THE GREATER ATLANTA HOME BUILDERS



OCTOBER 19, 2024

CELBRATING OUTSTANDING ACHIEVEMENTS
IN HOMEBUILDING









# SELLING NEW HOMES, IT'S WHAT WE DO.

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CONGRATULATIONS TO THE OBIE 2024 WINNERS!

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# CA Special Thanks TO EVERYONE THAT ENTERED THE 2024 OBIE AWARDS

Aquila Development Group Inc.

ARKAN HOMES =

**Artisan Built Communities** 

Ashton Woods

Atlanta Peach Movers

Berkshire Hathaway

**BHHS New Homes Division** 

**Bradford Custom Homes** 

& Remodeling

Brett Baker Homes

Callaway Builders, Inc.

Century Communities

Chafin Builders

Chathambilt Homes

Christopher Enmon

Copper Sky Design + Remodel

David Patterson Homes

David Weekley Homes

Davidson Homes

Denim Marketing

DRB Homes

Eastwood Homes

Ecraft Custom Homes (Ecraft LLC)

Emerich Custom Build LLC

**Epcon Communities** 

Epic Homes Georgia

Expo Homes

Fischer Homes

GOLD LEAF Design Build

Healthy House of Georgia

Heatherland Homes

Jim Chapman

Home Builders Group Georgia

Kittle Homes

Kolter Homes

Lake Oconee Area Builders

Association

Lennar Homes

Longo Homes Inc.

Loren Homes

Lori Lane

Loudermilk Homes

MacBuilt Homes

McKinney Builders, Inc.

Meritage Homes

Michelle Healy Home Builders Group KW North Atlanta

Mv Home Communities

New Homes Division

New River Building Co.

Patrick Malloy Communities

Peachtree Residential

Perry Custom Homes

Pine Creek Construction, LLC

Pradera Group

Red Barn Construction

Rezide Properties

Robert King, Crownline Homes,

LLC

Rocklyn Homes

Signature Homes by GP

Southvine Homes

Stephen Elliott Homes

Stephenson Construction, LLC

Storey Custom Homes

Tamra Wade Team & RE/MAX

TRU Marketing

Terracotta Design Build

The Bell Curve of Life

The JW Collection

The Providence Group

Traton Homes

Trilith Real Estate

Van Hardimon Homes

Vertical Luxury

White Oak Renovations, LLC

Windsong Properties

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Home Mortgage



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#### 2024 OBIE CO-CHAIRS AND VOLUNTEERS

We thank you for your outstanding contributions and for your time and commitment in making the 44<sup>th</sup> Annual OBIE Awards a huge success!



Alisha Thomas
NorthStar Mortgage Advisors



Brad Shilling
O'Kelley & Sorohan



Ilir Imeraj
The Providence Group

#### 2024 OBIE VOLUNTEERS

#### Trisha Yeager Chairman

Century Complete

#### Joy Dyess Vice Chairman BankSouth Mortgage

#### Erika Bridges Parliamentarian McMichael & Gray

## **David Hagan**Sales Uncomplicated

#### **Brennan Sutton** *Ameris Bank*

#### Cam Le

Meritage Homes

#### Hannah Ruple

David Weekley Homes

#### Nyah Chapman

Atlanta Fine Homes

#### Lauren Kermani

Keller Williams First Atlanta

#### Keisha Hulsey

2-10 Home Buyer's Warranty

#### **Kerry Hopkins**

Larkin & Hunter LLC

#### **Jessica Griggs**

Owner/Principal Photographer

#### **PRESENTERS**

#### Alisha Thomas

NorthStar Mortgage Advisors

#### **Brad Shilling**

O'Kelley & Sorohan

The OBIE Awards is a production of the Greater Atlanta Home Builders Association in conjunction with the Atlanta Sales and Marketing Council.

#### **Ashlyn Justice**

Events Manager

#### **Thomas Touchstone**

Marketing & Communications Manager

#### WHAT ARE THE OBIE AWARDS?

The OBIE Awards began in 1980 and have grown throughout the years to now feature more than 100 building, remodeling, marketing and personal achievement categories in which to enter. The OBIE Awards, named after the obelisk shape of the actual award given, are the premier awards in the new home construction industry. Awards are given to recognize outstanding achievement in new home building, marketing, remodeling and personal achievement categories. The Sales and Marketing Council of the HBA presents the annual OBIE Awards every fall. OBIE Award recipients stand out among their peers and are recognized for their outstanding achievements.

The OBIE Awards program is presented by the Greater Atlanta Home Builders Association, Inc.'s Sales and Marketing Council to honor excellence in building, remodeling, marketing and personal achievement in the home building industry. The OBIE Awards is not endorsed by, sponsored by or in any way affiliated with Village Voice Media, Inc. or "The Village Voice OBIES."

#### THANK YOU TO OUR

#### **2024 OBIE JUDGES**

#### Amanda Coogle Falls Church, VA

#### Annette Moreau Altamonte Springs, FL

#### Cathy Northern Ponte Verda Beach, FL

#### Charles Jeter Nolensville, TN

#### Cindy Plackmeyer Rockville, MD

#### **Dale Roberts**

#### **Karla Tuten** Tulsa, OK

#### Kathy Browning Virginia Beach, VA

#### **Kelly Lloyd** Vestavia, AL

#### **Kevin Weitzel** Phoenix, AZ

#### **Lindsay Christman** Virginia Beach, VA

#### **Lisa Dritschler** Prosper, TX

#### **Lisa Watkins** Montgomery, AL

### **Lyndsay Lovelace**Morrisville, NC

#### Matt Sneller Spring, TX

#### Micah Sikes Grovetown, GA

#### Patrice Battle Bowie, MD

#### Scott Kish Naples, FL

#### Terrilyn VanGorder Naples, FL

#### **Tyler Eberly**Garner, NC



#### COMMUNITY OF THE YEAR

#### ATTACHED



#### **GOLD WINNER**

Atley

The Providence Group

Special Thanks: The Providence Group Team, Atley Sales and Construction Team, Design Team. Marketing Team



**SILVER WINNER** 

Azalea Square
Century Communities
Special Thanks: Monica Phillips

#### DETACHED



#### **GOLD WINNER**

Graystone Village Century Communities Special Thanks: Monica Phillips



#### **SILVER WINNER**

Promenade Ridge Heatherland Homes

Special Thanks: To the Heatherland Homes Construction & Office Team, as well as the Tamra Wade Team.

#### MIXED USE



#### **GOLD WINNER**

Encore

Ashton Woods

Special Thanks: Ashton Woods thanks our customers, project managers, community sales managers, trades, and vendors for shaping Encore into Duluth's premier community. Special thanks to our Atlanta Division team for their dedication. This is a team win!

#### **MASTER PLAN**



#### **GOLD WINNER**

NatureWalk at Seven Hills Artisan Built Communities

Special Thanks: To our field team for possessing a spirit of continuous improvement, to our office team for being inspired to dream bigger every day, and to our homeowners and homebuyers for trusting us with building their home.



