

Make Your Brand More *Memorable*

2027 SPONSORSHIP OPPORTUNITIES

ANNUAL CONFERENCE • EDUCATION EXPO • SUMMITS • LUNCHEONS



Branded Events | Speaking Opportunities | Visual Presence | Recognition
FLORIDA SOCIETY OF ASSOCIATION EXECUTIVES

Establish New Connections Maximize Your Reach

Connect with Florida's Association Executives and make your brand more memorable when you sponsor an FSAE event. We have multiple opportunities to meet any budget to help you reach your target audience.

FSAE Sponsors are in the spotlight at FSAE events. Sponsors are given name and logo recognition on all our event marketing – which includes our website, email, social media and print marketing. Not only are you able to network with association decision makers and meeting planners, sponsors are often given time to speak during the event so that you can take your message directly to your target market.

Sponsorship support provides face-to-face exposure to your target audience of association decision makers who attend the event, and marketing exposure to the entire FSAE membership - that's over 1,100 association industry professionals, 60% + are your target customers and prospects.

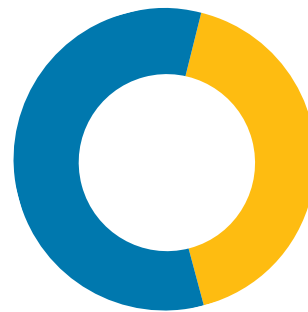
Sponsor Opportunities range from small, intimate gatherings to 500+ attendees and all have various opportunities to work with any budget.

Associations bring \$3.9 billion to Florida's economy through budget expenditures and hosting over 40,500 meetings a year. In addition,

Members spend approximately \$443 million with our Associate Supplier Members.



FSAE MEMBERSHIP



1,152 Members

August 2026

60%
Association Executives

40%
Associate Suppliers

2027 Events

- **Annual Conference:** June 23-25, Ponte Vedra Beach
- **Education Expo:** October, Tallahassee
- **1-Day Summits:**
 - **Women's Summit:** Feb 23, Tallahassee
- **Spring Joint Event:** Membership & Marketing Summit and Leadership & Management Summit
More info coming soon!
- **Luncheons**
 - Power Luncheons
 - Meeting Planner Roundtables

FSAE can help you make your brand even more memorable to association decision-makers who are looking for your services.

2027 ANNUAL CONFERENCE

June 23-25, 2027 | Sawgrass Marriott Golf Resort & Spa

Sponsorship support during the FSAE Annual Conference provides you three days of exposure to your target audience of association decision makers plus marketing exposure to the **entire FSAE membership** throughout the year - that's over 1,100 association industry professionals, 60% + are your target customers and prospects.

CONFERENCE ATTENDEES

2023
492

2024
506

2025
512

2026
540



Thank You Committed Sponsors!

Platinum Sponsors

Sawgrass Marriott Golf Resort & Spa

Gold Sponsors

Pyramid Global Hospitality
Visit Tampa Bay
Fort Lauderdale CVB/Omni Fort Lauderdale
American Audio Visual
FSAE Foundation

Silver Sponsors

Naples Marco Island Everglades CVB
Novi AMS

Bronze Sponsors

American Tradeshow Services
Copeland Productions
EVERGREEN Speakers
Experience Kissimmee
Expo Auctions
Florida's Sports Coast

Bronze Sponsors Continued

GEMS - Gilbert Expo Management Services
Hiltons of Florida
Marriott Hotels of Florida
Opal Collection
PMSI Promos
Sheraton Sand Key Resort
South Walton
The Link Event Professionals, Inc.
VideoRequest
Visit Panama City Beach

Copper Sponsors

Hilton Pensacola Beach
Holiday Inn Gainesville - University Center
Propfuel
Visit Central Florida
XSITE

Sponsors

Sniffen & Harmon PA

Bronze Sponsor

\$3,500 - \$6,000

Conference App - \$5,000

- **App Branding** - Banner ad on home screen, app menu and agenda page Specific App Gamification, 2 promoted posts (Wed & Thurs) - (if applicable with selected app)
 - Branded page from tab of the app menu
 - BRONZE level sponsor ribbon for name badge
 - Recognition in Annual Conference Workbook
 - Recognition as a BRONZE level sponsor on conference signage
 - One (1) set of attendee mailing labels post conference
 - One (1) marketing piece included in tote bags
 - Recognition on conference email, applicable issues of Source and on conference sponsor slide
 - Social Media Sponsor Recognition
 - Inclusion in App Sponsor Trivia and Sponsor Listing
- Contact FSAE for more information and sample graphics

