



Florida
Rural
Water
Association



July 29-31, 2025

46th
2025
ANNUAL
CONFERENCE
Daytona Beach Hilton

PLEASE SUPPORT OUR SPONSORS



NECK WALLET



PIPE REPAIR COMPETITION



ULTIMATE METER CHALLENGE



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FLORIDA RURAL WATER ASSOCIATION
2025 Annual Technical and Training Conference
ACTIVITIES MAP



REGISTRATION COQUINA PRE FUNCTION
MONDAY, JULY 28, 2025
5:00 pm-7:00 pm Open
TUESDAY, JULY 29, 2025
7:00 am-6:00 pm Open
11:30 am - 1:00 pm Closed
WEDNESDAY, JULY 30, 2025
7:00 am-11:30 am Open
11:30 am - 1:00 pm Closed
1:00 pm - 4:30 pm Open
THURSDAY, JULY 31, 2025
7:00 am - 11:45 am Open

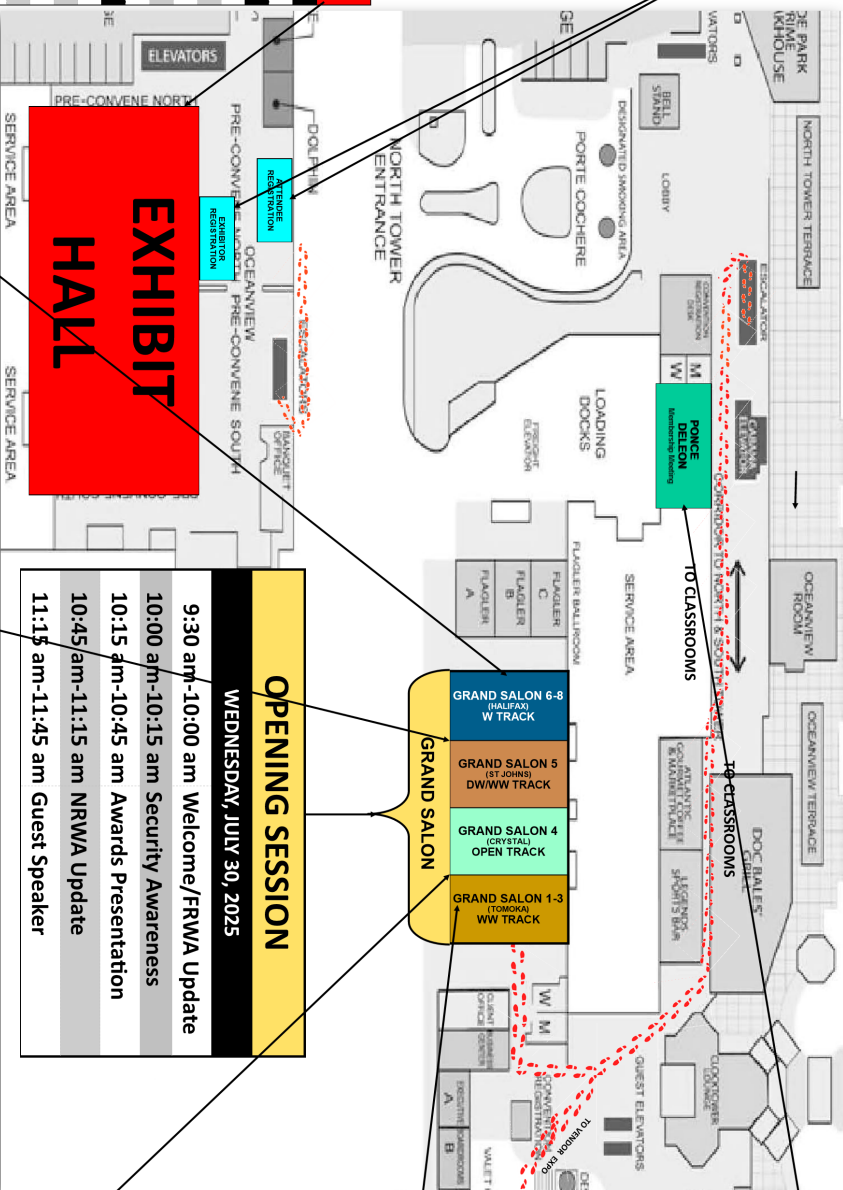


EXHIBIT HALL COQUINA
MONDAY, JULY 28, 2025
6:00 pm-9:00 pm Exhibitor Setup
TUESDAY, JULY 29, 2025
7:00 am - 6:00 pm Exhibitor Setup
9:00 am-11:30 am Vendor Expo
11:30 am-1:00 pm Box Lunch
1:00 pm-4:00 pm CEU Sessions
5:00 pm-6:00 pm FRWA Social
WEDNESDAY, JULY 30, 2025
6:30 am-7:00 am Open to Exhibitors Only
7:00 am-8:45 am Continental Breakfast
11:30 am-1:00 pm FRWA Luncheon
2:45 pm-3:30 pm Break
5:45 pm-7:30 pm Exhibitor Sponsored Social
7:30 pm Exhibit Hall Closes
THURSDAY, JULY 31, 2025
7:00 am-1:00 pm Open to Attendees
7:00 am-7:45 am Continental Breakfast
10:00 am-10:45 am Break
10:45 am Exhibit Hall Closes

DRINKING WATER TRACK GRAND SALON 6-8
WEDNESDAY, JULY 30, 2025
1:00 pm-2:00 pm Smart Utilities For Water and Wastewater
2:00 pm-2:45 pm Beyond the Bottle Compliant Sample Collection
3:30 pm-4:15 pm All things Lead
4:15 pm-5:00 pm Inspection and Maintenance of Elevated Water Storage Tanks
THURSDAY, JULY 31, 2025
8:00 am-9:00 am Power Wash Drones for External Cleaning
9:00 am-10:00 am State of the State, A look at Florida's Backflow Compliance
10:45 am-12:00 pm A Holistic Approach to Corrosion Control and Overall Water Quality

