II at Chestatee into Dawsonville's premier community. Special thanks to our Atlanta Division team for their dedication. This is a team win!

### \$800,000 and above



### **GOLD WINNER**

Havencroft

David Weekley Homes

Special Thanks: Thank you to our design partner Kathy Andrews Interiors for their selections furnishing layout expertise.



**SILVER WINNER** The Preserve at Brookmont Chafin Communities Special Thanks: Colleen Voisin-Marketing Director and Maggie Gilstrap-Interior Designer

### In neighborhoods and communities everywhere,

# we deliver the promise of home.

### Creative lending options to maximize incentives

- StrongStart program, allowing the builder to pay for the buyer's interest for up to the first 5 months
- Builder Extended Rate Lock program, allowing locks up to 360 days plus a one-time float down option
- LockNow & Sell, lock in up to 5 homes within development for 60 days to move completed inventory quickly with no upfront fee
- Temporary Buydowns, paying down the interest rate for 2-3 years
- Effective Forward Commitments, lock in a bulk commitment for a development which can be leveraged for marketing purposes and to protect investment

### Call us today!

**Kelly Allison** Regional Vice President

### **Kelly Stephens**

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### 2024 Winners **BEST INTERIOR MERCHANDISING** (ATTACHED MODEL)

### \$300,000 to \$399,999



**GOLD WINNER** Riverside Rocklyn Homes Special Thanks: Special Thanks to the Rocklyn Homes Team.



**SILVER WINNER** The Shops & Flats at Logan Farm Rezide Properties Special Thanks: Special thanks to the Mayor and Council Members of Acworth for their cooperation in making this project possible.

### \$500,000 to \$599,999-



**GOLD WINNER** Town Center Overlook McKinley Homes Special Thanks: To our designer Salena Porter and the Marketing Team at McKinley

### \$400,000 to \$499,999



**GOLD WINNER** Alcovy Trace Century Communities Special Thanks: Monica Phillips



**SILVER WINNER** Graystone Village Century Communities Special Thanks: Monica Phillips



Our high quality video and social media platform helps buyers and real estate agents discover the newest new home communities across the metro Atlanta area.

Builders and developers, you can have your community, product, amenities and more featured for Free. Contact us and let's get started!

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### \$600,000 to \$699,999



**GOLD WINNER** Conner Farm Century Communities Special Thanks: Monica Phillips

### An Award Winning Marketing Platform Reaching New Home Buyers

CONGRATULATIONS 2024 OBIE AWARD WINNERS!

### 2024 Winners MARKETING WINNERS

### Model Home Sales Office



**GOLD WINNER** Soleil Summit Chase Patrick Malloy Communities Special Thanks: Patrick Malloy Communities Team and Berkshire Hathaway New Homes Division



**SILVER WINNER** The Village at Towne Lake Davidson Homes Special Thanks: Lindsey Tapscott, Jane Whitlatch, and the entire sales and marketing team at Davidson Homes.

### Best Design Center



**GOLD WINNER** Cresswind Spring Haven Kolter Homes Special Thanks: Tony Adams, Andrew Hitch and the entire Special Thanks: Patrick Malloy Communities Team and Cresswind Team

### Best Community Information & Sales Center/Office



**GOLD WINNER** Cresswind Spring Haven Kolter Homes Special Thanks: Tony Adams, Andrew Hitch and the entire Cresswind Team



**SILVER WINNER** Lakeside at River Green The JW Collection Special Thanks: The JW Collection/Lakeside team. **SILVER WINNER** 

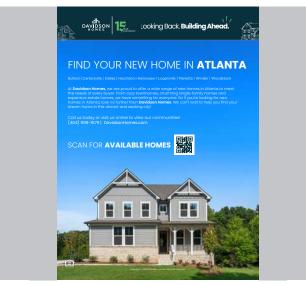
Soleil Belmont Park Patrick Malloy Communities Berkshire Hathaway New Homes Division

### 2024 Winners MARKETING WINNERS

### Best Print Communications - Magazine Ad-



**GOLD WINNER** Lakeside at River Green The JW Collection Special Thanks: The Creating Results team



**SILVER WINNER** Davidson Homes Special Thanks: Special thanks to our corporate marketing team as well as Jane Whitlatch.