Executive Welcome Break - \$5,000

Includes Food & Beverage

- **Exclusive sponsored break for Executive Members**
- Welcome Break listed as per Executive Members in Onsite Conference Workbook
- BRONZE level sponsor ribbon for name badge
- Recognition as a BRONZE level sponsor on signage
- One (1) set of attendee mailing labels of conference attendees post conference
- One (1) marketing piece included in tote bags
- Recognition on conference email, applicable issues of Source and on conference sponsor slide
- Social Media Sponsor Recognition
- Inclusion in App Sponsor Trivia and Sponsor Listing

Learning Lounge Sponsor - \$5,000

- **Exclusive signage in Learning Lounge**
- BRONZE level sponsor ribbon for name badge
- Recognition in Onsite Conference Workbook
- Ability to distribute materials throughout Learning Lounge
- Recognition as a BRONZE level sponsor on conference signage
- One (1) set of attendee mailing labels post conference
- One (1) marketing piece included in tote bags
- Recognition on conference email, applicable issues of Source and on conference sponsor slide
- Social Media Sponsor Recognition
- Inclusion in App Sponsor Trivia and Sponsor Listing

Breakout Sponsor - \$5,000 (3 Total)

Per Breakout Room, 2-Day Sponsorship

- Exclusive signage during sponsored track
- **2 minute speaking opportunity at start of each breakout**
- Distribution of collateral material during session
- Bronze sponsor ribbon for name badge
- Recognition in Onsite Conference Workbook
- Recognition as a BRONZE SPONSOR on signage
- One (1) set of attendee mailing labels post conference
- One (1) marketing piece included in tote bags
- Recognition as breakout track sponsor
- Recognition on conference email, applicable issues of Source and on conference sponsor slide
- Social Media Sponsor Recognition
- Inclusion in App Sponsor Trivia and Sponsor Listing

Bloody Mary and Mimosas - \$5,000

(Thursday Morning - Beverages included)

- **Play a 2-minute video (or 2-minute speaking time – not both) during Breakfast**
- **Executive Turndown on night prior to event - \$5,000 Value)**
- Podium recognition during breakfast
- Signage with logo displayed at event
- BRONZE level sponsor ribbon for name badge
- Recognition in Onsite Conference Workbook
- Recognition as a BRONZE level sponsor on conference signage
- One (1) set of mailing labels of conference attendees post conference
- One (1) marketing piece included in tote bags
- Recognition on conference email
- Recognition in applicable issues of Source
- Recognition on conference sponsor slide
- Facebook, Instagram & LinkedIn Recognition
- Inclusion in App Sponsor Trivia and Sponsor Listing

June 23-25, 2027 | Sawgrass Marriott Golf Resort & Spa

Bronze Continued

Networking Refreshment Breaks - \$4,500 (3 Total)

Includes Food & Beverage

- Exclusive signage during sponsored break
- Recognition in Onsite Conference Workbook
- BRONZE level sponsor ribbon for name badge
- Recognition as a BRONZE sponsor on conference signage
- Ability to distribute marketing materials during sponsored break
- One (1) set of attendee mailing labels post conference
- One (1) marketing piece included in tote bags
- Recognition on conference email, applicable issues of Source and on conference sponsor slide
- Social Media Sponsor Recognition
- Inclusion in App Sponsor Trivia and Sponsor Listing

Room Key Cards - \$4,000*

- **Mini ad on front of room key**
- BRONZE level sponsor ribbon for name badge
- Recognition in Onsite Conference Workbook
- Recognition as a BRONZE sponsor on conference signage
- One (1) set of attendee mailing labels post conference
- One (1) marketing piece included in conference tote bags
- Recognition on conference email, applicable issues of Source and on conference sponsor slide
- Facebook and Twitter Sponsor Recognition

**Option is not available to other hotels/properties*

Keynote Speaker - \$3,500 (3 Available)

