



2026 ANNUAL CONFERENCE

MASTERING THE
APR
OF ASSOCIATIONS

FSAE 2026 | July 15-17
Renaissance Orlando
at SeaWorld





FSAE 2026 Annual Conference (#FSAE26) Mastering the Art of Associations is where association peers, mentors, and innovators come together to sketch bold ideas, shape new perspectives, and co-create the future of association management.

Explore a curated collection of tools, techniques, and leadership insights that help you refine your craft and design what's possible.

Connect with your colleagues through empowering education, interactive conversations and timeless experiences that leave a lasting impression.

No matter your career stage, you'll find inspiration to sculpt your talent at #FSAE26 July 15-17 | Renaissance Orlando at SeaWorld.

Returning in 26: Opening Keynote Luncheon
FSAE26 kicks off on Wednesday, July 15 with an Opening Luncheon and keynote speaker starting at 12:00 PM. Hands-on experiential breakouts begin in the afternoon.

FSAE26 Trade Show: Coffee & Conversations
The Trade Show of table-top exhibits in the Auction room is back - and includes Coffee & Conversations with Exhibitors Thursday & Friday mornings! Limited availability to exhibit. See page 6 for info.

Auction Mobile Bidding
Two mobile auctions in 2026! Participate from anywhere - even if you're not onsite! See page 5 for details.

PLATINUM SPONSORS



PROGRAM AT A GLANCE



10.5 Hours CAE + CMP Expected

Tentative - Subject to Change

TUESDAY, JULY 14

- 10:00 AM – 3:30 PM FSAE/Foundation Board Meetings
- 3:00 PM – 5:00 PM Registration Open
- 5:30 PM Hilton Leadership Reception
- 7:30 PM Marriott AfterGlow - *Invitation Only*

WEDNESDAY, JULY 15

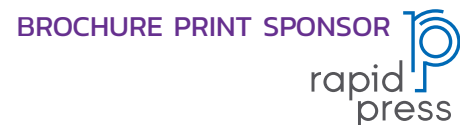
- 8:30 AM – 4:00 PM Registration Open
- 8:30 AM – 4:00 PM Auction Open/Drop Off
- 8:30 AM – 10:30 AM Executive Welcome Break
- 9:00 AM – 11:00 AM Roundtables and Deep Dives: CEO, Meeting Planner, Hot Topic
- 9:00 AM – 11:00 AM Supplier Appreciation Welcome Break
- 9:00 AM – 4:00 PM Learning Lounge Open
- 11:15 AM - 11:45 AM First-Timer Meet Up
- 12:00 PM – 2:00 PM Opening Keynote Luncheon
- 2:00 PM – 2:45 PM Networking Break in Auction Room
- 2:45 PM – 4:15 PM Hands-On Breakout Sessions
- 5:30 PM – 7:00 PM VIP Connection Reception
- 6:30 PM – 9:30 PM Welcome Reception at Caribe Royale Orlando

