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45TH OBIE AWARDS

OCTOBER 25, 2025

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Callaway Builders, Inc.	Lessard Design	The JW Collection
Chathamilt Homes	Longo Homes Inc.	The Providence Group
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We thank you for your outstanding contributions and for your time and commitment in making the 45th Annual OBIE Awards a huge success!



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NorthStar Mortgage Advisors



Cam Lee
Meritage Homes



Ilir Imeraj
The Providence Group

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**The OBIE Awards is a production of
the Greater Atlanta Home Builders
Association in conjunction with the
Atlanta Sales and Marketing Council.**

Ashlyn Justice
Events Manager

WHAT ARE THE OBIE AWARDS?

The OBIE Awards began in 1980 and have grown throughout the years to now feature more than 100 building, remodeling, marketing and personal achievement categories in which to enter. The OBIE Awards, named after the obelisk shape of the actual award given, are the premier awards in the new home construction industry. Awards are given to recognize outstanding achievement in new home building, marketing, remodeling and personal achievement categories. The Sales and Marketing Council of the HBA presents the annual OBIE Awards every fall. OBIE Award recipients stand out among their peers and are recognized for their outstanding achievements.

The OBIE Awards program is presented by the Greater Atlanta Home Builders Association, Inc.'s Sales and Marketing Council to honor excellence in building, remodeling, marketing and personal achievement in the home building industry. The OBIE Awards is not endorsed by, sponsored by or in any way affiliated with Village Voice Media, Inc. or "The Village Voice OBIES."

THANK YOU TO OUR 2025 OBIE JUDGES

Audrea Brown

Orlando, FL

Charles Jeter

Nolensville, TN

Christy Beck

Raleigh, NC

Diane Overton

Austin, TX

Kathy Browning

Virginia Beach, VA

Kevin Dattilo

Brentwood, TN

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Austin, TX

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Prosper, TX

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**2025 BUILDER WINNERS
AND THE AWARD GOES TO...**

2025 Builder Winners
COMMUNITY OF THE YEAR

ATTACHED



GOLD WINNER

New Talley Station
Lessard Design
Special Thanks: Toll Brothers.



SILVER WINNER

Ecco Park
The Providence Group
Special Thanks: The Providence Group's visionary architects, talented design team, skilled craftsmen, and dedicated sales professionals. Heartfelt gratitude goes to our homeowners, whose pursuit of elevated living inspires our work every day.

DETACHED



GOLD WINNER

Long Hollow Landing
David Patterson Homes
Special Thanks: The David Patterson Homes Team.



SILVER WINNER

Preserve at Mountain Creek
Meritage Homes
Special Thanks: The entire Meritage team that brought Preserve at Mountain Creek to life.

MIXED USE



GOLD WINNER

Sawnee Village

The Providence Group

Special Thanks: The Providence Group extends sincere thanks to our architects, trade partners, Green Brick Partners, city officials, and The Worthing Companies for their collaboration and expertise in bringing Sawnee Village to life.

MASTER PLAN



GOLD WINNER

Hemingway

Meritage Homes

Special Thanks: The entire Meritage team that brought Hemingway to life.



SILVER WINNER

South on Main

The JW Collection

Special Thanks: The JW Collection team and our valued trade partners and suppliers.

55+ HOUSING



GOLD WINNER

Kilough Pointe

ResiBuilt Homes

Special Thanks: The ResiBuilt team, vendors, and all who made Kilough Pointe a great place to live. And to Dawson County, the Chamber of Commerce, and our equity partners for helping bring this investment to life.

20 UNITS OR LESS



GOLD WINNER

Knollwood

The Providence Group

Special Thanks: To our architects, trade partners, design team, and Green Brick Partners for their creativity and dedication in bringing Knollwood to life. We are especially grateful to our homeowners for choosing Knollwood and contributing to its warm, vibrant sense of community.



SILVER WINNER

Burton

McKinney Builders

Special Thanks: Lew Oliver and Ansley Real Estate.



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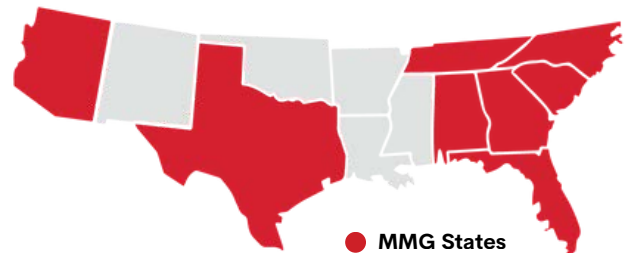
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2025 Builder Winners
SINGLE FAMILY BUILDER – DETACHED
(BUILDS 1-25 HOMES/YEAR)

\$399,999 and under



GOLD WINNER

Jefferson Street
Create Homes
Special Thanks: Create Homes Office & Construction
Teams & the Tamra Wade Team.



SILVER WINNER

Stone Mountain Community
Billups Homes Inc.
Special Thanks: Erika Billups.

\$400,000 to \$499,999



GOLD WINNER

The Reserve At Timberlands
Loren Homes
Special Thanks: A sincere thank you to Jimmy Coxe,
our builder for this project. We also thank our incredible
buyers, Zachary Turner and Katherine Richardson.

\$500,000 to \$599,999



GOLD WINNER

Marable Street
Expo Homes
Special Thanks: Expo Homes Office & Construction Teams
& The Tamra Wade Team.

\$600,000 to \$699,999



McQueen
ELECTRIC
Saving our customers money through energy efficiency

GOLD WINNER

Mirror Lake at South Harbour

Adams Homes AEC, LLC

Special Thanks: The Adams Homes Team from production to vendors to sales; thanks to every individual who makes it all possible. Your hard work, dedication, and teamwork are the foundation of every home we build.

\$700,000 to \$799,999



GOLD WINNER

Red Barn Construction

Special Thanks: Our Clients - Cary and Cathy.



SILVER WINNER

Village at Williams Park

McKinney Builders, Inc.

Special Thanks: Greg Davis of Engel and Volkers.

2025 Builder Winners
SINGLE FAMILY BUILDER – DETACHED
(BUILDS 1-25 HOMES/YEAR)

\$800,000 to \$899,999



GOLD WINNER

Red Barn Construction

Special Thanks: Our Clients - Tracy & Heidi.



SILVER WINNER

Addison Heights

Heatherland Homes

Special Thanks: Heatherland Homes Office &
Construction Teams & The Tamra Wade Team.

\$900,000 to \$999,999



GOLD WINNER

Callaway Builders, Inc.

Special Thanks: A heartfelt thank you to the Fischer family for letting us help them build their dream custom home. And to our exceptional team, whose passion and dedication truly set us apart; this wouldn't be possible without you all.



SILVER WINNER

Red Barn Construction

Special Thanks: Ken Corsini & Nathan Beavers.

\$1 Million to \$1.2 Million



GOLD WINNER

Red Barn Construction

Special Thanks: Our Clients - Kevin and Cheryl.



SILVER WINNER

Stephen Willoughby Homes, LLC

Special Thanks: Stephen Willoughby with an amazing work ethic. Your daily supervision made this house a beautiful home.

WE WANT TO SAY
THANK YOU

To Denim Marketing Team and
Dina Gundersen for the new OBIE Logo!

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alive and for your continuous support!



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\$400,000 to \$499,999



GOLD WINNER

Maple Village

Kerley Family Homes

Special Thanks: The entire team at Kerley Family Homes with a special thanks to Johnstone Jones, our VP of Construction.



SILVER WINNER

Meadow Pines

Kerley Family Homes

Special Thanks: The entire team at Kerley Family Homes with a special thanks to Johnston Jones - VP of Construction.

\$700,000 to \$799,999



GOLD WINNER

Village at Williams Park

McKinney Builders

Special Thanks: Greg Davis of Engel and Volkers.

\$800,000 to \$899,999



GOLD WINNER

Ford Landing

Kerley Family Homes

Special Thanks: The entire Kerley Family Home team with a special thanks to Johnston Jones - VP of Construction.



SILVER WINNER

Scarlett Grace Lane

David Patterson Homes

Special Thanks: The David Patterson Homes Team.



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CONGRATULATIONS 2025 OBIE AWARD WINNERS!



2025 Builder Winners
SINGLE FAMILY BUILDER – DETACHED
(BUILDS 100+ HOMES/YEAR)

\$300,000 to \$399,999



GOLD WINNER

Ivey Township

Meritage Homes

Special Thanks: Carlos Zambrano and the Ivey Township sales team.



SILVER WINNER

Avalon

Meritage Homes

Special Thanks: Zack Lamb, Tyler Sturzoiu, and the Avalon sales team.

\$400,000 to \$499,999



GOLD WINNER

Hemingway

Meritage Homes

Special Thanks: Jacob Graham, Justin Summers, and the Hemingway sales team.



SILVER WINNER

Martin Springs

Meritage Homes

Special Thanks: Rob Richardson and the Martin Springs sales team.

\$500,000 to \$599,999



GOLD WINNER

Vines at Mill Creek

Meritage Homes

Special Thanks: Josh Keeling, Chris Leavitt, and the Vines at Mill Creek sales team.



