

2024 FOUNDATION ANNUAL REPORT



**FORWARD THINKING
FOR A BRIGHTER TOMORROW**

FSAE
FOUNDATION
FLORIDA SOCIETY OF ASSOCIATION EXECUTIVES, INC.



FORWARD THINKING FOR A BRIGHTER TOMORROW

Mission: To support education, research, professional development, publications, and public relations efforts for the association management professional.

2023-24 BOARD OF TRUSTEES

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Amanda Motes
Russ Webb, CAE

COMMITTEE CHAIRS

Auction Co-Chairs: Charla Lucas and
Betty Ann Lewis
Grant Co-Chairs: Angela Emerson, MBA, RCE
and Deborah Foote, MPA

Dear FSAE Colleagues,

What an incredible year 2024 has been for the FSAE Foundation! Your generous support has allowed the Foundation to continue to play a vital role in the success of association professionals across Florida and beyond. I am thrilled to share our tremendous impact this past year and the exciting opportunities ahead as we embrace our mission, "Forward Thinking for a Brighter Tomorrow – Give Back to Your Profession."

In 2024, we awarded 20 grants totaling \$11,625, providing invaluable professional development funding to our members. These grants directly empower recipients to grow their skills and strengthen their organizations. I'm proud to share that the Foundation Silent Auction raised an astounding \$75,528—the highest amount in its history! Through these donations, the Foundation will offer over \$13,625 in grants in 2025, funding up to 25 grants, including five new AE-MBA grants valued at \$995 each and a Year of FSAE Grant. Additionally, the Foundation increased its Education Sponsorship to FSAE, further supporting the exceptional speakers and programs that make our events so impactful.

Your contributions also support programs like the 2025 FSAE Foundation Think Tank. This bi-annual meeting brings association leaders together to contemplate a pressing issue or topic that faces our industry. Save the date for this special event: October 30, 2025.

For me, the mission of the FSAE Foundation is deeply personal. Not only have I been a grant recipient, but several members of my team at the Florida Dental Association have also benefited from these opportunities. These grants allow us to focus less on financial constraints and more on becoming the leaders our associations need. Your generosity has a tangible impact—it changes lives and builds stronger professionals and organizations.

The Foundation's success is a testament to the generosity and dedication of our association community. Every donation, whether large or small, contributes to a brighter future. Did you know that now you can give through Venmo at our luncheons? Small contributions, matched by Hancock Whitney, can add up. Want to leave a lasting legacy? Contact Julia Rooney to discuss cash and non-cash options for planned giving. And, of course, for those who love a bit of fun, bidding in the Silent Auction or participating in the wine toss are great ways to make an impact while enjoying instant gratification.

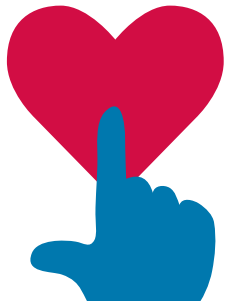
Looking ahead, I am optimistic about the future we are building together. Your continued support ensures that the FSAE Foundation remains a powerful force for professional growth and success. Thank you for giving back to your profession. Together, we are shaping a brighter tomorrow.

Crissy Tallman, CMP, CAE, CEM
2024-25 FSAE Foundation Chair



2024 BY THE NUMBERS

INVESTMENTS



\$8,799

Cash Contributions

Investors : **80**

GRANTS



\$11,625

Funds Awarded

Grants: **20**

EDUCATION



\$25,000

Program Funds

★ AUCTION



\$75,528

Total Proceeds

Auction Sponsor

EXPO
AUCTIONS

VOLUNTEERS

36

2023-24 Committee
Members

39

2024-25 Committee
Members

34

2024 Auction
Volunteers Onsite

MATCHING



\$3,718

Total Raised

Matched Funds :

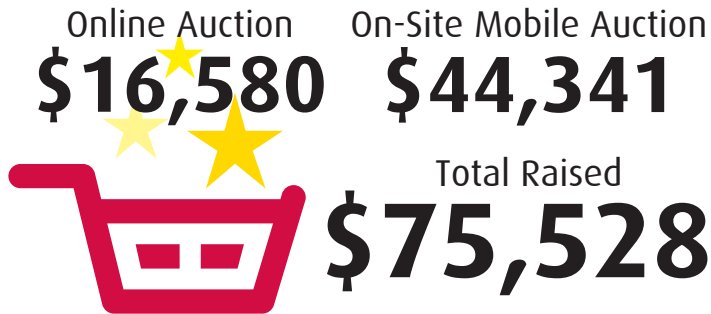
\$1,859

Hancock Whitney matched up to \$250 of funds collected at our Power Luncheons and Summits.
Thank you!