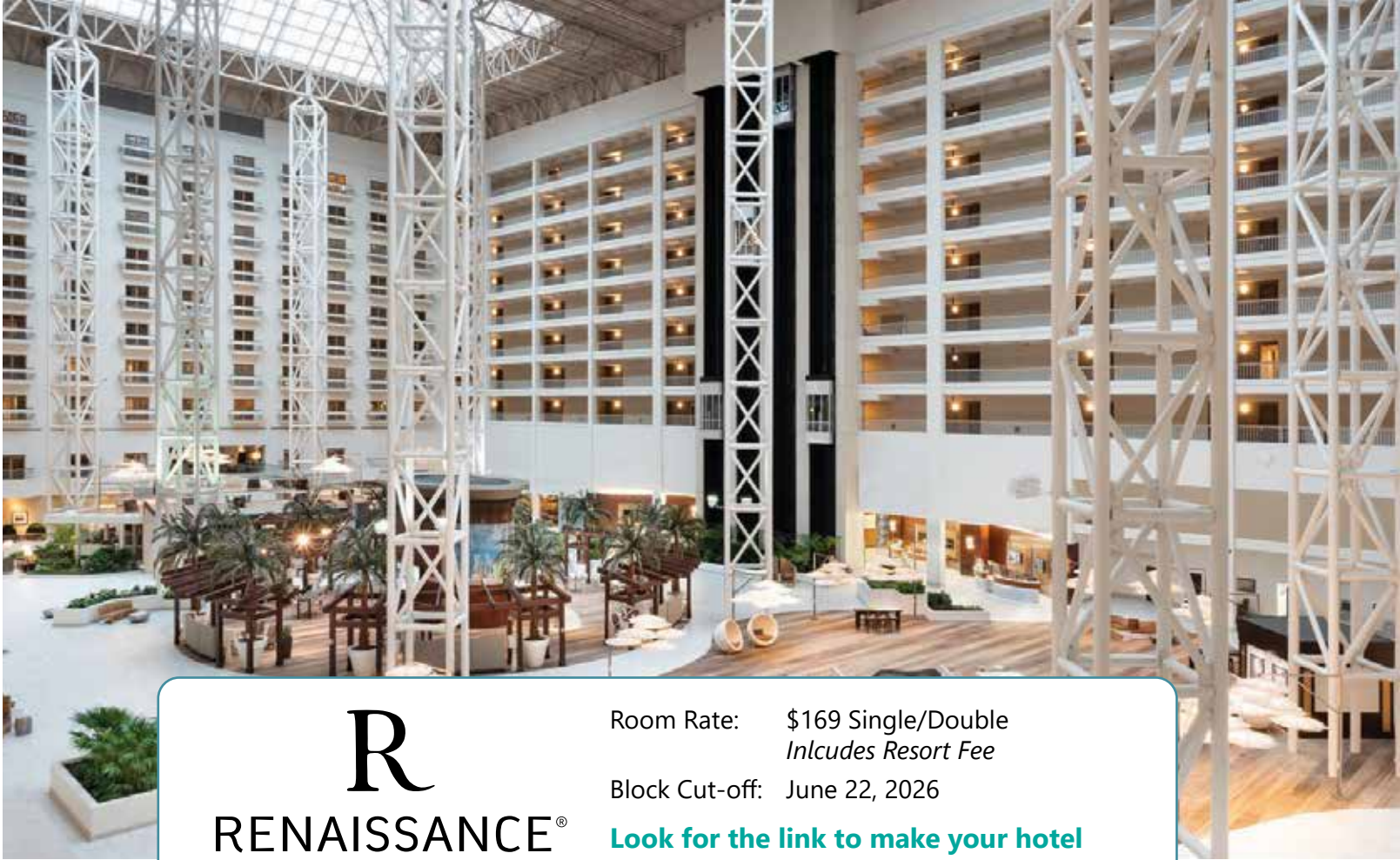
THURSDAY, JULY 16

- 7:00 AM – 4:30 PM Registration Open
- 7:00 AM - 8:00 AM Coffee & Conversations with Exhibitors
- 8:00 AM – 9:00 AM Leadership Breakfast
- 9:00 AM – 10:00 AM Breakout Sessions
- 10:00 AM – 10:45 AM Networking Break in Auction Room
- 10:45 AM – 11:45 AM Breakout Sessions
- 12:00 PM – 1:30 PM General Session Keynote Luncheon
- 1:45 PM – 2:45 PM Breakout Sessions
- 2:45 PM – 3:30 PM Networking Break - Auction Closes
- 3:30 PM – 4:30 PM Breakout Session
- 3:30 PM – 5:00 PM Beer Tasting 1.5-hour session
- 6:00 PM – 10:00 PM Conference Gala Reception & Dinner at Renaissance Orlando and at SeaWorld Orlando

FRIDAY, JULY 17

- 8:30 AM - 11:30 AM Auction Item Pickup
- 8:30 AM - 9:30 AM Coffee & Conversations with Exhibitors
- 9:30 AM – 11:15 AM Closing Keynote & Awards Brunch
- 11:15 AM Adjourn
- Experience Kissimmee Hospitality Event - Invitation Only*





R RENAISSANCE®

ORLANDO AT SEAWORLD®

6677 Sea Harbor Dr
Orlando, FL 32821

Room Rate: \$169 Single/Double
Inlcudes Resort Fee

Block Cut-off: June 22, 2026

Look for the link to make your hotel reservation in your registration confirmation email!