SILVER WINNER

Independence

DR Horton Atlanta East

Special Thanks: Every great home starts with people who care. Special thanks to our field team for building with precision and pride, to our office team for pushing ideas forward with heart, to every homeowner and homebuyer letting us be part of their journey.

\$600,000 to \$699,999



GOLD WINNER

Vines at Mill Creek

Meritage Homes

Special Thanks: Josh Keeling, Chris Leavitt, and the Vines at Mill Creek sales team.



SILVER WINNER

Palisades

The Providence Group

Special Thanks: Special thanks to our dedicated construction team, design studio professionals, sales agents, and trade partners whose craftsmanship and commitment make homes like the Castleberry possible.

2025 Builder Winners
SINGLE FAMILY BUILDER – DETACHED
(BUILDS 100+ HOMES/YEAR)

\$700,000 - \$799,999



GOLD WINNER

Aurora Ridge at Great Sky
Toll Brothers Georgia
Special Thanks: Toll Brothers Georgia Team.



GOLD WINNER

Maple Plan, Cresswind Georgia at Twin Lakes
Kolter Homes
Special Thanks: Tony Adams, Jennifer Landers and the entire Cresswind Team.

\$800,000 and above



GOLD WINNER

South on Main
The JW Collection
Special Thanks: The JW Collection team and our valued trade partners and suppliers.



SILVER WINNER

Rosewood Plan, Cresswind Georgia at Twin Lakes
Kolter Homes
Special Thanks: Tony Adams, Jennifer Landers and the entire Cresswind Team.

\$800,000 and above



SILVER WINNER

The 1858

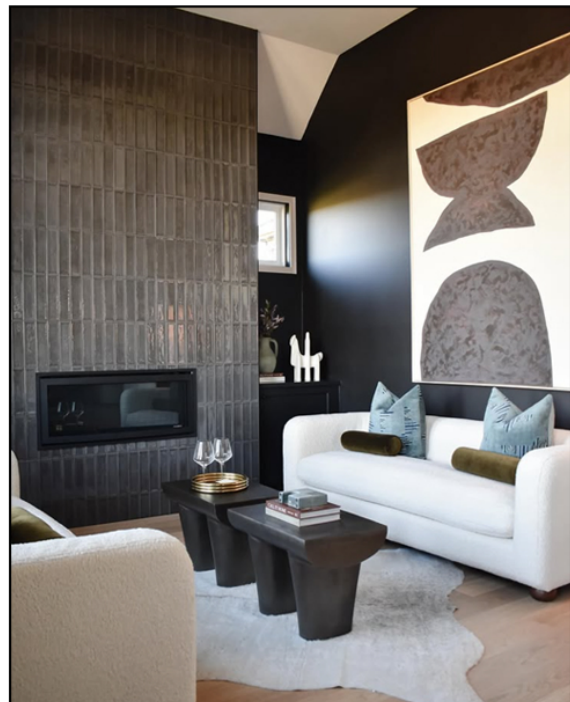
A Classical Studio

Special Thanks: Vision Development Partners, Patrick Malloy Communities, AlpharettaZen Expert Home Advisors at RE/MAX Around Atlanta, Chris Owens, Patrick Corkill with PCLA, 3LP



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2025 Builder Winners
SINGLE FAMILY BUILDER – DETACHED
(LUXURY BUILDERS)

\$1 Million to \$1.4 Million



GOLD WINNER

Governors Towne Club

MacBuilt Homes

Special Thanks: To our clients Bernard and Chandra Hill, Architect Todd Jenkins with Main Street Designs, Landscape Architect Michael Willis, LaRuche Photo for the beautiful photography and videography, and to all our valued trade contractors.



SILVER WINNER

Red Barn Construction

Special Thanks: Designer, Chandler Isben & our Architect, Mark Shattuck.

\$1.5 Million to \$2 Million



GOLD WINNER

Ecraft/Lindsay and Joseph Ewing

Special Thanks: To the Ecraft Team, Jennifer Holle our lead designer. Ferguson Enterprises and Georgia Lighting.



SILVER WINNER

Dogwood Family Homes

Special Thanks: I would like to give a special thanks to my agents, Kelly Chancy and Michael Hermance, for their hard work throughout the process. Additional thanks to my designer, Ashton Watson, for guiding the vision and finishes through to the completed finish.

\$2 Million to \$3 Million



GOLD WINNER

The Manor Golf and Country Club
ADG Custom Homes

Special Thanks: To our wonderful clients with discerning taste. Everyone on our team that works so hard to make every project perfect. And to my lovely wife for supporting ADG and myself, without her this is not possible.



SILVER WINNER

Mayfair Estates
Perry Custom Homes

Special Thanks: The incredible and devoted Perry Custom Homes team, our valued partners, master craftsmen and clients.

\$3 Million to \$4 Million



GOLD WINNER

Horner Homes, Inc.

Special Thanks: Chase Mizel, Atlanta Fine Homes, Sotheby's International Realty, John Plaster Architecture.



SILVER WINNER

Horner Homes, Inc.

Special Thanks: Jared Sapp, Atlanta Fine Homes, Sotheby's International Realty, John Plaster Architecture.

2025 Builder Winners
SINGLE FAMILY BUILDER – DETACHED
(LUXURY BUILDERS)

\$4 Million to \$5 Million



GOLD WINNER

Principle Builders Group, LLC

Special Thanks: Scott West of West Architecture Studio and Galina Coada of Galina Photography.



SILVER WINNER

Deer Creek Shores

Callaway Builders, Inc.

Special Thanks: We would like to thank the Bundros family for allowing us to help design and build their dream lakeside home. Thank you to build team Brenda, Megan, Sam, John and Curran. Thanks to our key Callaway staff members, Carolyn and Jessica for our behind the scenes.

\$5 Million and above



GOLD WINNER

Bella Fine Homes / Stephanie Bell

Special Thanks: Nora and Austin.



SILVER WINNER

Cablik Enterprises

Special Thanks: Architect: Intent Design, Interior Designer: Archie Bolden, and our wonderful clients.



Congratulations!
**to all 2025
OBIE Award
Winners!**



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2025 Builder Winners
BEST BUILDING DESIGN
(DETACHED MODEL)

\$300,000 to \$399,999



GOLD WINNER

Avalon

Meritage Homes

Special Thanks: Zack Lamb, Tyler Sturzoiu, and the Avalon sales team.

\$400,000 to \$499,999



GOLD WINNER

Hemingway

Meritage Homes

Special Thanks: Jacob Graham, Justin Summers, and the Hemingway sales team.

\$500,000 to \$599,999



GOLD WINNER

Vines at Mill Creek

Meritage Homes

Special Thanks: Josh Keeling, Chris Leavitt, and the Vines at Mill Creek sales team.



SILVER WINNER

Martin Springs

Meritage Homes

Special Thanks: Rob Richardson and the Martin Springs sales team.

\$600,000 to \$699,999



GOLD WINNER

Ruby Creek Estates

Stephen Elliott Homes

Special Thanks: To the Stephen Elliott Homes construction and office team and the Tamra Wade Team.



SILVER WINNER

Promenade at Sawnee Village

The Providence Group

Special Thanks: To The Providence Group's brilliant architects, design team, and skilled craftsmen who brought The Lassiter to life. We also express deep gratitude to our homeowners.

\$700,000 to \$799,999



GOLD WINNER

Settingdown Farms- The Emilia

David Weekley Homes

Special Thanks: A heartfelt thank you for the hard work and dedication to our full team of builders, purchasing, design and external partners. Without you, this home and award would not have been possible.



SILVER WINNER

Lakeside at River Green

The JW Collection

Special Thanks: The JW Collection team and our valued trade partners and suppliers.

2025 Builder Winners
BEST BUILDING DESIGN
(DETACHED MODEL)

\$700,000 to \$799,999



SILVER WINNER

Madison Plan, Cresswind at Spring Haven

Kolter Homes

Special Thanks: Tony Adams, Andrew Hitch and the entire Cresswind Team.

\$800,000 and above



GOLD WINNER

Claxton

Vertical Luxury

Special Thanks: The Chatham Group.

\$800,000 and above



GOLD WINNER

Lakeside at River Green

The JW Collection

Special Thanks: The JW Collection team and our valued trade partners and suppliers.



SILVER WINNER

Bella Fine Homes / Stephanie Bell

Special Thanks: Nora and Austin.



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2025 Builder Winners
BEST BUILDING DESIGN
(ATTACHED MODEL)

\$299,999 and under



GOLD WINNER

Avalon

Meritage Homes

Special Thanks: Zack Lamb, Tyler Sturzoju, and the Avalon sales team.



SILVER WINNER

The Reserve at Clocktower

Stephen Elliott Homes

Special Thanks: Stephen Elliott Homes Office & Construction Teams & The Tamra Wade Team.

\$300,000 to \$399,999



GOLD WINNER

Artisan Walk

Meritage Homes

Special Thanks: Tawny Whiting and the Artisan Walk sales team.