2024 AUCTION

Online Auction: June 1 - 10 | Mobile Auction: July 8-18

PROCEEDS



BEER TASTING:



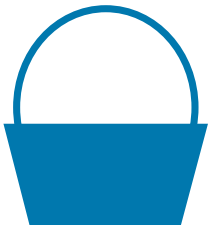
CVBs around Florida donated beer from local breweries for participants to sample with the instruction of The Beer Bros. *Beer Sponsors + Donors listed on page 12*
Thank You All!

Participants	Total Raised
100	\$4,000

5050
DRAWING

Total Raised
\$550
Winner: **Glenn East**

DONATIONS



Destination Baskets
18

Total Received
288
Association Baskets
16

BIG TICKETS



Tickets Sold
657
\$12,425

WINE & LIQUOR TOSS



Bottles Donated

Rings Tossed:
3,124
Total Raised
\$1,907

BIG TICKET WINNERS:

Benchmark Package: **Carol Hawk**
Marriott Package: **Toby Cummings**
OPAL Collection: **Maria Rodriguez**
Royal Caribbean Cruise:
Steven Bonda

TOP SELLERS:

Kathy Masterson
Carol Lanham
Mary Beth Williams
Christy Gandy
Stefanie Svisco

BIG TICKET DONORS:



MARRIOTT
BONVOY



EDUCATION:

Executive Series Luncheon

September 2024

"FloREDa" and the 2024 Elections

Speaker: Steven Vancore

Sponsored by Experience Kissimmee



The Foundation's Executive Series Luncheons are sponsored events exclusively for Association Executive Members.

Luncheon speakers are selected for their insights on topical issues regarding Florida Associations such as government, legal, finance, regulatory, social reform, etc. All FSAE Executive members are invited to attend and the luncheons are free, thanks to our generous sponsors!



FSAE Foundation Think Tank is a bi-annual meeting hosted by the FSAE Foundation to contemplate a single issue, concern, topic, or idea and contribute to the association management knowledge base through white-papers. More information and previous white-papers are available at www.fsae.org/think-tank

Save the Date: 2025 Think Tank
October 30 | Embassy Suites Lake Buena Vista South



GRANTS

Funding Professional Development

In 2024, the FSAE Foundation awarded **20 grants totaling \$11,625**. These grants are possible because of our corporate partner donors, auction donors & patrons; and member donations to the FSAE Foundation. In 2024, **MemberClicks by Personify, Naylor Association Solutions, Novi AMS, RB Oppenheim Associates (RBOA) and FSAE Member Donations** have supported members' professional development through their generous donations to the Foundation. **Thank you to all contributors for your support!**

MemberClicks by Personify Small Staff Grant

Assist association professionals through education at the FSAE Annual Conference. To qualify, you must be a full-time employee for an Association with fewer than 20 staff.



Mandy Bianchi, Executive Director, Ability1st



Naylor Association Solutions Communications Grant AND New Member Grant

Assist an FSAE Executive member who is currently in a communications, marketing or membership role through education at the FSAE Annual Conference. In addition, the New Member grant assists someone new to the association industry who is not currently a member of FSAE, attend the FSAE Annual Conference and covers membership dues for one year.



Bonnie Gibson, Director of Membership & Engagement, Bay Area Apartment Association

Carmel Haynes, Executive Director, Barbados International Business Association



Novi AMS Grant

Assist association professionals through education at the FSAE Annual Conference.



Lance Lozano, CAE

Charla Lucas, CPRP; Chief Operating Officer, Florida Recreation and Park Association



RB Oppenheim Associates (RBOA) Grant

Assist association professionals through education at the FSAE Annual Conference. To qualify, you must be actively planning or implementing digital marketing to promote your association.



Elizabeth Kelsay, Program Manager, Partners in Association Management

Tara Polchinski, Marketing and Events Manager, Bay Area Apartment Association

Susan Stowell Corder, CAE; Director, Knowledge Management & Member Services, APCO International

Tina Ward, CAE; Vice President, Wilson Ward and Associates

FSAE Member-Funded Grants

Member contributions to the Foundation fund 80% of the Grants we are able to provide members for professional development. This includes participating in the Auction, Beer Tasting, Power Luncheon matching donations, direct contributions and more. **Thank You!**

"A Year of FSAE"

Assist an FSAE Association Executive Member in gaining professional development throughout the year at all FSAE Educational Programs (except Annual Conference).