DW/WW TRACK GRAND SALON 5
WEDNESDAY, JULY 30, 2025
1:00 pm-2:00 pm Out of Compliance 101
2:00 pm-2:45 pm Water Workforce Trends
3:30 pm-4:15 pm Protecting Underground Utilities
4:15 pm-5:00 pm Emergency Response Get Ready Now
THURSDAY, JULY 31, 2025
8:00 am-9:00 am Protecting Your System's Financial Assets
9:00 am-10:00 am Emerging Technologies
10:45 am-12:00 pm Water Tracker/Fluwarn

OFFICE UTILITY OPERATIONS GRAND SALON 1-3
WEDNESDAY, JULY 30, 2025
1:00 pm-2:00 pm Leadership Dynamics
2:00 pm-2:45 pm Rate Studies/Structure
3:30 pm-4:15 pm Board Training
4:15 pm-5:00 pm Financial Planning
THURSDAY, JULY 31, 2025
8:00 am-8:30 am Success in the Work Place
8:30 am-9:00 am Maximizing the Financial Performance of Your Water System
9:00 am-10:00 am Billing Software/Payment Processing Solutions
10:45 am-12:00 pm Cybersecurity

OPENING SESSION WEDNESDAY, JULY 30, 2025
9:30 am-10:00 am Welcome/FRWA Update
10:00 am-10:15 am Security Awareness
10:15 am-10:45 am Awards Presentation
10:45 am-11:15 am NRW Update
11:15 am-11:45 am Guest Speaker

WASTEWATER TRACK GRAND SALON 1-3
WEDNESDAY, JULY 30, 2025
1:00 pm-2:00 pm Fundamentals of Vacuum Sewer Systems
2:00 pm-2:45 pm Wastewater I&I
3:30 pm-4:15 pm Mandatory Sewer Inspections Bill 702
4:15 pm-5:00 pm Lift Station Agitation
THURSDAY, JULY 31, 2025
8:00 am-9:00 am Smarter Sewer Management
9:00 am-10:00 am Low Pressure Sewer Systems
10:45 am-12:00 pm Wastewater Tank Cleaning

VENDOR EXPO PEABODY PARKING LOT
TUESDAY, JULY 29, 2025
7:00 am-9:00 am Leak Repair Comp
9:00 am - 11:30 am Vendor Expo

MEMBERSHIP MEETING PONCE DE LEON
WEDNESDAY, JULY 30, 2025
5:15 pm - 5:45 Membership Meeting



WELCOME

2025 46th FRWA Annual Conference

Thank you for joining us as we gather to celebrate Rural Water. We hope you enjoy the Conference and return home with a wealth of knowledge!

