

SUNDAY, JULY 26, 2026	
5:00 PM	- 8:00 PM EXHIBITOR SETUP
MONDAY, JULY 27, 2026	
7:00 AM	- 8:00 AM EXHIBITOR SETUP/REGISTRATION
8:00 AM	- 6:00 PM EXHIBIT HALL OPEN TO PUBLIC
8:00 AM	- 2:00 PM Golf Tournament/Daytona Beach Golf Course
9:00 AM	- 11:30 AM Vender EXPO
11:30 AM	- 1:00 PM Box Lunch in the Exhibit Hall Area
1:00 PM	- 4:00 PM Exhibitor Training
5:00 PM	- 6:00 PM FRWA SOCIAL in the Exhibit Hall Area
6:00 PM	EXHIBIT HALL CLOSED TO PUBLIC
TUESDAY, JULY 28, 2026	
6:30 AM	- 7:00 AM EXHIBIT HALL OPEN TO EXHIBITORS ONLY
7:00 AM	EXHIBIT HALL OPEN TO PUBLIC
7:00 AM	- 8:45 AM Continental Breakfast
9:30 AM	- 11:45 AM General Session
11:45 AM	- 1:00 PM FRWA Luncheon in the Exhibit Hall Area
1:00 PM	- 5:00 PM Concurrent Sessions
5:45 PM	- 7:30 PM EXHIBITOR SOCIAL in the Exhibit Hall Area
7:30 PM	EXHIBIT HALL CLOSED TO PUBLIC
WEDNESDAY, JULY 29, 2026	
7:00 AM	- 12:00 PM Exhibit Hall Open
10:45 AM	- 12:00 PM EXHIBITOR BREAKDOWN
10:45 AM	EXHIBIT HALL CLOSED TO PUBLIC