Taylor Barrow, Business Operations Specialist,
Contemporary Ceramic Studio Association

Melanie Santiago, Director of Membership
Engagement, Apartment Assn of Greater Orlando

Foundation Grant

Assist FSAE Members in gaining professional development at the FSAE Annual Conference.



Laura R. Caputo, J.D.



“

“Receiving the FSAE Grant has truly been a pivotal moment in my professional journey. This grant provided the opportunities to not only significantly enhance my ability to work effectively with association Boards, the knowledge I’ve gained has empowered me to navigate complex challenges and create a more enriching and impactful experience for our members.”

Melanie Santiago
Apartment Assn
Greater Orlando



2025 COMPENSATION & BENEFITS SURVEY NOW AVAILABLE

Hire and retain top-talent for your organization with salary and benefit packages that are competitive for an association of your size and location.

www.fsaе.org/salary-survey

Associate Member Grant

Assist FSAE Associate Supplier Members in gaining professional development at the FSAE Annual Conference.



Gaby Lajeunesse, Tourism Business Development Specialist, Florida's Sports Coast

Sheri LeJean, Creator, CEO & Co-Founder, LATITUDES714

“

Receiving the FSAE Foundation Grant means more to me than just financial assistance; this grant is a vote of confidence and motivation to continue working towards my career development. It is a validation of my hard work and dedication to my academic professional pursuits and to the goal of FSAE as a volunteer.”

Gaby Lajeunesse
Florida's Sports Coast



CAE or CMP Grant

Assist in covering costs of the application fee, study class registration, and the standard study materials for the Certified Association Executive (CAE) or Certified Meeting Professional (CMP)



Amy Coleman, Professional Development & Events Coordinator, FL Assn of School Administrators

Elizabeth Pate, MBA, QAS; Association Manager, Degnon Associates



2024 Auction Items

Diversity Grant

Assist an Association Executive in gaining professional development through education or training at the FSAE Annual Conference. Eligible candidates must be a member of a racial or ethnic minority group, LGBTQ+ Community, or a person with a disability.



Adrienne Bryant, CAE; Program Director, CCXP, Customer Experience Professionals Association

P. Christine Poole, CMP; Director of Conferences & Meetings, Consortium for School Networking (CoSN)

Young Professional Grant

Assist FSAE Executive and Associate Young Professional Members in gaining professional development at the FSAE Annual Conference or Education Expo. (Young Professionals are defined as FSAE members that are 35 years old and under or less than 3 years in the industry.)



Brittney Ackley, CAE; Membership/Marketing Specialist, Contemporary Ceramic Studio Association

Nicole Rechner, Events & Office Coordinator, Florida Association of Community Health Centers

“

“Receiving an FSAE Foundation Grant was an incredibly valuable opportunity for both my professional growth and my organization. The grant funds removed financial barriers and allowed me to fully focus on advancing my knowledge and skills. I’m grateful for the FSAE Foundation’s commitment to empowering association professionals and highly encourage others to take advantage of this amazing opportunity!”

Elizabeth Pate, MBA, QAS
Degnon Associates



Big Ticket Sales

2024 INVESTORS

Cash Contributions Received January 1 - December 31, 2024

Visionary: \$1,001 +

Keyna Cory
William Glenn East, CAE, RCE
Hancock Whitney

Benefactor: \$751 - \$1,000

Steward: \$501 - \$750

Champion: \$251 - \$500

Toby Cummings, CAE
Amanda Motes
Crissy Tallman, CMP, CAE, CEM
Chip Tatum, CAE
Jessica Walters
Jim Zaniello, FASAE

Altruist: \$101 - \$250

Hilton Garden Inn Lake Buena Vista
Bill Anderson, CAE, LEED AP
Jim Ayotte, MBA, CAE
Tamekia Bennett
Adrienne Bryant, CAE
Carolyn Fazio, ECAM
Christy Gandy
Mary Gupta, CMP
Paul Ledford, CAE, DPL
Kevin Mayeux, CAE
Richard Miseyko, CMP, CMM
Elizabeth Pardillo, CMP
Dan Sullivan
Stephanie Thomas, CAE, CMP
Stephen Trickey, CAE
Russ Webb, CAE