SILVER WINNER

The Enclave at Magnolia Grove

Create Homes

Special Thanks: Create Homes Office & Construction Teams & the Tamra Wade Team.

\$400,000 to \$499,999



GOLD WINNER

The Village at River Green

The JW Collection

Special Thanks: The JW Collection team and our valued trade partners and suppliers.



SILVER WINNER

Sharon Commons

David Patterson Homes

Special Thanks: The David Patterson Homes Team.

\$500,000 to \$599,999



GOLD WINNER

Millcroft

The Providence Group

Special Thanks: The Providence Group's talented architects, design team, and skilled craftsmen for bringing the Stocktons vision to life. Gratitude also goes to our homeowners, whose dreams and feedback inspire our continuous pursuit of excellence.



SILVER WINNER

Maddox Landing (Hoschton, GA)

UnionMain Homes

Special Thanks: To our talented architects, craftsmen, and construction teams for turning plans into places people are proud to call home.

2025 Builder Winners
BEST BUILDING DESIGN
(ATTACHED MODEL)

\$600,000 to \$699,999



GOLD WINNER

Ward's Crossing

The Providence Group

Special Thanks: The Providence Group's visionary architects, designers, and skilled construction teams whose dedication and craftsmanship brought the Jacobsen II to life.

\$700,000 and above



GOLD WINNER

Toll Brothers at Lakeview

Toll Brothers Georgia

Special Thanks: Ryan Young Interiors.



GOLD WINNER

Towns on Thompson

The Providence Group

Special Thanks: The Providence Group's design and architecture teams for their innovation and craftsmanship in bringing The Chaucer to life.

2025 Builder Winners
SINGLE FAMILY ATTACHED
(ALL BUILDERS)

\$200,000 to \$299,999



GOLD WINNER

Avalon

Meritage Homes

Special Thanks: Zack Lamb, Tyler Sturzoiu, and the Avalon sales team.



Extending a huge congratulations to all of the 2025 OBIE Award Winners! Your hard work and dedication continue to set the bar for excellence in our industry. Cheers to many more years of success!

Randy McMichael & Ed Gray

McMichael & Gray, PC
ATTORNEYS AT LAW

\$300,000 to \$399,999



GOLD WINNER

Stein Steel

Lessard Design

Special Thanks: Empire Communities.



SILVER WINNER

The Enclave at Magnolia Grove

Create Homes

Special Thanks: Create Homes Office & Construction Teams & the Tamra Wade Team.

2025 Builder Winners
SINGLE FAMILY ATTACHED
(ALL BUILDERS)

\$400,000 to \$499,999



GOLD WINNER

New Talley Station
Lessard Design
Special Thanks: Toll Brothers.



SILVER WINNER

Grant Place
The Providence Group
Special Thanks: The Providence Group's skilled architects, designers, and construction teams for bringing The Grant to life with creativity and dedication. Appreciation goes to our homeowners, whose vision inspires us to redefine urban living.

\$500,000 to \$599,999



GOLD WINNER

Devin's Shire
The JW Collection
Special Thanks: The JW Collection team and our valued trade partners and suppliers.



SILVER WINNER

Findley Row
Lessard Design
Special Thanks: Monte Hewett.

\$600,000 to \$699,999



GOLD WINNER

568 West

Lessard Design

Special Thanks: Toll Brothers.



SILVER WINNER

Ecco Park

The Providence Group

Special Thanks: The Providence Group's talented design and construction teams for their dedication and artistry in creating the Benton I. Also thanks to our homeowners, whose vision for vibrant living inspires every detail of Ecco Park.

\$700,000 to \$799,999



GOLD WINNER

Devin's Shire

The JW Collection

Special Thanks: The JW Collection team and our valued trade partners and suppliers.

2025 Builder Winners
SINGLE FAMILY ATTACHED
(ALL BUILDERS)

\$800,000 and above



GOLD WINNER

Towns on Thompson

The Providence Group

Special Thanks: The Providence Group's design visionaries, architects, and skilled craftsmen who poured their talent and creativity into The Chamberlain. We also extend gratitude to our homeowners, whose aspirations inspire us to set new standards in luxury living.



SILVER WINNER

South on Main

The JW Collection

Special Thanks: The JW Collection team and our valued trade partners and suppliers.

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2025 Builder Winners
SINGLE FAMILY DETACHED
(URBAN REDEVELOPMENT/REVITALIZATION)

\$300,000 to \$399,999



GOLD WINNER

English Avenue
Billups Homes Inc.
Special Thanks: Erika Billups.

\$600,000 and above



GOLD WINNER

Village at Williams Park
McKinney Builders, Inc.
Special Thanks: Greg Davis of Engel and Volkers.



SILVER WINNER

Village at Williams Park
McKinney Builders, Inc.
Special Thanks: Greg Davis of Engel and Volkers.

\$500,000 and above



GOLD WINNER

Promenade at Sawnee Village

The Providence Group

Special Thanks: The Providence Group's talented architects, designers, and construction teams for their creativity and commitment to excellence in bringing The Hickory to life. Gratitude also goes to our homeowners for inspiring us to continually create homes that elevate everyday living.



SILVER WINNER

Serenbe

McKinney Builders, Inc.

Special Thanks: Serenbe Real Estate and Lew Oliver.





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Congrats

To All 2025 Obie Winners

We wish you many more
years of continued success.



Chris
DREXLER
NMLS# 214232
678.978.1473



Esmeralda
GONZALEZ
NMLS# 1829725
404.434.5086



Dennis
MOSELEY
NMLS# 137995
678.725.5400



Becky
BROWN
NMLS# 211483
678.478.1612



Nancy
BARLOW
NMLS# 153047
404.435.0655



John
ANDERSON
NMLS# 248628
770.361.7901



Ashley
GIBSON
NMLS# 2424648
229.322.2060

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BUCKHEAD
ALPHARETTA
DECATUR
DULUTH
STOCKBRIDGE
ACWORTH

2025 Winners

SPECIAL CATEGORY WINNERS

Best Community Service Project



GOLD WINNER

St Jude Dream Home Giveaway

The Providence Group

Special Thanks: We extended heartfelt gratitude to our trade partners, volunteers, sponsors, TPG staff, Green Brick Partners, and the team at St. Jude for their collaboration and trust. Together, we built more than a home; we built hope.



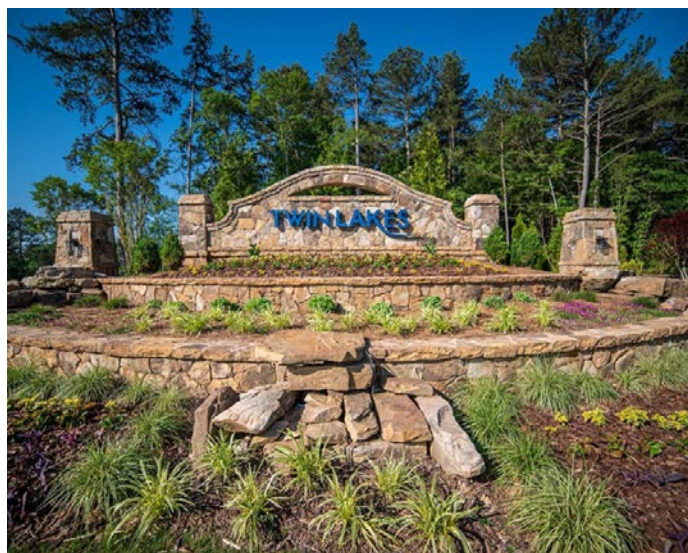
SILVER WINNER

CARE Build Day with HomeAid Georgia

David Weekley Homes

Special Thanks: Thank you to HomeAid Georgia, who we see as a very valuable partner in allowing us to give back to the community of which we build. To our team, and trade partners who value and participate in our CARE efforts each year, Thank You!

Landscape Design - Community/Condo Complex



GOLD WINNER

Cresswind Georgia at Twin Lakes

Kolter Homes

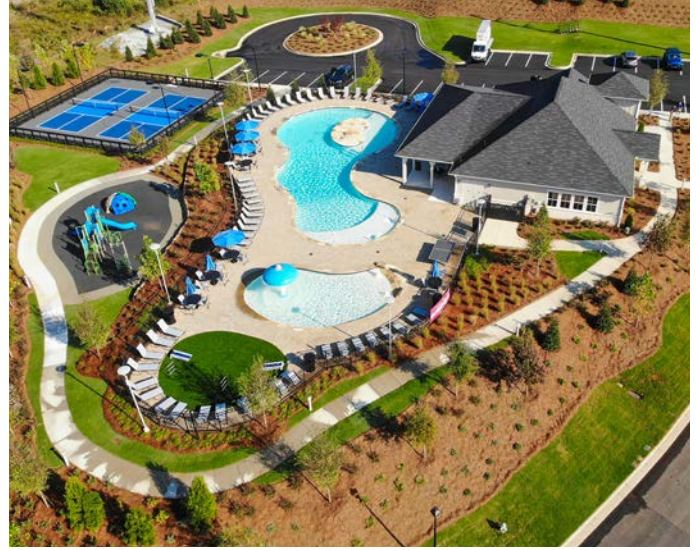
Special Thanks: Tony Adams, Jennifer Landers and the entire Cresswind Team.