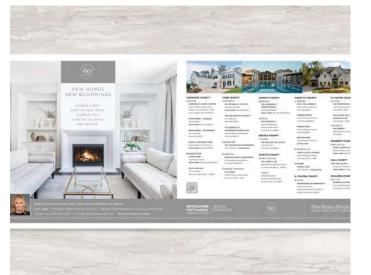
### Best Brochure - Corporate - Builder/Developer-



### **GOLD WINNER**

Trilith Trilith Real Estate Special Thanks: BHHS New Homes, Lew Oliver, Inc. and all of our Trilith Builders

### Best Print Communications - Newspaper Ad-



### **GOLD WINNER**

Berkshire Hathaway New Homes Division Special Thanks: The Berkshire Hathaway New Homes Sales and Marketing Team and Marketing Results.

### Best Brochure - Community



**GOLD WINNER** Waterford at Briarcliff Rocklyn Homes Special Thanks: Special Thanks to the Rocklyn Homes Team & Marketing Results, Inc.



### **SILVER WINNER**

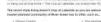
Epcon Communities Special Thanks: NDG Communications











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At Lakeside you can do it all, This is life without limits.

### **SILVER WINNER**

Lakeside at River Green The JW Collection Special Thanks: The Creating Results team

### Best Logo - Corporate - Builder/Developer-

# Meritage

LIFE. BUILT. BETTER.

### **GOLD WINNER**

Meritage Homes

Special Thanks: We extend our heartfelt thanks to our marketing team who brings our brand to life.

### Best Logo - Corporate - Associate



**GOLD WINNER** Denim Marketing 25th Anniversary Special Thanks: Dina Gundersen with Creative Thunder Design

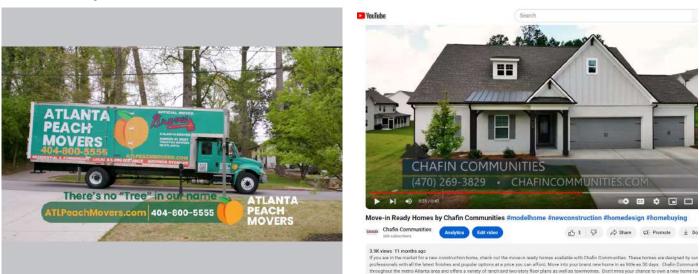
### Best Logo - Community-



### **GOLD WINNER**

Madeira Windsong Properties Special Thanks: Our Ad Agency - Marketing in Motion, Mark Carruth, and our entire Windsong team!

### Best TV Spot-



### **GOLD WINNER**

Atlanta Peach Movers Special Thanks: Special thanks to Andruw Jones and WSBTV.

### SILVER WINNER

Chafin Communities

Special Thanks: Colleen Voisin-Marketing Director and Atlanta's Best New Homes Show

### 2024 Winners MARKETING WINNERS

### **Best Video Promotion - Associate**



### **GOLD WINNER**

**River Station** 

Tamra Wade Team & RE/MAX TRU Marketing Special Thanks: To the Marketing Department, thank you for your innovative strategies, tireless efforts, and passion for excellence. Your expertise and vision have helped us reach new heights and connect with our community in meaningful ways.

### Best Video Promotion - Builder-



# NEW HOMES DIVISION

### **GOLD WINNER**

Trilith

Special Thanks: Special Thank You to Atlanta Business Chronicle, Byron Small and Berkshire Hathaway Home Services New Homes Division marketing team.

