

# 2022 NPT Power & Influence Top 50

by [Paul Clolery](#) on [August 1st, 2022](#)



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By Paul Clotery

The Year 2022 had it all – rain, sleet, snow, pestilence, gloom of night, revolution and rejoicing. Sometimes it all happened at once and, without a doubt, nonprofit operations were forever changed.

You can't tack every evolution to the COVID-19 pandemic, but it is a good start. You might be able to correctly assess that much of what engulfed the nonprofit sector during the past 12 months got its start between 2020 and 2021. The fact there was some experience with the issues didn't make the decisions easier.

The war in the Ukraine has exacerbated food shortages and driven-up the prices of what is available. Social justice remained a priority. Meanwhile, COVID-19 resembled something stuck to the bottom of a shoe that can't be shaken off, but you walk away hoping it will wear off. It has impacted both back to the office and work from home (or the beach).

Just as the sector has been influenced by events, so has this 25th anniversary edition of ***The NonProfit Times' Power & Influence Top 50***. Nearly one-third (32%) of those honored have not previously been inducted into the club. Women outnumber men on the list for the first time, 28 to 22. It also is arguably the most diverse list of honorees.

The honorees have distinguished themselves as initiators, innovators and leaders who can redirect and sometimes restrict vital nonprofits and their operations. An important criteria of the list is that the honoree must be a working day-in, day-out executive.

The 2022 honorees were selected from a group of roughly 300 nominated top executives. A committee of ***The NPT*** editorial staff, contributors and a few leaders plugged into executive movement were involved in the selection process. This is not a lifetime achievement award. The executives must have had an impact during the previous 12 months.

The fine china will be rolled out for honorees and their guests as they are feted in Washington, D.C., next month during the annual ***NPT Power & Influence Top 50 Gala*** at The National Press Club. One of the honorees will receive ***The NPT***

# THE NPT 2022 POWER & INFLUENCE TOP 50

## José Andrés

Founder  
*World Food Kitchen*  
Washington, D.C.

Who needs lethal weapons when you can wield a ladle? He fed the people securing the Capitol on January 6. His kitchens in Ukraine have been hit by missiles. Andrés's Kitchen Skills and Safety program and other initiatives are building capacity for economic diplomacy that can't be ignored. He has established a new model for disaster relief.



## Heather Carpenter, Ph.D.

Interim Executive Director  
*Institute for Nonprofit Administration and Research at LSU*  
Shreveport, La.

Carpenter wears many hats in the nonprofit education space. She also is director of LSU's master's in nonprofit administration and treasurer of the Nonprofit Academic Centers Council. Carpenter is an academic pragmatist when it comes to focusing course work on real world nonprofit management.



## Ana Marie Argilagos

President  
*Hispanics In Philanthropy*  
Oakland, Calif.

Argilagos has spent her professional career working on urban development, strategies to reduce poverty, to expand economic opportunity, and advance sustainability. Her focus has been mobilizing resources for Latinx communities and channeling Latinx influence in philanthropy. She is a thought leader on transforming institutional resources and sits on several prominent boards.



## Asha Curran

Co-founder & CEO  
*GivingTuesday*  
New York, N.Y.

Nobody can escape GivingTuesday. It is now a fundraising and volunteerism phenomena. Curran is more than the event's co-founder. She is influencing many areas of developing philanthropy worldwide. She preaches that philanthropy is more than transactional giving. It's now 75 countries worth of community. Her words: "It's really about grassroots giving, rather than big dollar giving."



## Fred Blackwell

Chief Executive Officer  
*San Francisco Foundation*  
San Francisco, Calif.

Along with dealing with numerous Bay Area issues, Blackwell is chair of the board at Independent Sector during pivotal leadership transition announced earlier this year. An Oakland, Calif., native, there's no doubt his understanding of local connections has been key to weaving the public, private and philanthropic for community equity.



## Tim Delaney

President & CEO  
*National Council of Nonprofits*  
Washington, D.C.

It isn't hyperbole when saying Delaney's influence goes coast to coast. There is nobody better at getting the word out to state associations about federal moves but also why it matters and what should be done. He has quietly put together an all-star team of influencers, work horses versus D.C. show horses. He is in the middle of, well, just about everything on Capitol Hill.



## Rakim H. D. Brooks

President  
*Alliance for Justice*  
Washington, D.C.

Brooks has been in the equity fight for a long time, pushing for diverse judicial nominees. He is a politically-savvy, seasoned strategist who knows nonprofits must lead the DEI evolution. His words: "... the courts are the frontline of democracy reform, and nonprofits will continue to be on the frontlines of every major social issue for their communities."