Investor: up to \$100

Terri Abril
Adrian Honderick, CAE
Erin Ballas
Gregory Brooks
Dorene Collier
Niel Dawson
Maria Cynthia De Jesus

Leah DeCesare
Veronica DeGraff, MBA, SHRM CP, CSM
Blake Dowling
Peter Dyga, CAE
Claudette Fox
Kayla Freeman
Joe Grimes, CAE
Darin Henry
Michael Howland, CAE
Jane Johnson
Elizabeth Johnson
Shelly Joines, CMP
Lena Juarez
Brett Kolmetz
Alexis Langley, CAE
Michelle Larson, CAE, CMP
Lance Lozano, CAE
Charla Lucas
Christy Manderson
Suzanne Martin
Tondra Matthews, CMP
Jeremy Mercado
Scott Merritt
Jennifer Milam, CAE
Tom Morrison

Craig Moss
Hester Ndoja, CAE
Debra Nolan, CAE, IOM
Joe Nullet, CAE
Elizabeth Pate, MBA, QAS, HMCC
Gregg Patterson
Frank Peters
P. Christine Poole, CMP
Victor Raymos, RCE, CRS, ABR
Nicole Rechner
Deirdre Rhodes
Sharon Rigsby Heierman, CAE
Donna Ross, CAE Ret.
Julie Ryczak
Bree Silva
Gail Siminovsky, CAE
Nicole Smith
Christy Stacey, CMP
Leigh Stehlik
Karen Thurston-Chavez
Christina Welty
Michele White, CAE
Joanna Wolff



2024 Beer Tasting - Participating Local Breweries

Beer Tasting Sponsors & Donors



AC Hotel Naples
Concord Hospitality
Florida's Sports Coast
Visit Central Florida
Visit Sarasota

Visit St. Pete-Clearwater
Visit Tallahassee
Visit Tampa Bay
Walton County Tourism

AUCTION DONORS

*The auction's success would not be possible without our generous donors and patrons who purchase the incredible items available. **Thank you.***

1905 Family of Restaurants	Central Florida Zoo	Fazio International, Ltd.	Beach
3 Daughters Brewing	Challenger Learning Center of Tallahassee	Fenway Hotel	Hardy Smith Consulting
4 Rivers BBQ Smoke House	Charlotte Harbor Event & Conference Center	FL Assoc of School Administrators	Hiatus Clearwater Beach, Curio Collection by Hilton
ABC of Georgia	Charlotte Regional Visitors Authority	FL Dental Assn	Hidden Spring Ale Works
Abuelo's Mexican Restaurant	Children's Museum of the Treasure Coast	FL Hospital Assn	High Museum of Art
Alchemy Climbing	Chipotle	FL Manufactured Housing Assn	Hilton Cocoa Beach Oceanfront
Aloft Orlando Theme Parks Lake Buena Vista & Pinstripes Orlando	Clearwater Marine Aquarium	FL Nurse Assn	Hilton Daytona Beach
AMC Tallahassee	Cobb County CVB	FL Petroleum Marketers Assn	Hilton Fort Lauderdale Marina
Amelia River Cruises	Congo River Mini Golf	FL Recreation & Park Assn	Hilton Garden Inn Lake Buena Vista
American Victory Ship and Museum	Conrad Orlando	FL Rural Water Assn	Hilton Garden Inn Pensacola Downtown
Angell & Phelps Chocolates	Courtyard by Marriott Cocoa Beach Cape Canaveral	Flamingo Gardens	Hilton Marco Island Beach Resort & Spa
Apartment Assn of Greater Orlando	Crayola Experience	Florida Children's Theatre	Hilton Ocala
AR Workshop Tallahassee	David Bennett, CAE	Florida Everblades	Hilton Orlando
Awards4U	Daytona Autograph Hotel	Florida Museum of Natural History	Hilton Orlando Altamonte Springs
Barrymore Hotel Tampa Riverwalk	Daytona Beach CVB	Florida Ports Council	Hilton Palm Beach Airport
Bay Area Apartment Association	Daytona Beach Speedway	Florida Railroad Museum	Hilton Pensacola Beach
Beachcomber Beach Resort	Daytona Grande Oceanfront Hotel	Florida Realtors	Hilton Sandestin Beach Golf Resort & Spa
Bellwether Beach Resort	Disney Meetings & Events	Florida Repertory Theatre	Hilton Tampa Airport Westshore
Boggy Creek Airboat Adventures	Dolphin Beach Resort	Fort Myers - Islands, Beaches and Neighborhoods	Holiday Inn & Suites Harbourside
Bok Tower Gardens	DoubleTree by Hilton Grand Key Resort	Foxtail Coffee Co	Holiday Inn Orlando - Disney Springs Area
Bonnet House Museum & Gardens	Drury Plaza Hotel Tallahassee	Fred Segal	Holiday Inn Orlando Waterpark
Boomers Parks - Boca Raton	Edison and Ford Winter Estates	FSAE	Holiday Inn Resort Orlando - Lake Buena Vista
Bradenton Area Convention and Visitors Bureau	Elite Island Resorts Caribbean	FSAE Board of Directors	Holiday Inn Resort Pensacola Beach Gulf Front
Bravoz	Embassy Suites by Hilton Panama City Beach Resort	FSU Athletics Department	Holiday Inn St. Petersburg N/ Clearwater
Brew Bus Tours	Embassy Suites by Hilton St. Augustine Beach	Gabrielle Consulting	Hotel Effie Sandestin
Broadway Palm Dinner Theatre	Oceanfront Resort	Gatorland	Hotel Landy Orlando Universal Blvd
Butterfly World	Embassy Suites by Hilton Tampa Airport Westshore	GEMS: Gilbert Exposition Management Services	Hotel Tampa Riverwalk
Cadillac Hotel & Beach Club	Epiclean Atlanta	Glazer Children's Museum	
Capital Lanes	Erin Ballas and Keyna Cory	Glory Days Grill	
Caribe Royale Orlando	Etherio	Golisano Children's Museum of Naples	
Casa Monica Resort & Spa	Experience Kissimmee	Goodwood Museum & Gardens	
Center for Puppetry Arts		Great Wolf Lodge - Florida	
		Guy Harvey Resort St. Augustine Beach	
		Hard Rock Hotel-Daytona	

