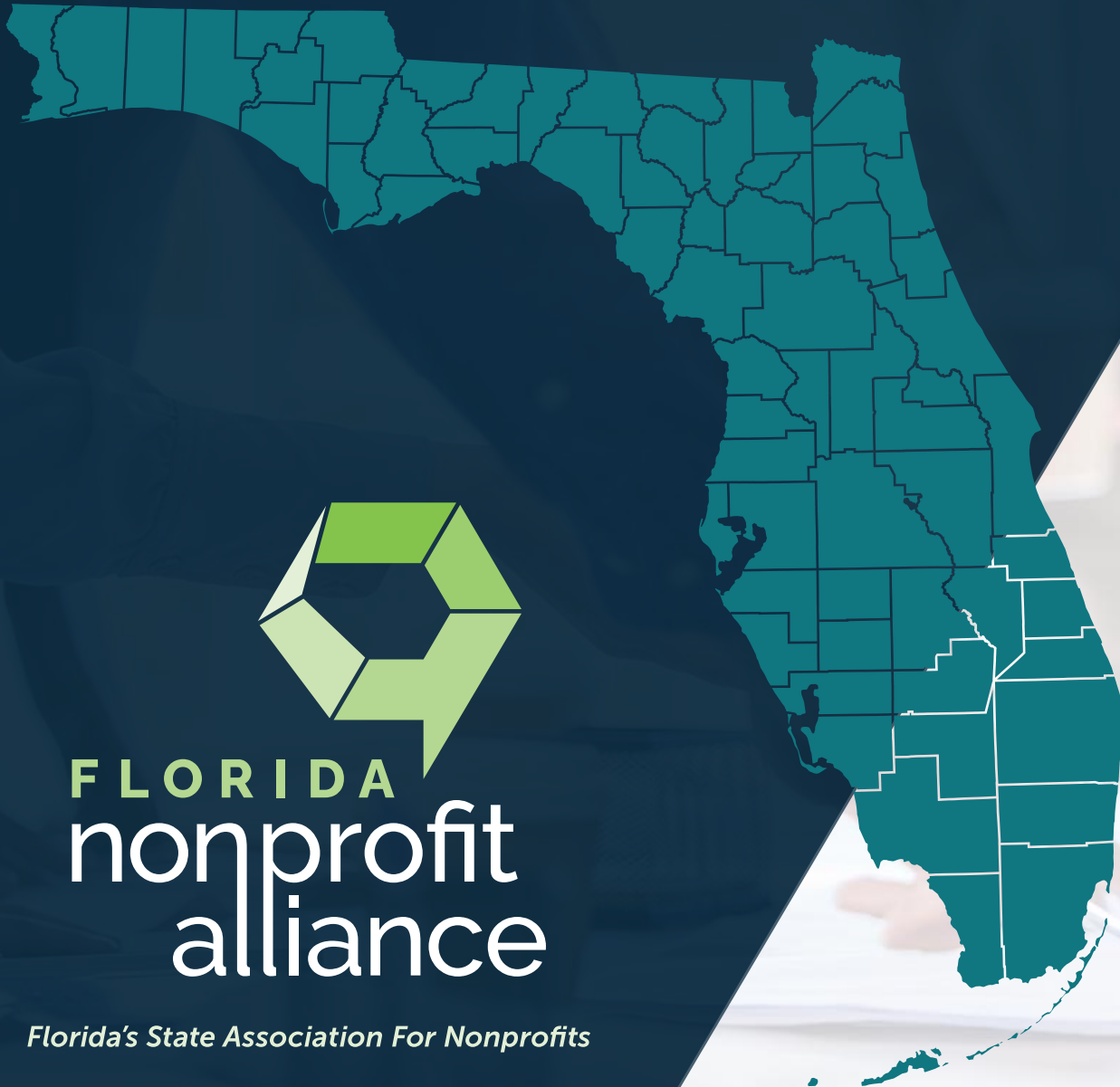


Advocate. Expert. Collective Voice.

Florida Nonprofits Economic Impact

A Power for Good

June 17, 2026



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Florida's State Association For Nonprofits



Our Mission:

To advance Florida's nonprofits as their advocate and collective voice.

Our Vision:

A better Florida through an elevated and protected nonprofit sector.



Other statewide organizations for nonprofits in the U.S.



National Council of Nonprofits | FNA is a proud member of the National Council of Nonprofits



Membership— *the Core of FNA*

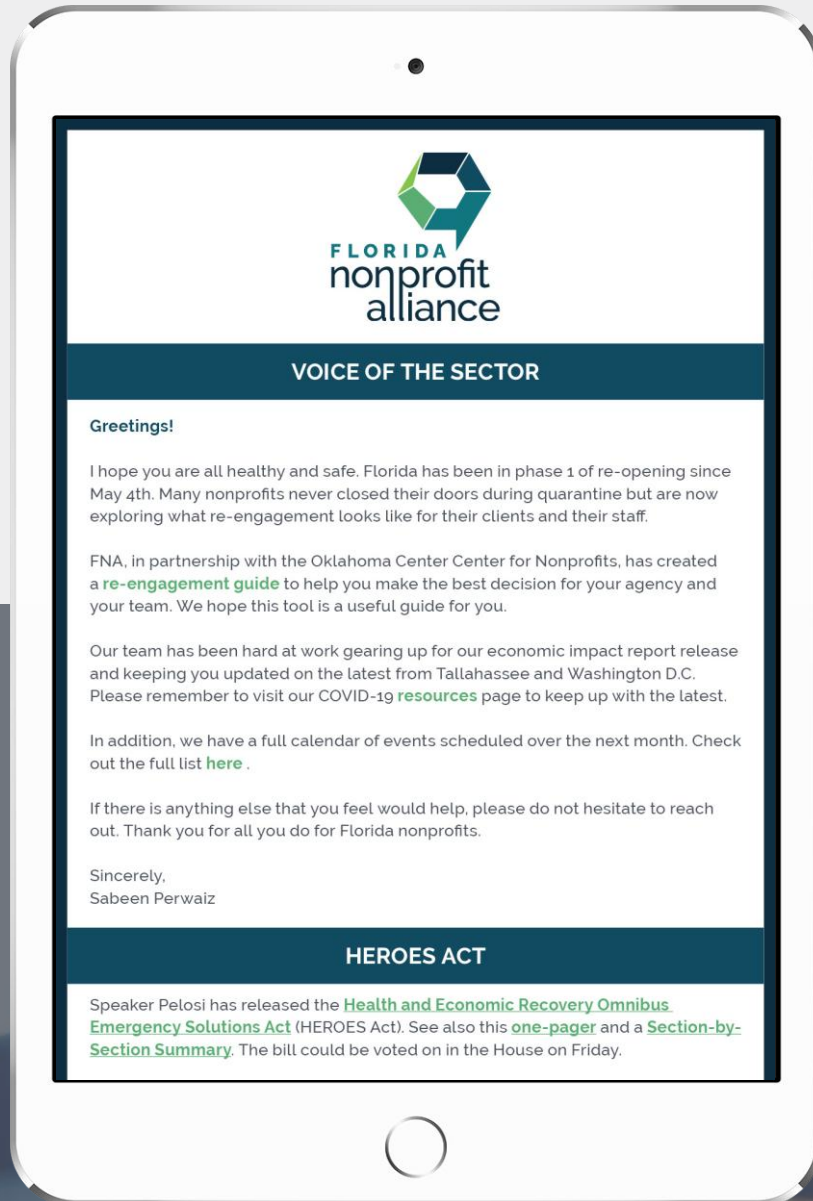
1. Nonprofits
2. Foundations
3. Consultants

For more information, visit flnonprofits.org/membership-information



Newsletters

View [sample here](#)



Sign up at flnonprofits.org

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our Partner

JESSIE BALL
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FUND





Agenda

1. Why Data Matters
2. Economic Impact of Nonprofits
3. Using this Data

Full report available at fInonprofits.org

Why Data Matters



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Florida Nonprofit Economic Impact Report

- Tri-annual look at revenue and employment
- 501(c)(3) organizations with at least \$50,000 revenue, filed a 990 in the last four years
- Includes more than 23,000 nonprofits



The Importance of Nonprofits:

Economic Impact



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Key Findings: Nonprofits Drive the Economy

Florida is the 15th largest economy in the world.