#### **SILVER WINNER**

Waterside

The Providence Group

Special Thanks: The Providence Group Team, Design and Construction Team, Sales and Marketing Team, partners and our vendor

#### COMMUNITY OF THE YEAR

#### 55+ HOUSING



#### **GOLD WINNER**

The Retreat at Sterling on the Lake

David Weekley Homes

Special Thanks: We thank our full team and trade partners for the success it's had the last three and a half years at The Retreat at Sterling on the Lake.

#### 20 UNITS OR LESS



#### **GOLD WINNER**

Pendergrast Farm
Healthy House of Georgia
Special Thanks: Greg Ramsey with Village Habitat,
Michael Landry



#### **SILVER WINNER**

Liberty Springs Loren Homes

Special Thanks: To our incredible builders: Jesse Kohler and Jimmy Coxe. Also thanks to Gianna Whisler-Amneteg and Gay Donnelly for their invaluable input in planning the community. As always, we are not able to do what we do without the hard work of our trusted business partners.



# **CONGRATS 2024 OBIE AWARD WINNERS!**

Ameris Bank is proud to provide a wide-range of financing solutions for community building, in-house underwriting and processing, and a team of dedicated mortgage professionals you and your buyers can trust.

#### WE'RE WITH YOU.

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(BUILDS 1-25 HOMES/YEAR)

#### \$399,999 and under



#### **GOLD WINNER**

Robert Trifecta

Van Hardimon Homes

Special Thanks: Andre Duhart, Micheal 'MO' Oden, Akeen

Special Thanks: To the amazing team: the Town of Trilith,

Architect Jefferson Browne, Interior Designer Auld House

#### \$500,000 to \$599,999-



Trilith - Micro Village IV Brett Baker Homes

Special Thanks: To the amazing team: the Town of Trilith, Architect Jefferson Browne, Interior Designer Auld House Design, Project Manager Sean Harkins, Landscape Designer Chau Wall, and the dedicated subcontractors.

#### **GOLD WINNER**

Emerich Custom Build LLC
Special Thanks: I want to thank my dad for instilling in me
a hard work ethic and a love for building. My family, my
wife and my four daughters and God for helping me get
where I am.

#### \$800,000 to \$999,999



#### **GOLD WINNER**

JD Kirkwood Bespoke Developments LLC

**SILVER WINNER** 

#### \$700,000 to \$799,999

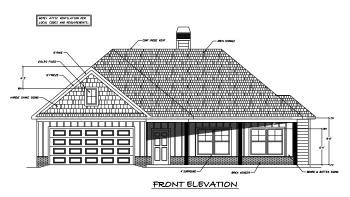


#### GOLD WINNER

Liberty Springs

Loren Homes

Special Thanks: Special thanks to our incredible builder, Jimmy Coxe. As always, we also thank our wonderful team of business partners, without which we would not be able to accomplish the level of quality and service we strive to provide our clients.



#### **SILVER WINNER**

Heard Forest at Lanier

Callaway Builders, Inc.

Special Thanks: I would like to thank the Callaway Builders team for helping me bring visions to life. Together we build dream homes. I'd also like to thank my wife for standing by my side as I have worked at my dream career over the vears.

#### \$1 Million to \$1.2 Million



#### **GOLD WINNER**

Red Barn Construction

Special Thanks: Special thanks to Ken and Anita Corsini and to our entire construction team.



#### **SILVER WINNER**

Red Barn Construction

Special Thanks: Special thanks to our wonderful clients DJ and Meredith and our construction team's collaborative efforts from Chandler, Matt, Braydon, and Nathan.

(BUILDS 26-100 HOMES/YEAR)

#### \$299,999 and under



#### **GOLD WINNER**

Garden Walk

Stephen Elliott Homes

Special Thanks: To the Stephen Elliott Homes office staff and construction team, as well as the Tamra Wade Team

#### \$400,000 to \$499,999 -



**GOLD WINNER** 

Cottage Grove McKinney Builders Special Thanks: Lew Oliver, Inc.

#### \$700,000 to \$799,999



**GOLD WINNER** 

Village at Williams Park
McKinney Builders
Special Thanks: The McKinney Builders team



#### **SILVER WINNER**

Promenade Ridge Heatherland Homes

Special Thanks: To the Heatherland Homes Construction & Office Team, as well as the Tamra Wade Team

#### \$500,000 to \$599,999



#### **GOLD WINNER**

Cottage Grove McKinney Builders Special Thanks: Lew Oliver, Inc.

#### \$600,000 to \$699,999



#### **GOLD WINNER**

Fireside Farms
David Patterson Homes

Special Thanks: David Patterson Homes Team and Berkshire Hathaway New Homes Division

#### \$800,000 and above



#### **GOLD WINNER**

Trilith

McKinney Builders

Special Thanks: Trilith Real Estate, Lew Oliver and Berkshire Hathaway New Homes Division



#### **SILVER WINNER**

Maddux Path

David Patterson Homes

Special Thanks: David Patterson Homes and Berkshire Hathaway New Homes Division

(BUILDS 100+ HOMES/YEAR)

#### \$300,000 to \$399,999



#### **GOLD WINNER**

Kingsley Creek
Century Communities
Special Thanks: Monica Phillips



#### **SILVER WINNER**

Kelly Preserve
Davidson Homes
Special Thanks: Chris Buckley, Jane Whitlatch, and our
Kelly Preserve sales team.

#### \$500,000 to \$599,999-



#### **GOLD WINNER**

Mallard's Landing
Chafin Communities
Special Thanks: Sommer Fishburn and Colleen Voisin



#### **SILVER WINNER**

Brackley
The Providence Group
Special Thanks: The Providence Group Design and
Construction Teams, Sales and Marketing Team, Suppliers
and Partners, Homeowners and Clients

#### \$400,000 to \$499,999



#### **GOLD WINNER**

The Preserve in Auburn
DRB Homes
Special Thanks: Edenfield Design



#### **SILVER WINNER**

Willowcrest Meritage Homes

Special Thanks: Our gratitude goes out to every member of the Meritage Homes team and the contractors who dedicated their efforts to bringing this community to life.

#### \$600,000 to \$699,999



#### **GOLD WINNER**

Brackley

The Providence Group

Special Thanks: The Providence Group Team, Design and Special Thanks: Monica Phillips Construction Teams, Sales and Marketing Team, Suppliers and Partners



#### **SILVER WINNER**

Century Communities
Conner Farm
Special Thanks: Monica Philli

(BUILDS 100+ HOMES/YEAR)

\$700,000 - \$799,999



#### **GOLD WINNER**

Promenade at Sawnee Village

The Providence Group

Construction Teams, Sales and Marketing Team, Suppliers entire Cresswind Team. and Partners



#### **SILVER WINNER**

Cresswind Georgia at Twin Lakes Kolter Homes

Special Thanks: The Providence Group Team, Design and Special Thanks: Tony Adams, Jennifer Landers and the

#### \$800,000 and above



#### **GOLD WINNER**

South on Main

The JW Collection

Special Thanks: The JW Collection team and our valued trade partners and suppliers.