THANK YOU ALL FOR YOUR SUPPORT!

House of Blues Orlando	Museum of Arts & Sciences	Roger Dean Chevrolet	Vedra Beach
Hyatt Place St Augustine / Vilano Beach	Museum of Discovery & Science	Stadium	The Ocala Escape
Hyatt Place St. Petersburg Downtown	Myakka Elephant Ranch	Russ Webb	The Ringling
Hyatt Place/Hyatt House Tampa Downtown	Mystery Hill Inc.	Saddlebrook Resort	The Ritz-Carlton, Amelia Island
Hyatt Regency Coconut Point Resort & Spa	N.E. FL Assn of REALTORS	Safety Harbor Resort and Spa	The Ritz-Carlton, Sarasota
Hyatt Regency Miami	Naples Botanical Garden	Sandestin Golf and Beach Resort	The St. Augustine Pirate & Treasure Museum
Hyatt Regency Orlando	Naples Grande Beach Resort	Signia by Hilton Orlando	The Walt Disney World Swan and Dolphin Resort
Intuition Ale Works	National Protein and Food Distributors Assn	Bonnet Creek	The Westin Tampa Bay
IP Casino Resort Spa	Neon Dunes	Sirata Beach Resort	Toffee to Go
Islamorada Brewery & Distillery	Nirvana Day Spa	Skate World	Tomahawks 51
Island Queen Cruises & Tours	Nora Smith	Snug Harbour	Total Wine & More
Jacksonville Symphony	Ocean Center	Southbank Hotel Jacksonville Riverwalk	Tradewind
Jacksonville Zoo and Gardens	One Ocean Resort & Spa	Spitfire Comedy House	Visit Central Florida
Jeremy Minick	Opus Coffee	Splitsville Tampa	Visit Gainesville, Alachua County
Jotoro Kitchen & Tequila Bar	Original Orlando Tours	SpringHill Suites Orlando	Visit Jacksonville
Just Breathe Aerials	Orlando City SC	Theme Parks Lake Buena Vista	Visit Lauderdale
JW Marriott Miami Turnberry Resort & Spa	Orlando Philharmonic Orchestra	St. Augustine Alligator Farm Zoological Park	Visit Orlando
Kennedy Space Center Visitor Complex	Orlando Science Center	Starfish Management	Visit Pensacola
Key West Express	Palm Beach Dramaworks	Solutions	Visit Tallahassee
Keyna Cory	Partners In Association Management	StarLite Cruises	Visit Tampa Bay
Kimpton Vero Beach Hotel & Spa	Personify	Stephanie Thomas	Waldorf Astoria Orlando
Latitudes714	PGA National Resort	Sue Ebbers	Wild Adventures Theme Park
Life Worth Leading, Inc.	Premier Resorts & Management	Sunseeker Resort	Wines for Humanity
LightHaus Beer Garden	PRP Wine International	Sunsplash Family Waterpark	Winter Park Play House
Lion Country Safari	PPR Wine International	Tallahassee Automobile Museum	WonderWorks, Orlando
Lucky Goat Coffee	Punta Gorda/ Englewood Beach VCB	Tallahassee Museum	Wyndham Garden Lake Buena Vista Disney Springs® Resort Area
Luminary Hotel & Co.	Rapid Press	Tampa Bay Buccaneers	Wyndham Grand Clearwater Beach
Margaritaville Beach Resort Fort Myers Beach	Renaissance Daytona Beach Oceanfront Hotel	Tampa Bay Rowdies	Wyndham Grand Jupiter At Harbourside Place
Marie Selby Botanical Gardens	Renaissance Orlando at Seaworld	Tampa Theatre	Wyndham Hotels & Resorts
Marriott Tampa Airport	Renaissance St. Augustine Historic Downtown Hotel	Target Print & Mail	Yacht Starship
Merlin Entertainments	Residence Inn Downtown Orlando	The American Society for Nondestructive Testing	Zoo Miami
Mission Inn Resort & Club	Residence Inn Orlando Lake Buena Vista	The Bass	Zoo Tampa
MOSI Tampa	Riverside Hotel	The Boca Raton	
Mulligan's Beach House Bar & Grill	Rocco's Tacos	The Breakers	
	Rockledge Gardens	The Don CeSar	
		The Florida Aquarium	
		The Link Event Professionals, Inc	
		The Lodge & Club Ponte	