## Rebecca Dixon

Executive Director  
*National Employment Law Project*  
New York, N.Y.

After what must have felt like a lonely fight, Dixon has emerged as a potent force and thought leader in the workers' rights movement. Her words: "Pro-worker and worker-informed policies should be understood as thoughtful solutions to unfair policies and laws that were designed decades ago to enrich corporations and hold workers back."



## Nancy Brown

Chief Executive Officer  
*American Heart Association*  
Dallas, Texas

Brown is a champion for equitable health. Many don't realize the importance of AHA and her leadership during the pandemic, leveraging technologies created by the AHA Center for Accelerated Drug Discovery to expand global understanding of the protein structure of COVID-19. Her influence extends globally, her voice heard on domestic and international boards.



## Claire Babineaux-Fontenet

Chief Executive Officer  
*Feeding America*  
Chicago, Ill.

To a numbers person like Babineaux-Fontenet, it's probably frustrating to facilitate 6.6 billion meals through a complex network and yet people are still hungry. For every meal the system provides, the Supplemental Nutrition Assistance Program (SNAP) can provide nine. She has improved communications with federal officials, upgraded the supply chain and shifted to an outcomes framework.



## Phil Buchanan

President  
*Center For Effective Philanthropy*  
Cambridge, Mass.

Buchanan is among the first to tie the decline in number of households giving to overall trust in the sector. He's never been shy about confronting conventional thinking about foundations. He has long advocated for grant-makers to listen to those they fund and for permanent change. For example, funders can't shut off the fire hoses opened during the pandemic for social justice.



## Daniel H. Gillison, Jr.

Chief Executive Officer  
*National Alliance on Mental Illness*  
Arlington, Va.

The pandemic and social justice issues have many Americans on edge at a time when mental health remains underfunded and underrepresented. Gillison spearheaded the creation of the CEO Alliance for Mental Health, which has collaborated to identify and amplify their priorities, for example getting word out on the new 9-8-8 crisis line.



## James Canales

President & Trustee  
*The Barr Foundation*  
Boston, Mass.

Canales without a doubt has ascended to the role of philanthropy leader in Boston. He's quick to admit there are intractable issues that neither government nor nonprofits can independently solve. The foundation supports programs but it starts with Canales' belief in investing in leaders. It's all about having a long-term perspective but also reacting to the now.



## Donald Gips

Chief Executive Officer  
*The Skoll Foundation*  
Palo Alto, Calif.

You have to wonder how many times Gips has used the term "collaborative approach." The former U.S. Ambassador to the Republic of South Africa has experience in diplomacy, government and technology, that has quickly placed him as a leader in the social impact sector.





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National Director & CEO

**Anti-Defamation League**  
New York, N.Y.

Stop reading this and order his new book *It Could Happen Here*, warning of violence on a more catastrophic scale. "We've seen the normalization of hate." Greenblatt has been correct on almost every other crusade, from online extremism to going after for-profit firms to fighting extremist groups. He was litigating against the Proud Boys before the Justice Department could get its act together.



President & Chief Executive Officer

**National Association of Free and Charitable Clinics**  
Alexandria, Va.

Don't let Lamoureux's cheerful demeanor fool you. She is tougher than any three people. She leads a nonprofit network that delivers basic healthcare to roughly 2 million people that for some reason has become politicized. Granted, many people might want to sock their dentists but Lamoureux has stared down death threats and home break-ins. She is a healthcare policy advocate whose opinion matters.



**Alix Guerrier**

President & CEO  
**DonorsChoose**  
New York, N.Y.

You know that Guerrier is going to use technology to fundamentally change operations wherever he happens to be. An early supporter of digital currency, he is also being measured about its use. Co-founder of the curriculum platform LearnZillion, he's making crowdfunding more equitable and transparent. Always the instructor, he's also teaching empathy which is too often lost on digital denizens.



**Mindy S. Lubber**

President & CEO  
**CERES**  
Boston, Mass.

Start with the Ceres Investor Network where she corralled more than 200 institutional investors, managing roughly \$47 trillion. There's also the National Environmental Law Center, which she founded. Lubber is an international change leader with the muscle to pressure firms to integrate environmental challenges into core business strategies and the funding to make it happen.



**Crystal Hayling**

Executive Director  
**Libra Foundation**  
San Francisco, Calif.

Hayling showed profound leadership through her writing about the moral urgency for philanthropy during the racial justice uprisings and by also announcing before COVID that the Foundation was doubling grantmaking in response to community need. She is founder of the Democracy Frontlines Fund and enlisted other funders to pool their funding for a strategy focused on racial justice and democracy.