#### **SILVER WINNER**

Cresswind Spring Haven

Kolter Homes

Special Thanks: Tony Adams, Andrew Hitch and the entire Cresswind Team



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Building the home you've always imagined is all in the planning. So why not finance your newly built home with a lender who can help bring your plans to life?

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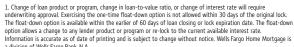
You have options. You may be qualified for a one-time float down option to a lower rate or a different loan program. Talk to me about this possibility. Restrictions apply.

#### Let's work together.

Tony Cardinal Branch Manager

NMI SR ID 212004 Office: 470-891-2436

Anthony.Cardinal@wellsfargo.com



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(LUXURY BUILDERS)

#### \$1 Million to \$2 Million



#### **GOLD WINNER**

Downtown Smyrna Market Village Longo Homes Inc. / Vincent Longo Custom Builders Special Thanks: Amber Longo - Atlanta Fine Homes Sotheby's Realty / Longo Design Inc.



#### **SILVER WINNER**

Trilith

McKinney Builders

Special Thanks: The McKinney Building team, Trilith Real Estate, Lew Oliver, the Berkshire Hathaway New Homes Division

#### \$2 Million to \$3 Million



#### **GOLD WINNER**

Mayfair Estates

Perry Custom Homes

Homes team, our valued partners, master craftsmen and clients.



#### **SILVER WINNER**

Riverview Estates

Crownline Homes, LLC

Special Thanks: The incredible and devoted Perry Custom Special Thanks: Our building construction team, design services team, reliable subcontractors, designer, architect and vendor partners. Together, we upheld our values of excellence, integrity, and legacy.

#### \$3 Million to \$4 Million



#### **GOLD WINNER**

Sugarloaf Country Club Storey Custom Homes

Special Thanks: To our incredible homeowners and to Jennifer Sylvestro for her spectacular interior design.



#### **SILVER WINNER**

Mayfair Estates

Perry Custom Homes

Special Thanks: The incredible and devoted Perry Custom Homes team, our valued partners, master craftsmen and clients.

# What's New ATL AD

(LUXURY BUILDERS)

#### \$4 Million to \$5 Million



#### **GOLD WINNER**

Druid Hills Golf Course Longo Homes Inc. - Vincent Longo Custom Builders Special Thanks: Rick Elias



Front Elevation

#### **SILVER WINNER**

Chastain Park

Crownline Homes, LLC.

Special Thanks: Our building construction team, design services team, reliable subcontractors, designer, architect and vendor partners. Your dedication, innovation, and integrity ensured the timely delivery and success of this home.

#### \$5 Million and above



#### **GOLD WINNER**

Chastain Park Loudermilk Homes Special Thanks: Loudermilk Designs & The Loudermilk Group by Roane



#### **SILVER WINNER**

East Chastain Park - Atlanta Pradera Group Pradera Group

Special Thanks: This house wouldn't be possible without

the following people: Adam Sauer, owner's rep; Rodolfo Castro, award winning architect and Kit Castaldo, renowned interior designer.

# ongratulations to all 2024 OBIE Award Winners!



LET'S WORK TOGETHER TO BUILD A GREAT

2025!



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#### **BEST BUILDING DESIGN** (DETACHED MODEL)

\$300,000 to \$399,999



#### **GOLD WINNER**

Garden Walk

Stephen Elliott Homes

Special Thanks: To the Stephen Elliott Homes office staff and construction team, as well as the Tamra Wade Team and construction team, as well as the Tamra Wade Team



#### **SILVER WINNER**

Creekside at Olde Town

My Home Communities

Special Thanks: To the My Home Communities office staff

#### \$400,000 to \$499,999



#### **GOLD WINNER**

Marble Tree

Eastwood Homes

Special Thanks: Special thanks to our architecture team who is constantly and consistently creating new floorplans Construction & Office Team, as well as the Tamra Wade to provide our buyers only the best designs in terms of usability and desirability.



#### **SILVER WINNER**

Alcovy Estates

My Home Communities

Special Thanks: To the My Home Communities

Team

#### \$500,000 to \$599,999



#### **GOLD WINNER**

Crescent Pointe at Great Sky

David Weekley Homes

Special Thanks: Thank you to our support team, trade partners and our build team for kicking off such a beautiful Browne, Interior Designer Auld House Design, Project model home for this great community.



#### **SILVER WINNER**

Trilith - Micro Village IV

Brett Baker Homes

Special Thanks: The Town of Trilith, Architect Jefferson Manager Sean Harkins, Landscape Designer Chau Wall, and the dedicated subcontractors. Your collective support, efforts, and creativity were instrumental.

#### \$600,000 to \$699,999



#### **GOLD WINNER**

Mallard's Landing Chafin Communities

Special Thanks: Colleen Voisin, Marketing Director



#### **SILVER WINNER**

Promenade at Sawnee Village

The Providence Group

Special Thanks: The Providence Group Team, Design and Construction Teams, Sales and Marketing Team, Suppliers and Partners

#### \$700,000 to \$799,999



#### **GOLD WINNER**

Cresswind Spring Haven

Kolter Homes

Special Thanks: Tony Adams, Andrew Hitch and the entire Special Thanks: Ted Turner Cresswind Team



#### **SILVER WINNER**

The Courtyards at Red Bud Lane Epcon Communities Special Thanks: Ted Turner

#### \$800,000 and above



#### **GOLD WINNER**

Trilith

McKinney Builders

Special Thanks: Trilith Real Estate, Lew Oliver and Berkshire Hathaway New Homes Division



#### **SILVER WINNER**

The Courtyards at Franklin Goldmine

Epcon Communities

Special Thanks: Ted Turn ☐ ivision President



# CONGRATS

# **TO ALL 2024 OBIE WINNERS!**

WE WISH YOU MANY MORE YEARS OF CONTINUED SUCCESS

# KEEP WINNING WITH CASH!

Everyone deserves to focus on the excitement of buying their new home without worrying about the hassle of trying to sell at the same time. With **NAF Cash**, they have the financial freedom to purchase their dream home with cash before selling their current home! **NAF Cash** buys your client's new home, then they buy it back using the proceeds from the sale of their previous home!