- **Podium recognition & introduce speaker**
- **One(1)-Minute Presentation** from podium for video or talking (not both)
- Distribution of collateral material at session
- Logo recognition as sponsor at presentation
- BRONZE level sponsor ribbon for name badge
- Recognition in Onsite Conference Workbook
- Recognition as a BRONZE sponsor on signage
- One (1) set of attendee mailing labels post conference
- One (1) marketing piece included in tote bags
- Recognition on conference email, applicable issues of Source and on conference sponsor slide
- Social Media Sponsor Recognition
- Inclusion in App Sponsor Trivia and Sponsor Listing

WiFi Sponsor - \$3,500

- **Your Company name as Conference WiFi Sponsor**
- Logo recognition on WiFi Card given to attendees
- BRONZE level sponsor ribbon for name badge
- Recognition in Onsite Conference Workbook
- Recognition as a BRONZE sponsor on conference signage
- One (1) set of attendee mailing labels post conference
- One (1) marketing piece included in tote bags
- Recognition on conference email, applicable issues of Source and on conference sponsor slide
- Social Media Sponsor Recognition
- Inclusion in App Sponsor Trivia and Sponsor Listing

Onsite Conference Workbook Sponsor - \$3,500

- **Full page ad in Onsite Conference Workbook – back cover OR inside-front**
- BRONZE level sponsor ribbon for name badge
- Sponsor Recognition in Onsite Conference Workbook
- Recognition as a BRONZE sponsor on conference signage
- One (1) set of attendee mailing labels post conference
- One (1) marketing piece included in conference tote bags
- Recognition on conference email, applicable issues of Source and on conference sponsor slide
- Social Media Sponsor Recognition
- Inclusion in App Sponsor Trivia and Sponsor Listing

Meeting Planner Roundtable - \$3,500

- **Exclusive 5 minute presentation for up to 5 Meeting Planners**
- Distribution of collateral material at session
- BRONZE level sponsor ribbon for name badge
- Recognition in Onsite Conference Workbook
- Recognition as a BRONZE sponsor on conference signage
- One (1) set of attendee mailing labels post conference
- One (1) marketing piece included in tote bags
- Recognition on conference email, applicable issues of Source and on conference sponsor slide
- Social Media Sponsor Recognition
- Event App Recognition - Sponsor listing in App



Sponsor Recognition



Brand Awareness



Visual Presence

Copper Sponsor

\$1,500 - \$3,000

Association Trends/ Leadership Roundtable - \$3,000

- **Exclusive 5 minute presentation for up to 3 Association Executives**
- Distribution of collateral material during session
- COPPER level sponsor ribbon for name badge
- Recognition in Onsite Conference Workbook
- Recognition as a sponsor on conference signage
- One (1) set of mailing labels post conference
- One (1) marketing piece included in tote bags
- Recognition on conference email, applicable issues of Source and on conference sponsor slide
- Social Media Sponsor Recognition
- Event App Recognition - Sponsor listing in App

Friday Special Baggage Storage Station - \$3,000

Provide attendees with designated and secure baggage location - Friday morning thru end of Conference

- **Listed as part of program on all marketing channels**
- **Executive Turndown (\$2,500 Value) - Arriving prior to promote baggage storage location**
- Exclusive signage at sponsor station on Friday
- Recognition in Onsite Conference Workbook
- COPPER level sponsor ribbon for name badge
- Recognition as a sponsor on conference signage
- Option to bring/present marketing materials at sponsored station
- One (1) set of mailing labels of conference attendees post conference
- One (1) marketing piece included in tote bags
- Recognition on conference email, applicable issues of Source and on conference sponsor slide
- Social Media Sponsor Recognition
- Event App Recognition - Sponsor listing in App

Turndown Service - \$2,500 (Exec Rooms only)- Limited Availability

Your provided amenity/turndown item delivered to Executive Rooms only (225 items)

- Tent Card with company logo to accompany room gift
- Recognition in Onsite Conference Workbook
- Recognition as a sponsor on conference signage
- One (1) set of mailing labels of conference attendees post conference
- One (1) marketing piece included in tote bags
- COPPER Sponsor ribbon for name badge
- Recognition on conference email
- Recognition in applicable issues of Source
- Recognition on conference sponsor slide
- Event App Recognition - Sponsor listing in App