**Sr. Donna Markham**

President & CEO  
**Catholic Charities USA**  
Alexandria, Va.

A lot of social sector people talk but Markham has actually seen the situations upon which she opines and takes action, like going to the border. She asked her 50,000 associates for challenges they are seeing. Given the responses, she is turning a \$4.5 billion behest toward housing and healthcare, particularly seeing housing as a moral imperative and partnering with anyone willing to pitch in.



**Eileen R. Heisman**

President & CEO  
**National Philanthropic Trust**  
Jenkintown, Pa.

Heisman runs the donor-advised fund that isn't a for-profit in nonprofit clothing. She opened the U.K. to the concept, opening an office in London with NPT Transatlantic, a dual qualified charity which means it is recognized as a charitable organization in both the U.K. and U.S. With \$9 billion under management, Heisman is key to this evolving and sometimes targeted fundraising method.



**Rebecca Masisak**

CEO  
**TechSoup**  
San Francisco, Calif.

TechSoup was a nice little nonprofit getting tech out to nonprofits and then Masisak showed up. She successfully established the program in North America and developed an international expansion model that became the TechSoup Global Network which operates in nearly 250 countries. She is correct when she argues data is a resource for civil society.



**Melanie L. Herman**

Executive Director  
**Nonprofit Risk Management Center**  
Leesburg, Va.

An unassuming executive might believe nonprofits are safe from risk. That's only because the person hasn't read one of Herman's dozen or so books. She is the right call before, during and after something happens and she is the architect of prevention plans for nonprofits with risk profiles that would scare almost anyone.



**Suzanne McCormick**

President & CEO  
**YMCA of the USA**  
Chicago, Ill.

Even though she's only been in the job roughly 20 minutes, McCormick has been using the 2,600 Ys across the nation to lift up the voices of youth. She is a clarion voice on the impact of COVID isolation and its impact on the mental health of children. She is a steady and persuasive member of the influential Leadership 18 and the Independent Sector board.



**Ben Jealous**

President  
**People For The American Way**  
Washington, D.C.

You want Ben Jealous to have your back in a fight. He has referred to recent legislative actions as "sadistic." He's making clear how much progress is at risk and working toward legislative and ballot box action. There's also the video series on antigovernment extremist groups and his leadership for transformative change in public safety.



**Shannon McCracken**

CEO  
**The Nonprofit Alliance**  
Washington, D.C.

At a time when professional organizations are under financial stress because memberships continue to plummet, McCracken just keeps building. She's thrown open the doors to many associations about to close for any number of reasons. She has led the fight state legislature by state legislature when the ability to fundraise or protect donors' rights have been targeted.



**Jo Ann Jenkins**

Chief Executive Officer  
**AARP**  
Washington, D.C.

Jenkins keeps redirecting the organization's reach. It's always been about social change for her and redefining, recasting the idea and image of people who are 50-plus. She has been a thought leader on the future of work, inequities in healthcare and it would be a challenge to find an organization, with which AARP has not partnered when she sees innovation.



**Gail McGovern**

President & CEO  
**American Red Cross**  
Washington, D.C.

The pressure on McGovern is tremendous. Lives are literally on the line with blood shortages and other COVID-related supply chain issues. A trusted advisor among the Leadership 18, her counsel is helping to evolve some of the nation's largest nonprofits. She is a leader on refugee resettlement and coordinating with other NGOs. She is involved on so many fronts it is impossible not to be in the Top 50.





*Fisher College Of Business/The Ohio State University  
Columbus, Ohio*

There's provocative and then there's curiosity. Mittendorf pulls them both off, often in the same tweet. He asks great questions online and prods some of the sector's best financial minds into short bursts of discussion, which no doubt get longer form thinking. Many financial academics couldn't spell NRA before he started asking questions.

**Michelle Nunn**

President & CEO  
*CARE USA  
Atlanta, Ga.*

It is a challenge to work in international relief when your own government works against you. That's what Nunn was faced with but somehow coordinated efforts to get the job done. Fiscal year 2021 revenue that was the highest in the organization's history and programs reached more than 90 million people. And, she's bringing back the iconic CARE Package.

**Michael J. Nyenhuis**

President & CEO  
*UNICEF USA  
New York, N.Y.*

Nyenhuis was CEO at MAP International and AmeriCares before landing at UNICEF USA and has been a board member of both the Integral Alliance and InterAction. He knows international relief and has the connections to bring people to an issue. He buffed up the brand at AmeriCares, so he understands the worth of public involvement with mission and the value of the UNICEF brand.