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Branch Manager NMLS# 214232



#### **MAUI PARRA**

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Branch Manager NMLS# 1460979



#### **BECKY BROWN**

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> Branch Manager NMLS# 211483

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#### \$300,000 to \$399,999



#### **GOLD WINNER**

Monticello DRB Homes Special Thanks: Edenfield Design



#### **SILVER WINNER**

The Towns at Auburn Station West Chafin Communities Special Thanks: Colleen Voisin, Marketing Director

#### \$500,000 to \$599,999



#### **GOLD WINNER**

Evanshire

The Providence Group Special Thanks: The Providence Group Team, Design and Special Thanks: The JW Collection team and our valued Construction Teams, Sales and Marketing Team, Suppliers trade partners and suppliers. and Partners



#### **SILVER WINNER**

The Retreat at River Green The JW Collection

#### \$400,000 to \$499,999

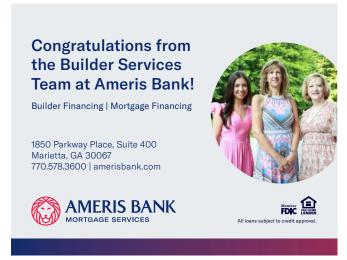


#### **GOLD WINNER**

Grant Place

The Providence Group

Special Thanks: The Providence Group Team, Design and Construction Teams, Sales and Marketing Team, Suppliers and Partners



#### PELLA AD

#### \$600,000 to \$699,999



#### **GOLD WINNER**

Ward's Crossing

The Providence Group

Special Thanks: The Providence Group Team, Design and Construction Teams, Sales and Marketing Team, Suppliers neighborhood team, and all of Windsong. and Partners



#### **SILVER WINNER**

Ruisseau

Windsong Properties

Special Thanks: Thanks to Mark Carruth, the Ruisseau

#### \$700,000 and above



#### **GOLD WINNER**

Serenbe

McKinney Builders

Special Thanks: Serenbe Real Estate & Lew Oliver, Inc.



#### **SILVER WINNER**

Serenbe

McKinney Builders

Special Thanks: Serenbe Real Estate & Lew Oliver, Inc.

#### 2024 Builder Winners SINGLE FAMILY ATTACHED (ALL BUILDERS)

#### \$200,000 to \$299,999



#### **GOLD WINNER**

Beverly Heights

Rocklyn Homes

Special Thanks: Special Thanks to the Rocklyn Homes Team.



#### **SILVER WINNER**

Eagles Hill

Meritage Homes

Special Thanks: Our gratitude goes out to every member of the Meritage Homes team and the contractors who dedicated their efforts to bringing this community to life.

#### \$300,000 to \$399,999



#### **GOLD WINNER**

Scenic Walk

Meritage Homes

Special Thanks: Our gratitude goes out to every member of the Meritage Homes team and the contractors who dedicated their efforts to bringing this community to life.



#### **SILVER WINNER**

The Shops & Flats at Logan Farm

Rezide Properties

Special Thanks: Special thanks to the Mayor and Council Members of Acworth for their cooperation in making this project possible.

#### SINGLE FAMILY ATTACHED

(ALL BUILDERS)

#### \$400,000 to \$499,999



#### **GOLD WINNER**

Millcroft

The Providence Group

Special Thanks: The Providence Group Team, Design and Special Thanks: Our gratitude goes out to every member Construction Teams, Sales and Marketing Team, Suppliers of the Meritage Homes team and the contractors who and Partners



#### **SILVER WINNER**

Terrace at Riverview Landing

Meritage Homes

dedicated their efforts to bringing this community to life.

#### \$600,000 to \$699,999-



#### **GOLD WINNER**

South on Main

The JW Collection

Special Thanks: The JW Collection team and our valued trade partners and suppliers.

#### \$500,000 to \$599,999



#### **GOLD WINNER**

The Heritage at Acworth

The JW Collection

Special Thanks: The JW Collection team and our valued trade partners and suppliers.



#### **SILVER WINNER**

Grant Place

The Providence Group

Special Thanks: The Providence Group Team, Design and Construction Teams, Sales and Marketing Team, Suppliers and Partners

#### \$700,000 to \$799,999



#### **GOLD WINNER**

Skyview on Broad Kittle Homes Special Thanks: Judson Kittle



#### **SILVER WINNER**

Ward's Crossing

The Providence Group

Special Thanks: The Providence Group Team, Design and Construction Teams, Sales and Marketing Team, Suppliers and Partners

#### 2024 Builder Winners

#### SINGLE FAMILY DETACHED

(URBAN REDEVELOPMENT/REVITALIZATION)

#### \$800,000 and above



#### **GOLD WINNER**

Serenbe

McKinney Builders

Special Thanks: Serenbe Real Estage & Lew Oliver, Inc.



#### **SILVER WINNER**

Serenbe

McKinney Builders

Special Thanks: Serenbe Real Estage & Lew Oliver, Inc.

\$600,000 and above



#### **GOLD WINNER**

JD Kirkwood

Bespoke Developments

Special Thanks: Special thanks to my architect Jordache Avery of Xmetrical for his innovation and his trust in the process for allowing me to build and design a product that would help change the landscape of Memorial Drive and my family for their unwavering support and encouragement to strive for excellence.



#### **SILVER WINNER**

Pendergrast Farm MasterCraft Homes

Special Thanks: Greg Ramsey with Village Habitat, Michael Landry



**REGIONS AD** 

MCLAIN AD

2024 Builder Winners SINGLE FAMILY (ZERO LOT LINE)

#### \$399,999 and under



#### **GOLD WINNER**

The Shops & Flats at Logan Farm
Rezide Properties
Special Thanks: Special thanks to the Mayor and Council
Members of Acworth for their cooperation in making this
project possible.

# HOME DEPOT AD

#### \$500,000 and above



#### **GOLD WINNER**

Serenbe

McKinney Builders

Special Thanks: Serenbe Real Estate & Lew Oliver, Inc.



#### **SILVER WINNER**

Serenbe

McKinney Builders

Special Thanks: Serenbe Real Estate & Lew Oliver, Inc.



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ATTORNEYS AT LAW, LLC

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#### Best Community Service Project -



#### **GOLD WINNER**

David Weekley Homes- Atlanta

Special Thanks: The David Weekley Family for allowing
each division to have access to funds to use to improve
on the communities that we build in. We also wouldn't be
successful with our efforts without the HomeAid-Atlanta
Tear Inandy, Karen and Cecily.



#### **SILVER WINNER**

Meritage Homes

Special Thanks: We extend our heartfelt thanks to all members of the team who dedicated time to our service project

#### Best Amenity Package - 499 units and under/total build out



#### **GOLD WINNER**

Waterside

The Providence Group

Special Thanks: The Providence Group team, Design and Construction team, Development team, sales and marketing teams, partners and vendors.



#### **SILVER WINNER**

Echols Farm

Windsong Properties

Special Thanks: Thank you to Mark Carruth & Steve Romeyn, Southland Partners, Haven Design Works, the Echols Farm neighborhood team, and all of Windsong!

#### Best Amenity Package - 500+ units/total build out-



#### **GOLD WINNER**

NatureWalk at Seven Hills

Artisan Built Communities

Special Thanks: A very special thank you to our field team for possessing a spirit of continuous improvement, to our office team for being inspired to dream bigger every day, and to our homeowners and homebuyers for trusting us with building their home.

# AGL AD

#### RESIDENTIAL REMODELING

#### Best Kitchen under \$50,000



#### **GOLD WINNER**

Old 4th Ward in Atlanta Loudermilk Designs Special Thanks: Loudermilk Designs

#### Best Kitchen over \$50,000



#### **GOLD WINNER**

Copper Sky Design + Remodel

Special Thanks: Thanks to Jessica Flake, Architect and

Lead Designer, whose creative vision and expertise

brought the homeownersa vision to life. Thanks to our

clients who came to us with a clear vision and open minds.

