



MEMBER PACKET



Advocacy



Networking



Education



Community
Service



Savings

2025

How to make the most out of your membership

STAY CONNECTED

- Subscribe to our weekly newsletter
- Check out our quarterly magazine
- Visit our website and register for events



LET'S GET SOCIAL

 @GreaterAtlantaHomeBuildersAssociation

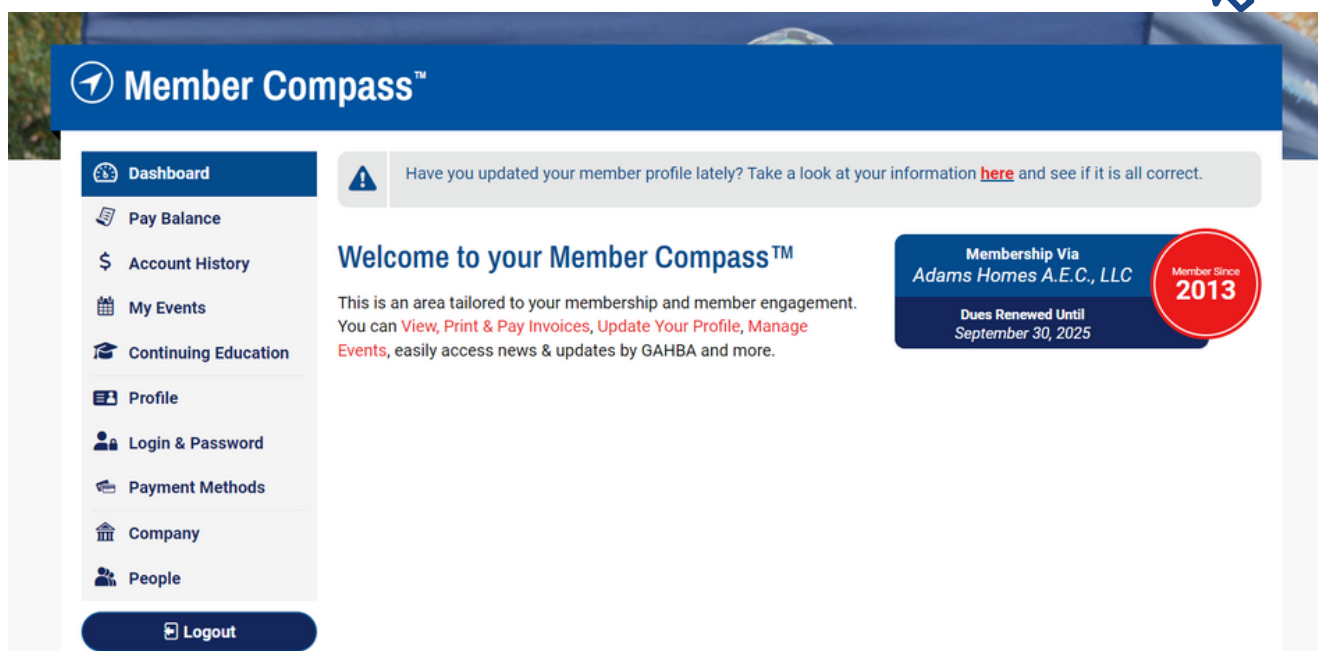
 @greater_atlanta_hba

 @greater-atlanta-home-builders-association

MEMBER COMPASS

Update member profile, add/remove employees, pay outstanding invoices, view receipts, and use the news and events tab to stay in the know and register for events. Do you use social media? Update your social links under "Edit this Profile"

[login](#)



MEET THE TEAM

2025 Executive Committee

President - James Nash, Heatherland Homes
Vice President - Wayne Hiott, Tyler Chandler Homes
Secretary/Treasurer - Jonathan White, Meritage Homes
Immediate Past President - Bill Lisecki, Adams Homes
Associate VP- Larry Tarver, North Georgia Brick
Associate At-Large - Doug Herbert, Herbert Construction
Associate At-Large - Tammy Pace Perkins, Pace Drywall
General Counsel - Tyler Dunn, Weissman PC

HBA Staff

Executive Officer - Corey Deal
Education Director - Valerie Braverman
Membership Manager - Hannah Wexler
Government Affairs Director - Garrett Wiley
External Affairs Coordinator - Kelsey Bennett
Events Manager - Ashlyn Justice
Communications Manager - Thomas Touchstone
Accounting Manager - Jessica Randall

