

# FNA Member Update August 11, 2023

### NEW! STRENGTH IN NUMBERS: 2023 ECONOMIC IMPACT OF THE NONPROFIT SECTOR

FNA's tri-annual report on the economic impact of the nonprofit sector is out! The Florida nonprofit sector is more than 22,000 organizations strong, employs more than 456,000 people, and brings in revenue of \$116 billion annually.

Visit the Economic Impact webpage to access:

- 2023 Strength in Numbers report
- Updated Data Infographic
- · Interactive Data Dashboard
- Practical Action Guide, to help you put the research to work for you (Brand New this Year!)
- And more!

FNA is available to present this research to your local community – <u>reach out to us for more information.</u>

# **ADVOCACY AT HOME**

# Taking Advantage of August Recess

Did you know that your US representatives and senators are currently home while Congress takes its annual recess in August? Now is a great time to reach out and connect with them while they are in their districts!

Here are some resources to help:

- <u>Making the Most of Legislator Visits</u> (from our Maine counterpart, Maine Association of Nonprofits)
- Advancing Mission During the August Recess (from the National Council of Nonprofits)

Are you going to be reaching out to your elected officials? Let us know how it goes!

### NONPROFITS COUNT CONFERENCE

Will we see you in Winter Park next month? Register today to join us!

2023 Nonprofits Count Conference: Impact for Today and Tomorrow September 29, 2023
Winter Park, Florida

### Register today!

Nonprofits Count! is FNA's bi-annual gathering that brings the leaders of our state's nonprofits together to discuss advocacy and the state of our sector. Join 125 of your nonprofit peers in Orlando for a full day of networking, learning, discussing, sharing, and planning.

# Session Preview:

What Nonprofits Should Expect from the 2024 Elections

Our panel of experts, including Tiffany Gourley Carter of the National Council of Nonprofits and FNA Lobbyist Greg Black will share predictions and trends about state and federal elections and US Supreme Court decisions that may affect nonprofits in the next year.

You'll leave with a better understanding of:

- · national and state issues
- · what tax and legal challenges nonprofits may face
- · why local elections may be the most telling ones of all

This session will include discussions on how your organization can legally and ethically participate in voting and election activities.

<u>Click here</u> to read more about this and the other five sessions that will take place at the conference.

The day will be a combination of listening and learning with discussion and interaction. This event is perfect for CEOs, Board members, policy staff, and anyone else who is interested in how public policy, research, and civic engagement affects the nonprofit sector in Florida.

Click here for more information and to register.

# NONPROFIT RESOURCES

Webinar: FEMA's Extreme Heat and the Impacts on Mental Health

Tuesday, August 15, 2-3PM ET

FEMA is hosting a webinar on *Extreme Heat and the Impacts on Mental Health* that will focus on the mental health impacts of extreme heat, especially on people who are at greater risk, such as older adults, children and people with disabilities. The webinar will highlight inclusionary community engagement practices and lessons learned from non-governmental organizations on mitigating against the impacts of extreme heat. In addition, the webinar will include tips on how to prepare for extreme heat events and <a href="#symmerReady-resources">#SymmerReady-resources</a>. Click here to register: <a href="https://fema.zoomgov.com/webinar/register/WN\_G1kPMDxnTPmdN2WuJr9IGg">https://fema.zoomgov.com/webinar/register/WN\_G1kPMDxnTPmdN2WuJr9IGg</a>

### Podcast: Charitable Nonprofits Working with States

This episode focuses on the roles charitable nonprofits play in communities and how state government and nonprofits work together to address challenges, and specifically the value of community-based organizations when it comes to helping government implement programs. Click here to listen.

# Research and Fundraising Toolkit Opportunity

GivingTuesday is kicking off a new initiative aimed at providing an actionable toolkit of data-driven best practices to maximize fundraising performance. To accurately investigate how fundraising activities correlate with donor behavior, GivingTuesday has created a dual-respondent survey to help you better understand your user base, and help them create actionable insights that you can then apply to your upcoming campaigns.

The survey is structured to identify potential links between fundraising behavior and donor outcomes. To this end, participating nonprofits will receive two survey links, one that will be completed by the nonprofit itself and a second similar survey that the nonprofit will forward to their donor base - thereby closing the causal links between what fundraisers' actions and the ensuing impact of those actions. The donor-facing survey will be shared during the second half of August and the nonprofit organization-facing survey during the first half of September. To offset some of the effort, the GivingTuesday Data Commons is ready to leverage its industry leading data team to provide participating nonprofits with a summary report of their donors' sentiments based on their survey responses.

For more information on the program, including additional background, context, and instructions, click here: <a href="https://flnonprofits.org/resource/resmgr/docs/FNA\_GT\_I2A\_Survey\_Distributi.pdf">https://flnonprofits.org/resource/resmgr/docs/FNA\_GT\_I2A\_Survey\_Distributi.pdf</a>. To sign up for this project, click here: <a href="https://forms.gle/VkvnxeX4ziBNphnw9">https://forms.gle/VkvnxeX4ziBNphnw9</a>. If you have any questions, contact davide@givingtuesday.org.

### **GRANT OPPORTUNITIES**

Autism Speaks Local Impact Grant

Deadline: October 6

Autism Speaks' Local Impact Grant program supports community programs throughout the United States that provide people with autism with fulfilling social and educational experiences. Support is provided within the following categories of service delivery: education and training, recreation and community activities, summer camp scholarships, sensory equipment and supportive technology, and young adult and adult services. Programs should reach a wide age range of individuals on the spectrum and provide a measurable impact on the lives of those who participate and their families. Click here for more information: <a href="https://www.autismspeaks.org/autism-grants-service-providers">https://www.autismspeaks.org/autism-grants-service-providers</a>

<u>Les Paul Foundation</u> Deadline: September 15

The Les Paul Foundation supports music education, recording, innovation, and medical research related to hearing. Funding consideration is given to programs and projects that encourage innovation in music production and performance and to innovative STEM or STEAM programs for students and others in challenging situations. Proposals for medical research related to curing tinnitus and other hearing impairment issues are considered. 501(c)(3) nonprofit organizations and schools in the United States are eligible to apply. Click here for more information: <a href="https://www.les-paul.com/the-foundation/">https://www.les-paul.com/the-foundation/</a>

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