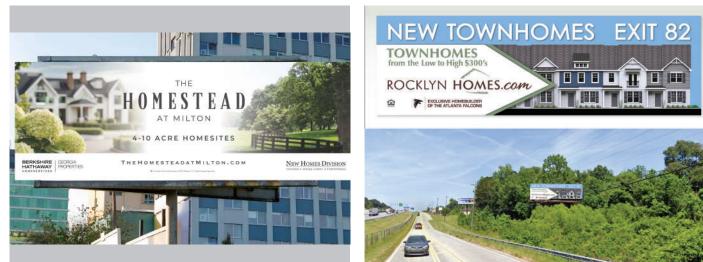


Silver Fox Reserve: New Construction in Hall County by Chafin Communities #modelhome #homebuying

### **SILVER WINNER**

Silver Fox Reserve Chafin Communities Special Thanks: Colleen Voisin-Marketing Director and Atlanta's Best New Homes Show

### Best Billboard



### **GOLD WINNER**

The Homestead at Milton Berkshire Hathaway New Homes Division Special Thanks: Berkshire Hathaway New Homes Division and Vision Development Partners

### Best Flyer/Mailer (1 piece) —



### **GOLD WINNER**

Atlanta Peach Movers

Special Thanks: We would like to thank Veden Media for the design of our mailer, specifically Igor Vukojevic and Brandon Crawford.

### **SILVER WINNER**

Conyers Communities | Riverside, Shoals Crossing and Old Salem Crossing Packlyn Homes

Rocklyn Homes Special Thanks: Special Thanks to the Rocklyn Homes

Team and Marketing Results, Inc.

### **SILVER WINNER**

Creekside at Farmers Crossing Lennar Homes Special Thanks: Postie

### 2024 Winners MARKETING WINNERS

### Best On-Site Signage



### **GOLD WINNER**

Sutton's Landing

Tamra Wade Team & RE/MAX TRU Marketing Special Thanks: To the Marketing Department, thank you for your innovative strategies, tireless efforts, and passion for excellence. Your expertise and vision have helped us reach new heights and connect with our community in meaningful ways.

### Best Off-Site Signage

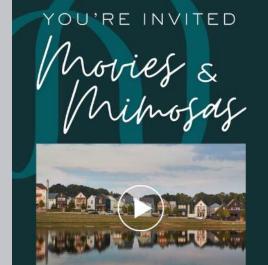




### **SILVER WINNER**

Hawthorne Station Rocklyn Homes Special Thanks: Special Thanks to the Rocklyn Homes Team.

### **Best Realtor Promotion - Developer/Builder-**YOU'RE INVITED SELL MORE MAKE MORE Movies & Mimosas SELLING A DAVID WEEKLEY HOME HAS NEVER BEEN SO REWARDING As a valued Real Estate Agent, David Weekley H Bonus Buck program where yo sell in the Atlanta area between JANUARY 1 and DECEMBER 31, 2024.



### **GOLD WINNER** Trilith

Special Thanks: Thank you to Trilith Development and Trilith Studios for supporting these events!



### **GOLD WINNER**

Claxton Chathambilt Homes Special Thanks: Thanks to the Chathambilt and Chatham Co. Team!

### Best Advertising Campaign Builder/Developer – Budget under \$10,000



### **GOLD WINNER**

Convers Communities | Riverside, Shoals Crossing, Old Salem Crossing Rocklyn Homes Special Thanks: Special Thanks to the Rocklyn Homes Team and to Marketing Results, Inc.

### **SILVER WINNER**

David Weekley Homes

Special Thanks: We really appreciate the outside support of our realtor base. David Weekley Homes is successful thanks to their support and we are thrilled to offer this additional promotion for our realtor partners.



### **SILVER WINNER**

### Windsor Bluffs

Tamra Wade Team & RE/MAX TRU Marketing Special Thanks: To the Marketing Department, thank you for your innovative strategies, tireless efforts, and passion for excellence. Your expertise and vision have helped us reach new heights and connect with our community in meaningful ways.