HomeAid Georgia

HomeAid Georgia builds new lives for homeless families and individuals through housing and community outreach – accomplished through the generous donation of construction services and materials. Each year GAHBA members support HomeAid Atlanta by serving as builder captains, donors, and volunteers

Executive Director - Mandy Crater
Director of Community Outreach - Karen McLane

Learn More About HomeAid Georgia
www.homeaidga.org
info@homeaidga.org
www.facebook.com/homeaidga
678-775-1401

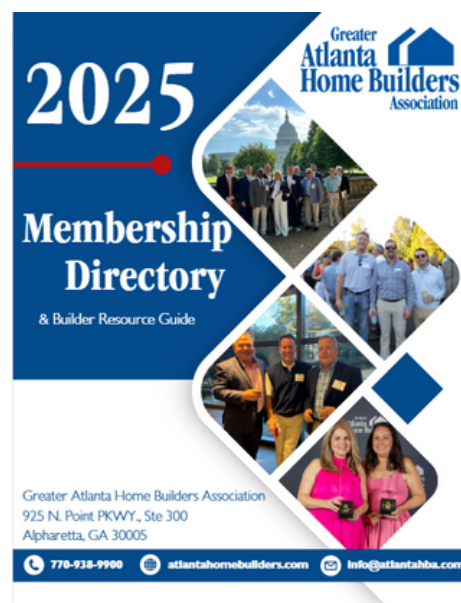
MEMBER DIRECTORY

The GAHBA publishes an annual Membership Directory and Builder Resource Guide which includes:

- GAHBA, HBAG, NAHB Board of Directors & Officers
- GAHBA Staff Directory
- CPHB and EarthCraft House Builder Listing
- Builder Member Companies and Primary Contact Index
- Associate Member Companies and Primary Contact Index
- Affiliate and Council Member Listings
- Builder Resource Guide

The Membership Directory is updated annually and reflects active members of the GAHBA as of November 1 of the year preceding publication. Members who join on or after November 1 are not included in the printed directory but are included in the online Find a Member search.

One directory is mailed to the primary contact of every member company and to new members upon joining throughout the year. Members may purchase additional directories for \$50 each. Customized mailing lists are also available for purchase by members only. For purchase information, contact the GAHBA Bookstore at 678-775-1469.



CHAPTERS

The GAHBA has seven chapters representing ten counties and the City of Atlanta. Each chapter hosts informative meetings, social events and community service projects throughout the year. Select an area below to learn more and get involved.

[Cobb/Cherokee](#)

[Metro East](#)

[Forsyth](#)

[Gwinnett](#)

[Inner Atlanta](#)

[Metro South](#)

[North Fulton](#)



STUDENT CHAPTERS

The GAHBA offers student chapter memberships through the National Association of Home Builders (NAHB). The NAHB Student Chapter program helps to enrich the educational experience of students enrolled in construction-related fields such as construction management, engineering, architecture, real estate and the trades. Chapters may be located at high schools, vocational and technical schools, community colleges or universities and give students first-hand exposure to the real world of the homebuilding industry to complement their academic studies.

COUNCILS

ATLANTA 55+ HOUSING COUNCIL

Representing housing professionals dedicated to the 55+ active adult housing industry in Atlanta.

ASSOCIATES COUNCIL

Represents and serves the interests of GAHBA members who provide products and services to home builders, developers, and remodelers.

BUILDER/DEVELOPER/LENDER COUNCIL

Research, roundtables, economic forecasts, market updates and more to keep you in the know.

PROFESSIONAL WOMEN IN BUILDING

Bringing together the power of professional women in all aspects of the building industry.

CUSTOM BUILDERS & REMODELERS COUNCIL

The Remodelers Council provides remodelers with connections, support and knowledge to help their companies grow and succeed.

SALES AND MARKETING COUNCIL

Connecting homebuilding industry sales and marketing professionals for education, ideas and events.

YOUNG PROFESSIONALS GROUP

Networking and opportunities for industry up and comers.

COMMITTEES

EDUCATION COMMITTEE

The Education Committee develops the Greater Atlanta Home Builders Association's catalog of classes and continuing education offerings, designation and certification programs and manages the Association's bookstore.

GOVERNMENT AFFAIRS COMMITTEE

Driving advocacy, education and action efforts across metro Atlanta.

