

30 Seconds to Glory

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Novi AMS





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S ELLiNG

P ROPOSiTiON





"Excuse me, is this the Society for Asking Stupid Questions?"



"YOUR CALL TO ACTION NEEDS TO BE STRONGER.
IT'S MORE LIKE A WHISPER TO ACTION."



Brevity is the
soul of wit



"I've got an elevator pitch, an escalator pitch,
and, just to be safe, a stairway pitch."

You have some homework



WE TALKIN' BOUT
PRACTICE!?