Best Amenity Package - 499 units and under/total build out



GOLD WINNER

The Courtyards at Bailey Farms
Epcon Communities/ Ted Turner, Division President
Special Thanks: Head architect Matt Ahlstrom, who brought the Craftsman-style clubhouse to life. The interior design by Karen Renee and implemented by Vicki Garner, Design Manager, and purchasing manager Steve Karp. Construction by Kyle Shealy, Keith Britt, Anthony Vinci and development was led by Audi Johnson.



SILVER WINNER

Kilough Pointe
ResiBuilt Homes
Special Thanks: The ResiBuilt team, vendors, and all who made Kilough Pointe a great place to live. We're especially grateful to Dawson County, the Chamber of Commerce, and our equity partners for helping bring this ~\$100M investment in attainable housing to life.

Best Amenity Package - 500+ units/total build out



GOLD WINNER

Independence
DR Horton Atlanta East
Special Thanks: Our field team for building with precision and pride, to our office team for pushing ideas forward with heart, to every homeowner and homebuyer letting us be part of their journey.



SILVER WINNER

Hemingway
Meritage Homes
Special Thanks: The entire Meritage team that has brought Hemingway to life.

Best Kitchen over \$50,000



GOLD WINNER

Taylor Glen

Stephenson Construction, LLC

Special Thanks: "Kitchen & Bath Design Group, Top Shop
Stone, Reece Plumbing, ProSource

Best Bathroom over \$25,000



GOLD WINNER

Kings Mountain, Stone Mountain, GA

Artisan Design Studio

Special Thanks: The client oversaw the construction of this project. There was no formal general contractor on this project.



SILVER WINNER

Laurel Springs Golf Club

Artisan Design Studio

Special Thanks: Thanks to EuroInsTiles (Robert Szrejner) for partnering with us on this remodel project.

2025 Winners
RESIDENTIAL REMODELING
(WHOLE-HOUSE RENOVATION)

Best Renovation \$250,000 to \$500,000



GOLD WINNER

Somerset

Stephenson Construction, LLC

Special Thanks: Kitchen & Bath Design Group, ProSource, Reece Plumbing, Shower Door Guy, Top Tops, Atlanta Glass & Mirror



SILVER WINNER

Bradford Custom Homes & Remodeling

Special Thanks: Builder: Bradford Custom Homes & Remodeling; Photos: Anastasia Alkema

Best Renovation Over \$500,000



GOLD WINNER

Riverview Estates

Crownline Homes, LLC

Special Thanks: Construction team, design services team, reliable subcontractors, designer, architect and vendor partners. Your dedication, innovation, and integrity ensured the timely delivery and success of this home.

Best Basement over \$75,000



GOLD WINNER

Bentwater

Stephenson Construction, LLC

Special Thanks: Kitchen & Bath Design Group, Progressive Lighting, ProSource, Atlanta Glass & Mirror, You're Unique, Builder's First Source, BSI, Any Glass.



SILVER WINNER

Six Hills, Milton, GA

Artisan Design Studio

Special Thanks: Thanks to DBailey Construction (Darrell Bailey) for partnering with us on this remodel project.

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Regional Vice President
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¹ Study of homeowner perceptions of leading national brands. Study commissioned by Pella, 2023.
² Based on comparing written limited warranties of leading national wood window and patio door brands. See written limited warranties for complete details, including exceptions and limitations, at pella.com/warranty, or contact Pella Customer Service at 877-473-5827.



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At Ameris Bank, we understand that building a home is more than just a project- it's a journey fueled by vision and dedication. We also recognize the value of having a reliable partner by your side. Just as you are committed to serving your customers, we are fiercely committed to being by your side every step of the way. From groundbreaking to final inspection, we offer personalized financial solutions designed to help you reach your goals with confidence.



AMERIS BANK
MORTGAGE SERVICES

2025 Winners
BEST INTERIOR MERCHANDISING
(DETACHED MODEL)

\$299,999 and under



GOLD WINNER

Salacoa

Artisan Built Communities

Special Thanks: Artisan Built Communities team, our design partners, and all who contributed to bring the Azalea model at Salacoa to life. We are also grateful to the young families and first-time buyers.



SILVER WINNER

Auburn Ridge

DRB Homes

Special Thanks: Edenfield Design.

\$300,000 to \$399,999



GOLD WINNER

Enclave at Evergreen

DRB Homes

Special Thanks: P4 Design.



SILVER WINNER

Ivey Township

Meritage Homes

Special Thanks: Intermark Design Group.

\$400,000 to \$499,999



GOLD WINNER

Bowers Farm

DRB Homes

Special Thanks: Edenfield Design.



SILVER WINNER

Westmont Preserve

Meritage Homes

Special Thanks: Intermark Design Group.

\$500,000 to \$599,999



GOLD WINNER

Westwind

DRB Homes

Special Thanks: Edenfield Design.



SILVER WINNER

Martin Springs

Meritage Homes

Special Thanks: Intermark Design Group.

2025 Winners
BEST INTERIOR MERCHANDISING
(DETACHED MODEL)

\$600,000 to \$699,999



GOLD WINNER

Trinity Park

DRB Homes

Special Thanks: Edenfield Design.

\$800,000 and above



GOLD WINNER

Serenbe

Vincent Longo Custom Builders

Special Thanks: Mr. & Mrs. Sharp Interior Design & RUE Magazine.



GOLD WINNER

CrossCreek

Toll Brothers Georgia

Special Thanks: Sol Design.



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commitment to lend.

2025 Winners
BEST INTERIOR MERCHANDISING
(ATTACHED MODEL)

\$300,000 to \$399,999



GOLD WINNER

Daybreak
DRB Homes
Special Thanks: Edenfield Design.



SILVER WINNER

Artisan Walk
Meritage Homes
Special Thanks: Intermark Design Group.

\$400,000 to \$499,999



GOLD WINNER

Mulberry Summit
McKinley Homes
Special Thanks: To our entire Sales and Marketing Team.

\$500,000 to \$599,999



GOLD WINNER

Old Mill Preserve- The Anglewood

David Weekley Homes

Special Thanks: Our full team of builders, purchasing, design and external trade partners, and Kathy Andrew Interiors. Without you, this home and award would not have been possible.



SILVER WINNER

Echo Park

UnionMain Homes

Special Thanks: Brandie Gehan for her keen eye, creative vision, and stylish design direction. Also thanks to the entire team who worked tirelessly to execute every detail and deliver a model that truly inspires.

\$700,000 to \$799,999



GOLD WINNER

Settingdown Farms - The Emilia

David Weekley Homes

Special Thanks: Our full team of builders, purchasing, design and external trade partners, and Kathy Andrew Interiors. Without you, this home and award would not have been possible.

\$800,000 and above



GOLD WINNER

Toll Brothers at Lakeview

Toll Brothers

Special Thanks: Ryan Young Interiors.

Model Home Sales Office



GOLD WINNER

Salacoa

Artisan Built Communities

Special Thanks: Artisan Built Communities team, our design collaborators, and every partner who helped bring the sales center at Salacoa to life. We are grateful to the young families and community members who inspire our designs and set the standard.

Best Brochure - Corporate - Builder/Developer



GOLD WINNER

UnionMain Homes

Special Thanks: UnionMain Homes marketing team for crafting a brochure that brings our brand to life, and to our Sales Counselors for integrating it into their appointments, making it a meaningful touchpoint that informs, inspires, and supports our buyers.

Why Partner With McKinley Homes?

McKinley Homes is a trusted builder in high-demand markets across Georgia, Alabama, New York, North Carolina, and Texas. We offer well-designed, high-quality homes that feature the McKinley Difference, a collection of upscale features included in our homes that are considered upgrades with other builders, making your job easier and your homebuyer clients happier.

Where We Build

McKinley Homes is active in thriving communities across:

- Atlanta, GA
- Huntsville, AL
- New York City metro
- Wake Forest/Raleigh, NC
- Houston, TX

DISCOVER THE MCKINLEY HOMES Difference

McKinley Homes includes a collection of included features that are considered upgrades in other builder's homes.

THE KITCHEN DIFFERENCE
Upgraded full-size stainless steel appliances (see recommendations)
Contemporary designer backsplash tile
High-Quality Stainless Steel Appliances

THE INTERIOR DIFFERENCE
All-carpeted carpet throughout in the Family Room areas
Select floor is polished concrete from Sherwin Williams low VOC paints
New Porcelain tile ranges starting with Low-E Double-pane insulated windows
DPC (Drip Protection Channel) installed around all windows, doors, and entryways
SPC (Stone Plastic Composite) flooring installed in high-traffic areas

THE EXTERIOR DIFFERENCE
New 10-year premium exterior paint and more with high-quality full-house gutters

THE WARRANTY DIFFERENCE
The first year of your warranty is provided by McKinley Homes. After that, your warranty is provided by 210 HomeCare's Warranty and Structural Integrity of your home from year 2 to year 10.