MEMBERSHIP COMMITTEE

Supporting the lifeblood of the association through member services and recruitment.



EVENTS *275+ Events Annually*

[View full calendar and register for events](#)

OBIE Awards Gala

Presented each year by the GAHBA's Sales and Marketing Council, the OBIE Awards began in 1980 to recognize outstanding achievement in the home building industry. Since then, the program has grown to include more than 100 building, remodeling, marketing, and personal achievement categories.

Parade of Homes

Sponsored by the Greater Atlanta Home Builders Association, the Atlanta Parade of Homes is an annual showcase of new homes across metro Atlanta. The event features a wide variety of homes and townhomes in a diversity of styles, locations, and price points and is FREE, self guided and open to the public.

Golf Tournaments

Spring - Reunion Country Club / Summer - Bear's Best Golf Club

Installation & Awards Program

Installing the coming year's Board of Directors and recognition of outstanding members

Backyard Builder Bash

A unique outdoor experience where teams of 4 to 6 people will compete against other members of the GAHBA in a series of 6 games to win bragging rights and prizes for their team! This event is meant to foster company culture and a chance for all members of the GAHBA to come together for one unforgettable event.

Builder Speed Dating

This is a great event that allows vendors to meet one-on-one with multiple builders in a short amount of time.

Other events and meetings include:

- Chapter Meetings & Socials
- Council & Committee meetings
- Education & Designation Classes
- Silent Auction/Holiday Party
- Membership Appreciation
- Board of Directors Meetings
- Membership Drive
- Shooting Clay Tournament

925 N. point Pkwy, Suite 300, Alpharetta, GA 30005 | Hwexler@atlantahba.com | 770-938-9900

www.atlantahomebuilders.com



EDUCATION



GREATER ATLANTA HOME BUILDERS ASSOCIATION

INDUSTRY BOOKSTORE

Advance your career with professional certifications and designations! Earn a credential through the GAHBA to demonstrate your knowledge of the industry and position yourself and your company for rapid growth.

Certified Professional Home Builder: Long-standing builder certification program designed to connect the homebuying public with Certified Professional Home Builders dedicated to the highest levels of professionalism, service and homeowner satisfaction.

EarthCraft: Established by the Greater Atlanta Home Builders Association and Southface Energy Institute, EarthCraft is a green building education and certification program serving builders and remodelers in Atlanta and the Southeast.

Certified Lead Renovator: Take your business to the next level with resources from the Greater Atlanta HBA Industry Bookstore. The Industry Bookstore is stocked with industry information and resources including contracts, code books, licensing books, trade contractor agreement and scopes of work, marketing strategies, performance standards, warranty guidelines and more.

Level IA Blue Card: In the NPDES Level IA certification course, attendees will learn to implement an effective Erosion and Sedimentation Control Program. Attendees will also learn NPDES documentation requirements, how to properly inspect BMP's and will obtain an introduction to the Georgia Erosion and Sedimentation Act (GESA).

Residential Construction Superintendent: This is a sought-after training program designed for current and aspiring jobsite superintendents in the residential building sector. Developed by industry subject matter experts, the RCS Designation teaches the rigors of this important construction management role.

National Association of Home Builders Designations: The NAHB offers a wide range of professional designations created to further your career in the residential construction industry. Contact the NAHB Education Department for more information about designations by calling 1-800-368-5242, x. 8154

INDUSTRY BOOKSTORE

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www.atlantahomebuilders.com

BENEFITS OF MEMBERSHIP



Advocacy



Networking



Education



Community
Service



Savings

Helps Businesses Succeed

Helps Members Gain a Competitive Edge

Creates Networking Opportunities for Members

1200

members &
growing

10

counties

21

councils &
committees

275

events & classes
annually

The Greater Atlanta Home Builders Association programs and tools, access to experts and exclusive opportunities to network across all areas of the housing industry can help you in every aspect of your business. When you join, you automatically become a member of the Home Builders Association of Georgia and the National Association of Home Builders

3-IN-1 MEMBERSHIP



Learn More: 678-775-1448 | membership@atlantahba.com

BUILDER BENEFITS OF MEMBERSHIP



Advocacy Networking Education Community Service Savings

Join and Get Involved

Join our members in advocating for a healthy housing market across the metro Atlanta area's nine counties and more than 60 municipalities. Members and staff regularly meet with local officials to build relationships and educate lawmakers about the needs of builders and how the industry benefits the economy. These efforts also help to defeat excessive regulations and protect your business.