Highlights of this year’s Conference include:

- First Annual Vendor Expo happening across the street in the Peabody Parking Lot
- Exhibit Hall Training
- Leak Repair Competition
- Zenner Meter Challenge
- The return of the Office Utility Operations Track

Be sure to visit our Exhibit Hall to catch up on the latest the industry has to offer as you meet old friends and make new ones. As always, there will be plenty of food to go around! Who knows maybe you will win the grand prize in this year's Raffle or have your name pulled for a door prize! You may win a chance for your water to be named the "Best Tasting Water in Florida" (Don't forget to bring your sample by the Registration Desk by 2:00 pm on Tuesday!)

Visit our Registration Area to pick up your nametag. Be sure to keep your nametag visible at all times. **Your name tag will be your pass to all FRWA activities, including meals, socials, and training classes.**

Let’s get it started!!!

Paul Brayton Golf Tournament
Salute To Our Sponsors

Aclus Engineering

Destin Water Users Inc

Mossy Head Waterworks

CoBank

US Water Services Corp

Sensible Municipal Water Systems

South Walton Utility Company Inc.

City of Zephyrhills

BOOTH SPONSORS

PLATINUM

Coastal Pump & Equipment/400

FJ Nugent and Associates/403/502

Garrison Enterprise, Inc/600

Razorback LLC/301

Water Works Metrology LLC/501

GOLD

HydroCorp/200

National Metering Services Inc/701/800

Software Solutions, INC/101

Southern Corrosion Inc/603/702

WASCON Inc/203/302

SILVER

Aqseptence Group/410

Core & Main/507/509

EnviroSales of Florida Inc/506

Ferguson Waterworks/511/513

HST Utility/411

Sewer Sentry/406/408

Taylor Power Systems, Inc./407

US Submergent Technologies/801/803

FLORIDA RURAL WATER ASSOCIATION

2025 ANNUAL CONFERENCE

Exhibitor List

COMPANY/BOOTH NUMBER	EMAIL	PHONE	COMPANY/BOOTH NUMBER	EMAIL	PHONE
ACF Industrial Energy/314	z.stewart@acfpower.com	352.502.2718	MWI Pumps/914	brett@mwpumps.com	904.772.4838
Advanced Biofermentation Services, Inc./1024	Jerry.elsberry@constiferm.com	478.957.2043	National Metering Services Inc/701/800	jfsko@mnsnj.com	609.707.4055
Advanced Environmental Laboratories (AEL)/503	tromero@aellab.com	352.538.4939	NEI/710	jeanine@nelgps.com	770.825.3300
Alnvac/410	gary.lewis@alnvac.com	813.468.5158	Nexbillpay/908	celmore@nexcheck.com	205.292.9655
AMERICAN/312	mjefferies@american-usa.com	813.924.0518	Odyssey Manufacturing Co/712/714	jreeves@odysseymanufacturing.com	813.635.0339
American Tank Maintenance, LLC/1034	ashelton@americantankmaintenance.com	478.542.0538	Pace Analytical Services LLC/608	mike.valder@pacelabs.com	386.672.5668
AMEX/313	morgan.bailey@amerisbank.com	850.778.4356	Power-Tel Utility Products/709	jwalker@ptupcorp.com	727.242.0329
APELLIX POWER WASH DRONES/703	r.dahlstrom@apellix.com	904.887.9938	Premier Magnesia LLC/708	@pickard@tampabayrr.com	813.961.4858
Aquasmat Inc/916	bbyess@aquasmatinc.com	800.278.2762	PSI Technologies/704	kelly@psi-techinc.com	954.258.2777
AWC INC/611/613	Jim.Davis@awc-inc.com	608.609.9210	R&M Service Solutions, LLC./515/614	mgeorge@rmservicesolutions.com	352.398.9127