Evan Parker, Project Manager, who took over the project

and worked tirelessly to get it completed.

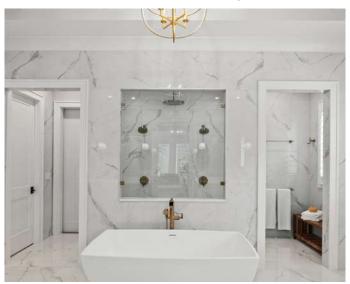


#### **SILVER WINNER**

Perry Custom Homes

Special Thanks: The incredible and devoted Perry Custom Homes team, our valued partners, master craftsmen and clients.

#### Best Bathroom over \$25,000



#### **GOLD WINNER**

Perry Custom Homes

Special Thanks: The incredible and devoted Perry Custom Homes team, our valued partners, master craftsmen and clients.



#### **SILVER WINNER**

Waters Edge

Stephenson Construction, LLC

Special Thanks: John Clark - project manager; Elizabeth Lysaught - design manager; Norma Pollilt Sloth - CAD designer; Benjamin Filimon - tile installer; Jonathan Chance at Pro Source - tile supplier; Shower Door Guy shower and commode room glass

#### **Best Addition**



#### **GOLD WINNER**

Pine Hills

Bradford Custom Homes & Remodeling
Special Thanks: "Architect: Gregory Har Interior Design: Andrew Eddy | Stephen Burnwell
Builder: Bradford Custom Homes & Remodeling
Photos: Anastasia Alkema"



#### **SILVER WINNER**

The River Club
Signature Homes By GP
Special Thanks: Mike and Stephanie Townsend
Harrison Design

#### 2024 Winners

#### RESIDENTIAL REMODELING

(WHOLE-HOUSE RENOVATION)

#### Best Renovation Over \$500,000



#### **GOLD WINNER**

Copper Sky Design + Remodel Special Thanks: Special thanks to architect, Cody Patton, Terracotta Design Build and lead designer, Jaime Dupes who collaborated on this beautifully designed full home renovation. Dallas Hoade, Director of Production and Chris Manning, Lead Carpenter, along with their teams, brought this concept to life.



#### **GOLD WINNER**

Chandler Park



#### **SILVER WINNER**

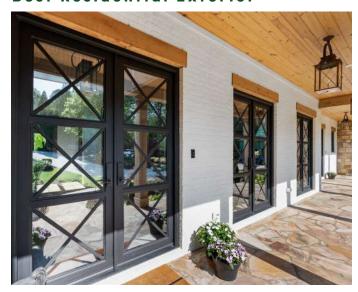
New River Building Co.

Special Thanks: Special thanks to our amazing clients and homeowners, the Maynard Family, and Kipling House interiors for their beautiful and intentional classic design.

#### ATL PEACH MOVERS FULL PAGE AD

#### RESIDENTIAL REMODELING

#### **Best Residential Exterior-**



#### **GOLD WINNER**

Perry Custom Homes

Special Thanks: The incredible and devoted Perry Custom Homes team, our valued partners, master craftsmen and clients.

#### Best Basement over \$75,000

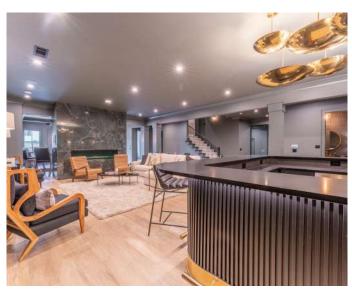


#### **GOLD WINNER**

Waters Edge

Stephenson Construction, LLC Special Thanks: Norma Pollitt Sloth - CAD Designer; Elizabeth Lysaught - Design Manager; Shower Door Guy -

Wine room & shower glass doors; Top Tops - countertops; Emser Tile - tiles



#### **SILVER WINNER**

The Manor Golf & Country Club Loudermilk Designs Special Thanks: The entire team at Loudermilk Designs

#### Best Outdoor Living Area



#### **GOLD WINNER**

Copper Sky Design + Remodel Special Thanks: Micaela Quinton, Director of Design, whose creative vision and space-planning expertise resulted in a beautiful design that offers ample space for entertaining and enjoying the outdoors. Clay Berryhill, Project Manager, was instrumental in ensuring every design detail was executed flawlessly.

#### **Best Specialty Room**



#### **GOLD WINNER**

Copper Sky Design + Remodel Special Thanks: To architect, Cody Patton, and lead designer, Jaime Dupes who collaborated on this beautifully designed custom space. Dallas Hoade, Director of Production and Chris Manning, Lead Carpenter, along with their teams, brought this concept to life.



#### **SILVER WINNER**

The River Club Signature Homes by GP Special Thanks: Stephanie and Mike Townsend Harrison Design

#### BEST INTERIOR MERCHANDISING

(DETACHED MODEL)

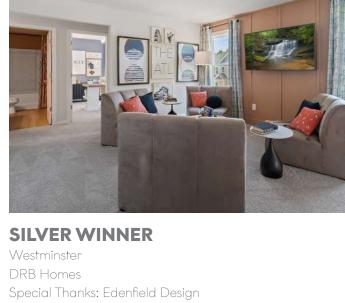
#### \$300,000 to \$399,999



**GOLD WINNER** 

Hawthorne Station Rocklyn Homes Special Thanks: Special Thanks to the Rocklyn Homes Team.





#### \$400,000 to \$499,999-



**GOLD WINNER** 

Cooper Park DRB Homes Special Thanks: P4 Interiors



**SILVER WINNER** 

Twelve Parks Lennar Homes Special Thanks: Haven Design Works



**SILVER WINNER** 

Millers Pointe Lennar Homes Special Thanks: Haven Design Works

#### \$500,000 to \$599,999



#### **GOLD WINNER**

Grandview at Millers Mill DRB Homes Special Thanks: Edenfield Design



#### **SILVER WINNER**

Crescent Pointe at Great Sky David Weekley Homes Special Thanks: Thank you Kathy Andrews Interiors and other trade partners for helping us get this community launched and for such a beautiful model home.

#### **BEST INTERIOR MERCHANDISING**

(DETACHED MODEL)

#### \$600,000 to \$699,999



#### **GOLD WINNER**

East Harbor II at Chestatee Ashton Woods

Special Thanks: Our customers, project managers, community sales managers, trades, and vendors for shaping East Harbor II at Chestatee into Dawsonville's premier community. Special thanks to our Atlanta Division team for their dedication. This is a team win!

#### \$800,000 and above



#### **GOLD WINNER**

Havencroft

David Weekley Homes

Special Thanks: Thank you to our design partner Kathy Andrews Interiors for their selections furnishing layout expertise.



