



Atlanta Apartment Association Affiliate Activation

July 16, 2026

4:00 – 6:00 pm

Location: Zama Mexican Restaurant – Alpharetta

Purpose: To bring multifamily professionals together for meaningful connection, conversation, and shared learning while exploring how we can reduce barriers to participation, strengthen belonging, and build a more inclusive, supportive, and empowered industry community.

Connection & Community

4:00 – 4:40 pm

- Attendee arrival and check-in
- Appetizers and beverages available
- Explore IMPACT informational banners and QR code resources
- Meet fellow multifamily professionals and IMPACT Council members

Welcome, Antitrust Statement & IMPACT Council Overview, Dana Hill

4:40 – 4:55 pm

- Welcome attendees
- Antitrust Statement
- Share the Council's mission, vision, and purpose
- Introduce the evening's featured speaker

The Cost of Showing Up, Melissa D. White

4:55 – 5:30 pm

- Exploring the barriers that impact participation, belonging, and engagement
- Strategies for fostering connection and creating supportive environments
- Practical insights to strengthen individual and organizational culture

Gift Card Drawing

5:30 – 5:35 pm

- Winner announcement

Closing Reflections & Remarks, Dana Hill and Melissa D. White

5:35 – 6:00 pm

- Key takeaways and call to action
- Community engagement
- Final opportunity to connect with peers and Council members

All attendees are expected to adhere to the [GAA Code of Conduct & Community Guidelines](#).

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