The Power of the Nonprofit Sector

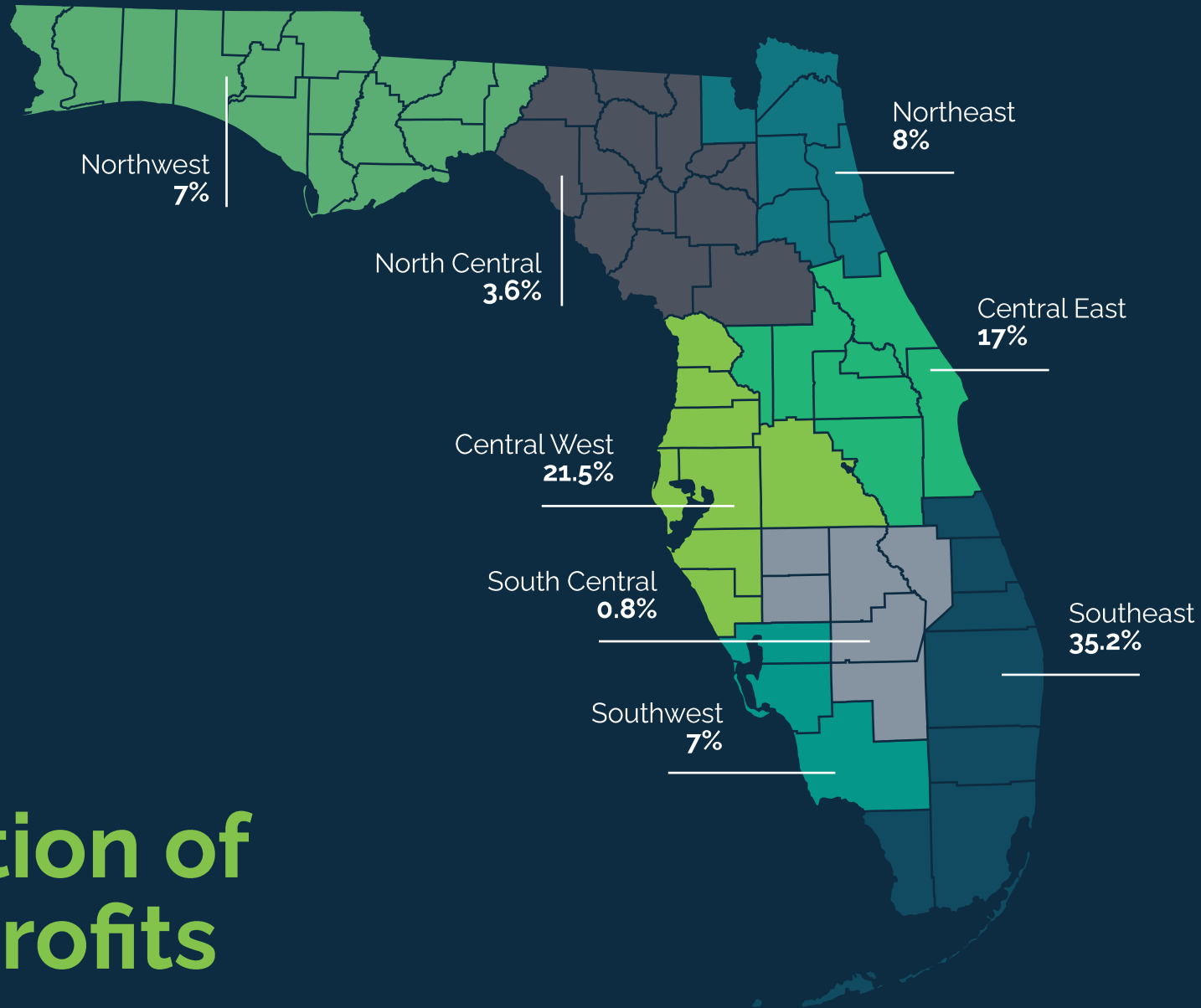
Florida nonprofits:

- Number **23,224**
- Employ over **517,580** employees annually
- Make up **5.2%** of the state workforce
- Provide annual wages of **\$34.8 billion**
- Generate **\$140.4 billion** in annual revenue
- Hold assets valued at **\$312.4 billion**



Key Findings: Economic Impact

The number of nonprofits in Florida has increased 13% since 2023.



Location of Nonprofits

Nonprofit Revenue

Region	Total Revenue	Average Revenue per Nonprofit	Percent Change in Total Revenue from 2023
Central West	\$35,702,948,556	\$7,156,334	14%
East Central	\$32,739,027,208	\$8,275,790	16%
North Central	\$6,626,401,279	\$7,860,500	11%
Northeast	\$15,150,810,225	\$8,202,929	2%
Northwest	\$6,301,531,323	\$3,899,462	0%
South Central	\$112,785,928	\$603,133	-7%
Southeast	\$39,407,934,177	\$4,824,674	1%
Southwest	\$4,328,877,623	\$2,675,450	-3%
State Total	\$140,370,316,319	\$6,044,192	8%





Full Economic Effects of Nonprofits





Key Findings: Economic Impact

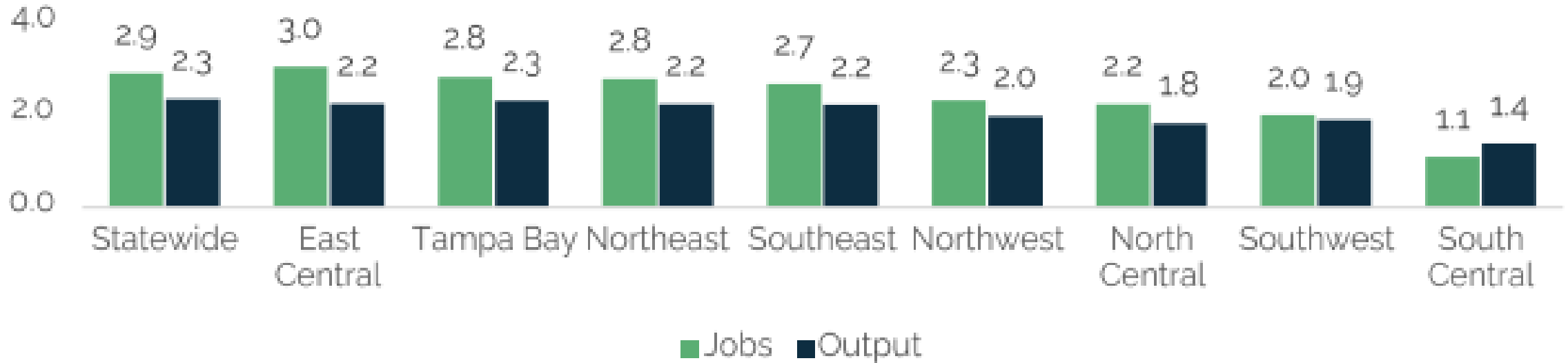
For every one direct job in the Florida nonprofit sector, another 1.9 jobs are supported.



Key Findings: Important Employer

The sector supports 1.5 million jobs and \$101B in labor income in Florida.

Economic Multipliers by Region



Economic Impact of Florida Nonprofits

Region: Southeast

392,323	\$26.9	\$38.3	\$87.4
Employment	Labor Income (in billions of \$)	Value Added (in billions of \$)	Total Output (in billions of \$)



Effect Type
■ Direct effects
■ Indirect and induced

Nonprofit Wages



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Average Wages by Region

Region	Average Hourly Wage	Average Annual Wage
Central West	\$32.96	\$68,565
East Central	\$33.89	\$70,499
North Central	\$32.35	\$67,282
Northeast	\$30.86	\$64,182
Northwest	\$26.02	\$54,120
South Central	\$22.94	\$47,719
Southeast	\$33.10	\$68,839
Southwest	\$27.49	\$57,181
Unknown	\$27.12	\$56,407
State Total	\$32.30	\$67,183

Compensation and Benefits Survey

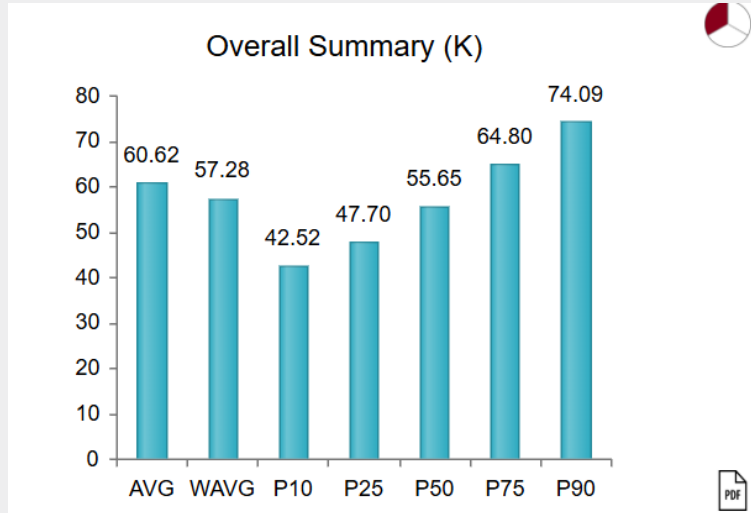
Closes July 14th!