With over 1,150 members and 275 annual events, your membership can help you connect with other professionals in the home building industry, build strategic partnerships, find qualified job applicants and advance your own career.

Stay on the cutting edge of the home building industry with a wide variety of education classes, recognized among the industry's best. Enjoy access to current information and vital resources through the GAHBA's Industry Bookstore. In addition, the GAHBA is your connection to certification and credentialing programs, including Certified Professional Home Builder and EarthCraft House.



HomeAid Georgia is the designated charity of the GAHBA that helps build and renovate housing facilities for homeless families and individuals in Georgia. Whether providing financial resources or volunteering with a local HomeAid project partner, we can all work as a team to help rebuild communities from the inside out.

Your membership dues afford you not only the membership benefits of the GAHBA but also the Home Builders Association of Georgia and the National Association of Home Builders. Save money with member only discounts and benefits through your 3-in-1 membership.

3-IN-1 MEMBERSHIP



ATLBuildersHealthcare



678-775-1448 | MEMBERSHIP@ATLANTAHBA.COM

925 N. point Pkwy, Suite 300, Alpharetta, GA 30005

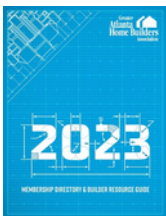
ASSOCIATE BENEFITS OF MEMBERSHIP



Join and Get Involved

NETWORKING

With over 1,150 members & 275 annual events, your membership can help you connect with other professionals in the industry, build strategic partnerships, find qualified job applicants & advance your own career.



SPONSORSHIP

The Greater Atlanta Home Builder Association provides a variety of opportunities for members, associates and advertisers to connect with the right contacts in a targeted and meaningful way to maximize your marketing power within the association.

Targeted sponsorship opportunities

Councils

Atlanta 55+ Housing Council
Associates Council
Builder/Developer/Lender Council
Professional Women in Building Council
Remodelers Council
Sales and Marketing Council
Young Professionals Group

Events

Chapter Meetings & Socials
Education & Designation Classes
Golf Tournaments
OBIE Awards Gala
Silent Auction/Holiday Party
Builder Speed Dating
Membership Appreciation
Parade of Homes
Membership Drive
Installation & Awards
Board of Directors Meetings

Digital

Quarterly Magazine
Member Directory
Website Advertising
Weekly E-Newsletter

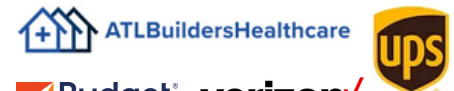
SAVINGS

Your Membership dues afford you not only the membership benefits of the GAHBA but also the Home Builders Association of Georgia and the National Association of Home Builders.

3-IN-1 Membership



Save money with member only discounts and benefits through your 3-in-1 membership.



COMMUNITY SERVICE



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 ATLBuildersHealthcare

- Healthcare solutions and savings through ATL Builders Healthcare



Big Annual Savings

See how one small business owner dramatically cut their total healthcare cost.

Previous	Current
Family: \$3,150	Family: \$1,606
Individuals: \$1,160	Individuals: \$487