BAR Environmental, Inc./1014	JrMark@Barenviro.com	407.721.0818	Raco Manufacturing/402/404	mikep@sisales.com	706.206.9802
Barney's Pumps/924	StroliuK@barneyspumps.com	954.346.0669	RAFA Systems/921	jason@rafasystems.com	716.257.0150
Blue Planet Environmental Systems, Inc./204	debbey@blueplanetenv.com	321.266.6630	Razorback LLC/301	matt@razorbackllc.com	954.661.6288
BMP Compliance Software/610	tony@bmqcomp.com	614.955.1001	RCM Utilities, LLC./911	Bob@rcmutilities.com	352.561.2990
Carl Eric Johnson Co. (CE/ICO)/1006	ashlyncxo@celco.com	678.377.3100	Ready Water Reserve/412	justin@readywaterreserve.com	314.808.4629
Carter's Equipment & Specialty Products/604	sales@billycarter.us	850.694.2317	RG Systems/706	Pete.crowell@rgsystems.us	941.421.4062
CL2 Solutions, LLC./917	jason@cl2solutions.com	813.629.2720	RNB Controls, Inc./1022	lee@rnbcontrols.com	512.516.3234
CNI Solutions/907	roblnc@cnivision.com	256.734.0007	Rocha Controls/208	rocha@rochacontrols.com	813.628.5584
Coast Pump Water Technologies/1000	mark.maddon@coastpump.com	904.569.5809	Sanders Laboratories Inc/107	katie@sanderslabs.net	239.590.0337
Coastal Pump & Equipment Inc./400	Sales@cpequip.net	727.515.6129	Sedivision/801	kschweiger@ussthldings.com	850.321.4337
CoBank/902	Mgriffiths@cobank.com	303.740.6479	Sensible Municipal Water Systems, Inc./922	sensiblwatersolutions@gmail.com	386.649.2207
Complete Services Well Drilling Incorporated/900/901	Justin@jaxwelldrilling.com	904.219.0496	Sensible Water Solutions, LLC/1018	SensibleWaterSolutions@gmail.com	386.649.2217
Consolidated Pipe & Supply/802/804	Joe.cobb@cpspipe.com	407.293.2001	SENSUS/1012	griff.machinski@xylem.com	904.229.9132
Core & Main/507/509	steve.hansen@coreandmain.com	352.266.9140	Sewer Sentry/406/408	john@sewersentry.com	512.496.1004
CROM/705	kelliott@cromcorp.com	352.239.9165	Software Solutions, Inc./101	beasterling@mysoftwareolutions.com	800.686.9578
Custom Pump & Controls/213	b.young@custompump.com	813.613.0346	Southeastern Pump/214/215	jcruish@sepump.com	954.501.9157
DMT Instruments, LLC/205	thomson@dmtrainstruments.com	352.564.8004	Southern Corrosion/603/702	lynn@tankcare.net	252.308.2520
DN Tanks/210	matt.azarela@dm tanks.com	978.460.4424	Specified Sales Associates/923	SSHugart@SSAFLA.com	772.265.3465
Duke's Root Control/912	Kshropshier@dukes.com	954.610.6172	Spirit Group Inc/920	cfreeman@spiritingroupinc.com	407.430.2207
EJ USA/307	todd.metcalfe@ejo.com	352.409.8254	STAlone Waterworks Inc./1032	dennis.kemp@stalone.com	402.926.8584
Element 82 Inc/504	davidk@element82.co	407.919.6112	Stenner Pump Company/505	aadams@stenner.com	904.504.1518
EMC Electric Machine Control/903	kpark@emcinc.com	205.709.0517	Swan Analytical USA, Inc./606	marketing@swan-analytical-usa.com	941.504.6835
Empire Pipe & Supply Company Inc/306/308	jmathis@empirepipe.com	407.295.2400	Taylor Power Systems, Inc./407	bwilliamson@taylorpower.com	251.504.1063
EnviroSales of Florida Inc/506	karen@envirosalesofflorida.com	863.314.0616	Technical Sales Corporation/207	ryan@tsctampa.com	813.876.9256
Enviro-Tech of America, Inc./111	info@px700.com	239.673.8280	The Avanti Company/1030	lhermandez@avanticompany.com	305.970.9175