Beer Tasting Session/Foundation Fundraiser \$2,500 (3 Total)

Includes Beverages for tasting & light snacks

- Welcome and Introduction during session
- Exclusive signage during Tasting Event
- Option to bring/present a local beer from your destination
- Give away item during beer tasting (Optional)
- Ability to distribute marketing materials at sponsored session
- Recognition by Beer Bros during session
- Recognition in Onsite Conference Workbook
- COPPER level sponsor ribbon for name badge
- Recognition as a COPPER sponsor on conference signage
- One (1) set of mailing labels of conference attendees post conference
- One (1) marketing piece included in tote bags
- Recognition on conference email, applicable issues of Source and on conference sponsor slide
- Social Media Sponsor Recognition
- Event App Recognition - Sponsor listing in App

Board Meetings- \$2,500

The Board Meeting occurs the day before Conference begins

- Exclusive signage for FSAE & Foundation Board Meeting
- **3 minute presentation for up to 35 Association Executives**
- **Lunch with Board Members**
- Distribution of collateral material on each chair during the meetings
- COPPER level sponsor ribbon for name badge
- Recognition in Onsite Conference Workbook
- Recognition as a COPPER sponsor on conference signage
- One (1) set of attendee mailing labels post conference
- One (1) marketing piece included in conference tote bags
- Recognition on conference email, applicable issues of Source and on conference sponsor slide
- Social Media Sponsor Recognition
- Event App Recognition - Sponsor listing in App

June 23-25, 2027 | Sawgrass Marriott Golf Resort & Spa

Copper Continued

Pocket Program - \$2,000

- **Exclusive Logo on pocket program given to every attendee**
- COPPER level sponsor ribbon for name badge
- Recognition in Onsite Conference Workbook
- Recognition as a COPPER sponsor on conference signage
- One (1) set of attendee mailing labels post conference
- One (1) marketing piece included in conference tote bags
- Recognition on conference email, applicable issues of Source and on conference sponsor slide
- Social Media Sponsor Recognition
- Event App Recognition - Sponsor listing in App

Wednesday Afterglow Hospitality - \$1,500

Make your event a Sanctioned FSAE Event!

(Does not include extra room or F&B charges)

- Exclusive signage at sponsored hospitality event
- **Hospitality event listed as part of program in Onsite Conference Workbook and includes email invitation**
- COPPER Sponsor ribbon for name badge
- Recognition as a COPPER sponsor on conference signage
- One (1) set of mailing labels of conference attendees post conference
- One (1) marketing piece included in tote bags
- Recognition on conference email, applicable issues of Source and on conference sponsor slide
- Social Media Sponsor Recognition
- Event App Recognition - Sponsor listing in App

Speaker Gift Sponsor - \$1,500

- **Logo on speaker gift with conference logo**
- Recognized in Onsite Conference Workbook
- Copper Sponsor ribbon for name badge
- Recognition as a COPPER Sponsor on conference signage and sponsor wall
- One (1) set of mailing labels of conference attendees post conference
- One (1) marketing piece included in tote bags
- Recognition on conference email
- Recognition in applicable issues of Source
- Recognition on conference sponsor slide
- Event App Recognition - Sponsor listing in App



Conference Supporter - \$1,000

- Recognized in Annual Conference Event Guide
- Sponsor ribbon for name badge
- Recognition as a sponsor on conference signage
- **One (1) set of mailing labels of conference attendees post conference**
- One (1) marketing piece included in tote bags
- Recognition on conference email, applicable issues of Source and on conference sponsor slide
- Social Media Sponsor Recognition
- Event App Recognition - Sponsor listing in App

Marketing Maximizer Tote Insert - \$700

- **One (1) marketing piece included in tote bags**
- **One (1) set of mailing labels of conference attendees post conference**
- Sponsor ribbon for name badge
- Recognition as a sponsor on conference signage
- Recognition on conference email, applicable issues of Source and on conference sponsor slide
- Social Media Sponsor Recognition
- Event App Recognition - Sponsor listing in App

Conference Partner - \$500

- **Sponsor ribbon for name badge**
- Recognition in Annual Conference Event Guide
- Recognition as a sponsor on conference signage
- Recognition on conference email, applicable issues of Source and on conference sponsor slide
- Social Media Sponsor Recognition
- Event App Recognition - Sponsor listing in App

Don't see a sponsorship that suits your needs? Contact us and

Let's Get Creative!