- Extensive survey with specific compensation numbers per position
- Includes data on:
 - Employment practices and policies
 - Benefits
 - Leadership profiles
 - Comparisons to for-profit job equivalents
 - And more!
- Final report available to any nonprofit for free
- Includes an interactive dashboard that can be sorted by job, budget size, number of employees, - as long as there are at least 5 respondents per category.
- **Please complete the survey and spread the word!**



Sample Dashboard



Job Title: Administrative Assistant I (Advanced)

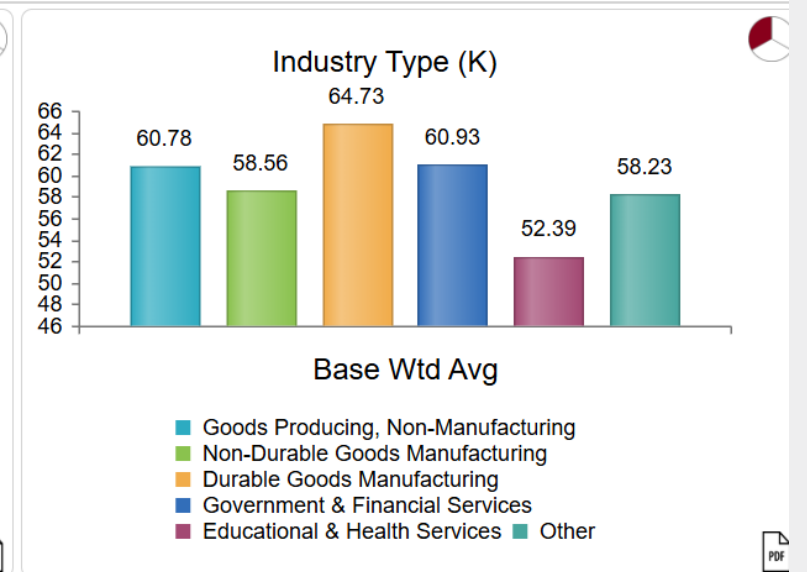
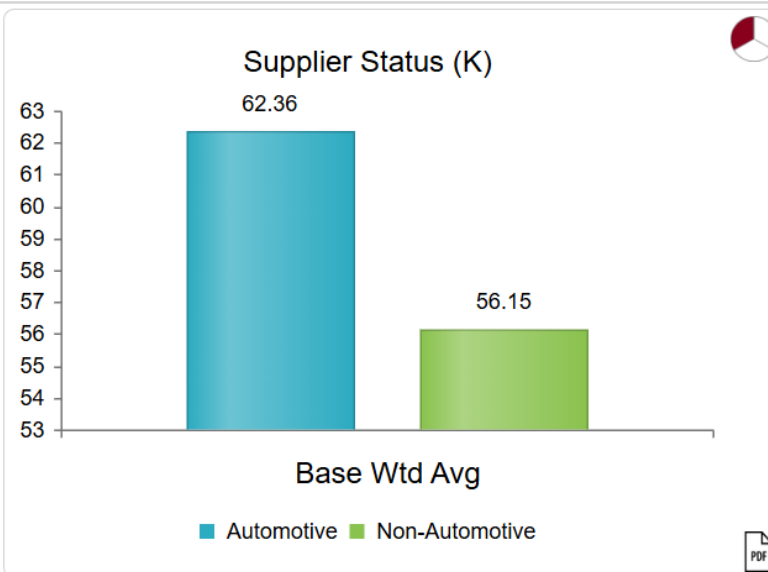
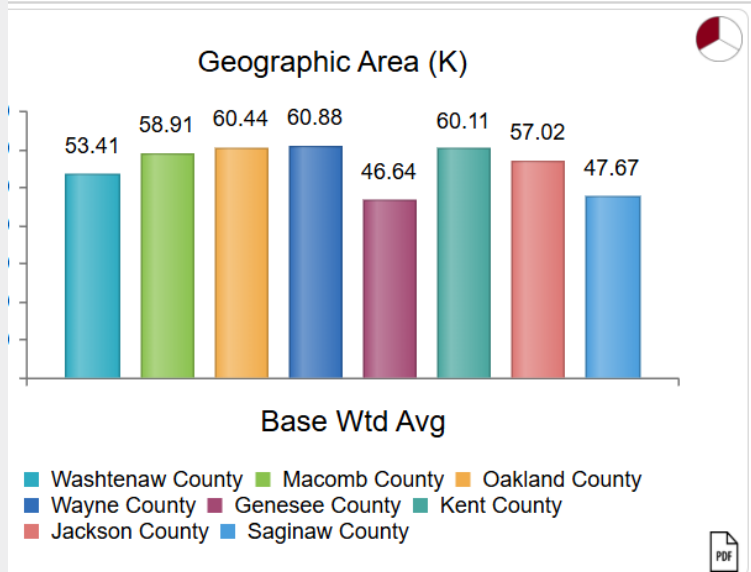
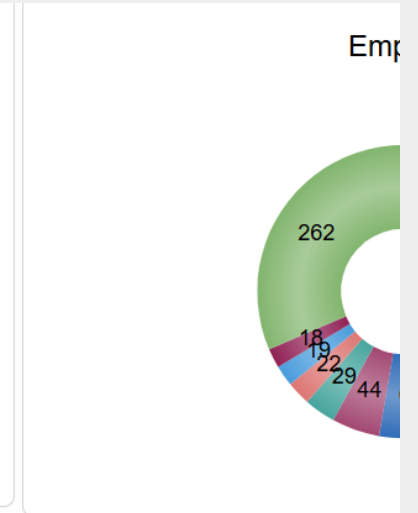
Job Family: Administrative

Job Description: Third of three levels of administrative assistant job. This role does not directly support the CEO or President. The job typically requires high school graduate level reading, communication, math and problem solving skills and 5+ years of experience, or equivalent. Perform administrative support work; specific duties vary with department(s) assigned. Assists the department or function manager and other department or function staff by performing a variety of support duties, such as conference/meeting planning, preparing complex documents or coordinating activities. Gathers data and prepares reports with information necessary for decision-making [\(more\)](#)

Companies: 92 **EEs:** 833

Salary Summary for Salary data

AVG	WAVG	P10	P25	P50	P75	P90
60622	57279	42521	47697	55645	64797	74092



Nonprofits and Living Wages

- Broward County difference: \$13 per hour
- Collier County difference: \$11 per hour
- Pinellas County difference: \$7 per hour
- St. Johns County difference: \$18 per hour
- Leon County difference: \$7 per hour

Meeting the Need



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The Need in Florida

Florida is:

- **48th** in number of households falling below the ALICE threshold
- **43rd** in number of nonprofits per 1,000 households
 - 2.6 per 1,000 households – the same amount as in 2023.
- **40th** in nonprofit revenue and nonprofit income generated per capita

Nonprofits report:

- Increased demand for services (36%)
- Serving more clients in 2025 than the year prior (46%)

Counties with Highest Rates of Need

County	Region	Percent of Households Below ALICE Threshold	Number of Nonprofits per 1,000 Households
Glades	South Central	64%	1.54
Gadsden	Northwest	63%	1.82
Holmes	Northwest	62%	1.83
Taylor	North Central	61%	1.06
Dixie	North Central	59%	1.14
Jackson	Northwest	59%	1.88
DeSoto	South Central	59%	1.58
Madison	North Central	58%	3.01
Calhoun	Northwest	57%	1.73
Okeechobee	South Central	57%	1.38
All Counties	Statewide	47%	2.60



Sub-sector Impact



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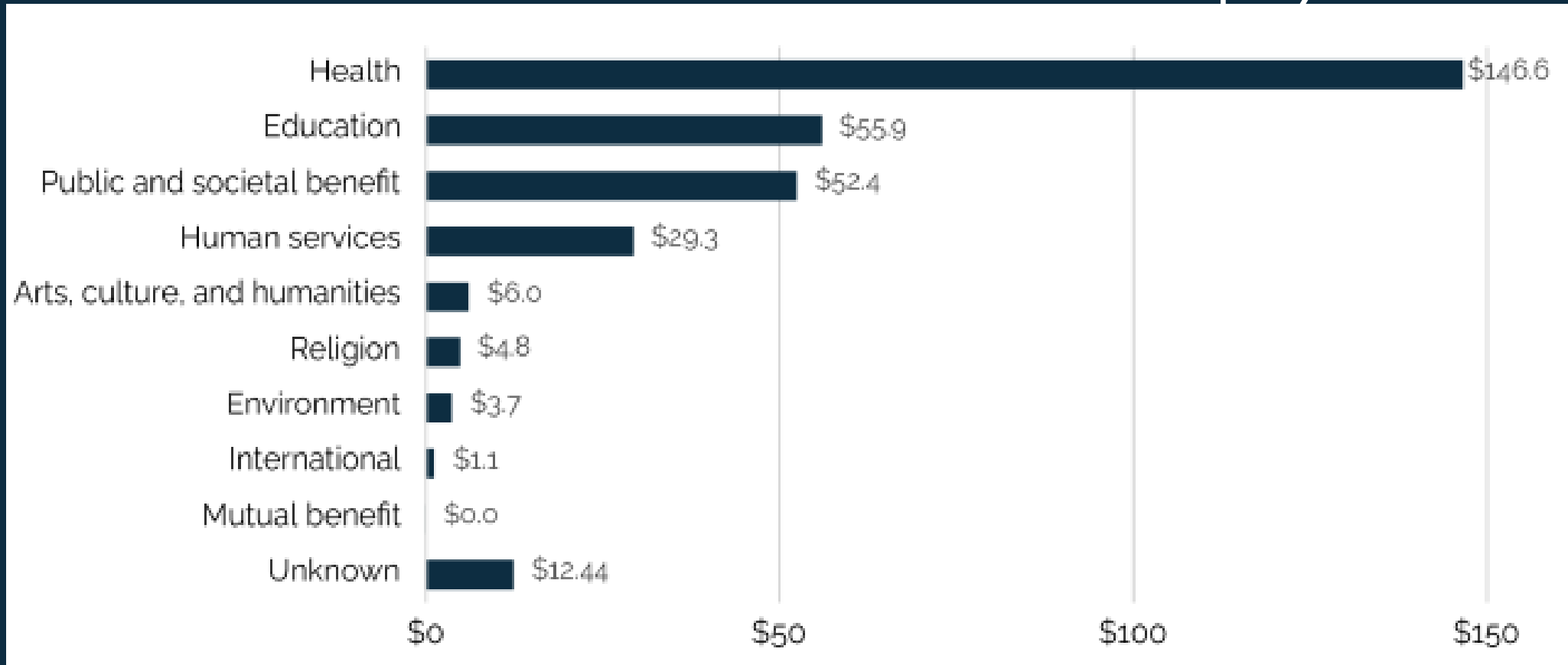