Ferguson Waterworks/511/513	rob.pinkston@ferguson.com	904.386.3277	The CDL Schools/1008	jotterbach@cdlschool.com	904.945.0797
FJ NUGENT & ASSOCIATES INC./ #03/502	fred@nugentco.com	407.936.1139	The Sherwin Williams Company/113	kevin.ayers@sherwin.com	407.988.7782
Florida Aquastore & Utility Construction, Inc./1002	brandee@florida-aquastore.com	754.264.3363	TheUtilityApp.com/103	marketing@myocv.com	334.203.7569
FLORIDA PIPELINE SALES/512/514	Peg@PLPipeline.com	352.418.2267	Tradewinds Power Corp/115	rbuckner@tradewindspower.com	386.898.2718
Flovac/510	mpringle@flovac.com	386.276.5442	Underground Solutions, Inc/1004	ckoller@azuria.com	229.378.0315
Ford Meter Box/1028	bbooth@fordmeterbox.com	804.691.3898	United Systems & Software, Inc./707	stevieb@united-systems.com	205.732.3258
Fortline Waterworks/909/910	Nicole.flobeck@fortline.com	561.365.6451	US Submergent Technologies/803	KSchweiger@ussthldings.com	321.284.8001
Garrison Enterprise, Inc/600	meagan@garrisonenterprise.com	352.409.4742	US Water Services Corp/209	dkatchur@uswatercorp.net	813.416.3992
Guardian Equipment, Inc./315/414	kim@guardianequipment.net	407.936.2216	USA Bluebook/212	elangston@usabluebook.com	800.548.1234
HAWKINS INC./806/808	MELISSA.KOPKA@HAWKINS.COM	407.221.6570	USG Water Solutions/109	celine.vu@usgwater.com	727.482.9480
Heyward/206	debbey@blueplanetenv.com	239.849.5093	USU LLC/918/919	eric@ussusa.com	941.725.2123
HST Utility, Inc./411	msadowski@hstutility.com	407.221.6570	Utility Solutions & Automation, LLC/303/305	Sirmon@utilityusa.com	619.715.9841
Hydra Service (S) INC/309/311	Khrller@hydraservice.net	407.330.3456	VEGA Americas/612	a.keffer@vega.com	513.272.4030
Hydro International/FL Online Tank Cleaning Services/609	barbara.ballard@oldcastle.com	321.303.1741	Veridian Plumbing and Infrastructure Group Inc/1036	shunsberger@veridianpi.com	404.821.5258
HydroCorp/200	czink@hydrocorpinc.com	248.251.9759	Vermeer Southeast Sales & Service, Inc./1020	jenifergay@vermeersoutheast.com	407.868.2822
InfoSense, Inc./405	woodard@infosense.com	803.230.9134	VTSkada by Trihedral/304	Bryan.Sinkler@trihedral.com	407.403.3785
InfraTech Group/605/607	fabier@theinftratechgroup.com	407.489.8217	Wachs Utility Products/202	sales@turnvalves.com	847.537.8800
InvoiceCloud/1016	mmeyer@invoicecloud.com	203.305.1127	Wager Co. of Florida, Inc./1026	spooles@wagenco.com	407.925.8857
Kasco Marine/915	bethany.t@kascomarine.com	931.625.2750	WASCON, Inc./203/302	lisaw@wasconinc.com	931.823.1388
Lazenby & Associates Inc/415	Bill@lazenby.net	239.567.9199	Water Treatment and Controls/211	chip@waterc.com	850.232.8876
Lighting Master Corporation/602	ljbriely@lightingmaster.com	727.447.6800	Water Works Metrology/501	tdickerson@waterworksmetrology.com	515.351.1248
Mission Communications/615	mhedding@tm-123mc.com	941.374.7837	Williamson Pump & Motor/904/905	justing@wecco-group.com	407.684.2307
Modern Welding Company, Inc./1010	gcaton@modweldco.com	321.217.9772	WindForce/105	florida@windforceinc.com	979.224.8406
Mueller/310	AConger@muellerenv.com	352.789.2539	Woodard & Curran/906	bhayes@woodardcurran.com	352.516.4397
			Zenner USA/711/713/715/810/812/814	bnance@zennerusa.com	972.386.6611