FSAE does NOT use any outside housing vendors. If someone contacts you to make a reservation - don't do it. It's a scam.



TO BOOK A HOTEL ROOM, YOU MUST FIRST REGISTER FOR CONFERENCE. YOU WILL RECEIVE THE ONLINE LINK TO BOOK YOUR ROOM IN THE CONFERENCE CONFIRMATION EMAIL.

Only individuals who are registered for the conference will receive information on how to book their hotel rooms. At this time, no call-in reservations will be accepted.

Your Orlando adventure starts at Renaissance Orlando at SeaWorld®. Just steps from SeaWorld® and minutes from the top attractions, our resort invites you to gather boldly and explore freely. Relax in spacious guest rooms, unwind by the pool, and indulge in thoughtfully crafted, locally inspired, made from scratch dining. Host meetings in our striking atrium, guided by expert planners; with 200,000+ sq. ft. of event space, your unforgettable experience starts here.

**FSAE is a CAE Registered Provider. The program(s) linked above meet the requirements for fulfilling the professional development requirements to earn or maintain the Certified Association Executive credential. Every program that we offer that has been approved for CAE credit will clearly identify the number of CAE credits granted for full participation. We will maintain records of your participation in accordance with CAE policies. For more information about the CAE credential or Registered Provider program, please visit www.asaecenter.org/cae.*

NETWORKING OPPORTUNITIES

EXECUTIVE VIP RECEPTION

Wednesday, July 15 5:30-7:00 PM

The Executive VIP Reception is your ultimate opportunity for exclusive networking after a full day of education. All association executive attendees and their registered guests are invited to this upscale reception for hors d'oeuvres, libations and networking.

Associate Supplier attendees are invited to host this exclusive event. The opportunity is limited to the first 60 paid registrations received.

WELCOME RECEPTION

Wednesday, July 15 6:30-9:30 PM

Hosted & Sponsored by **Caribe Royale Orlando Resort** - ALL ATTENDEES INVITED

Game on! Join us at Caribe's Stadium Club for 360-degree game-time viewing, chef-driven food and beverage and eight interactive sports simulator suites to kick off the FSAE26 Conference!

BEER TASTING FUNDRAISER

Thursday, July 16 3:30-5:00 PM

Sponsored by **Holiday Inn Gainesville, Visit Central Florida and Visit Tallahassee**

Registration Required - Spaces Limited

Join the Beer Bros as they lead you through a journey of beer tasting!

CONFERENCE GALA & DINNER

Thursday, July 16 6:00-10:00 PM

Hosted & Sponsored by **Renaissance Orlando at SeaWorld and SeaWorld Orlando** - ALL ATTENDEES INVITED

Catch the Wave, Join the Rave:

Experience a fusion of beach vibes and neon energy, where the coastline transforms into a glowing playground and surf culture collides with rave-ready intensity.

TUESDAY, JULY 14

10:00 AM - 3:30 PM – FSAE AND FOUNDATION BOARD MEETINGS

Sponsored by **Disney Meetings & Events**

5:30 PM - LEADERSHIP RECEPTION

FSAE and Foundation Board Members and registered Association Executives and their registered guests are invited - **An Invitation Only Event**

Sponsored by **Hiltons of Florida**

7:30 PM - MARRIOTT BONVOY AFTERGLOW - **An Invitation Only Event**

Sponsored by **Marriott Bonvoy Select Properties**

WEDNESDAY, JULY 15

8:30 AM - 10:30 AM EXECUTIVE WELCOME COFFEE BREAK

Sponsored by **Marriott Bonvoy - Select Properties**

9:00 AM - 11:00 AM ROUNDTABLE DISCUSSIONS & DEEP DIVES

Join us for these two-hour, informal discussions of new ideas and current challenges with small groups of your peers.