Nonprofits by Sub-sector

Sector	Number of Nonprofits by Sector	Percent of Total
Arts, culture, and humanities	1,450	6.2%
Education	3,080	13.3%
Environment	1,120	4.8%
Health	1,724	7.4%
Human services	5,568	24.0%
International	457	2.0%
Mutual benefit	23	0.1%
Public and societal benefit	5,227	22.5%
Religion	1,639	7.1%
Unknown	2,936	12.6%
Total	23,224	100.0%



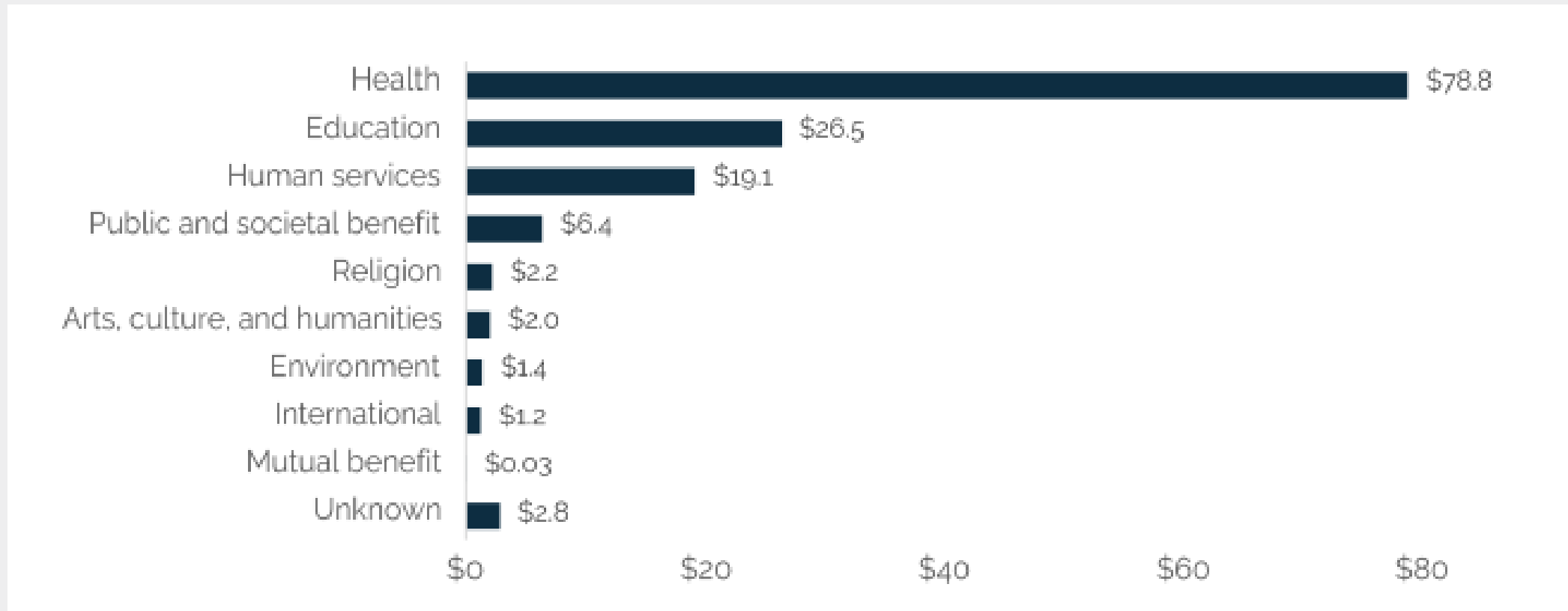
Assets by Sub-sector





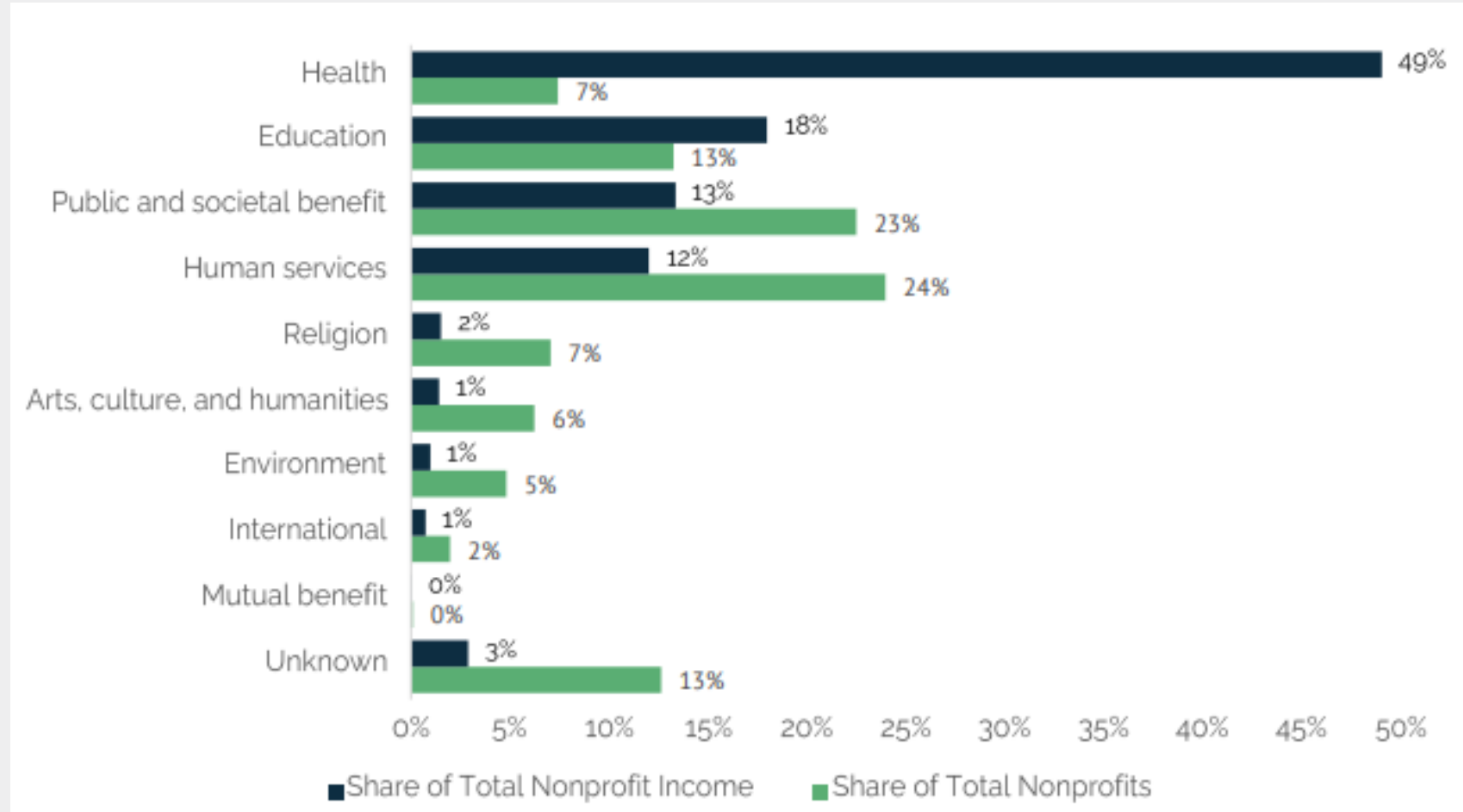
Revenue by Sub-sector

In billions of dollars





Share of Total Nonprofits and Nonprofit Income





Employment by Sub-sector

Sector	Average Hourly Wage	Average Annual Wage	Number of Employees	Total Wages
Arts, culture, and humanities	\$22.74	\$47,304	8,669	\$410,097,136
Education	\$32.68	\$67,984	90,435	\$6,148,140,792
Environment	\$20.99	\$43,667	5,977	\$260,998,656
Health	\$36.57	\$76,055	260,896	\$19,842,528,056
Human services	\$21.46	\$44,646	84,491	\$3,772,200,812
International	\$33.40	\$69,480	729	\$50,627,680
Mutual benefit	\$18.67	\$38,839	88	\$3,430,760
Public and societal benefit	\$33.38	\$69,423	9,864	\$684,788,308
Religion	\$19.95	\$41,504	1,840	\$76,367,612
Unknown	\$31.03	\$64,542	54,596	\$3,523,733,756
State Total	\$32.30	\$67,183	517, 585	\$34,772,913,568