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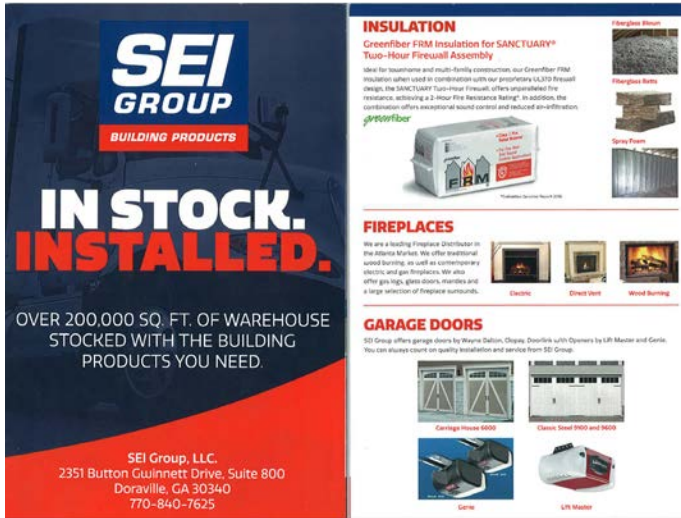
470.268.4202
McKinleyHomes.com

SILVER WINNER

McKinley Homes

Special Thanks: Our VP of Sales and Marketing, Mary Mead. Our sales manager, Maria Whitlatch. Our graphic design team, Dalis Worrell, Ava Loughlin. Regina Marston from Engage Marketing.

Best Brochure – Associate



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FIREPLACES
We are a leading fireplace distributor in the Atlanta Market. We offer traditional wood burning, as well as contemporary electric and gas fireplaces. We also offer gas logs, glass doors, mantels and a large selection of fireplace surrounds.

GARAGE DOORS
SEI Group offers garage doors by Wayne Dalton, Clopay, Doorflex with Openers by Lift Master and Genie. You can always count on quality installation and service from SEI Group.

Garage House 0000
Classic Steel 1000 and 1600

Genie
Lift Master

GOLD WINNER

SEI Group

Special Thanks: The SEI Team and valued trade partners and suppliers.

Best Brochure – Community

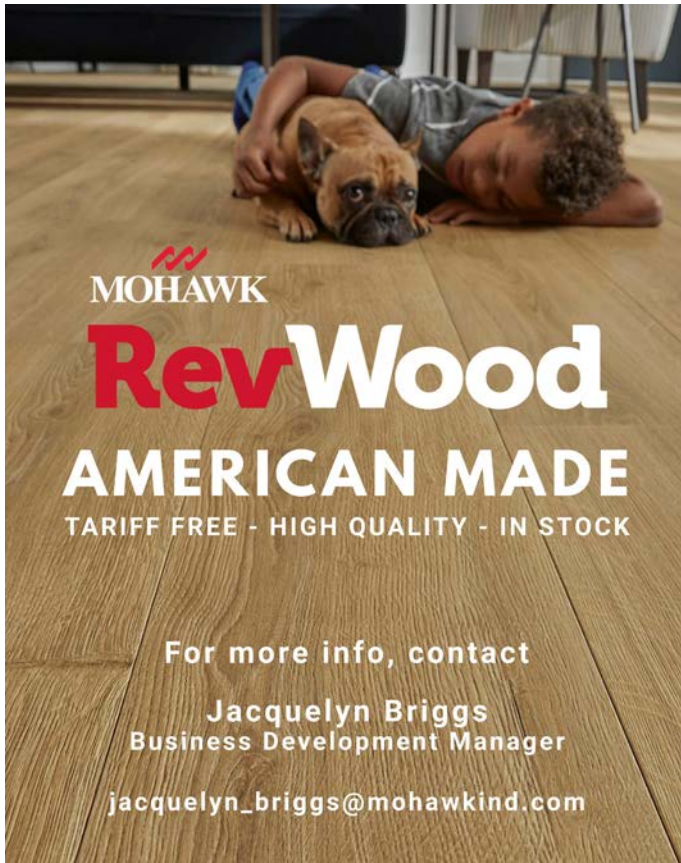


GOLD WINNER

Baxley

Chathamilt Homes

Special Thanks: Thanks to the Chathamilt Team!



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Best Logo - Corporate - Builder/Developer



GOLD WINNER

Tamra Wade Team & RE/MAX TRU Marketing
Special Thanks: To our Marketing Team for your dedication, creativity, and hard work on behalf of our clients. Your commitment to showcasing our communities with care and excellence has made a lasting impact.



SILVER WINNER

UnionMain Homes
Special Thanks: To our marketing team for upholding strong, consistent branding that brings our logo to life across every touchpoint. And to Cody Riise, whose creative vision laid the foundation for a mark that's both timeless and instantly recognizable within our industry.

Best Logo - Corporate - Associate



GOLD WINNER

Richland Septic GA
Special Thanks: Everyone who has supported us during our first year in business; especially our friends and partners at the GAHBA. The relationships, resources, and encouragement we've received through the GAHBA community have played a meaningful role in our growth.

Best Logo - Community



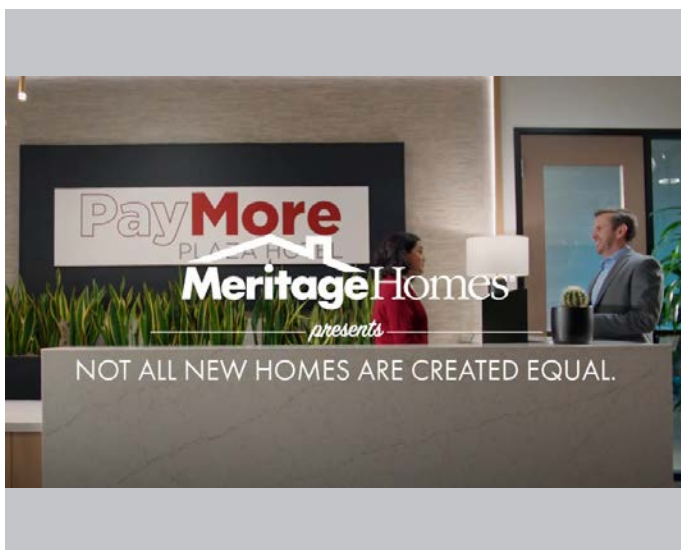
GOLD WINNER

Knight Walk at Howell Station

Denim Marketing

Special Thanks: Dina Gundersen and Creative Thunder Design.

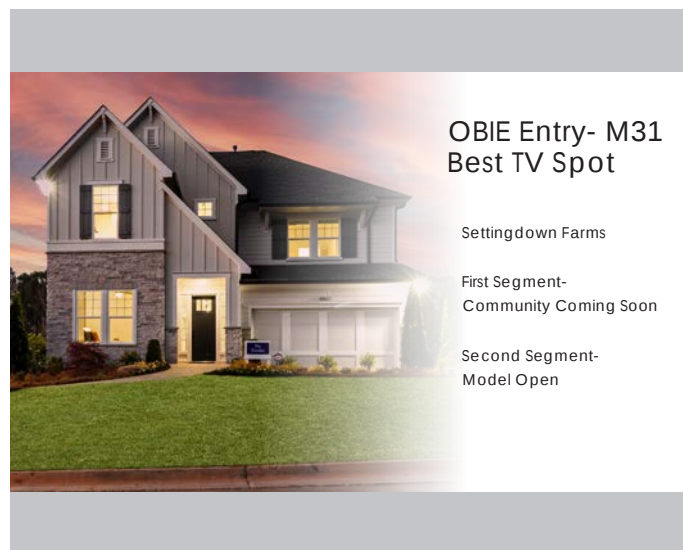
Best TV Spot



GOLD WINNER

Meritage Homes

Special Thanks: Erin Nuttall, Annie Ou, and the corporate marketing team.



SILVER WINNER

Settingdown Farms

David Weekley Homes

Special Thanks: Our full team of builders, purchasing, design and external partners Atlanta Best New Homes. Without you, this home and award would not have been possible.

Best Video Promotion - Associate



Tyvek®

distributed by **Parksite**

GOLD WINNER

Parksite

Special Thanks: Jordan Young, 3MC Media
Reid McCandless, Crafted Labs Studios
Sherwin Loudermilk, Tyler Gross, Alan Webster,
Loudermilk Homes.