### Best Advertising Campaign Builder/Developer – Budget over \$10,000



### **GOLD WINNER**

Claxton, Baxley, 7th Hand Farm, Blakely Manor, and Little River Estates Chathambilt Homes Special Thanks: Thanks to the Chathambilt and Chatham Co. Team!

### Best Advertising Campaign Associate - Budget over \$10,000-



### **GOLD WINNER**

Berkshire Hathaway New Homes Division Special Thanks: The BHHS New Homes Sales and Marketing Team and Marketing Results

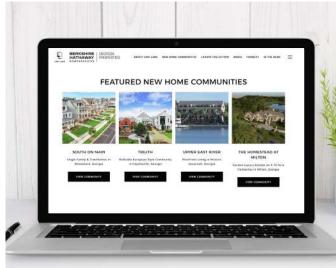
### Best Website - Corporate - Builder/Developer-

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### **GOLD WINNER**

Davidson Homes Special Thanks: Special thanks to Jack Parrish, Lindsey Tapscott, and the entire marketing team at Davidson Homes!

### Best Website - Corporate - Associate -



### **GOLD WINNER**

Lori Lane - New Homes Division Berkshire Hathaway New Homes Division Special Thanks: The new homes division team





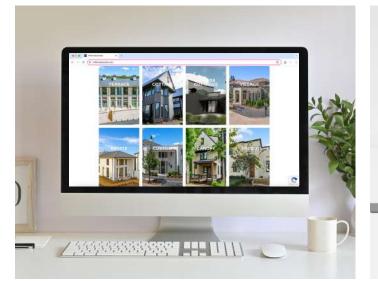
### **SILVER WINNER**

Meritage Homes

Special Thanks: We extend our heartfelt thanks to our marketing team who brings our brand to life with our website.



### Best Website Community -



LAKESIDE Welcome to an Uncompromising Lifestyle

### **GOLD WINNER** Trilith

Special Thanks: Special thanks to Trilith Development and The JW Collection Trilith Real Estate.

**SILVER WINNER** Lakeside at River Green Special Thanks: The Creating Results team

### Best Email Marketing Message - Builder/Developer



**GOLD WINNER** Long Hollow Landing Berkshire Hathaway New Homes Division Special Thanks: Berkshire Hathaway New Homes Division Team and David Patterson Homes Team

### Best Online Banner or Box Ad



### **GOLD WINNER**

### Trilith

Berkshire Hathaway New Homes Division Special Thanks: Special thank you to Trilith Development and our New Homes marketing team.



### **SILVER WINNER**

Rocklyn Homes

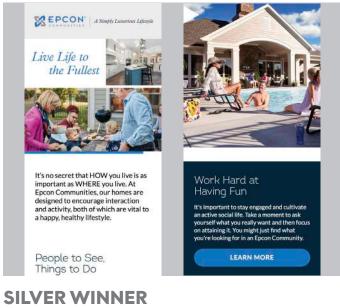
Rocklyn Homes & Marketing Results, Inc. Special Thanks: Special Thanks to Rocklyn Homes Team and Marketing Results, Inc.

### Best Interactive Tool - Builder/Developer

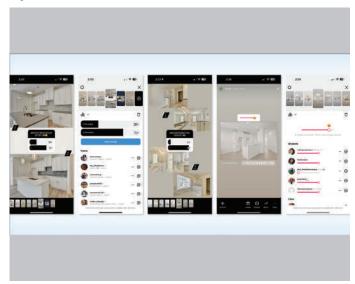


**GOLD WINNER** 

Cresswind Spring Haven Kolter Homes Special Thanks: Tony Adams, Andrew Hitch and the entire Cresswind Team



Epcon Communities Special Thanks: NDG Communications



### **SILVER WINNER**

Rocklyn Homes

Special Thanks: Special Thanks to the Rocklyn Homes Team.