**Una Osili, Ph.D.**

Associate Dean For Research and International Programs  
*Lilly Family School Of Philanthropy/IUPUI  
Indianapolis, Ind.*

There is nobody better at explaining the sector's economics than Osili. She oversees seminal research at Lilly. Among the projects are Giving USA, the Global Philanthropy Environment Index, the Global Philanthropy Tracker, and Generosity for Life. Finding and tracking the numbers is one thing. Her unique points of view are what really make the numbers useful to the nonprofit community.

**Sabeen Perwaiz Syed**

President & CEO  
*Florida Nonprofit Alliance  
Jacksonville, Fla.*

Perwaiz Syed united Florida's nonprofits, making them a force on policy matters – not an easy feat given the vast geography and the lack of any real history of nonprofits working together beyond their regions. She's lifted the visibility of the sector with the media, funders, and policymakers. She is also vice president of the Women's Giving Alliance and executive producer/organizer of TedLacksanville.

**Jonathan Reckford**

Chief Executive Officer  
*Habitat For Humanity International  
Atlanta, Ga.*

Reckford led Habitat's pivot from building to rehab as the supply chain from COVID and backed-up ports stalled needed supplies. They are building again and re-opening retail operations. He's a member of Leadership 18, on the Freddie Mac Housing Advisory Council and global economic forums. He has international muscle but it is his humanity that compels leaders to follow.

**Lisa Rice**

President & Chief Executive Office  
*National Fair Housing Alliance  
Washington, D.C.*

Rice has spent nearly four decades in the fair housing arena. She is an author and influencer on the topic. She arms NFA's 200 members with data that changes outcomes. She's a national leader for ending housing discrimination, obtaining data to block algorithmic bias in lending, and pushing the federal government to provide access to government national mortgage databases to root out bias.



*Blue Meridian Partners  
New York, N.Y.*

What's a stunning four-letter word? Cash. Roob was among the first to make direct cash payments to nonprofits during the pandemic. She also pioneered growth capital aggregation which turned \$15 million into \$487 million. It's about solving significant problems, scaling, replicating and laying the groundwork for a better future for youth via big bets.

**Douglas Rutzen**

President & CEO  
*International Center For Not-For-Profit Law  
Washington, D.C.*

The trouble with getting Rutzen on the phone is you never know which time zone he is in. He's a force in the international NGO community, counseling organizations and governments on the protection of democratic principles and the vital role nonprofits play in their communities. His point of view is also welcomed at the White House.

**MacKenzie Scott**

Philanthropist & Author  
*Seattle, Wash.*

She started what is becoming a wave of female billionaires writing unrestricted, transformational checks to nonprofits. She is putting the power behind trust-based philanthropy. Her Lost Horse philanthropic arm is giving to schools, kids, nonprofit infrastructure organizations, healthcare, etc. She and her team research, write checks and then get out of the way.

**Barron Segar**

President & CEO  
*World Food Program US  
Washington, D.C.*

Segar is trying to head-off a famine that will take tens of thousands of lives and is convincing corporate leaders that they must get into the fight. He is making the organization's case to anyone who will listen and is raising more money than ever. Feeding people seems like a no-brainer but it's much more complicated and Segar knows and navigates the politics of it.

**Sonal Shah**

Interim Executive Vice President  
*United Way Worldwide  
New York, N.Y.*

There is no doubt that Shah has become the sector's "fixer." This is the first time someone with an "interim" title has made the list. She raised more than \$1 billion in just a few months at her last gig. The Asian American Foundation, has worked at the White House, key academic centers and in global finance. She is now an integral part of remodeling United Way for the next 25 years.

**Mark Suzman**

Chief Executive Officer  
*The Bill & Melinda Gates Foundation  
Seattle, Wash.*

Suzman is responsible for keeping sanity at the foundation after the co-founders divorced and the other major funder, Warren Buffett, decided to direct much of his money elsewhere. Suzman proved he can pivot the organization when COVID hit. He has refocused and broadened the international influence and is looking at better targeting of funding.

**LaJune Montgomery Tabron**

President & CEO  
*W. K. Kellogg Foundation  
Battle Creek, Mich.*

Tabron was the first person of color to be hired full-time at the foundation, smashing barriers along the way. With consolidated assets of nearly \$8 billion, she's a national player on foundation and children's issues who is laser focused on her community, equity and the evolving workplace. Her words: "We have to change everything we thought about how work gets done, how we are being equitable."

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**President & CEO**  
**Silicon Valley Community Foundation**  
Mountain View, Calif.

Nonprofits and the people of the Bay Area would be in trouble without the SVCF and Taylor has put it back together after a few jarring events. Perhaps the region's most important funder, SVCF raised more than \$65 million for pandemic response and established a Community Advisory Council of 25 local leaders who keep tabs on funding through a race and equity lens.