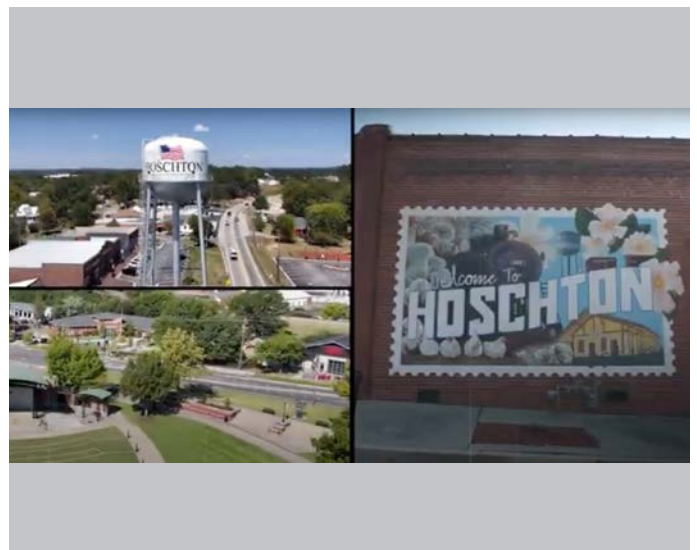
Best Video Promotion - Builder



GOLD WINNER

UnionMain Homes

Special Thanks: Huge thanks to our talented videography team for beautifully capturing the heart of the homebuilding journey, and to our marketing manager for leading creative direction and concept development. Their vision and collaboration brought this story to life in a way that truly reflects the spirit of our brand and buyers.



SILVER WINNER

Cresswind Georgia at Twin Lakes

Kolter Homes

Special Thanks: Bosun, Tony Adams, Jennifer Landers and the entire Cresswind Team.

Best Billboard



GOLD WINNER

Hemingway

Meritage Homes

Special Thanks: Lamar Advertising and Meritage Homes marketing team.

Best Flyer/Mailer (1 piece)



GOLD WINNER

Epcor Communities

Special Thanks: NDG Communications.



SILVER WINNER

Hillshire

Tamra Wade Team & RE/MAX TRU Marketing

Special Thanks: To our Marketing Team for your dedication, creativity, and hard work on behalf of our clients. Your commitment to showcasing our communities with care and excellence has made a lasting impact.

Best On-Site Signage



GOLD WINNER

Baxley
Chathamilt Homes
Special Thanks: Thanks to the Chathamilt Team!

Best Off-Site Signage



GOLD WINNER

Little River Estates
Chathamilt Homes
Special Thanks: The Chathamilt Team!

THE OBIE AWARDS HONOR YOUR VISION

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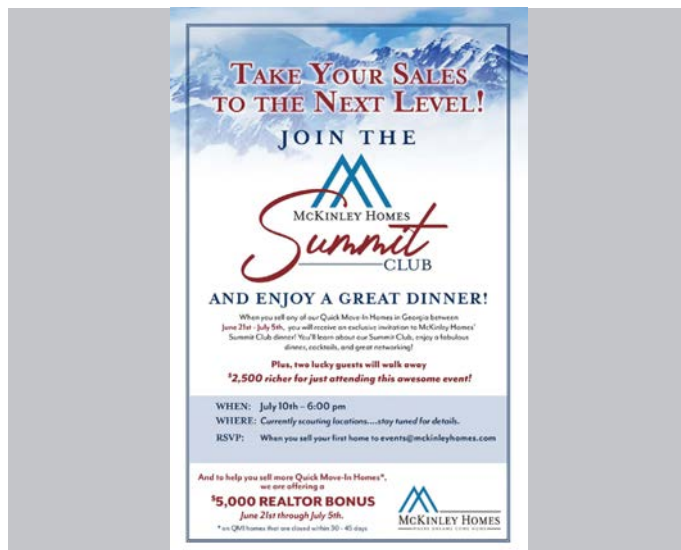
Agents Rock Rewards

Tier Level (Closings needed)	Gold (just for registering)	Platinum (1 closing)	Diamond (3 closings)
Convenient lock box access ⁽¹⁾	●	●	●
Content sharing ⁽¹⁾	●	●	●
Local perks ⁽¹⁾	●	●	●
Educational opportunities and materials ⁽¹⁾	●	●	●
Exclusive early access ⁽¹⁾	●	●	●
Ability to hold open houses ⁽¹⁾		●	●
Invite-only industry events ⁽¹⁾		●	●
The Agent Finder ⁽¹⁾			●
Seller's agent partner for listings ⁽¹⁾			●

GOLD WINNER

Meritage Homes

Special Thanks: Erin Nuttall, Annie Ou, and the corporate marketing team.

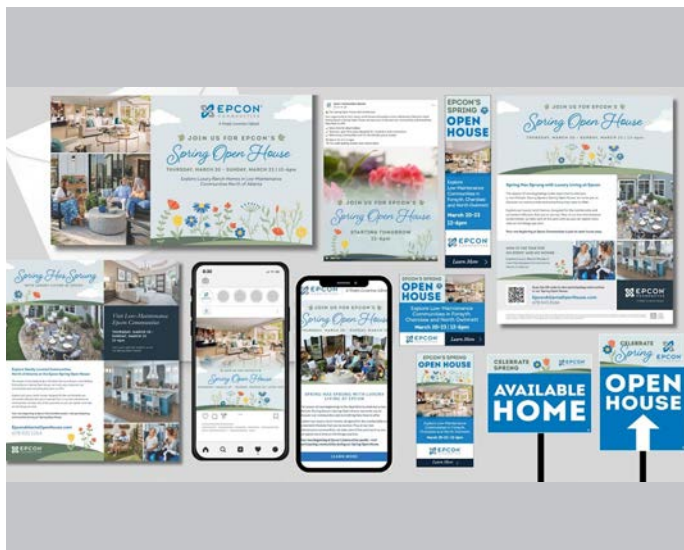


SILVER WINNER

McKinley Homes

Special Thanks: Special thanks to our CEO, Jingsong Yang. Our VP of Sales and Marketing, Mary Mead. Our Sales Manager, Maria Whitlatch, and all of our agents.

Best Advertising Campaign Builder/Developer - Budget under \$10,000



GOLD WINNER

Epcon Communities

Special Thanks: NDG Communications.

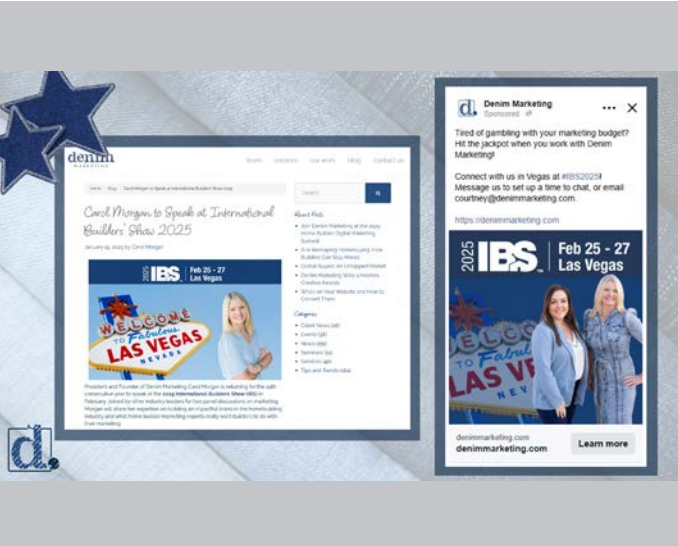
Best Advertising Campaign Builder/Developer – Budget over \$10,000



GOLD WINNER

Denim Marketing
Special Thanks: Dina Gundersen with Creative Thunder Design.

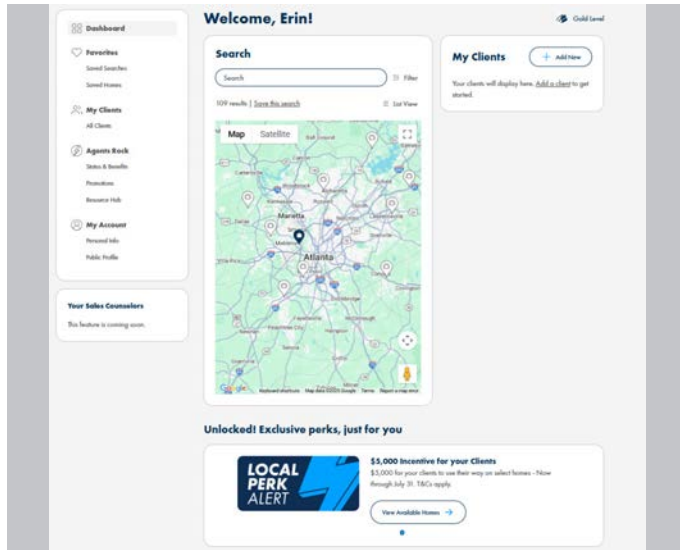
Best Advertising Campaign Associate – Budget under \$10,000



GOLD WINNER

Denim Marketing

Best Website - Corporate - Builder/Developer



GOLD WINNER

Meritage Homes

Special Thanks: Meritage marketing and sales team.