Contact Hester at (850) 222.7994 or hester@fsae.org to discuss more options.

FSAE 2027 ANNUAL CONFERENCE SPONSORSHIP COMMITMENT FORM

June 23-25, 2027 | Sawgrass Marriott Golf Resort & Spa

Act Today - Commit Now for More Exposure!

Name: _____ Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Type of Sponsorship: _____

Total Sponsorship Amount: \$_____

This sponsorship is ☐ Cash ☐ In-Kind

☐ I am also interested in exhibiting in the Trade-Show - \$800 (\$1,000 Regular Price)
For committed sponsors only - Not applicable for Sponsor level

☐ I agree to pay for the above sponsorship in full no later than **April 30, 2027**.

☐ I also understand that if I cancel my sponsorship, I will be billed \$250 per month from the time of the signed agreement to reimburse FSAE for marketing exposure on the FSAE website, in Source magazine and the FSAE Pulse

Signature: _____ Date: _____

All sponsorships must be paid by check. Credit cards WILL NOT be accepted. Please make all checks payable to Florida Society of Association Executives. Sponsorship amounts must be paid in full no later than April 30, 2027.

_____ My check is included for the amount of \$_____

_____ Please invoice me

All sponsorships are on a first-come, first-served basis.

Questions? Contact Hester Ndoja, CAE at (850) 222-7994 or hester@fsae.org

Mail form and payment to FSAE, 2410 Mahan Drive, Suite 2, Tallahassee, FL 32308

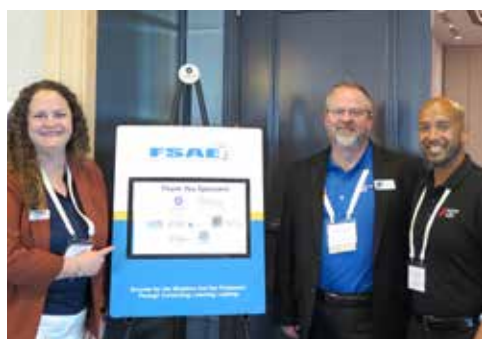
**FSAE Sponsorships are NOT deductible contributions for federal income tax purposes, but may be deducted as a business expense.*



Get in Front of Your Target Audience – *Literally!* When You Sponsor an FSAE Event

FSAE Summits & Education Expo are one-day events that occur throughout Florida. Sponsorships provide you with a full day of exposure to your target audience of association decision makers. Through your sponsorship you will strengthen your existing relationships, establish new connections and maximize your reach.

Summits and Luncheons are more intimate events and allow sponsors more time and opportunity to connect with attendees and build vital relationships. FSAE is the recognized organization for association management leaders in Florida. Our members are actively looking for suppliers and do business with those who support our industry.



Sponsor Recognition



Brand Awareness



Visual Presence

WOMEN'S SUMMIT

February 23, 2027 | Tallahassee

Summit sponsorship provide you with one day of exposure to your target audience of association decision makers. Through your sponsorship you will strengthen your existing relationships, establish new connections and maximize your reach. FSAE is the recognized organization for association management leaders in Florida. Our members are actively looking for suppliers and do business with those who support our industry.

Did you know that 70% of FSAE Members are Women? The Women's Summit features inspiring speakers, informative panels, networking and strengthening women leaders in association management. 100-150 Attendees – made up of a mix of association professionals, planners, and suppliers at all levels (typically majority of attendees are female); Occurs annually in February or March in Tallahassee

Platinum Sponsor: \$5,000 - One (1) Available

- 10 minutes speaking time to kick off event
- On-site recognition including signage, 10 minutes speaking time and opportunity to place marketing piece at each seat and/or in Attendee Welcome Bag (if applicable)
- Receive mailing list of attendees with contact information (addresses only) Pre and post event
- Six (6) complimentary registrations to attend the event
- Listed as PLATINUM Sponsor (headline sponsor) in prime location on event page, onsite signage and marketing slides
- Company logo displayed on FSAE website between January and March
- Included on all marketing materials including event emails and monthly newsletters to all 1,100+ members
- LinkedIn, Instagram, and Facebook Sponsor recognition
- Recognition in applicable issue of Source magazine post-event