#### **SILVER WINNER**

The Preserve at Brookmont
Chafin Communities
Special Thanks: Colleen Voisin-Marketing Director and
Maggie Gilstrap-Interior Designer

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- Builder Extended Rate Lock program, allowing locks up to 360 days plus a one-time float down option
- LockNow & Sell, lock in up to 5 homes within development for 60 days to move completed inventory quickly with no upfront fee
- Temporary Buydowns, paying down the interest rate for 2-3 years
- Effective Forward Commitments, lock in a bulk commitment for a development which can be leveraged for marketing purposes and to protect investment

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**Kelly Allison** 

Regional Vice President

Kelly Stephens

Senior Business Account Manager

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contributions allowed and minimum borrower contributions per program requirements. No upfront lock-in fee on VA loans. Lock terms up to 360 days applies to conforming loan amounts. Lock terms up to 180 days applies to high balance loan amounts. Programs listed may have additional fees, participation and eligibility requirements. Guild Mortgage is not affiliated with the OBIE Awards. Consumer is free to select any lender for home financing. For financing options, please contact Guild Mortgage Company. Kelly Allison and Kelly Stephens is not authorized to originate.





#### BEST INTERIOR MERCHANDISING

(ATTACHED MODEL)

#### \$300,000 to \$399,999



#### **GOLD WINNER**

Riverside

Rocklyn Homes

Special Thanks: Special Thanks to the Rocklyn Homes Team.

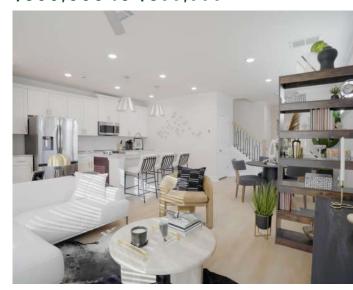


#### **SILVER WINNER**

The Shops & Flats at Logan Farm Rezide Properties

Special Thanks: Special thanks to the Mayor and Council Members of Acworth for their cooperation in making this project possible.

#### \$500,000 to \$599,999—



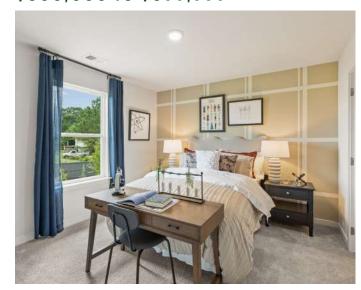
**GOLD WINNER** 

Town Center Overlook

McKinley Homes

Special Thanks: To our designer Salena Porter and the Marketing Team at McKinley

#### \$600,000 to \$699,999



#### **GOLD WINNER**

Conner Farm
Century Communities
Special Thanks: Monica Phillips

#### \$400,000 to \$499,999



#### **GOLD WINNER**

Alcovy Trace
Century Communities
Special Thanks: Monica Phillips



#### **SILVER WINNER**

Graystone Village
Century Communities
Special Thanks: Monica Phillips

PRESIDENTIAL AD

PELLA AD

#### Model Home Sales Office



#### **GOLD WINNER**

Soleil Summit Chase Patrick Malloy Communities Special Thanks: Patrick Malloy Communities Team and Berkshire Hathaway New Homes Division



#### **SILVER WINNER**

The Village at Towne Lake Davidson Homes Special Thanks: Lindsey Tapscott, Jane Whitlatch, and the entire sales and marketing team at Davidson Homes.

#### Best Design Center



#### **GOLD WINNER**

Cresswind Spring Haven Kolter Homes Special Thanks: Tony Adams, Andrew Hitch and the entire Special Thanks: Patrick Malloy Communities Team and Cresswind Team



#### **SILVER WINNER**

Soleil Belmont Park Patrick Malloy Communities Berkshire Hathaway New Homes Division

#### Best Community Information & Sales Center/Office



#### **SILVER WINNER**

Lakeside at River Green The JW Collection Special Thanks: The JW Collection/Lakeside team.



#### **GOLD WINNER**

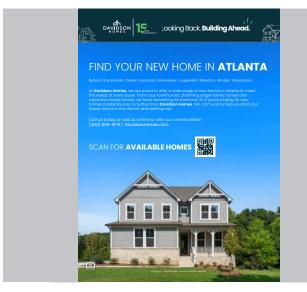
Cresswind Spring Haven Kolter Homes Special Thanks: Tony Adams, Andrew Hitch and the entire Cresswind Team

#### Best Print Communications - Magazine Ad-



#### **GOLD WINNER**

Lakeside at River Green
The JW Collection
Special Thanks: The Creating Results team



#### **SILVER WINNER**

Davidson Homes

Special Thanks: Special thanks to our corporate marketing team as well as Jane Whitlatch.

#### Best Brochure - Corporate - Builder/Developer-



#### **GOLD WINNER**

Trilith

Trilith Real Estate

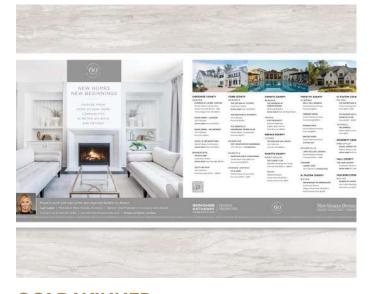
Special Thanks: BHHS New Homes, Lew Oliver, Inc. and all of our Trilith Builders



#### **SILVER WINNER**

Epcon Communities
Special Thanks: NDG Communications

#### Best Print Communications - Newspaper Ad-



#### **GOLD WINNER**

Berkshire Hathaway New Homes Division Special Thanks: The Berkshire Hathaway New Homes Sales and Marketing Team and Marketing Results.

#### Best Brochure - Community



#### **GOLD WINNER**

Waterford at Briarcliff
Rocklyn Homes
Special Thanks: Special Thanks to the Rocklyn Homes
Team & Marketing Results, Inc.



#### **SILVER WINNER**

Lakeside at River Green
The JW Collection
Special Thanks: The Creating Results team

#### Best Logo - Corporate - Builder/Developer -



#### **GOLD WINNER**

Meritage Homes

Special Thanks: We extend our heartfelt thanks to our marketing team who brings our brand to life.

#### Best Logo - Corporate - Associate



#### **GOLD WINNER**

Denim Marketing 25th Anniversary Special Thanks: Dina Gundersen with Creative Thunder Design

#### Best Logo - Community -



#### **GOLD WINNER**

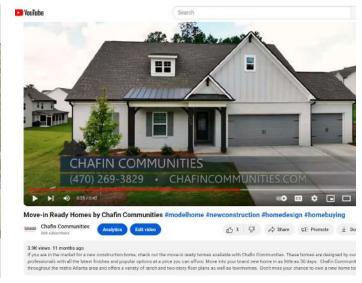
Madeira
Windsong Properties
Special Thanks: Our Ad Agency - Marketing in Motion,
Mark Carruth, and our entire Windsong team!

#### Best TV Spot-



#### **GOLD WINNER**

Atlanta Peach Movers
Shirley Gary Group - Ansley Receitate
Special Thanks: Special thanks to Andruw Jones and WSBTV.