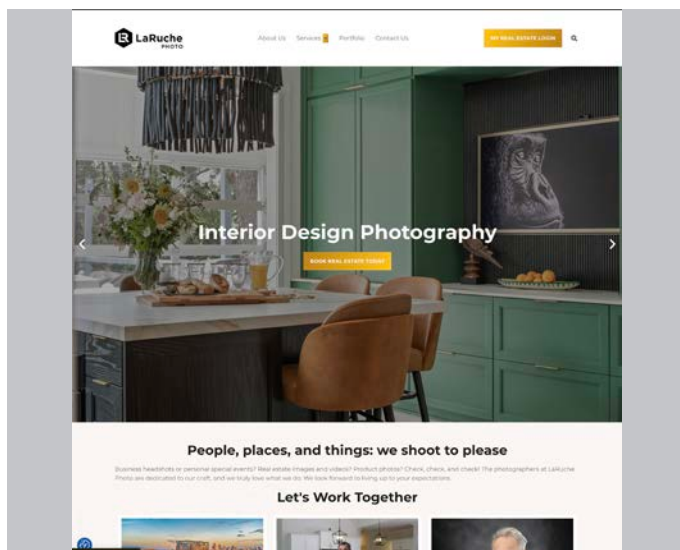
SILVER WINNER

My Home Communities

Tamra Wade Team & RE/MAX TRU Marketing

Special Thanks: The Marketing Team for your dedication, creativity, and hard work on behalf of our clients. Your commitment to showcasing our communities with care and excellence has made a lasting impact.

Best Website - Corporate - Associate



GOLD WINNER

LaRuche Photo

Special Thanks: Our team for their professionalism, creativity & keeping the work FUN. Our clients who entrust us to elevate their brand with exceptional creative work. GAHBA for their dedication, its membership and welcoming LaRuche Photo into their associate ranks.

Best Website Community



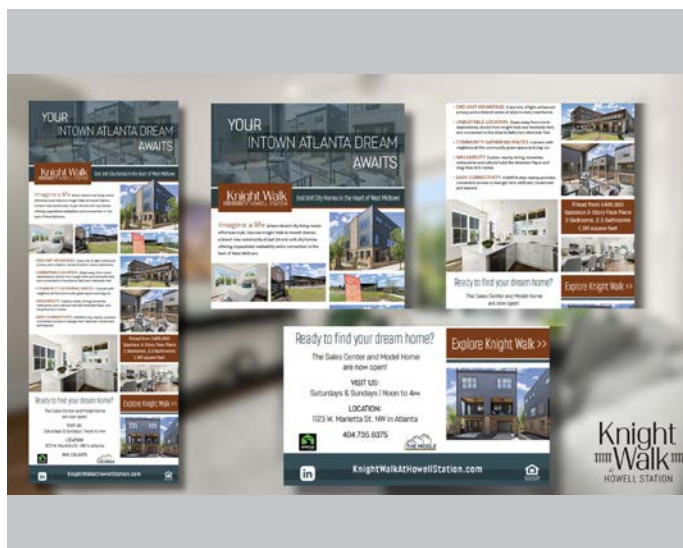
GOLD WINNER

Knight Walk at Howell Station

Denim Marketing

Special Thanks: Steve Hess with Idea House Marketing and Dina Gundersen with Creative Thunder Design.

Best Email Marketing Message - Builder/Developer

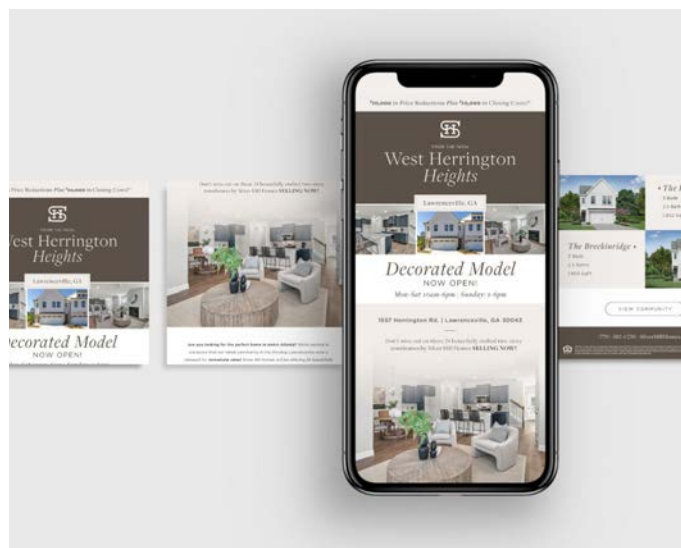


GOLD WINNER

Knight Walk at Howell Station

Denim Marketing

Special Thanks: Dina Gundersen with Creative Thunder Design.

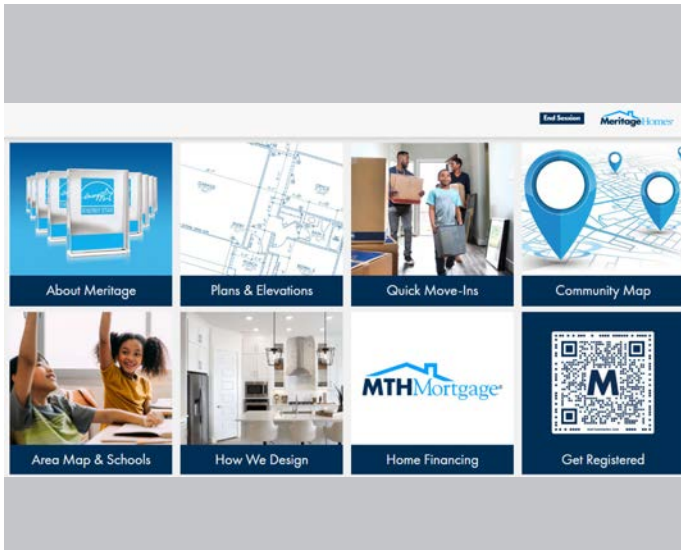


SILVER WINNER

Tamra Wade Team & RE/MAX TRU Marketing

Special Thanks: A special thank you to our Marketing Team for your dedication, creativity, and hard work on behalf of our clients. Your commitment to showcasing our communities with care and excellence has made a lasting impact.

Best Interactive Tool - Builder/Developer



GOLD WINNER

Meritage Homes

Special Thanks: Meritage sales and marketing teams.



SILVER WINNER

Epcon Communities

Special Thanks: HighArc.

NorthStar Mortgage Advisors



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MICHAEL STALLINGS
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Congratulations!
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Best Interactive Tool - Associate

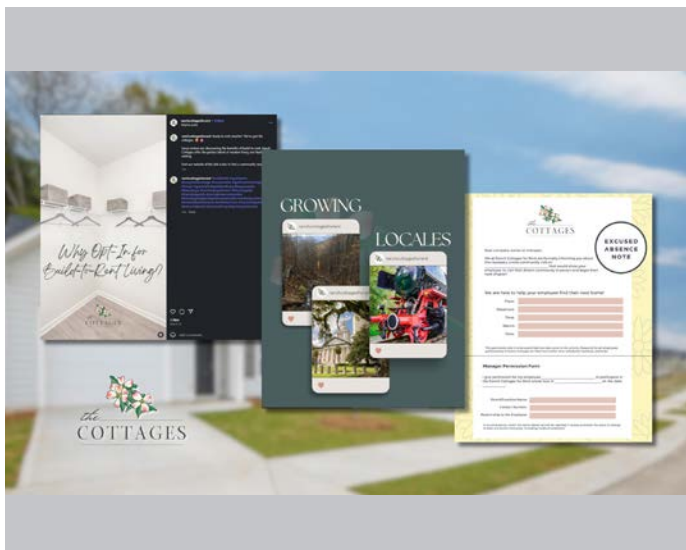


GOLD WINNER

Walk Your Plans Atlanta

Special Thanks: The HBA and builders that have supported our business.

