

- Create Awareness
- Increase Engagement
- Make an Impact

With the Qualified Decision Makers in Florida's Water & Wastewater Industry

- LARGEST utility membership organization in the state of Florida
- \$1.6 Billion Infrastructure Funds: Florida has been allocated over \$1.6 billion in funding for improvements to water infrastructure
- Over 2,200+ Water and Wastewater Systems: FRWA water & wastewater systems serve millions of Floridians with water and wastewater services
- Majority of the Small to Mid-Sized Utilities: FRWA represents the majority of the small to mid-sized water and wastewater systems and many of the large systems in Florida





## **Advertising Options**



## FRWA Website Advertising Sponsorship

Stay Front & Center with Thousands of water and wastewater public works superintendents, utility directors, engineers, and other key decision makers on the Official FRWA Website. PREMIUM Exposure Options are limited and First Come, First-Served!

## **1** Homepage Leaderboard

900 x 150 px

LIMITED TO ONLY THREE SPONSORS

**NON-ASSOCIATE MEMBERS:** 

\$4,495 Full Year/12 Months

ASSOCIATE MEMBERS RECEIVE A 20% DISCOUNT:

\$3,595 Full Year/12 Months

## **2** Homepage Footer

900 x 150 px

LIMITED TO ONLY TWO SPONSORS

**NON-ASSOCIATE MEMBERS:** 

\$2,995 Full Year/12 Months

ASSOCIATE MEMBERS RECEIVE A 20% DISCOUNT:

\$2,396 Full Year/12 Months

\*FRWA ASSOCIATE MEMBERS RECEIVE A 20% DISCOUNT ON ALL DIGITAL ADVERTISING SPONSORSHIPS