#### SILVER WINNER

Chafin Communities

Special Thanks: Colleen Voisin-Marketing Director and Atlanta's Best New Homes Show

#### Best Video Promotion - Associate



#### **GOLD WINNER**

River Station

Tamra Wade Team & RE/MAX TRU Marketing Special Thanks: To the Marketing Department, thank you for your innovative strategies, tireless efforts, and passion for excellence. Your expertise and vision have helped us reach new heights and connect with our community in meaningful ways.

Best Video Promotion - Builder-

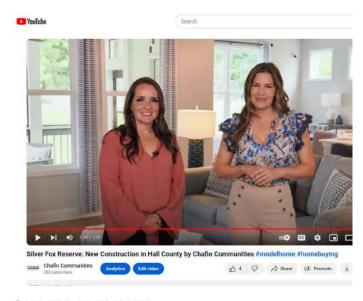




#### **GOLD WINNER**

Trilith

Special Thanks: Special Thank You to Atlanta Business Chronicle, Byron Small and Berkshire Hathaway Home Services New Homes Division marketing team.



#### **SILVER WINNER**

Silver Fox Reserve

Chafin Communities

Special Thanks: Colleen Voisin-Marketing Director and Atlanta's Best New Homes Show

#### Best Billboard



#### **GOLD WINNER**

The Homestead at Milton
Berkshire Hathaway New Homes Division
Special Thanks: Berkshire Hathaway New Homes Division
and Vision Development Partners





#### **SILVER WINNER**

Conyers Communities | Riverside, Shoals Crossing and Old Salem Crossing

Rocklyn Homes

Special Thanks: Special Thanks to the Rocklyn Homes Team and Marketing Results, Inc.

#### Best Flyer/Mailer (1 piece)



#### **GOLD WINNER**

Atlanta Peach Movers

Special Thanks: We would like to thank Veden Media for the design of our mailer, specifically Igor Vukojevic and Brandon Crawford.



#### **SILVER WINNER**

Creekside at Farmers Crossing Lennar Homes Special Thanks: Postie

#### MARKETING WINNERS

#### Best On-Site Signage



#### **GOLD WINNER**

Sutton's Landing

Tamra Wade Team & RE/MAX TRU Marketing Special Thanks: To the Marketing Department, thank you for your innovative strategies, tireless efforts, and passion for excellence. Your expertise and vision have helped us reach new heights and connect with our community in meaningful ways.

#### Best Off-Site Signage



#### **GOLD WINNER**

Claxton

Chathambilt Homes

Special Thanks: Thanks to the Chathambilt and Chatham Co. Team!





#### **SILVER WINNER**

Hawthorne Station

Rocklyn Homes

Special Thanks: Special Thanks to the Rocklyn Homes Team.

#### Best Realtor Promotion - Developer/Builder-



#### **GOLD WINNER**

Trilit

Special Thanks: Thank you to Trilith Development and Trilith Studios for supporting these events!



#### **SILVER WINNER**

David Weekley Homes

Special Thanks: We really appreciate the outside support of our realtor base. David Weekley Homes is successful thanks to their support and we are thrilled to offer this additional promotion for our realtor partners.

#### Best Advertising Campaign Builder/Developer – Budget under \$10,000



#### **GOLD WINNER**

Conyers Communities | Riverside, Shoals Crossing, Old Salem Crossing

Rocklyn Homes

Special Thanks: Special Thanks to the Rocklyn Homes Team and to Marketing Results, Inc.

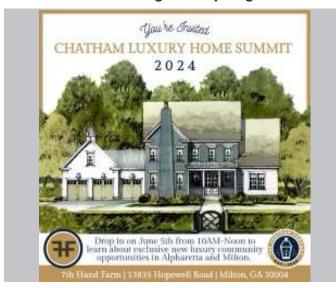


#### **SILVER WINNER**

Windsor Bluffs

Tamra Wade Team & RE/MAX TRU Marketing Special Thanks: To the Marketing Department, thank you for your innovative strategies, tireless efforts, and passion for excellence. Your expertise and vision have helped us reach new heights and connect with our community in meaningful ways.

#### Best Advertising Campaign Builder/Developer - Budget over \$10,000



#### **GOLD WINNER**

Claxton, Baxley, 7th Hand Farm, Blakely Manor, and Little

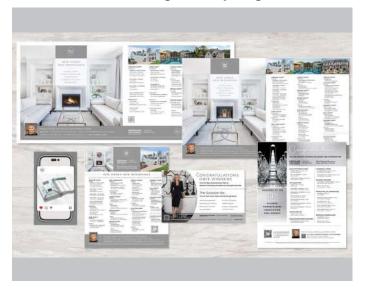
River Estates

Chathambilt Homes

Special Thanks: Thanks to the Chathambilt and Chatham

Co. Team!

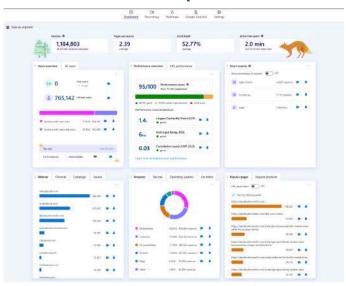
#### Best Advertising Campaign Associate - Budget over \$10,000 -



#### **GOLD WINNER**

Berkshire Hathaway New Homes Division Special Thanks: The BHHS New Homes Sales and Marketing Team and Marketing Results

#### Best Website - Corporate - Builder/Developer-







#### **GOLD WINNER**

Davidson Homes

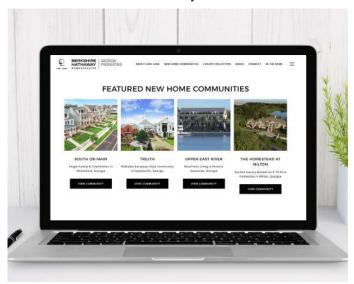
Special Thanks: Special thanks to Jack Parrish, Lindsey Tapscott, and the entire marketing team at Davidson Homes!

#### **SILVER WINNER**

Meritage Homes

Special Thanks: We extend our heartfelt thanks to our marketing team who brings our brand to life with our website.

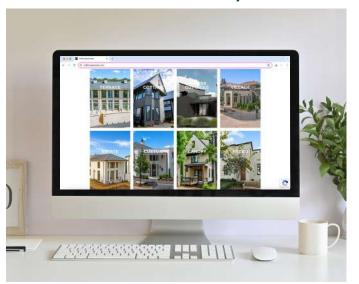
#### Best Website - Corporate - Associate -



#### **GOLD WINNER**

Lori Lane - New Homes Division
Berkshire Hathaway New Homes Division
Special Thanks: The new homes division team

#### Best Website Community



#### **GOLD WINNER**

Trilith

Special Thanks: Special thanks to Trilith Development and
Trilith Real Estate.

