



GAAA

2026 Annual Meeting

Sponsorships

September 9 - 11, 2026
The Westin Chattanooga

2026 Sponsorships

PINNACLE

Investment: \$11,500

SOLD OUT

Benefits

- Introduce Keynote Presentation²
- Reception Recognition
- Banner Recognition (Logo)
- Pre/Post Event Attendee Roster
- Logo in Pre-Conference Advertising
- Giveaway Items (SWAG Table)
- Pre/Post Event Social Media Mentions
- Sponsor Ribbons
- PowerPoint Recognition During Event (Logo)

Attendees¹

- 6 Complimentary Attendees
- Up to 6 Additional Attendees @ \$325 each
- 5 Complimentary Owner/Manager Attendees

ELITE

Investment: \$8,000

4 Available

Benefits

- Banner Recognition (Logo)
- Pre/Post Event Attendee Roster
- Logo in Pre-Conference Advertising
- Giveaway Items (SWAG Table)
- Pre/Post Event Social Media Mentions
- Sponsor Ribbons
- PowerPoint Recognition During Event
- Exclusive Sponsor of One Meal Function³

Attendees

- 5 Complimentary Attendees
- Up to 5 Additional Attendees @ \$325 each
- 3 Complimentary Owner/Manager Attendees

1. A sponsoring company can only send the *max number* of attendees allowed between complimentary and at-cost registrations. For example, Pinnacle Sponsors can send up to 12 total people (6 complimentary and 6 at \$325 each); Friend of GAA sponsors can send 2 total people.

2. **Pinnacle Sponsors** will have podium time to introduce one of the keynote session speakers (script provided) and receive recognition during the Wednesday and Thursday night receptions.

3. **Elite Sponsors** will be recognized as the exclusive sponsor for one meal function (assigned on a first-paid, first-choice basis): Wednesday or Thursday break, or Thursday or Friday breakfast.

CHAMPION

Investment: \$6,500

8 Available

Benefits

- Banner Recognition (Logo)
- Pre/Post Event Attendee Roster
- Logo in Pre-Conference Advertising
- Pre/Post Event Social Media Mentions
- Sponsor Ribbons
- PowerPoint Recognition During Event (Logo)

Attendees

- 5 Complimentary Attendees
- Up to 5 Additional Attendees @ \$350 each
- 2 Complimentary Owner/Manager Attendees

Partner

Investment: \$5,000

Multiple Available

Benefits

- Banner Recognition (Logo)
- Post Event Attendee Roster
- Post Event Social Media Mentions
- Sponsor Ribbons
- PowerPoint Recognition During Event (Name)

Attendees

- 3 Complimentary Attendees
- Up to 3 Additional Attendees @ \$350 each

Advocate

Investment: \$3,500

Multiple Available

Benefits

- Banner Recognition (Name)
- Post Event Attendee Roster
- Name in Pre-Conference Advertising
- Post Event Social Media Mentions
- Sponsor Ribbons

Attendees

- 2 Complimentary Attendees
- Up to 2 Additional Attendees @ \$399 each

Friend

Investment: \$2,000

Multiple Available

Benefits

- Badge Recognition as Sponsor
- Sponsor Ribbons

Attendees

- 2 Complimentary Attendees

Important Information!

A sponsoring company can only send the *max number* of attendees allowed between complimentary and at-cost registrations. For example, Pinnacle Sponsors can send up to 12 total people (6 complimentary and 6 at \$325 each); Friend sponsors can only send 2 total people with their sponsorship.

Thursday Night Block Party

Meet us at the intersection of Chestnut and Pine Streets! GAA is closing down the streets for a Block Party for all conference attendees from **8PM - 11PM on Thursday, September 10th**.

The below *Add-On Sponsorships* are available as additions to any sponsorship listed previously in the prospectus and do not include additional attendees unless otherwise indicated. Please reach out to mpatterson@ga-apt.org with any questions.

Add-On Sponsorships

Block Party Entertainment

Investment: \$2,500

- Solo Sponsorship
- Opportunity for Welcome / Opening Toast (2 minutes)
- Logo Prominently Displayed at Party
- One (1) Complimentary Owner / Manager Attendee
- Twenty (20) Drink Tickets

Block Party Bars

Investment: \$1,000

- Logo Recognition at Bars (4)
- Logo on Drink Napkins
- Recognition from Emcee During Event
- Fifteen (15) Drink Tickets

Block Party Games

Investment: \$750

- Logo Placement in Game Area
- Recognition from Emcee During Event
- Ten (10) Drink Tickets

Sponsor Additional Drink Tickets – Purchasable in sets of 3 for \$40

Only available to GAA Sponsors, all other drinks must be purchased through the on-site Cash Bar.

Non-Attendee Sponsorships

Please Note: The below sponsorships *do not* include attendee registrations. Attendee registrations *must* be purchased seperately at the listed rate.

Name Badge & Lanyard

Investment: \$6,000

SOLD OUT

Sponsor company will have its name or logo displayed on all attendee lanyards and name badges.

Sponsor may purchase up to 2 attendee badges @ \$350 each.

WiFi

Investment: \$4,000

1 Available

Sponsor company will have the right to choose a name and password for annual meeting Wi-Fi access. Subject to approval by GAA.

Sponsor may purchase up to 1 attendee badges @ \$350 each.

Photobooth

Investment: \$3,000

2 Available

Sponsor companies will have their logo displayed prominently at photobooth station.

Sponsor may purchase up to 1 attendee badges @ \$350 each.

Refunds & Cancellations

Registration refunds will only be given to cancellations received in writing by July 22, 2026. No refunds starting July 23, but substitutions are allowed. All refund requests will be subject to a \$50 administrative fee.

2026 Sponsorships Form

Choose Your Sponsorship(s)

Pinnacle | SOLD OUT

Elite | \$8,000

Champion | \$6,500

Partner | \$5,000

Advocate | \$3,500

Friend | \$2,000

Name Badge & Lanyard | SOLD OUT

WiFi | \$4,000

Photobooth | \$3,000

Add-On Sponsorships

Block Party Entertainment | \$2,500

Block Party Bars | \$1,000

Block Party Games | \$750

Conditions

1. No sponsorship is reserved or assumed until this signed form has been entered by staff and payment has been received.
2. By signing and submitting this form, you agree to the terms and conditions found at <https://www.ga-apt.org/event-policy>
3. Sponsor is responsible for providing logo to GAA. (Send to mpatterson@ga-apt.org)

Questions? Email mpatterson@ga-apt.org should you have any questions on these sponsorships.

Additional Attendees: @ \$

Pinnacle & Elite - \$325 ea

Champion, Partner, Non-Attendee - \$350 ea

Advocate - \$399 ea

Please note, sponsors cannot exceed their maximum allowed attendees.

Payment Information

Name on Card: _____

Card Type: _____ CCV/CCID: _____

Card Number: _____ Expiration Date: _____

Billing Address: _____

Billing City: _____ Billing ZIP: _____ Billing State: _____

Authorized Amount: _____

Signature: _____ Date: _____

Send completed form to
mpatterson@ga-apt.org