

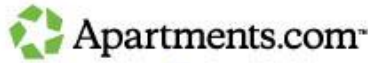
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**Georgia Apartment Association**

**30<sup>th</sup> Annual Conference**

**September 8-10**

**Omni Grove Park Inn**

**Asheville, NC**

## **Wednesday, September 8**

**2:00 pm**

### **GAA is on Fire**

Hear rapid-fire seven-minute presentations from ...  
YOU! GAA members will present a variety of topics

**4:00 pm**

### **GAA Hall of Fame Induction**

Trust me – you WANT to be here to celebrate the 2021 inductee(s).

**5:30 pm**

### **Chair's Opening Reception**

PAC fundraiser wine toss, local beer tap wall, live Bluegrass music ... what more could you want?

**7:00 pm**

### **Dinner on Your Own**

## **Thursday, September 9**

**9:00 am**

### **Keynote: Tyler Enslin – Mastering Your Memory**

The human brain possesses an incredible amount of power to store and recall information. Unfortunately, most people are never taught how to fully access this ability. In this fun and highly engaging training program you will learn unique and exciting methods to increase your memory skills to extraordinary levels.

- 10:45 am**      **The Fight Against Fraud in Multifamily**  
As many as 2/3 of all rental applications include fraudulent information. This national panel will address the issue and provide resources to combat this growing issue.
- 12:00 noon**      **GAA/ AAA Board Meetings**  
Invitation only. Enjoy lunch on your own.
- 1:30 pm**      **2021: The Reunion**  
More details to come, but this is *going to be FUN!*
- 3:15 pm**      **Keynote: Tyler Enslin – Effective Feedback**  
Creating a culture that embraces candid feedback is one of the greatest challenges facing organizations today. In this interactive program we will examine feedback from both perspectives: giving and receiving.
- 4:30 pm**      **VIP Reception (invite only)**
- 5:30 pm**      **GAA Evening Reception (and yes, the tap wall is back)**
- 7:00 pm**      **Dinner on Your Own**

## **Friday, September 10**

- 10:00 am**      **Keynote: Lowell Aplebaum, CAE, FASAE**  
Make Your Organization Nimble: How to Be Prepared to Shift to the Next Normal
- 11:30 am**      **Conference Close**  
Announcement of 2022 conference location and dates. And maybe some prizes too!