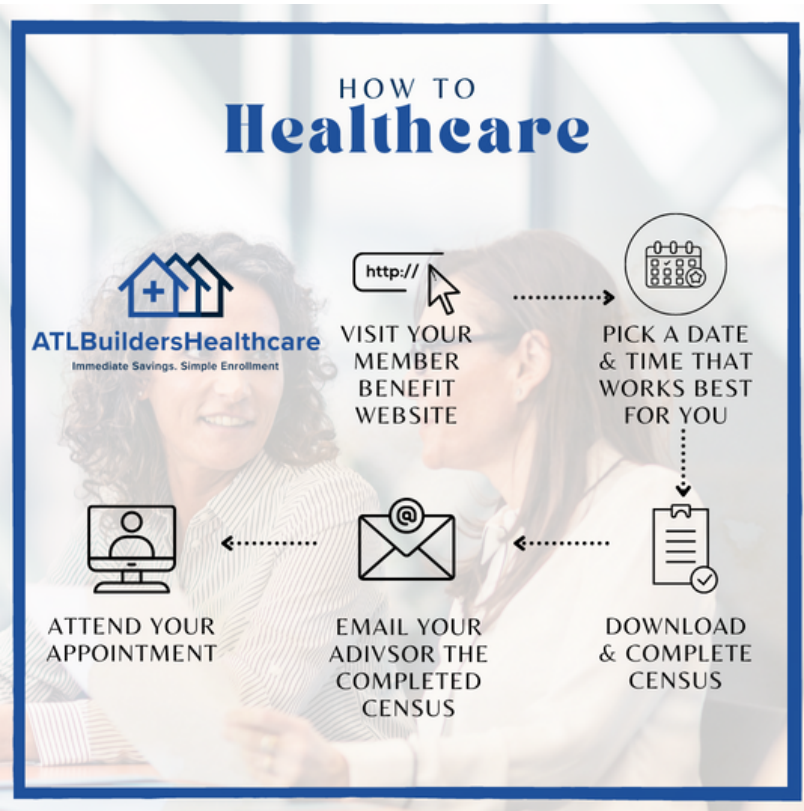
ATLBuildersHealthcare
Immediate Savings. Simple Enrollment

— “

“We are seeing a saving 25% on their premiums, while moving from a \$6,000 deductible to \$0 with ChamberoffHealthcare.com. We are excited for our members to use this benefit and save like us!”

—Howard K., Business Owner

” —

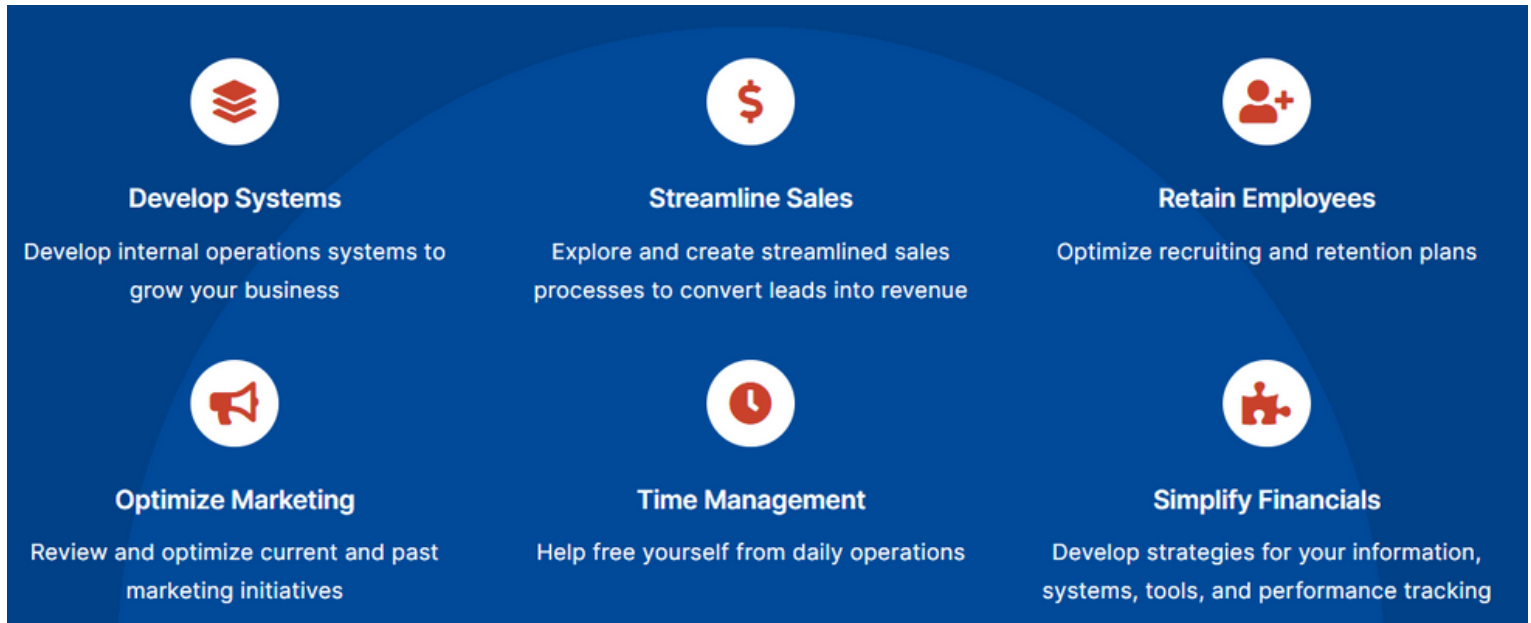


Learn more or sign up at
www.atlbuildershealthcare.com

GROWTH PARTNERS

- An exclusive member benefit, receive a 100% free BPA (\$2,200 value) with your GAHBA membership

Small Business Growth Partners helps small businesses owners in construction and building trade industries develop highly profitable, quality business models without sacrificing their personal lives.