WEDNESDAY, JULY 30, 2025

DRINKING WATER/WASTEWATER TRACK

Grand Salon 5 (St. Johns)

1:00 pm-2:00 pm	Out of Compliance 101/Stn Epperly/Allen Slater/FRWA
2:00 pm-2:45 pm	Water Workforce Trends/Rob Williamson/Evergreen Solutions
3:30 pm-4:15 pm	Protecting Underground Utilities/Elliot Patterson/Sunshine 811
4:15 pm-5:00 pm	Emergency Response, Get Ready Now/Alicia Keeter/Ben Lewis/FRWA

OFFICE UTILITY OPERATIONS

Grand Salon 4 (Crystal)

1:00 pm-2:00 pm	Leadership Dynamics/Brett Dickerson/Waterworks Metrology
2:00 pm-2:45 pm	Rate Studies/Structure/Katherine Van Zant/Dyana Stewart/FRWA
3:30 pm-4:15 pm	Board Training/Rob Williamson/Evergreen Solutions
4:15 pm-5:00 pm	Financial Planning/Michael Griffiths/CoBank
5:15 pm-5:45 pm	FRWA ANNUAL MEMBERSHIP MEETING/Ponce de Leon
5:45 pm-7:30 pm	EXHIBITOR SOCIAL/BEST TASTING WATER CONTEST WINNER/ZENNER METER CHALLENGE/DOOR PRIZES Exhibit Hall Water Sample Must be submitted to the Registration Desk before Tuesday, July 30th at 2:00 pm

THURSDAY, JULY 31, 2025

7:00 am-1:00 pm	EXHIBIT HALL OPEN
7:00 am-7:45 am	CONTINENTAL BREAKFAST/EXHIBIT HALL/DOOR PRIZES

CONCURRENT SESSIONS

DRINKING WATER TRACK

Grand Salon 6-8 (Halifax)/

8:00 am-9:00 am	Power Wash Drones for External Cleaning/Robert Dahlstrom/Apellix
9:00 am-10:00 am	State of the State, A look at Florida’s Backflow Compliance/Brad Hasseler/SSA
10:45 am-12:00 pm	A Holistic Approach to Corrosion Control and Overall Water Quality/Brian Dyess/Aqua Smart Inc.

WASTEWATER TRACK

Grand Salon 1-3 (Tomoka)

8:00 am-9:00 am	Smarter Sewer Management/John Aulick/Sewer Sentry
9:00 am-10:00 am	Low Pressure Sewer Systems/Randy Bell/Wascon
10:45 am-12:00 pm	Wastewater Tank Cleaning/Jerry Mims/Hydro International

DRINKING WATER/WASTEWATER TRACK

Grand Salon 5 (St Johns)

8:00 am-9:00 am	Protecting your Systems Financial Assets/Nick Ferrer/Ameris Bank
9:00 am-10:00 am	Emerging Technologies/Alan Hart/Short Elliott Hendrickson Inc
10:45 am-12:00 pm	Water Tracker/FlaWarn/Dyana Stewart/Steve Soltau/FRWA

OFFICE UTILITY OPERATIONS

Grand Salon 4 (Crystal)