Gold Sponsor- \$3,000 – Three (3) Available

- 5 minutes speaking time
- On-site recognition including signage, 5 minutes speaking time and opportunity to place marketing piece at each seat and/or in Attendee Welcome Bag (if applicable)
- Receive mailing list of attendees with contact information (addresses only) post event
- Four (4) complimentary registrations to attend the event
- Listed as Gold Sponsor on event page, onsite signage and marketing slides
- Company logo displayed on FSAE website between January and March
- Included on all marketing materials including event emails and monthly newsletters to all 1,100+ members
- LinkedIn, Instagram, and Facebook Sponsor recognition
- Recognition in applicable issue of Source magazine post-event

Silver Sponsor- \$1,000 - Five (5) Available

- One (1) complimentary registration
- Opportunity to place marketing piece at each seat and/or in Attendee Welcome Bag (if applicable)
- Receive mailing list of attendees with contact information (addresses only) post event
- Listed as Bronze Sponsor on event page, onsite signage and marketing slides
- Company logo displayed on FSAE website between January and March
- Included on all marketing materials including event emails and monthly newsletters to all 1,100+ members
- LinkedIn, Instagram, and Facebook Sponsor recognition
- Recognition in applicable issue of Source magazine post-event

EDUCATION EXPO

October | Tallahassee

Sponsorship during the FSAE Educational Expo provides you one day of exposure to your target audience of association decision makers. Through your sponsorship you will strengthen your existing relationships, establish new connections and maximize your reach. FSAE is the recognized organization for association management leaders in Florida. Our members are actively looking for suppliers and do business with those who support our industry.

Education Expo occurs annually in October in Tallahassee with 225-250 Attendees typically– made up of a mix of association executives, planners, and suppliers are all levels

Platinum Sponsor: \$10,000 - One (1) Available

- 10 minutes on stage at the start of the lunch keynote presentation
- Introduce keynote speaker during luncheon
- Company logo displayed on front page of program/flyer, website and promotional materials
- Ability to place center pieces on tables and decorate tables
- High top table Island at the front of expo hall (includes 5 tables)
- Discounted table for members in High Top Table Island - \$750 per table
- Three (3) complimentary expo registrations
- Complimentary ribbon for badges
- Platinum Sponsor Signage displayed at lunch, throughout the meeting space and expo hall
- Highlighted listing in the expo floor plan
- Company logo displayed on FSAE website between August and November
- Recognition in NOV/DEC Source magazine
- Recognition in FSAE ENews in Aug - Oct
- Receive one (1) set of attendee mailing labels PRE AND POST event
- Logo in Expo Slide during luncheon
- Place one (1) Marketing piece in attendee bag
- LinkedIn, Instagram, and Facebook Sponsor recognition



Gold Sponsor- \$5,000 – Three (3) Total

- Hightop Island (includes 4 tables) in prime location of expo hall; (can add up to 6 other attendees at hightops at regular reg rate)
- Prime location next to food table
- Two (2) complimentary expo registrations
- Gold Sponsor Signage displayed at registration and inside expo hall
- Gold sponsor ribbon for badges
- Highlighted listing in the expo floor plan
- Company logo displayed on FSAE website between August and November
- Recognition in NOV/DEC Source magazine
- Recognition in FSAE Association Pulse in Aug - Oct

- One (1) set of attendee mailing labels after the event
- Logo in Slide during luncheon
- Place one (1) Marketing piece in attendee bag
- LinkedIn, Instagram, and Facebook Sponsor recognition

EDUCATION EXPO CONTINUED

Silver Breakout Sponsorship - \$3,500

Two (2) Available

- Room Host for our Breakout room
- Silver Level Signage in room
- 3 minutes at the beginning of breakout session to talk about destination and then introduce speaker (optional)
- One (1) complimentary 6ft exhibit table registration
- Place one (1) Marketing piece in attendee bag
- Silver Level recognition in meeting app
- Recognition as a SILVER Sponsor on signage
- Company logo displayed on FSAE website between August and November;
- Recognition in NOV/DEC Source magazine
- Recognition in FSAE ENews in Aug - Oct
- LinkedIn, Instagram, and Facebook Sponsor recognition



