

SUNDAY, JULY 26, 2026

5:00 PM	8:00 PM	EXHIBITOR SETUP
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MONDAY, JULY 27, 2026

7:00 AM	8:00 AM	EXHIBITOR SETUP/REGISTRATION
8:00 AM	6:00 PM	EXHIBIT HALL OPEN TO PUBLIC
8:00 AM	2:00 PM	Golf Tournament/LPGA International Golf Course
9:00 AM	11:30 AM	Vendor EXPO
11:30 AM	1:00 PM	Box Lunch in the Exhibit Hall Area
1:00 PM	4:00 PM	Exhibitor Training
5:00 PM	6:00 PM	FRWA SOCIAL in the Exhibit Hall Area
6:00 PM		EXHIBIT HALL CLOSED TO PUBLIC

TUESDAY, JULY 28, 2026

6:30 AM	7:00 AM	EXHIBIT HALL OPEN TO EXHIBITORS ONLY
7:00 AM		EXHIBIT HALL OPEN TO PUBLIC
7:00 AM	8:45 AM	Continental Breakfast
9:30 AM	11:45 AM	General Session
11:45 AM	1:00 PM	FRWA Luncheon in the Exhibit Hall Area
1:00 PM	5:00 PM	Concurrent Sessions
5:45 PM	7:30 PM	EXHIBITOR SOCIAL in the Exhibit Hall Area
7:30 PM		EXHIBIT HALL CLOSED TO PUBLIC