Regional Breakdown



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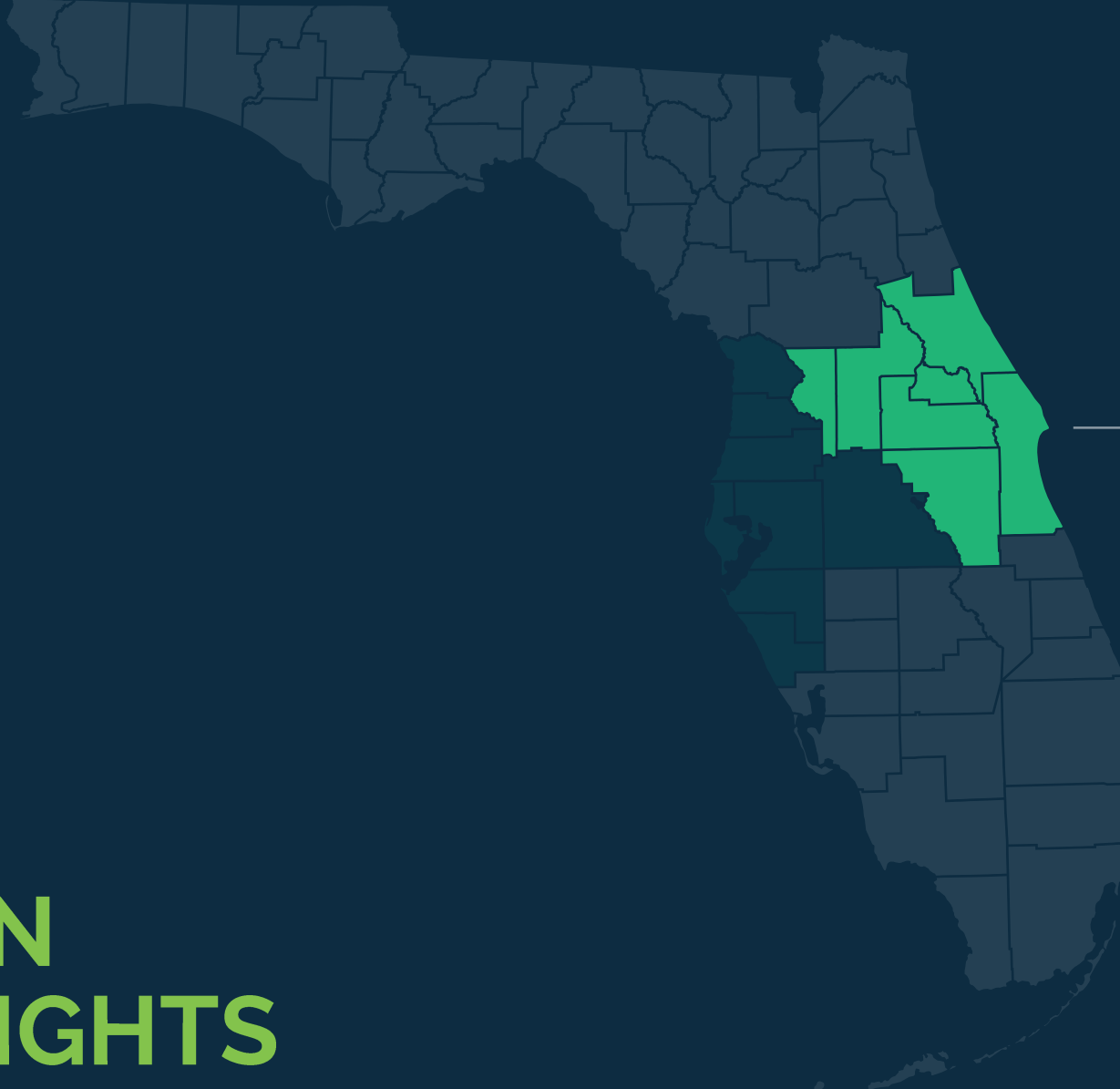
CENTRAL WEST

- Number **4,989**
- Employ over **134,037** employees annually
- Provide annual wages of **\$9.1 billion**
- Generate **\$35.7 billion** in annual revenue
 - Revenue increased 14%
 - Assets increased 5.7%

REGION HIGHLIGHTS



REGION HIGHLIGHTS



CENTRAL EAST

- Number **3,956**
- Employ over **106,539** employees annually
- Provide annual wages of **\$7.5 billion**
- Generate **\$32.7 billion** in annual revenue
 - Revenue increased 16%
 - Assets increased 2.8%



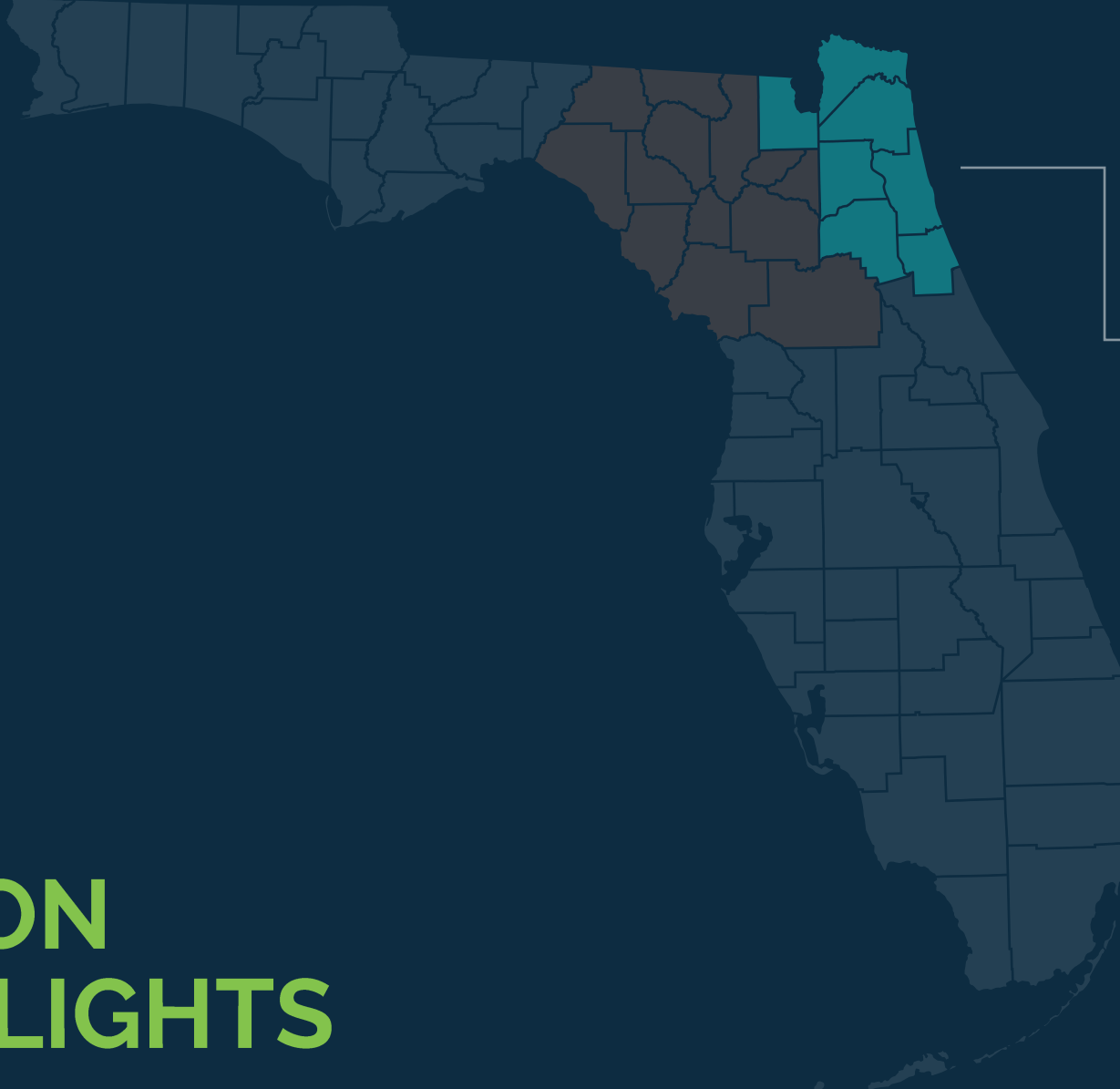
NORTH CENTRAL

- Number **843**
- Employ over **24,860** employees annually
- Provide annual wages of **\$1.7 billion**
- Generate **\$6.6 billion** in annual revenue
 - Revenue increased 11%
 - Assets decreased 9.9%