Silver Morning Break Sponsor - \$3,000

One (1) Available

- 30-minute morning refreshment break in central location
- Silver Level Signage during break
- One (1) complimentary 6ft exhibit table registration
- Place one (1) Marketing piece in attendee bag
- Silver Level recognition in meeting app
- Recognition as a SILVER Sponsor on signage
- Company logo displayed on FSAE website between August and November;
- Recognition in NOV/DEC Source magazine
- Recognition in FSAE ENews in Aug - Oct
- LinkedIn, Instagram, and Facebook Sponsor recognition

Iron Sponsor- \$1,000 - Five (5) Available

- Includes 1 6ft exhibit table at \$500 discounted rate
- Sponsor ribbon for badge
- included on Sponsor Signage displayed at registration
- Highlighted listing in the expo floor plan
- Company logo displayed on FSAE website between August and November
- Recognition in NOV/DEC Source magazine
- Recognition in FSAE ENews in Aug - Oct
- One (1) set of attendee mailing labels post-event
- Logo in Sponsor Slide during luncheon;
- Option to include marketing piece in attendee tote bags
- LinkedIn, Instagram, and Facebook Sponsor recognition

Bronze Sponsor- \$2,000 - Four (4) Available

- One (1) complimentary 6ft exhibit table registration
- Prime exhibit table location in expo hall
- Bronze Sponsor Signage displayed at registration and inside expo hall
- Highlighted listing in the expo floor plan
- Company logo displayed on FSAE website between August and November
- Recognition in NOV/DEC Source magazine
- Bronze sponsor ribbon for badge
- One (1) set of attendee mailing labels after the event
- Logo in Slide during luncheon
- Option to include marketing piece in attendee tote bags
- LinkedIn, Instagram, and Facebook Sponsor recognition

Wine Toss - \$500

- Signage at wine toss
- sponsor ribbon for badge
- included on Sponsor Signage displayed at registration
- 1 Highboy set up next to wine toss for marketing material
- Company logo displayed on FSAE website between August and November;
- Recognition in NOV/DEC Source magazine
- Recognition in FSAE ENews in Aug - Oct
- One (1) set of attendee mailing labels post-event
- Logo in Sponsor Slide during luncheon
- Option to include marketing piece in attendee tote bags
- LinkedIn, Instagram, and Facebook Sponsor recognition

Marketing Maximizer

\$300 for members

- Include marketing piece in attendee tote bags

FSAE POWER LUNCHEONS

January, May, December | Tallahassee

FSAE Power Luncheon sponsorships provide you with exclusive exposure to your target audience of association decision makers. Through your sponsorship you will strengthen your existing relationships, establish new connections and maximize your reach. FSAE is the recognized organization for association management leaders in Florida. Our members are actively looking for suppliers and do business with those who support our industry.

Power Luncheons are held in January, May and December in Tallahassee. 75-100 Attendees – made up of a mix of association executives and suppliers.

Exclusive Luncheon Sponsor: \$5,500

- 10 minutes speaking time to kick off event
- On-site recognition including signage, 10 minutes speaking time and opportunity to place marketing piece at each seat
- Receive mailing list of attendees with contact information (addresses only) post event
- Up to Five (5) complimentary registrations for sponsors and co-sponsor staff
- Included on all marketing materials including event emails, monthly newsletters for 1,100+ members
- Pre-event promotion including recognition in meeting announcements, the e-newsletter – ENews and other
- Listed as Power Luncheon Sponsor in prime location on event page, onsite signage and in marketing slides during event.
- Recognition in applicable issues of Source Magazine
- Social media recognition including Instagram, LinkedIn, Facebook

SELECT MONTH:

☐ January ☐ May ☐ December

LUNCHEON TIME: 11:30 am – 1:00 pm
(early networking starts at 11:00 am)

VENUE CHOICES:

- ☐ Hotel Duval
- ☐ FSU Dunlap Champions Club
- ☐ DoubleTree by Hilton Tallahassee
- ☐ AC Marriott (does not include parking)
- ☐ Parkview at Cascades
- ☐ Other (contact FSAE office for suggestions/recommendations)

** Please contact the FSAE Office if you are interested in hosting in-kind at your Tallahassee venue*

Include your selections above with the completed
Sponsorship Commitment Form



MEETING PLANNER ROUNDTABLES

Monthly* | Tallahassee

The Meeting Planner Roundtable sponsorship is for a monthly luncheon in Tallahassee **exclusively for association meeting planners**. Highlight your property/location/service to an intimate gathering of association meeting planners with speaking time during the lunch and event marketing to all members. Through your sponsorship you will strengthen your existing relationships, establish new connections and maximize your reach. FSAE is the recognized organization for association management leaders in Florida. Our members are actively looking for suppliers and do business with those who support our industry.

