

# GIVING IN FLORIDA

Giving in Florida provides an in-depth examination of the charitable giving patterns, priorities, and attitudes of Florida households. The report serves as a benchmark of Florida's philanthropic climate and can help educate donors, nonprofit leaders and board members how best to reach their constituents. The study is a collaboration among Florida Nonprofit Alliance, the Jessie Ball duPont Fund, and the Indiana University Lilly Family School of Philanthropy at IUPUI.

## FLORIDIAN GENEROSITY

ALMOST

**7** OUT OF **10**



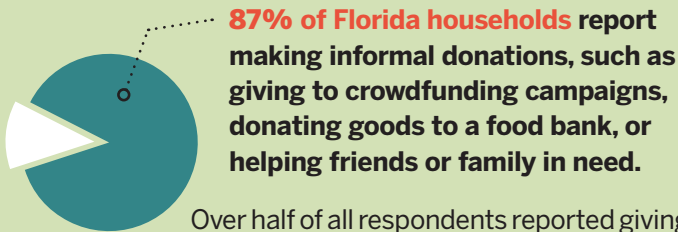
**households in Florida** made charitable donations in 2021. Of those donors, **74% give the majority** of their donated funds to **organizations based in Florida**.



**26% of Floridians** reported giving to racial justice causes in 2021



**56% of Floridians** volunteered in 2021

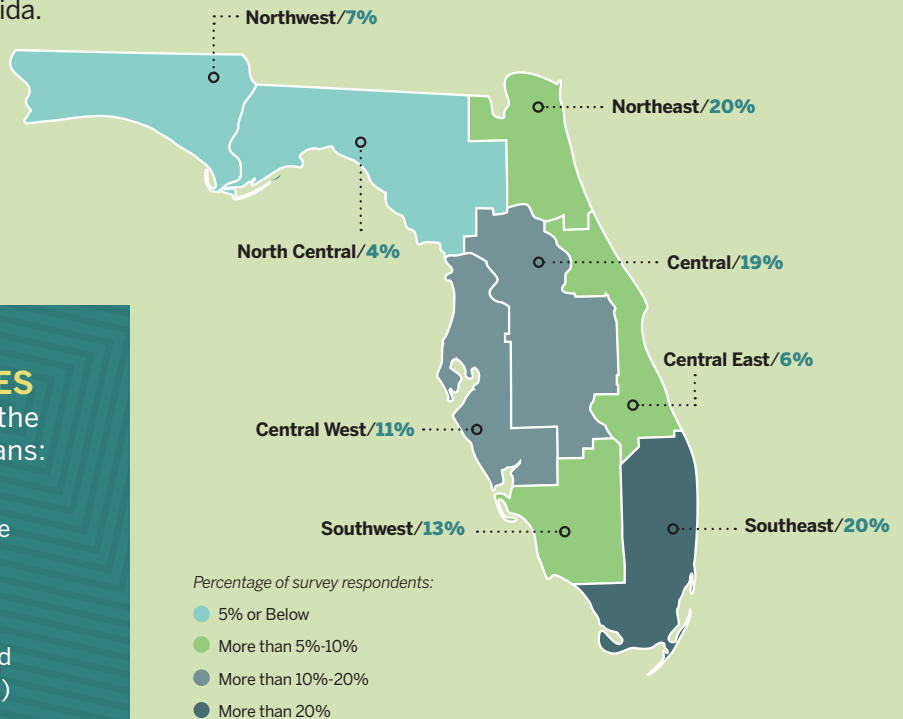


Over half of all respondents reported giving directly to people in need within Florida.

**Floridian households in the typical population** donated an average of **\$1,035** in 2021; high-net-worth households donated an average of **\$15,294**.

## REGIONAL GIVING

While Southeast Florida represents the largest share of total charitable giving, the share of dollars going to Florida charities is distributed more evenly around the state:



<https://flnonprofits.org/page/givinginflorida2022>

**TOP 5 AREAS** that received the most charitable dollars:

- » Religious purposes (29%)
- » Basic needs (14%)
- » Education (13%)
- » Health (11%)
- » Combined purposes (10%)

**TOP 3 ISSUES** that mattered the most to Floridians:

- » Poverty and income inequality (43%)
- » Health (41%)
- » Climate change and environment (28%)