Best Social Media Campaign - Builder/Developer



GOLD WINNER

Ranch Cottages for Rent

Denim Marketing

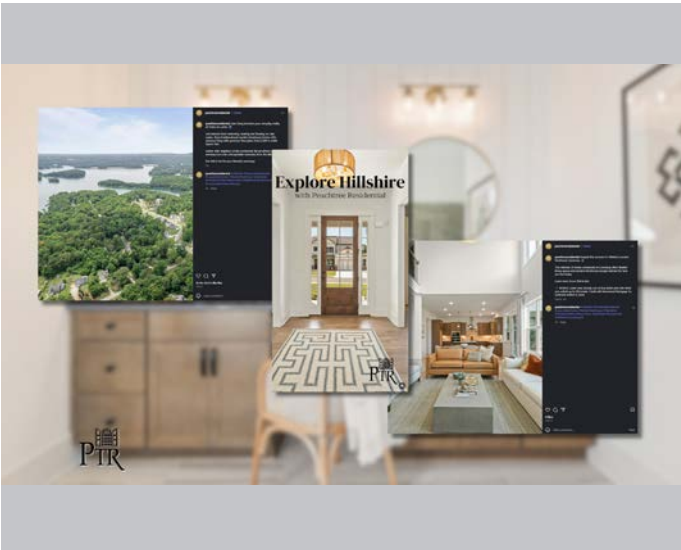
Best Social Media Campaign – Associate



GOLD WINNER

Denim Marketing

Best Social Media Application – Builder/Developer



GOLD WINNER

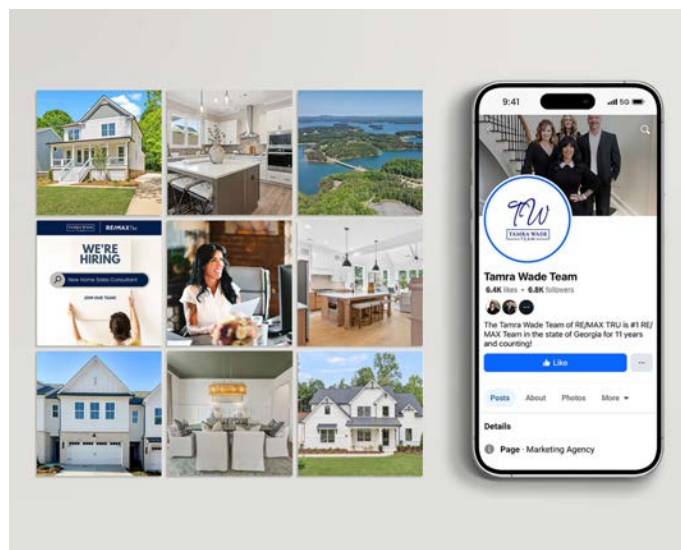
Denim Marketing

Best Social Media Application – Associate



GOLD WINNER

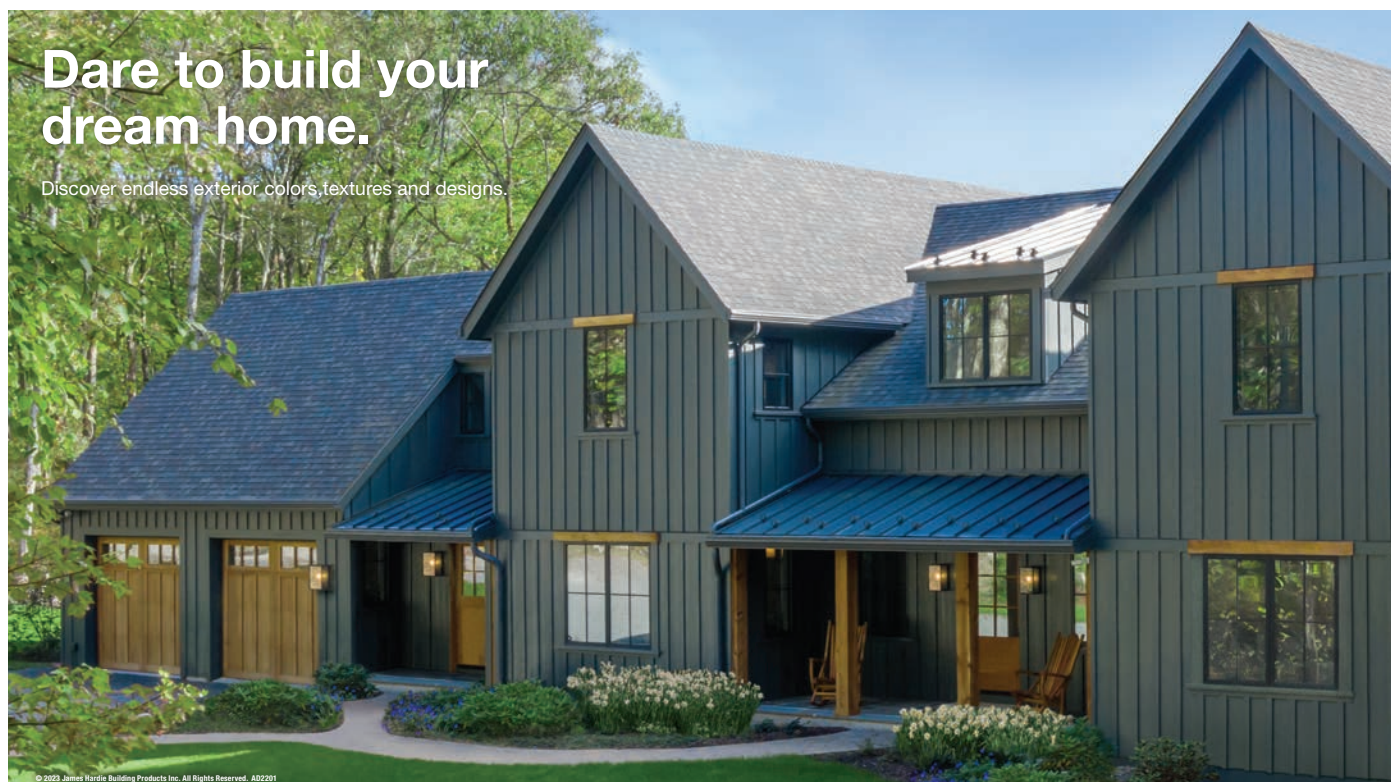
Denim Marketing



SILVER WINNER

Tamra Wade Team & RE/MAX TRU Marketing

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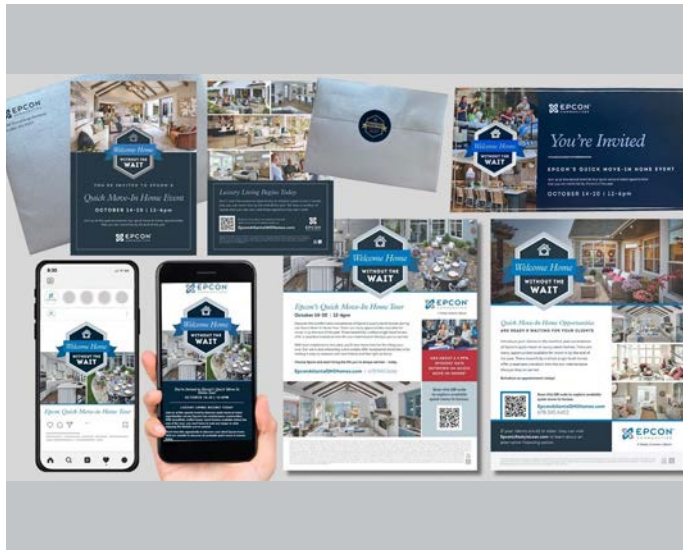
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Siding | Trim | Soffit



jameshardie.com

Builder/Developer - Budget under \$10,000



GOLD WINNER

Epcon Communities

Special Thanks: NDG Communications.



SILVER WINNER

Knight Walk at Howell Station

Denim Marketing, Knight Walk at Howell Station Marketing

Special Thanks: Steve Hess with Idea House Marketing and Dina Gundersen with Creative Thunder Design.

Builder/Developer - Budget over \$10,000



**OBIE Entry- M57
Best Marketing
Campaign**

Coming Soon for Celesta

- Google/Meta Campaigns
- Email Campaign
- Digital Brochure for VIP's
- Press Releases
- Atlanta Best New Homes- Segments



SILVER WINNER

Inventory at Arden on Lanier

Denim Marketing

Special Thanks: Dina Gundersen with Creative Thunder Design.

GOLD WINNER

Celesta Coming Soon Campaign

David Weekley Homes

Special Thanks: A heartfelt thank you for the hard work and dedication to our full team of builders, purchasing, design and external partners. Without you, this home and award would not have been possible.



GOLD WINNER

McKinley Homes

Special Thanks: Special thanks to our CEO, Jingsong Yang. Our VP of Sales and Marketing, Mary Mead. Our Sales Manager, Maria Whitlatch, and all of our agents.



 Atlanta Gas Light

Forward means pursuing to
build upon our commitment to
customers and communities.

The communities we serve aren't just where we work—they're where we live, too. That's why we invest in ways to better them – like creating jobs, investing in infrastructure and system integrity, and more than doubling our supplier diversity spend over the last five years. After all, moving forward means giving back.

We're fueling forward so communities can thrive.

You build the dream.
We build the loan.
Together, we create *home.*

Our Builder-Focused Financing Toolkit Includes:

- Acquisition & Development (A&D) + Construction Financing
- LockNow, Sell Later Program
- Forward Commitments
- Construction-to-Permanent (CP) Loans
- In-House Loan Servicing



Ready to elevate your sales strategy and simplify financing for your buyers?



Kelly Allison
Regional Vice President

678.898.3540

 **ACADEMY
MORTGAGE**
Powered by Guild Mortgage

PERSONAL ACHIEVEMENT



ROOKIE SALESPERSON OF THE YEAR

Adrienne Briant
David Weekley Homes



SALESPERSON OF THE YEAR

Casey Hart
McKinley Homes



SALES MANAGER OF THE YEAR

Loyce Hill
DRB Homes



ONLINE SPECIALIST OF THE YEAR

Anthony Brown
DRB Homes



MORTGAGE PROFESSIONAL OF THE YEAR

Allen Ken Knight
Acopia Home Loans



ATTORNEY PROFESSIONAL OF THE YEAR

Neil Morrisroe
McLain & Merritt, P.C.

Congratulations!



**MARKETING DIRECTOR
OF THE YEAR**

Courtney Stewart
Denim Marketing



**SALES TEAM
OF THE YEAR**

Deborah Hunt and Charlene-Wilson Caine
DRB Homes





Congratulations to all of the
2025 OBIE
AWARD WINNERS

From your proud supporters at

BankSouth
MORTGAGE



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