

Presented to you by:



2025 FSAE Foundation Think Tank Agenda

Thursday, October 30, 2025

- 9:00 am – 9:15 am **Wake up your mind with a facilitated collaborative drawing exercise!** Research indicates that beginning the day with a sketch enhances creativity throughout the rest of the day.
- 9:15 am – 10:15 am **New Member Engagement Lab**
Engagement Labs are experiences designed to help you collaborate, brainstorm bold ideas, and walk away with actionable ideas you're excited to try.
First impressions matter—when it comes to engaging new members. In this lively session, we'll uncover what works (backed by the New Member Engagement Study) and explore creative, people-powered ideas that make onboarding feel less like a checklist and more like a warm welcome. You'll leave with fresh, doable ways to turn "just joined" into "can't wait to get involved."
- 10:15 am-10:30 am **Break**
- 10:30 am-11:00 am **Engagement Unconference Part #1**
Where are you having trouble engaging members? And which segment of members is the most difficult to engage? Suggest the challenges that you'd like to solve and pick the topics you'd most like to see new ideas during Part #2 this afternoon.
- 11:00 am-Noon **Priming for Participation Lab**
You know those members who join... and then you never hear much from them again? Learn why that happens—and how to gently (and joyfully!) pull them back in. In this session, you'll get practical, research-backed nudges to shift members from passive to plugged-in, helping them find their place and purpose in your community.
- Noon – 1:00 pm **Lunch**

- 1:00 pm – 2:00 pm **Volunteer Engagement Lab**
We will explore this engagement stage and learn how to welcome potential leaders and extinguish burnout for long-time leaders. Leave with many ideas to encourage more collaborators, contributors, and leaders.
- 2:00 pm– 2:30 pm **Break and Engaging Book Signing**
- 2:30 pm- 3:45 pm **Engagement Unconference Part #2 + Ask Amanda**
Learn how your peers and near-peers have solved the exact challenge you are facing. Share your wins and mind-storm more ideas, and adapt them to your unique membership.
- Also, use one of your rotations for some personalized coaching from Amanda.
- 3:45 pm – 4:00 pm **Facilitated Movement Exercise to Help You Flex Your Strategy Muscles**
- 4:00 pm – 4:30 pm **Get Set for Action!**
Likely, you've heard a handful of great ideas today. Too many to try out tomorrow. We'll use this time to prioritize our to-do list and learn the low-risk method for testing out our new ideas.