1. Assessment

A professional and "outsiders" view of your business – most builders don't have the luxury of having a "diagnostic" done on their businesses, nor have many had an unbiased analysis of how they are doing.



2. Advise

The ability to ask all business related questions from professionals that know your industry.



4. Planning

A time-based and action driven plan, broken down from a 3 year picture to the current quarter of the year your BPA is created.



3. Analysis

An analysis of your team and team acquisition system, including full DISC/Motivator assessments for key team members. The results of the assessments, including a team personality mapping grid, will also be included within your BPA.



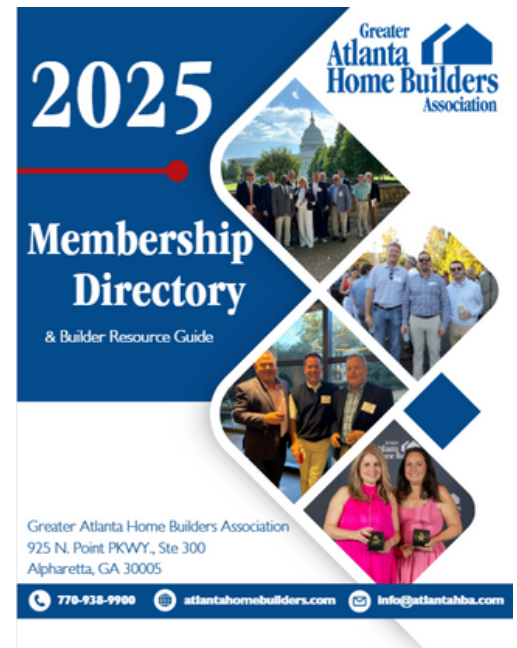
5. Recommendations

Ideas and strategies for your sales process and system, marketing, internal processes, cash flow tracking and more.

GREATER ATLANTA HBA BENEFITS



- Free Member Directory listing which is accessible to other members and consumers
- Free Job Postings through the GAHBA Job Bank
- Use of the GAHBA Member Logo for Promotional Purposes
- Bookstore resources, including New Construction Contracts, Homeowner Handbook and the Partnering Guide



Proud Member of ...



GREATER ATLANTA HOME BUILDERS ASSOCIATION

INDUSTRY BOOKSTORE

HBA OF GEORGIA BENEFITS



- Benefits from Builders Insurance Group



Workers'
Compensation
Insurance



General
Liability
Insurance



Commercial
Package
Policy



Umbrella
Insurance
Policies



Builders Risk
Insurance

BUILDERS DOESN'T JUST INSURE BUILDERS.

We provide Workers' Compensation insurance to a wide variety of businesses, including the following:



Builders

including residential general contractors, light commercial contractors, artisan contractors and remodelers



Retail/Wholesale

including florists, clothing stores, furniture stores and beauty salons



Service
Providers

including tire stores, restaurants and printers



Office
Professionals

including doctors, dentists, lawyers, child care providers and CPAs



Light
Manufacturing

including machine shops, food processing, textile products and assembly operations



Learn more or sign up at www.bldrs.com/

HBA REBATES



HBA
REBATES



WANT TO START GETTING MONEY
FOR PRODUCTS YOU ALREADY USE?



www.HBAGrebates.com



FREE MEMBER BENEFIT OF
YOUR STATE & LOCAL HBA

HBArebates.com

EASY TO PARTICIPATE!

IF YOU USE ANY OF OUR

PARTICIPATING
MANUFACTURERS

- 1 Register
- 2 Submit a Rebate Claim
- 3 Receive a Rebate Check

THE AVERAGE REBATE PER
BUILDER/REMODELER COMPANY
WHO PARTICIPATED IN 2022 WAS:

\$1,526.65



HBArebates.com

info@HBArebates.com



866.849.8400

@MemberRebateProgram