8:00 am-8:30 am	Leadership Fundamental for Success in the Work Place/General HR/David Salters/Warren Averett
8:30 am-9:00 am	Maximizing the Financial Performance of Your Water System/Kevin Strickland/Capital City Bank
9:00 am-10:00 am	Billing Software/Payment Processing Solutions/Chase Elmore/Nexbillpay/Mike McConatha/Computer Network Inc.
10:45 am-12:00 pm	Cybersecurity/Greg Gray/Meridan Cooperative

AGENDA

MONDAY, JULY 28, 2025

6:00 pm-9:00 pm	EXHIBITOR SETUP
5:00 pm-7:00 pm	REGISTRATION OPEN (ATTENDEE AND EXHIBITORS)

TUESDAY, JULY 29, 2025

7:00 am-6:00 pm	EXHIBITOR SET UP/ATTENDEE AND EXHIBITOR REGISTRATION BOOTH OPEN
7:00 am-9:00 am	LEAK REPAIR COMPETITION
8:00 am	PAUL BRAYTON GOLF TOURNAMENT/Daytona Beach Golf Course/Meet at course at 8:00 am with 8:30 Shotgun
9:00 am-11:30 am	VENDOR EXPO (Peabody Parking Lot Across the Street)
11:30 am-1:00 pm	BOX LUNCH/Exhibit Hall
1:00 pm-4:00 pm	CEU SESSIONS IN THE EXHIBIT HALL
5:00 pm-6:00 pm	FRWA SOCIAL (Drinks, Light Hors d’oeuvres)/Exhibit Hall

WEDNESDAY, JULY 30, 2025

7:00 am-7:30 pm	ATTENDEE AND EXHIBITOR REGISTRATION BOOTH OPEN /EXHIBIT HALL OPEN
7:00 am-8:45 am	CONTINENTAL BREAKFAST/Exhibit Hall

To earn 1.0 CEUs/10 Hours PDHs for the Conference attendees MUST attend the Opening/General Session until the last Concurrent Session on Thursday ending at 12:00 pm.

OPENING/GENERAL SESSION

9:30 am-10:00 am	WELCOME/FRWA UPDATE/Alicia Keeter, Executive Director
10:00 am-10:15 am	SECURITY AWARENESS/Michael Hazell/Florida Fusion
10:15 am-10:45 am	AWARDS PRESENTATION/Annual Awards/Scholarship/Golf Awards/Staff Awards/Alicia Keeter, Executive Director
10:45 am-11:15 am	NRWA UPDATE/Charles Stephens, National Rural Water Association
11:15 am-11:45 am	GUEST SPEAKER/David Salter
11:45 am-1:00 pm	FRWA BUFFET/Exhibit Hall
11:00 am-7:30 pm	EXHIBIT HALL OPEN

CONCURRENT SESSIONS

DRINKING WATER TRACK

Grand Salon 6-8 (Halifax)

1:00 pm-2:00 pm	Smart Utilities For Water and Wastewater/Steve Hansen/Core & Main
2:00 pm-2:45 pm	Beyond the Bottle: Best Practices for FDEP Compliant Sample Collection/Katie Strothman/Sanders Laboratories
3:30 pm-4:15 pm	All Things Lead/Julie Guimond/Sensible Water Solutions
4:15 pm-5:00 pm	Inspection and Maintenance of Elevated Water Storage Tanks/Travis Tatum & Joe Seiter/WindForce

WASTEWATER TRACK

Grand Salon 1-3 (Tomoka)

1:00 pm-2:00 pm	Fundamentals of Vacuum Sewer Systems/Micheal Pringle/Flovac America
2:00 pm-2:45 pm	Wastewater I&I/Tim McRoberts/Eric McRoberts/USSI
3:30 pm-4:15 pm	Mandatory Sewer Inspections Bill 702/Walter Woodard/InfoSense Inc.
4:15 pm-5:00 pm	Lift Station Agitation/Bethany Thompson/Kasco



2025 FLORIDA RURAL WATER ASSOCIATION ANNUAL CONFERENCE EVENT LAYOUT

EXHIBIT HALL/COQUINA BALLROOM

CLASSROOM LAYOUT/EXHIBITS