CEO Roundtable - Open to Association CEOs, Executive Directors, and CSEs only

Sponsored by **Evergreen Speakers**

Hot Topic / Leadership Roundtable - Open to all Association Professionals

Sponsored by **Bradenton Area CVB**

Meeting Planner Roundtable - Open to Meeting Planners and Executives Only

Sponsored by **Experience Kissimmee**

9:00 AM - 11:00 AM SUPPLIER APPRECIATION BREAK

11:15 AM - 11:45 AM - FIRST-TIMER MEET UP

Conference First-Timers, new members and YEP attendees are encouraged to meet other first-timers before the Opening Session Lunch. *More info coming soon.*

12:00 PM – 2:00 PM OPENING KEYNOTE - FOREVER HUMAN

Sylvie di Giusto, CSP, CPAE

Luncheon Sponsored by **Pyramid Hotel Collection**

Keynote Sponsored by **South Walton**



How do we stay human in a world increasingly run by machines? Explore this essential question and be challenged to embrace the human element as your most valuable resource in a technology-driven future. As automation, AI, mixed realities, robotics, and other cutting-edge advancements revolutionize workplaces, human behavior itself is undergoing profound changes. The question isn't just how to maintain human connection but how to adapt and lead in this new dynamic.

2:00 PM - 2:45 PM REFRESHMENT BREAK

Sponsored by **Daytona Area CVB and Ocean Center Daytona Beach**

Enjoy a special treat while you meet attendees and visit the Trade Show in the Auction room.

Find more information and full session descriptions online:
www.fsaе.org/annualConference



2:45 PM - 4:15 PM EXPERIENTIAL BREAKOUT SESSIONS

All Breakouts Sponsored by **AC Hotel Tallahassee/Residence Inn, Video Request, and Visit Jacksonville**

Designing for Impact: Applying Adult Learning Principles to Association Education - Donna Oser, CAE; Learn foundational adult learning principles to improve the effectiveness of your events and education programs.

Innovation is Everywhere - Mike Pennington, CAE and Russ Webb, CAE; Where do good ideas come from? Learn and practice techniques that encourage innovative thinking.

Session Coming Soon

Check the full schedule online at fsae.org/annualConference

5:30 PM – 7:00 PM - EXECUTIVE VIP RECEPTION

All Association Professionals invited! Associate Suppliers are invited to host this exclusive event.

6:30 PM – 9:30 PM WELCOME RECEPTION

ALL ATTENDEES WELCOME

Hosted & Sponsored by **Caribe Royale Orlando** - The buses begin boarding for the Welcome Reception at 6:00 PM. Transportation provided by **Fabulous Buses**

THURSDAY, JULY 16

7:00 AM - 8:00 AM - Coffee & Conversations with Exhibitors

8:00 AM – 9:00 AM LEADERSHIP BREAKFAST

ALL ATTENDEES WELCOME

Start your day with a hot, plated breakfast and networking while learning more about the FSAE and Foundation Leadership.

Beverages sponsored by **Opal Collection**

9:00 AM - 10:00 AM BREAKOUT SESSIONS

Turning Words into Wins: Making Communications Pay Offers - Tamara Perry-Lunardo; Learn how to embed sponsor visibility into content, leverage data to reach audiences, and craft messaging that inspires investment.

Stop the Spin: Breaking Out of Ineffective Operational Loops - Avi Olitzky; Does your association keep circling the same problems, yet never moving forward? Examine the operational loops that drain energy and stall progress.

Crisis to Control: Response and De-escalation for Active Shooter and Volatile Incidents - John Iannarelli (FBI)

This practical session combines frontline experience with actionable strategies to keep your association, staff, and members safe during volatile situations.

AUCTION

Auction Sponsored by **Expo Auctions**

Help fund professional development through the FSAE Foundation Silent Auction. This year's Auction features **TWO mobile auctions: June 8-18 and July 6-16.** Everyone is invited to participate in both Auctions from anywhere - even if you're not attending FSAE26.

Donate Items Online:

www.fsae.org/silentAuction

Contact Julia Rooney at julia@fsae.org or call 850-702-0833.

BIG TICKETS

The Foundation's BIG Tickets are your chance to win a spectacular vacation package! Ticket purchases are available for a suggested donation of \$25. The BIG Ticket drawing will take place during the Closing Session and you don't have to be present to win. Information on Big Tickets is available online: www.fsae.org/silentAuction

MARRIOTT
BONVOY

OPAL
COLLECTION

MARGARITAVILLE
Hotels & Resorts
teneo
HOSPITALITY GROUP

HYATT
Hyatt Hotels in Florida

COMMUNITY PROJECT

FSAE26 will be supporting Orlando's **A Gift for Teaching** to not only help provide supplies and resources to teachers for students who need them the most, but also to help put art and music programs into schools that cannot afford them. *More information will be available soon.*

TRADE SHOW

Table-Top Trade Show in the Auction Room!

