

2025 Women's Summit February 26
Goodwood Museum & Gardens

8:30 - 9:15 am	Registration/Coffee –
9:15 - 10:30 am	<p>Opening Keynote: UNMUTE Yourself: Unleash Confidence, Courage and Clarity to Amplify Your Influence and Impact – Rachel Druckenmiller</p> <p>In a fast-moving world, many association professionals hold themselves back, doubting their strengths, staying silent, and missing out on opportunities that could move them forward. This interactive session will help you break free from self-silencing behaviors and step into your full potential. You will learn how to activate your unique assets, advocate for yourself and others, and say "yes" to the opportunities that come your way. Through practical exercises and powerful insights, you will leave ready to advocate for growth, inspire others, and lead with clarity, courage, and confidence, amplifying your impact both personally and professionally.</p>
10:30 – 10:45 am	Break
10:45 am - 11:45 am	<p>Unleashing Potential: Strategies to Authentically Communicate Value as a Leader - Shakira Brown</p> <p>A recent Harvard Business Publishing Leadership Report found today's leaders must be willing to take ownership of everything they share with stakeholders and to do it authentically to improve engagement and productivity. Communication skills are like any others leaders must cultivate them to maximize impact and drive change. Awarding-Winning Leadership Communication Strategist & National Essential Skills Expert, Shakira M. Brown, shares how to uncover, analyze, and strengthen the unique characteristics that enables authentic leadership with purpose. Discover methods to enhance leadership ability for impact at a higher level in any role served</p>
11:45 –12:30 pm	Networking Lunch
12:30 – 1:00 pm	<p>Table Topics:</p> <ul style="list-style-type: none"> • Managing Burnout: Strategies for Women in Leadership – Identifying burnout symptoms and implementing self-care practices to sustain long-term success. • The Work-Life Balance Myth: Finding a Sustainable Approach – Exploring realistic ways for women in leadership to integrate work and personal life without guilt. • Mental Health and Wellness for Women in Association Management – Addressing stress, anxiety, and emotional well-being in high-pressure leadership roles. • Flexible Work Models: A Game-Changer for Women in Leadership – How remote and hybrid work options impact productivity, family life, and mental health. • The Power of Saying No: Setting Boundaries Without Guilt – Learning how to manage workload, delegate tasks, and set boundaries to prevent exhaustion.
1:00- 2:00 pm	<p>Influence Without Authority - How to Lead When it's Not (Yet) in Your Job Description – Lesa Edwards</p> <p>You have been given a tremendous opportunity to lead your peers in a project. Perhaps you are itching to raise your hand to volunteer for a leadership role in a</p>

	collaboration you have been assigned to. Maybe you just want to show up as an influential leader today so you will get tapped for a position in leadership soon. How do you get your colleagues to respect you as their leader? How do you show up as a leader when it is not in your job description? How do you get people to listen to and respect your ideas? You will learn the characteristics of an influential leader and 9 strategies for leading with influence rather than authority.
2:00 – 2:20 pm	Break
2:25 – 3:25 pm	<p>Closing Speaker – Taking Risks, Taking Action, Taking Charge – Jessica Brustard</p> <p>Failure is fun, easy, and enjoyable said NO ONE EVER! For many, the F-word feels hard, scary, and shameful. But it doesn't have to be that way! Becoming an expert on failure can help you avoid burnout and lead to greater happiness and fulfillment. Regularly practicing failure creates psychological safety, fosters vulnerability, builds resilience, and helps avoid burnout and quiet quitting. In this session, using positive psychology, laughter yoga, and applied improv, you'll discover how embracing failure can transform your work and play. Learn to adapt, shift, and respond positively to your next "fail-a-bration"!</p>
3:30 pm	Adjourn