### Best Interactive Tool - Associate



**GOLD WINNER** Berkshire Hathaway New Homes Division Special Thanks: Berkshire Hathaway New Homes Division Team

### Best Social Media Campaign - Associate -



**GOLD WINNER** Denim Marketing 25th Anniversary Special Thanks: Dina Gundersen with Creative Thunder

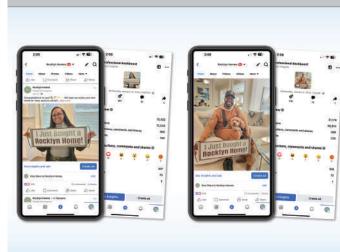
### Best Social Media Campaign - Builder/Developer



### **GOLD WINNER**

Ranch Cottages for Rent introduces Blossom Denim Marketing

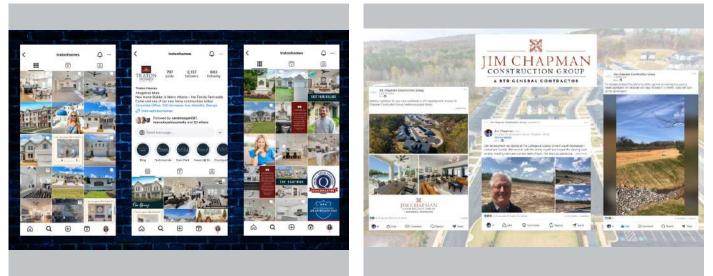
Special Thanks: Dina Gundersen with Creative Thunder for the creation of all Blossom and Dogwood graphics.



### **SILVER WINNER**

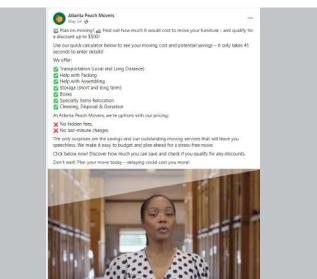
Rocklyn Homes Special Thanks: Special Thanks to the Rocklyn Homes Team

### Best Social Media Application - Builder/Developer



### **GOLD WINNER**

Traton Homes Denim Marketing Special Thanks: Kimberly Garwood of Traton Homes



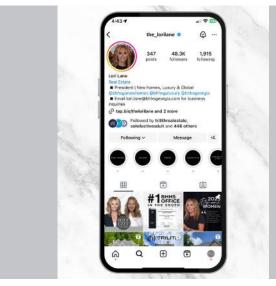
**SILVER WINNER** Atlanta Peach Movers

Special Thanks: Veden Media

### **SILVER WINNER**

Denim Marketing Special Thanks: Jim Chapman and Melanie Burruss

### **Best Social Media Application – Associate**



### **GOLD WINNER**

Lori Lane

Berkshire Hathaway New Homes Division Special Thanks: The BHHS new homes division team.



**SILVER WINNER** Denim Marketing 25th Anniversary Special Thanks: Dina Gundersen with Creative Thunder

### Builder/Developer - Budget under \$10,000



**GOLD WINNER** Peachtree Residential Denim Marketing Special Thanks: Dave Borreson and Amanda Ryle of Peachtree Residential

### Builder/Developer - Budget over \$10,000





**GOLD WINNER** Havencroft

David Weekley Homes

Special Thanks: Our Marketing and Communications team in Houston that helped us with the launch of our VIP Brochure and various updates in the process. To our full Atlanta Team on the support for our signature drive-in event that kicked off the community with great success.



### **SILVER WINNER**

The Courtyards at Redbud Lane Epcon Communities Special Thanks: NDG Communications



### **SILVER WINNER**

Traton Homes:Talk of the Townhome Denim Marketing Special Thanks: Kimberly Garwood of Traton Homes

### Developer - Budget over \$10,000 -



### **GOLD WINNER**

Trilith

Special Thanks: Special Thanks to the New Homes Division marketing team, all of our Trilith builders and Lew Oliver, Inc.