We are once again offering a trade show of table-top exhibits in the Auction room to the first 35 paid exhibitors.

The Auction always has attendees coming in to view items, play the wine toss, and now they'll have the opportunity to meet with you. Plus, networking breaks will be in the Auction room to bring more traffic to you.

Exhibitors will be identified in the conference app and on signage, plus you'll receive a list of attendee mailing addresses to follow up post-show.

Set-up begins Tuesday, July 14 at 1:00 PM and should be completed by Wednesday, July 15 at 11:00 AM. Take-down begins Friday morning.

Learn more and see show hours & specifics at fsae.org/trade-show

Exhibiting fees do not include registration for the Annual Conference. You will need to register for Conference in order to purchase a table. All tables are 6 foot. Discounts are available for Conference Sponsors and VIP Hosts. Contact FSAE for more information.

FSAE wants our events to be accessible to all participants. Accessibility ensures we are able to include those with visible and invisible disabilities, sensory sensitivities, chronic health conditions, and individuals in all career stages.

If you need special accommodations to fully participate please indicate it on your registration form or contact events@fsae.org.



10:00 AM - 10:45 AM - NETWORKING COFFEE BREAK

Sponsored by [Punta Gorda/Englewood Beach VCB](#)

Enjoy coffee and snacks while you meet attendees and visit the Trade Show in the Auction room.

10:45 AM - 11:45 AM BREAKOUT SESSIONS

Government Affairs & Advocacy Panel Discussion - Presented by the Government Affairs Committee

Epic Missteps and Smart Comebacks Roundtable Discussions - Presented by the Associate Advisory Committee (AAC)

Session Coming Soon

Check the full schedule online at fsae.org/annualConference

12:00 PM - 1:30 PM GENERAL SESSION & ORGANIZATIONAL AWARDS - THE A.R.T. OF CONNECTION: AUTHENTICITY, RELATIONSHIPS, & TRUST



Will Baggett

Luncheon Sponsored by [Visit Tampa Bay](#)

Keynote Sponsored by [Florida's Sports Coast](#)

Genuine connection is more than a soft skill—it's the foundation of lasting influence and impact. The A.R.T. of Connection uncovers the three pillars that drive meaningful relationships: Authenticity, Relationships, and Trust.

1:45 PM - 2:45 PM BREAKOUT SESSIONS

Marketing Campaigns: From Personas to Posting - Michael Copeland
More information coming soon

Beyond the Ballroom: Events that Drive Year-Round Revenue - Taylor Kessel-Salomonsen; Events are often seen as one-time revenue spikes, but the most successful associations treat them as year-round engines for both income and influence.

Strategic Board Leadership: Elevating Governance for Impact - Donna Oser, CAE; Gain tools, insights, and practices to strengthen board performance and governance outcomes.

2:45 PM - 3:30 PM - NETWORKING BREAK

Grab an afternoon snack & margarita while networking. Auction bidding closes at 3:30! Sponsored by [Margaritaville Hotels & Resorts](#)

3:30 PM - 4:30 PM BREAKOUT SESSION

Session Coming Soon

Check the full schedule online at fsae.org/annualConference

THURSDAY CONTINUED

3:30 PM – 5:00 PM - BEER TASTING FUNDRAISER

Pre-Registration Required and Space is Limited for this FUNraising event!

Sponsored by *Holiday Inn Gainesville - University Center, Visit Central Florida and Visit Tallahassee*

6:00 PM – 10:00 PM CONFERENCE GALA: CATCH THE WAVE, JOIN THE RAVE

ALL ATTENDEES WELCOME

Hosted & Sponsored by *Renaissance Orlando at SeaWorld and SeaWorld Orlando*

Experience a fusion of beach vibes and neon energy, where the coastline transforms into a glowing playground and surf culture collides with rave-ready intensity.