REGION HIGHLIGHTS

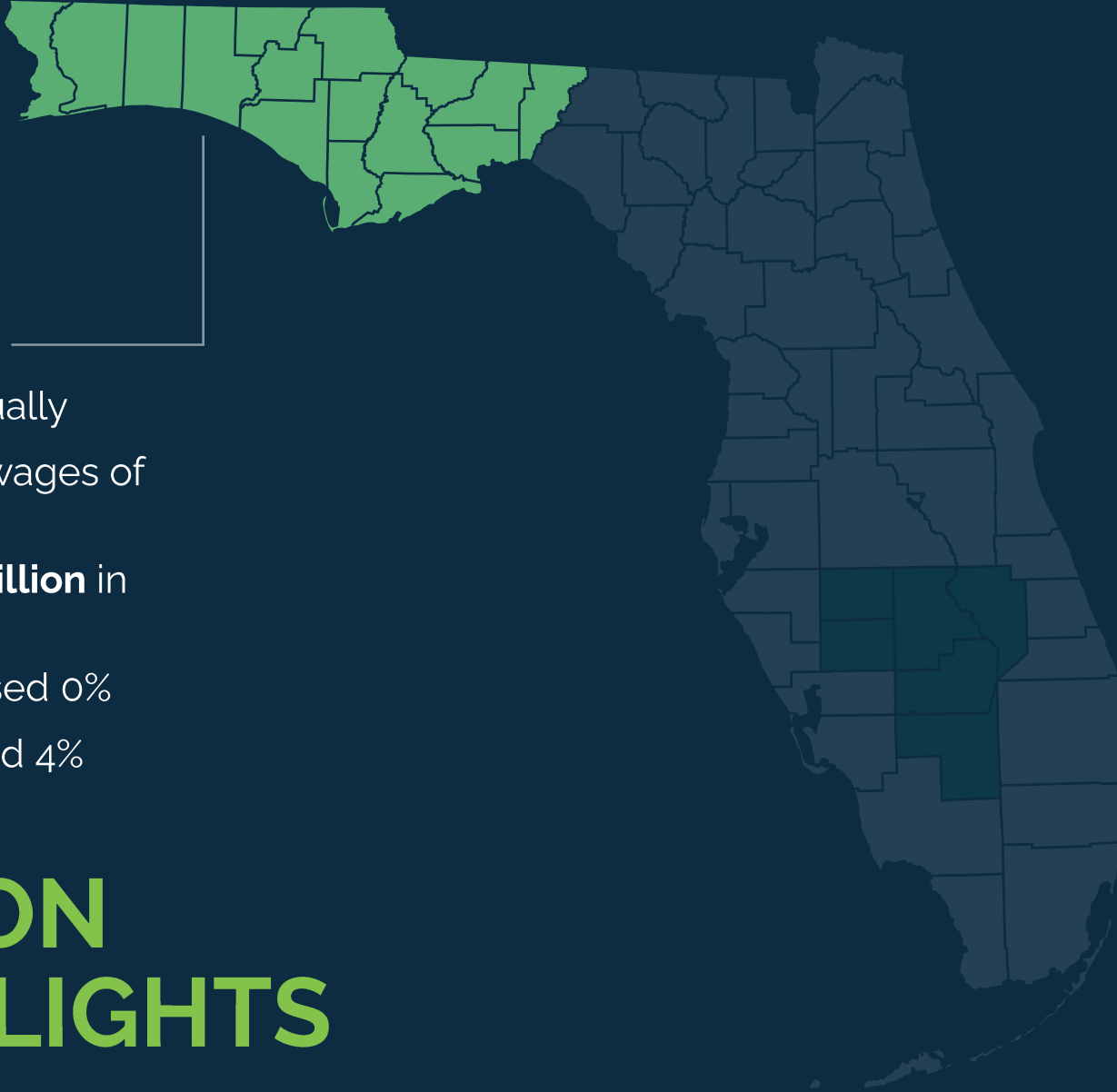


REGION HIGHLIGHTS



NORTHEAST

- Number **1,847**
- Employ over **53,868** employees annually
- Provide annual wages of **\$3 billion**
- Generate **\$15.2 billion** in annual revenue
 - Assets increased 31.6%
 - Revenue increased 2%



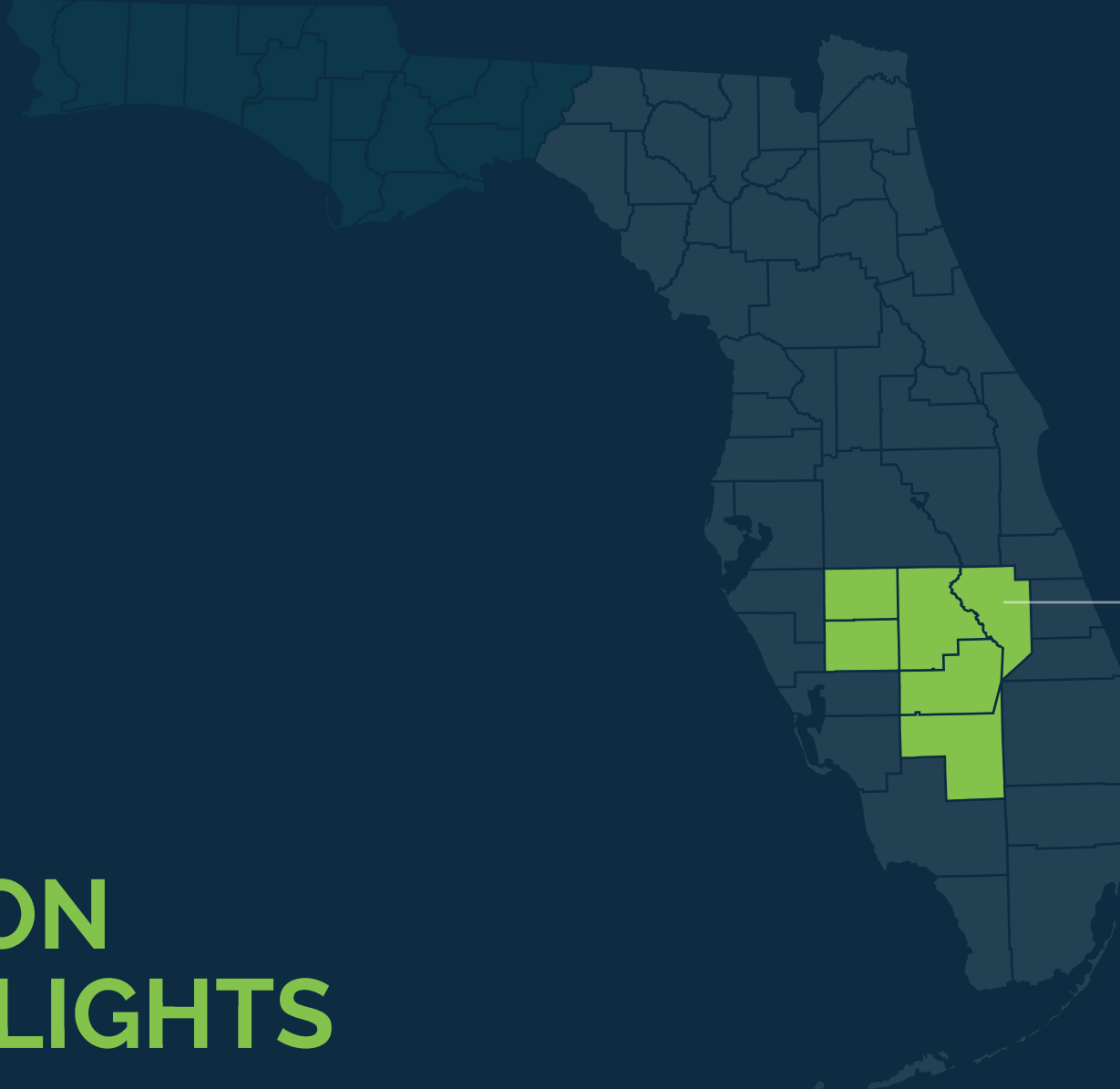
NORTHWEST

- Number **1,616**
- Employ **25,399** employees annually
- Provide annual wages of **\$1.4 billion**
- Generate **\$6.3 billion** in annual revenue
- Revenue increased 0%
- Assets decreased 4%

REGION HIGHLIGHTS



REGION HIGHLIGHTS



SOUTH CENTRAL

- Number **187**
- Employ **2,376** employees annually
- Provide annual wages of **\$113 million**
- Generate **\$113 million** in annual revenue
 - Revenue decreased 7%
 - Assets decreased 4.5%



