



2017 GAA ANNUAL MEETING

TENTATIVE SCHEDULE OF EVENTS <i>(subject to change)</i>	
THURSDAY – 9/7/17	
8:30am – 4:00pm	Registration Open
10:30am – 12:00pm	Latest Trends in Multifamily!
2:30pm-4:00pm	Opening Keynote Speaker – Bruce Himelstein Bruce Himelstein is the Ritz-Carlton executive who helped transformed customer service for one of the world's most recognizable luxury brands
5:30pm – 7:00pm	GAA Chairman's Welcome Reception
FRIDAY – 9/8/17	
8:30am	Registration Open
9:30am – 10:30am	GAA Info Session - Industry Update & GAA Hall of Fame Induction
10:45am – 12:00pm	Friday Morning Keynote Session – Dr. Randy Ross – Create Remarkable!
12:00pm – 1:30pm	<i>GAA Board of Directors Meeting (invitation only)</i>
2:00pm – 3:30pm	Friday Afternoon Keynote Session – Matthew Luhn Storytelling is an art form and one that all businesses need. Come hear Pixar veteran Matthew Luhn share his story and show you how to share yours!
4:45pm-6:00pm	GBGF Beer Tasting! (Ticketed Event) – Taste great beer AND help support the PAC. What could be better than that?!!
6:00pm – 7:00pm	GAA Evening Reception
SATURDAY – 9/9/17	
10:00am – 11:30am	Got Technology? The latest in multifamily technology and how to best leverage it