*Up to 40 attendees – made up of association meeting and event planners; *Meetings occur in most months excluding June and July*

Exclusive Roundtable Sponsor: \$3,000

Exclusive Opportunity - Only Sponsor Attending

- 5-10 minutes speaking time to kick off event
- On-site recognition including signage, up to 5-10 minutes speaking time and opportunity to place marketing piece at each seat
- Food and beverage (non-alcoholic) costs for up to 40 attendees are included in sponsor fee.
- Receive mailing list of attendees with contact information (addresses only) post event
- Up to Three (3) complimentary registrations for sponsors and co-sponsor staff. Accompanying staff must be pre-registered by the Monday prior to the Roundtable
- Included on all marketing materials including event emails, monthly newsletters for 1,100+ members
- Post event email blast sent on behalf of sponsor to attendees. Sent by FSAE staff. Content for email due at least 7 days before meeting.
- Pre-event promotion including recognition in meeting announcements, the e-newsletter – ENews and other
- Listed as Power Luncheon Sponsor in prime location on event page, onsite signage and in marketing slides during event.
- Recognition in applicable issues of Source Magazine
- Social media recognition including Instagram, LinkedIn, Facebook

Meeting facility, food and beverage are the responsibility



of FSAE. Sponsor may recommend alternative facilities, food and beverage however; this may affect the cost of sponsorship. FSAE will do all we can to accommodate your recommendations

SELECT MONTH:

- | | | | |
|----------------------------------|-----------------------------------|------------------------------------|--------------------------------|
| ☐ January | ☐ February | ☐ March | ☐ April |
| ☐ May | ☐ August | ☐ September | |
| ☐ October | ☐ November | ☐ December | |

LUNCHEON TIME: 11:30 am – 1:00 pm
(early networking starts at 11:00 am)

VENUE CHOICES:

- ☐ Local Association Office (if available)
- ☐ Hotel Indigo
- ☐ DoubleTree by Hilton Tallahassee
- ☐ Capital City Country Club
- ☐ District 850
- ☐ Hotel Duval
- ☐ Other (contact FSAE office for suggestions/recommendations)

Please contact the FSAE Office if you are interested in hosting in-kind at your Tallahassee venue

Include your selections above with the completed Sponsorship Commitment Form



EVENT SPONSOR COMMITMENT FORM

Name: _____ Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Event: ☐ Education Expo ☐ Women's Summit ☐ Leadership & Management Summit

☐ Membership & Marketing Summit ☐ Power Luncheon ☐ Meeting Planner Roundtable

Please include additional form page for Power Lunch or Meeting Planner Roundtable

Sponsorship Type/Level: _____

Total Sponsorship Amount: \$_____

This sponsorship is ☐ Cash ☐ In-Kind

☐ I agree to pay for the above sponsorship in full no later than 30 days before event

☐ I also understand that if I cancel my sponsorship, I will be billed \$250 per month from the time of the signed agreement to reimburse FSAE for marketing exposure on the FSAE website, in Source magazine and the FSAE ENews.

Signature: _____ Date: _____

All sponsorships must be paid by check. Credit cards WILL NOT be accepted. Please make all checks payable to Florida Society of Association Executives. Sponsorship amounts must be paid in full no later than **30 days before sponsored event.**

_____ My check is included for the amount of \$_____

_____ Please invoice me

All sponsorships are on a first-come, first-served basis.

Questions? Contact [Hester Ndoja, CAE](#) at (850) 222-7994 or hester@fsae.org

Mail form and payment to FSAE, 2410 Mahan Drive, Suite 2,
Tallahassee, FL 32308

**FSAE Sponsorships are NOT deductible contributions for federal income tax purposes, but may be deducted as a business expense.*