REGION HIGHLIGHTS

SOUTHEAST

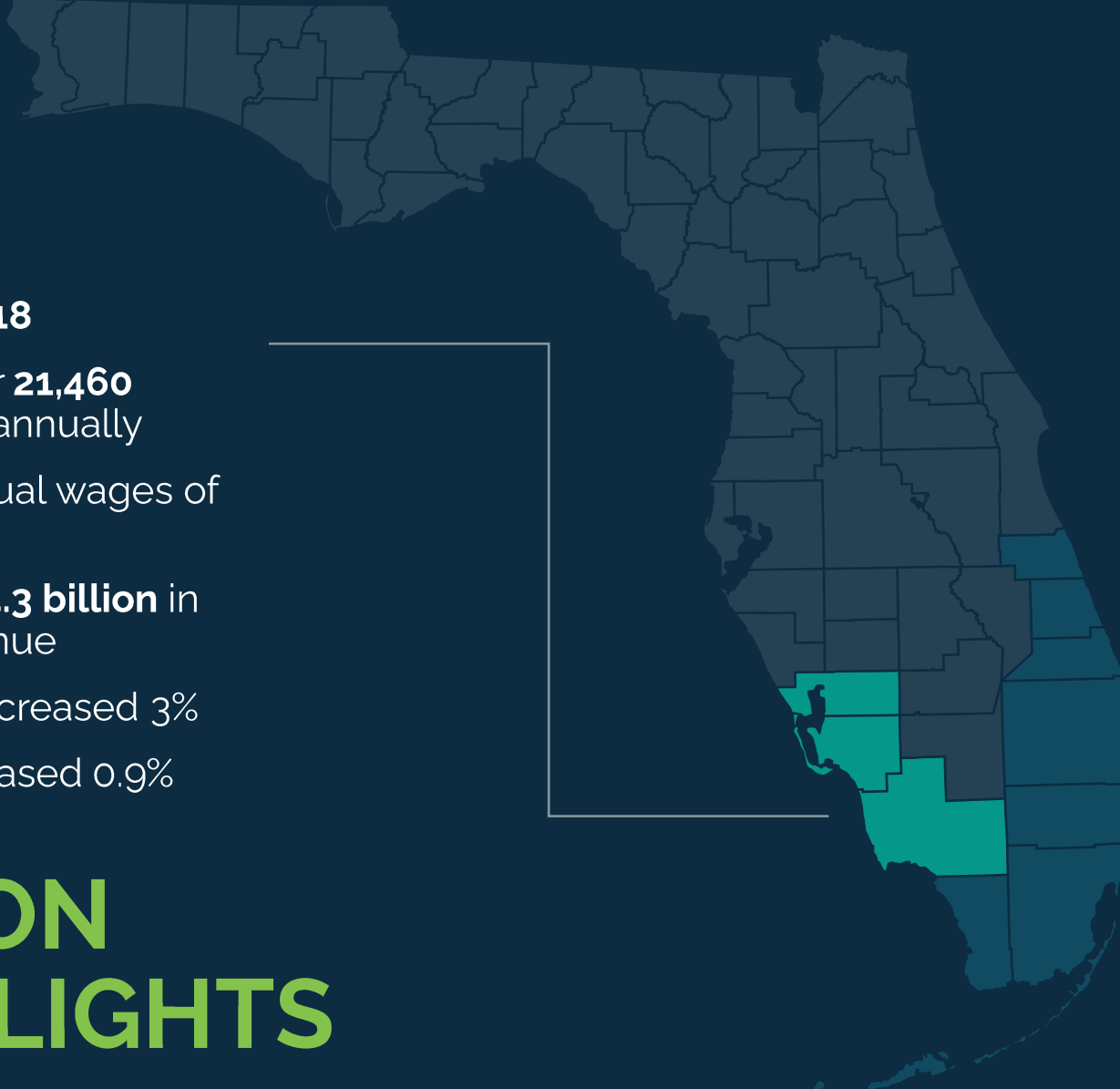
- Number **8,168**
- Employ over **146,360** employees annually
- Provide annual wages of **\$10 billion**
- Generate **\$39.4 billion** in annual revenue
- Revenue increased 1%
- Assets increased 9.2%



SOUTHWEST

- Number **1,618**
- Employ over **21,460** employees annually
- Provide annual wages of **\$1.23 billion**
- Generate **\$4.3 billion** in annual revenue
- Revenue decreased 3%
- Assets increased 0.9%

REGION HIGHLIGHTS



Questions



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Using This Data

Dashboard and Messages



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Florida's Nonprofit Sector

23,224

Total Nonprofits

\$140,370,316,319

Total Revenue

Select a region or county below to filter the data

517,585

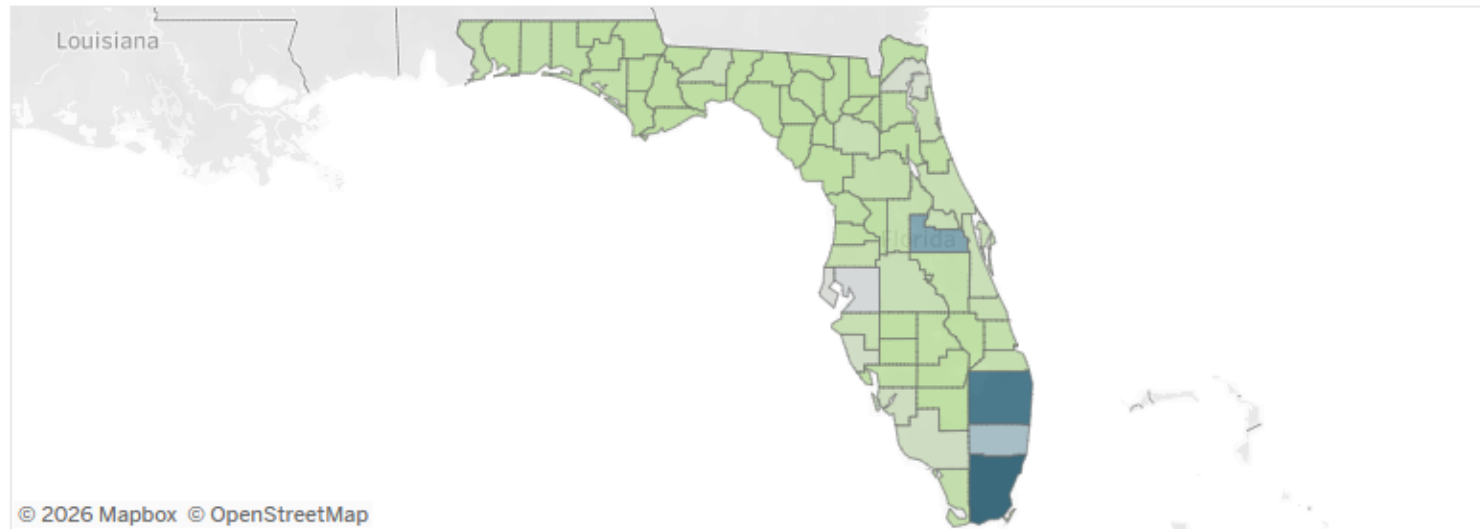
Total Employees

\$34,772,913,568

Total Annual Wages

Region

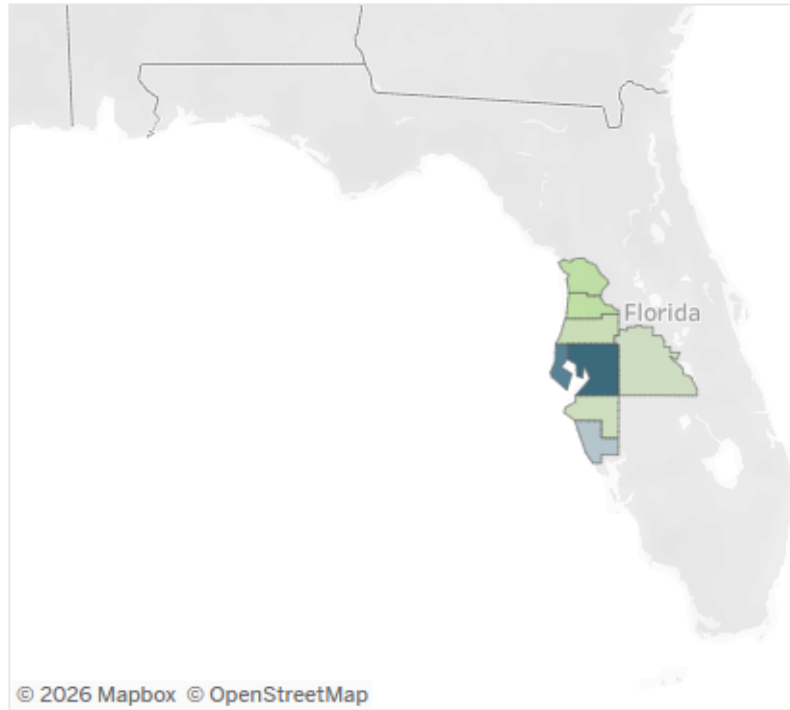
County



Total Nonpr... 0 2,800

County	Number of Nonprofits	Total Revenue	Average Employment
Alachua	417	\$5,605,100,992	17,518
Baker	12	\$56,915,205	478
Bay	157	\$239,236,372	1,930
Bradford	11	\$5,120,259	148
Brevard	519	\$2,891,019,615	13,876
Broward	1,731	\$6,579,206,274	23,778
Calhoun	8	\$19,290,849	199
Charlotte	145	\$161,187,985	2,220