### Associate - Budget under \$10,000



**GOLD WINNER** Denim Marketing 25th Anniversary Special Thanks: Dina Gundersen with Creative Thunder



### **SILVER WINNER**

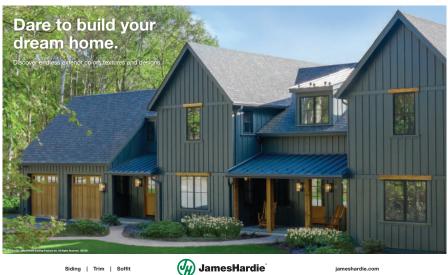
Berkshire Hathaway New Homes Division Special Thanks: The BHHS New Homes Sales and Marketing Team and Marketing Results

### Associate - Budget over \$10,000-



### **GOLD WINNER**

Denim Marketing Special Thanks: Dina Gundersen with Creative Thunder



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jameshardie.com

## 2024 Winners PERSONAL ACHIEVEMENT



ROOKIE SALESPERSON OF THE YEAR

> Ashton Adams Century Communities



SALESPERSON OF THE YEAR

**Michelle Valentino** The Providence Group



SALES MANAGER OF THE YEAR

Jason Janssen DRB Homes



MARKETING DIRECTOR OF THE YEAR

Whitney Fltzgerald DRB Homes



SALES TEAM OF THE YEAR

Jamie Cohen and Angie Slaughter David Weekley Homes



ONLINE SPECIALIST OF THE YEAR

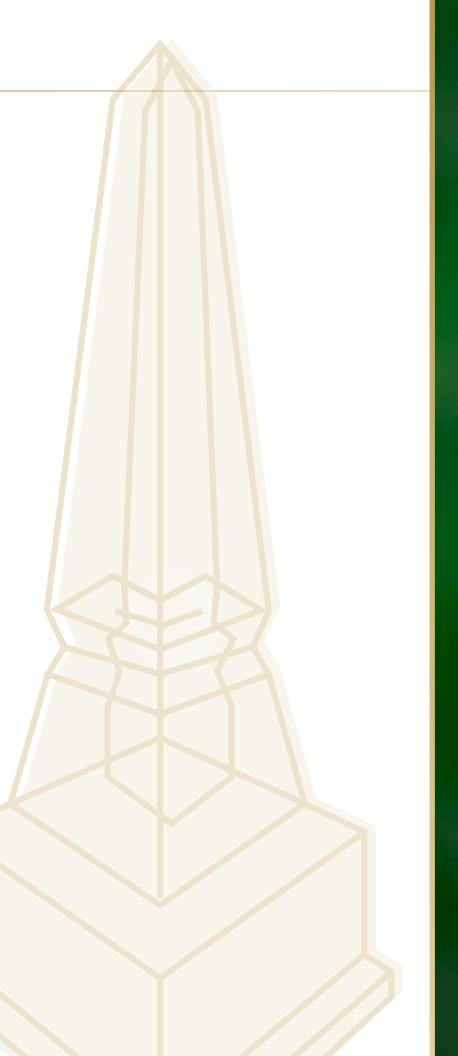
Laura Thomson David Weekley Homes





REMODELER OF THE YEAR

Marc D. Caputo Pine Creek Construction, LLC







Extending a huge congratulations to all of the 2024 OBIE Award Winners! Cheers to many more years of success!



# Continually growing to serve our clients!



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# **Our GA Locations**

ALPHARETTA	COLUMBUS	MIDTOWN
AUGUSTA	CONYERS	MONROE
BUCKHEAD	CUMMING	NEWNAN - NEW!
BUFORD	FAYETTEVILLE	PERRY
CAMP CREEK	GAINESVILLE	SAVANNAH AREA
CARROLLTON	GWINNETT	STOCKBRIDGE
СОВВ	MACON	WOODSTOCK

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