The JW Collection
Special Thanks: The



#### **SILVER WINNER**

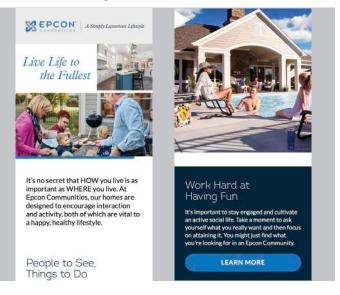
Lakeside at River Green
The JW Collection
Special Thanks: The Creating Results team

#### Best Email Marketing Message - Builder/Developer



#### **GOLD WINNER**

Long Hollow Landing Berkshire Hathaway New Homes Division Special Thanks: Berkshire Hathaway New Homes Division Team and David Patterson Homes Team



#### **SILVER WINNER**

Epcon Communities

Special Thanks: NDG Communications

#### Best Online Banner or Box Ad



#### **GOLD WINNER**

Trilith

Berkshire Hathaway New Homes Division Special Thanks: Special thank you to Trilith Development and our New Homes marketing team.



#### SILVER WINNER

Rocklyn Homes

Rocklyn Homes & Marketing Results, Inc.
Special Thanks: Special Thanks to Rocklyn Homes Team
and Marketing Results, Inc.

#### Best Interactive Tool - Builder/Developer

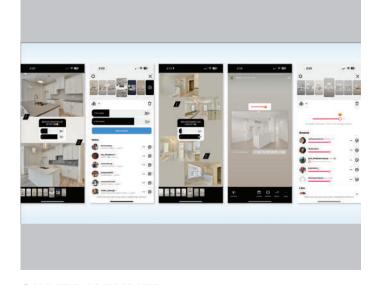


#### **GOLD WINNER**

Cresswind Spring Haven

Kolter Homes

Special Thanks: Tony Adams, Andrew Hitch and the entire Cresswind Team



#### **SILVER WINNER**

Rocklyn Homes

Special Thanks: Special Thanks to the Rocklyn Homes

#### Best Interactive Tool - Associate



#### **GOLD WINNER**

Berkshire Hathaway New Homes Division Special Thanks: Berkshire Hathaway New Homes Division Team

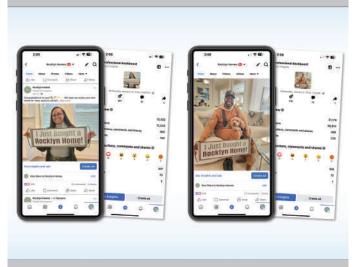
#### Best Social Media Campaign - Builder/Developer



#### **GOLD WINNER**

Ranch Cottages for Rent introduces Blossom Denim Marketing

Special Thanks: Dina Gundersen with Creative Thunder for the creation of all Blossom and Dogwood graphics.



#### **SILVER WINNER**

Rocklyn Homes

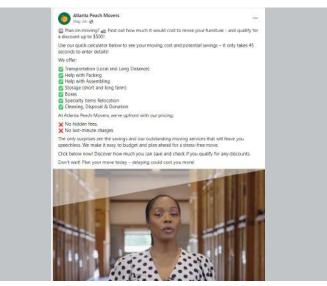
Special Thanks: Special Thanks to the Rocklyn Homes
Team

#### Best Social Media Campaign - Associate -



#### **GOLD WINNER**

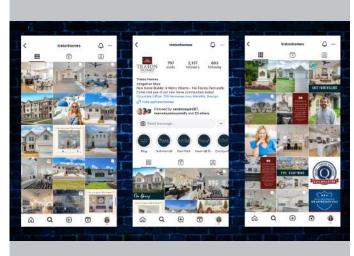
Denim Marketing 25th Anniversary Special Thanks: Dina Gundersen with Creative Thunder



#### **SILVER WINNER**

Atlanta Peach Movers
Special Thanks: Veden Media

#### Best Social Media Application - Builder/Developer



#### **GOLD WINNER**

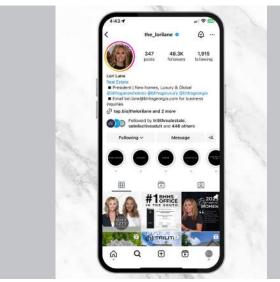
Traton Homes
Denim Marketing
Special Thanks: Kimberly Garwood of Traton Homes



#### **SILVER WINNER**

Denim Marketing
Special Thanks: Jim Chapman and Melanie Burruss

#### Best Social Media Application – Associate



#### **GOLD WINNER**

Lori Lane

Berkshire Hathaway New Homes Division Special Thanks: The BHHS new homes division team.



#### **SILVER WINNER**

Denim Marketing 25th Anniversary Special Thanks: Dina Gundersen with Creative Thunder





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#### Builder/Developer - Budget under \$10,000 -



#### **GOLD WINNER**

Peachtree Residential
Denim Marketing

Special Thanks: Dave Borreson and Amanda Ryle of Peachtree Residential



#### **SILVER WINNER**

The Courtyards at Redbud Lane
Epcon Communities
Special Thanks: NDG Communications

#### Builder/Developer - Budget over \$10,000



#### **GOLD WINNER**

Havencroft

David Weekley Homes

Special Thanks: Our Marketing and Communications team in Houston that helped us with the launch of our VIP Brochure and various updates in the process. To our full Atlanta Team on the support for our signature drive-in event that kicked off the community with great success.



#### **SILVER WINNER**

Traton Homes:Talk of the Townhome
Denim Marketing
Special Thanks: Kimberly Garwood of Traton Homes

#### BEST MARKETING CAMPAIGN/PROMOTION

#### Developer - Budget over \$10,000 -



#### **GOLD WINNER**

Trilith

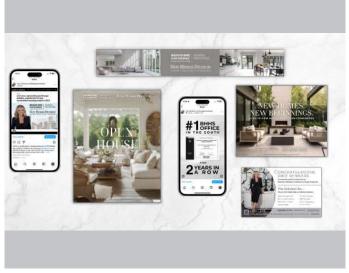
Special Thanks: Special Thanks to the New Homes Division marketing team, all of our Trilith builders and Lew Oliver, Inc.

#### Associate - Budget under \$10,000



#### **GOLD WINNER**

Denim Marketing 25th Anniversary Special Thanks: Dina Gundersen with Creative Thunder



#### **SILVER WINNER**

Berkshire Hathaway New Homes Division Special Thanks: The BHHS New Homes Sales and Marketing Team and Marketing Results

#### Associate - Budget over \$10,000-



#### **GOLD WINNER**

Denim Marketing
Special Thanks: Dina Gundersen with Creative Thunder



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#### PERSONAL ACHIEVEMENT



ROOKIE SALESPERSON OF THE YEAR

**Ashton Adams**Century Communities



SALESPERSON OF THE YEAR

Michelle Valentino
The Providence Group



SALES MANAGER OF THE YEAR

Jason Janssen

DRB Homes



MARKETING DIRECTOR OF THE YEAR

Whitney Fltzgerald

DRB Homes



SALES TEAM OF THE YEAR

Jamie Cohen and Angie Slaughter

David Weekley Homes



ONLINE SPECIALIST
OF THE YEAR

**Laura Thomson**David Weekley Homes



REMODELER OF THE YEAR

Marc D. Caputo
Pine Creek Construction, LLC







Extending a huge congratulations to all of the 2024 OBIE Award Winners! Cheers to many more years of success!

fandy MCM lichael & Ed Gray

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COBB MACON WOODSTOCK

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