Auction Sponsor



Wine Toss Sponsors



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 Richard Miseyko, CMP, CMM
 Marina Mitusova

“

As a recipient of the FSAE Foundation Grant, I had the privilege of attending the annual FSAE Conference with little financial burden on my association. I am truly grateful for this support, which empowers me to serve my association even more effectively than before!”



Charla Lucas
 FL Recreation & Park Association

Jamila Montalvo
 Beth Morris
 Barbara Myers
 Mike Nathanson
 Hester Ndoja, CAE
 Cameron OConnell
 Fiona OConnor
 Donna Oser, CAE
 Elizabeth Pardillo, CMP
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 Colleen Tanzy
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 Jennifer Thompson
 Donna Titus
 Lauren Toner
 Roberto Torres
 Connor Watson
 Russ Webb, CAE
 Sarah Welsh, CMP, CAE
 Susannah Wesley
 Shontae White
 Rob Wicker
 Robert Wychulis
 Jenny Wynn

SAVE THE DATES: 2025 AUCTIONS

Online Auction:
 June 1 - 10

Onsite/Mobile Auction:
 July 1-10

www.fsae.org/silentAuction

INVEST IN YOUR PROFESSION

FORWARD THINKING FOR A BRIGHTER TOMORROW

Give Back to Your Profession by Supporting the FSAE Foundation

The FSAE Foundation provides grants, education, and industry research. These benefits support members' career growth and build knowledge for individual and organizational advancement. Supporting the Foundation enables your professional community to thrive and provides you with tools for your personal development now and in the future.



GRANTS

an average of
20 grants for \$12,500
awarded annually



EDUCATION

\$25,000 per year
for Conference
speakers



INITIATIVES

like **Think Tank &
Compensation &
Benefits Survey**

The Foundation wants to help **all members** become change makers and to influence the community for the better. We can't do this without **your** contribution.

How can you support Foundation programs and your profession?



Make a one-time contribution



Make a monthly pledge

Select Amount:

- ☐ \$10 per month for 12 months = \$120
- ☐ \$20 per month for 12 months = \$240
- ☐ \$50 per month for 12 months = \$600
- ☐ \$75 per month for 12 months = \$900
- ☐ \$100 per month for 12 months = \$1,200

(Print, type or attach a business card)

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Total investment \$_____

Method of Payment: (Check One):

☐ VISA ☐ MasterCard ☐ AMEX ☐ Check #: _____

Name on Card: _____

Credit Card # _____

Exp. Date: ____ / ____ Security Code: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Mail form and payment to FSAE Foundation,
2410 Mahan Dr., Ste. 2, Tallahassee, FL 32308

Learn more: www.fsae.org/invest