FRIDAY, JULY 17

8:30 AM – 9:30 AM - Coffee & Conversations with Exhibitors

8:30 AM – 11:30 AM - Auction Item Pick-up

9:30 AM – 11:15 AM CLOSING KEYNOTE & AWARDS BRUNCH - UNSHAKEABLE RESILIENCE: TURNING CHAOS INTO COMEDY & BURNOUT INTO BREAKTHROUGHS



Rory Gardiner

Luncheon Sponsored by *St. Augustine, Ponte Vedra & The Beaches CVB*

Keynote Sponsored by *Naples Marco Island Everglades CVB*

Beat burnout, embrace change, and reframe your team's work in ways

that drive retention and engagement. Rory bridges the gap between hard-earned professional experience and laugh-out-loud storytelling for simple, relatable, and unforgettable ideas to reframe change and break through burnout.

11:15 AM Adjourn

Experience Kissimmee Hospitality Event - *Invitation Only*

Find more information and full session descriptions online:
www.fsae.org/annualConference



THANK YOU SPONSORS!

Registration costs would be three times as expensive without the help of our generous sponsors.
Please support our sponsors!

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FSAE 2026 ANNUAL CONFERENCE REGISTRATION

JULY 15-17 | RENAISSANCE ORLANDO AT SEAWORLD

Name (including designation) _____

Nickname _____ Title _____

Organization/Company _____

Address _____

City _____ State _____ Zip _____ Email _____

Phone _____ Mobile _____

Emergency Contact Name & Number _____

I am a First-time Attendee I require special accommodations to fully participate *(please include a written description of your needs)*

Dietary Restrictions: Dairy Free Gluten Free Pescatarian Vegan Vegetarian Allergies: _____

I'm interested in a Wed. AM Session: CEO Leadership Meeting Planner - *For Execs only; no additional fees*

Additional Registration Options Available Online

REGISTRATION

MEMBER FEES:

EXECUTIVES

Executive (Full Conference) \$510 \$560 \$610

Executive Multiple Staff from same org* \$485 \$535 \$585

Young/Emerging Professionals \$410 \$460 \$510

Executive Members 35 & under or less than 3 years in the industry

ASSOCIATES

Associate/Supplier \$710 \$760 \$810

Associate Multiple staff from same org* \$685 \$735 \$785

NON-MEMBER FEES:

Executive (Full Conference) \$650 \$700+ \$750+

Associate/Supplier \$910 \$950+ \$1010+

+ Includes FSAE Membership

ADDITIONAL OPTIONS:

Spouse/Guest** (Full Conference) \$285 \$335 \$385

Beer Tasting Foundation Fundraiser \$ 40 \$ 45 \$ 50

VIP Host Sponsor \$375 \$375 \$375

Trade Show Exhibitor - Member \$1,000 \$1,100 \$1,200

BIG Ticket: Marriott Stays \$25 each Quantity: _____

BIG Ticket: OPAL Collection \$25 each Quantity: _____

BIG Ticket: Margaritaville Cruise & Teneo Stays \$25 each Quantity: _____

BIG Ticket: Hyatt Hotels in Florida \$25 each Quantity: _____

ADDITIONAL
Buy 4 Get 1 Free
- Any
Combination

**Additional Staff discount available online with promo code. Contact FSAE office for more info*

***To register a Guest, please do so online or contact the FSAE Office*

TOTAL INCLUDED

CANCELLATION POLICY: I understand cancellations must be received in writing before 5pm on **May 29, 2026** to receive a refund, less a \$75 processing fee. Fees cannot be refunded for registrations cancelled after June 19 or for no-shows.

Please Note: There is no option to pay later or be invoiced when registering for Conference. If you need to be invoiced, please use this form.

Contact me about Auction donations

Contact me about sponsor opportunities

*By registering for the FSAE Annual Conference, I hereby grant FSAE permission to use any and all photographic imagery and video footage taken of me at this event and activities pertaining to this event, without payment or any other consideration. I understand that such materials may be published electronically or in print, or used in presentations or exhibitions. **View FSAE Event Policy Online***

Associate Members Make it Happen...

Affordable fees are possible because of our Associates' generosity and investment in FSAE.

Mail your registration form & check to FSAE, 2410 Mahan Drive, Suite 2, Tallahassee, FL 32308

Register Online: www.fsae.org/annualConference | Questions? 850.222.7994 or events@fsae.org