Social Function Snapshot



© 2026 Mapbox © OpenStreetMap

Total Nonprofits



Region

Central West Region

Social Function

(All)

23,224

Total Nonprofits

312,393,490,816

Total Assets

182,319,293,926

Total Income

140,370,316,319

Total Revenue

517,585

Total Employment

\$67,183

Average Wage

Social Function	Total Nonprofits	Total Assets	Total Revenue	Total Income	Average W
Arts, culture, and humanities	314	\$1,563,302,938	\$492,674,970	\$657,626,386	\$44
Education	702	\$9,660,060,408	\$4,398,396,687	\$5,418,199,623	\$54
Environment	241	\$934,146,546	\$364,833,771	\$436,177,407	\$45
Health	370	\$47,781,861,800	\$21,382,517,929	\$25,803,190,174	\$80
Human services	1,312	\$6,187,152,194	\$5,086,846,114	\$5,423,110,917	\$42
International	90	\$204,693,655	\$109,231,459	\$141,813,800	\$59
Mutual benefit	6	\$8,131,288	\$2,857,461	\$3,414,635	


Search for Nonprofits by Name



Select from the dropdown menus below to filter nonprofits by name, county, and social function. Under the "Name" dropdown menu, search by name within the "enter search text" box to find a specific organization.

Name

Social Function

County 

Total Nonprofits by Selection



Name	Street	City
2ND MILE MINISTRIES	1650 MARGARET ST STE 302 PMB 339	JACKSONVILLE
5 & DIME A THEATRE COMPANY	10131 ATLANTIC BLVD	JACKSONVILLE
904WARD INC	40 EAST ADAMS STREET SUITE LL50	JACKSONVILLE
960 NORTH MARKET STREET INC	4745 SUTTON PARK CT STE 102	JACKSONVILLE
1925 ALPHA MEN OF JACKSONVILLE FOUNDATION I..	13245 ATLANTIC BLVD 4244	JACKSONVILLE
A M E HOUSING AGENCY OF FLORIDA INC	9050 NORFOLK BLVD	JACKSONVILLE
AAAP FOUNDATION INC	12627 SAN JOSE BLVD STE 202	JACKSONVILLE
ABILITY HOUSING INC	3740 BEACH BLVD STE 304	JACKSONVILLE
ACADEMY OF MEDICINE JACKSONVILLE FLORIDA INC	4150 BELFORT ROAD 551538	JACKSONVILLE
ACADEMY ON VIOLENCE AND ABUSE	4505 BEACH BLVD	JACKSONVILLE
ACE MENTOR PROGRAM OF AMERICA INC	1100 KINGS RD UNIT 43364	JACKSONVILLE
ACKERMAN CANCER FOUNDATION INC	10881 SAN JOSE BLVD	JACKSONVILLE
ACT 4 CO-MISSION INC	13720 OLD SAINT AUGUSTINE ROAD	JACKSONVILLE
ADPCC COMMUNITY CLINIC INC	4000 BEECHWOOD CAMPUS DRIVE UNIT 200	JACKSONVILLE

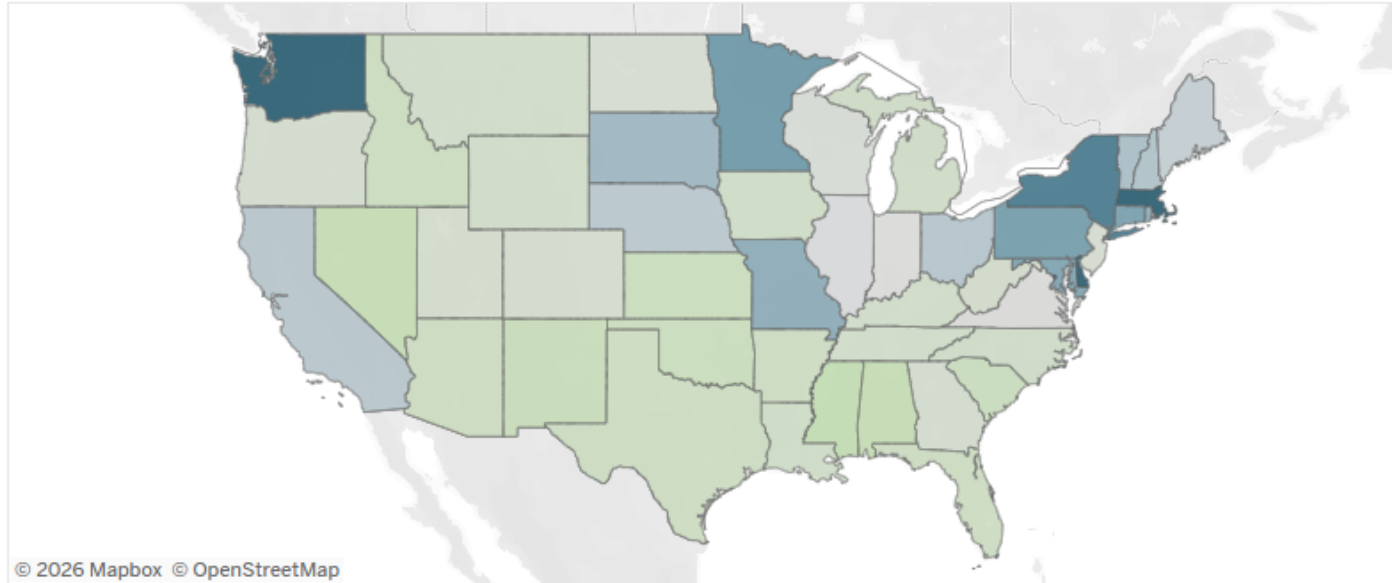
State Comparison of Revenue and Income per Capita

Nonprofit Income or Revenue per Capita

State Name

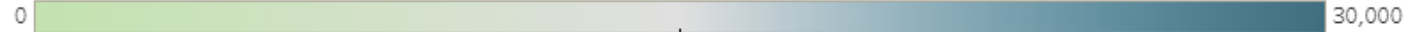
Income per Capita

(All)



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Nonprofit Income or Revenue per Capita



State Name	Number of Nonprofit..	Nonprofit Income per C..	Nonprofit Revenue per ..	Population (2024, 5-ye..
Mississippi	2.0	3,697	2,928	2,946,779
Arizona	2.2	7,951	6,877	7,378,838
Nevada	2.3	4,150	2,471	3,184,612
Louisiana	2.4	8,817	7,313	4,611,961
South Carolina	2.5	6,959	6,098	5,296,225
Arkansas	2.5	8,119	5,498	3,049,391
Utah	2.6	10,985	7,009	3,392,331
Alabama	2.6	4,419	3,097	5,086,768
Florida	2.6	8,133	6,262	22,416,077
Kentucky	2.6	9,782	8,213	4,534,824
Texas	2.7	7,600	5,233	30,188,424
Georgia	2.7	11,501	8,485	10,940,407
Tennessee	2.8	10,085	7,383	7,066,383
North Carolina	2.8	9,546	7,853	10,730,404

Additional Resources

For Your Use

- Infographic
- Toolkit
- County or multi-county information
- More to come



Key Takeaways

Potential Messages

- Florida's economy cannot be as successful or as large without the nonprofit sector's strength
- The nonprofit sector is a vital employer for Floridians across the state and in each county
- One nonprofit hire supports an additional 1.9 jobs statewide
- The nonprofit sector needs support from community stakeholders to continue to do its valuable work



Important Audiences

- Funders
- Individuals and Communities
- Media
- Elected Officials and Policymakers



Questions and Reactions



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*The nonprofit sector
is the cornerstone of
Florida's social and
economic well-being*

*The success of the
sector depends on
collective action*

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Advocacy:

- Education
- Information
- Guides

Research:

- Compensation & Benefits research
- Economic Impact data
- Annual Nonprofits Survey
- Individual Giving Research

Resources:

- Newsletter
- Legal Compliance checklist
- Nonprofits and Overhead resource page

FNA RESOURCES

Visit us at flnonprofits.org



Florida Nonprofit
Corporations Act
June 25, 12-1PM ET

Member Orientation
July 12, 12-1PM ET

Consultant Connection
August 20, 1-2PM ET

FNA EVENTS

Register at flnonprofits.org/events

Compensation and Benefits Survey

Closes July 14th!



- Extensive survey with specific compensation numbers per position
- Includes data on:
 - Employment practices and policies
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- **Please complete the survey and spread the word!**



Thank you

Contact:

Leah McDermott

lmcdermott@flnonprofits.org

Economic Impact Report

<https://www.flnonprofits.org/economic-impact-report>



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