**David L. Thompson**

Vice President of Public Policy  
**National Council Of Nonprofits**  
Washington, D.C.

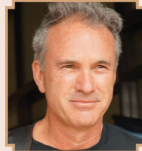
You might have heard there is an employee shortage in the sector. Thompson crafted and then advanced policy solutions interwoven at the federal, state, and local levels to help ensure that nonprofits have the resources to deliver what individuals and communities need. That's connection. He is in the middle of every legislative fight, negotiation, and reconciliation when there is impact on the sector.



**Thomas Tighe**

President & CEO  
**Direct Relief**  
Santa Barbara, Calif.

He is the epitome of Malcolm Gladwell's connector from *Tipping Point*. He seems to know everyone. Tighe makes everyone feel as if their work is game-changing, which involves Direct Relief in everything from solar hubs to healthcare to equity around the world. He's putting \$75 million from Mackenzie Scott into partnering, always spotlighting the network of nonprofits that are making change.



**Henry Timms**

President & CEO  
**Lincoln Center for the Performing Arts**  
New York, N.Y.

Lincoln Center was always central to New York's elite. Timms hasn't forgotten the big donors and patrons but is also creating a network of performance organizations that will stitch together communities and bring new energy to an important resource that had grown somewhat stale. It's no surprise, partnerships have been his stock and trade wherever he's been.



**Ford Foundation**  
New York, N.Y.

Walker continues to confound conventional thinking and funding. There's an old saying - "follow the money." In his case, the money follows him. Social justice, LGBTQ, and impact investing. He put \$1 billion to work in the sector when COVID hit. Walker was recently selected commander of France's Order of Arts and Letters, the nation's highest honor, for his work as a benefactor of the arts.



**Elise Westhoff**

President & CEO  
**The Philanthropy Roundtable**  
Washington, D.C.

What was that rumbling? Oh. It was Westhoff annoying some of the sainted tenets of philanthropy. She opposed legislation to change the rules for donor-advised funds and thinks donors are smart enough to make decisions without guardrails. She believes, and just might be correct, that philanthropy is in danger of being hijacked by political ideology.



**Rachel White**

President  
**theguardian.org**  
Washington, D.C.

She has pretty much established the model for resourcing journalism with philanthropic dollars, which other media outlets are now emulating. It has big implications for media and journalism, especially local reporting. She has led the way and established relationships with an impressive array of funders.



**Angela Williams**

President & CEO  
**United Way Worldwide**  
Alexandria, Va.

Let's start with the \$25 million Mackenzie Scott donated after Williams had been in the job roughly 15 minutes. She has been a bit of a lightning rod but the locals now have a voice on dues and an avenue for more input. She also has hit the ground running internationally, such as speaking at the Milken Institute Global Conference and forums outside North America.





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Jeffrey L. Bradach: 2014, 2015, 2016, 2017, 2018, 2019	Morris Dees: 2001	Fred Grandy: 1998, 1999, 2000	David Jeffrey: 2015
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John M. Bridgeland: 2009, 2010	Tim Delaney: 2012, 2013, 2014, 2015, 2017, 2018, 2019, 2020, 2021, 2022	William H. Gray: 2001	Cristina Jiménez: 2017
Rakim H. D. Brooks: 2022	Neal Denton: 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005	Florence Green: 1999, 2000, 2008	Belinda Johns: 2007, 2008, 2009
Donna Murray-Brown: 2018, 2019	James Dobson: 2006	Michael Green: 2016	Dorothy Johnson: 1999
Michael Brown: 2009, 2010, 2011, 2015, 2016, 2017, 2018	Abigail Dillen: 2021	Sharon Greenberger: 2020	Nancy L. Johnson: 1998
Nancy Brown: 2016, 2017, 2018, 2019, 2020, 2021, 2022	Rebecca Dixon: 2022	Jonathan Greenblatt: 2016, 2017, 2018, 2019, 2020, 2021, 2022	Nick Johnson: 2014
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John Hope Bryant: 2018	Cheryl Dorsey: 2010, 2011, 2020	Robert Greenstein: 2009, 2017	David R. Jones: 2005, 2006
Phil Buchanan: 2007, 2008, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022	Azzedine Downes: 2016	Chad Griffin: 2014	Fr. Fred Kammer: 1998, 1999, 2000
Katie Burnham: 1998, 1999	Bill Drayton: 2010, 2012	John Griswold: 2011, 2012	Ann E. Kaplan: 1998, 1999, 2000
Sharon Burns: 2009	Susan N. Dreyfus: 2015, 2017, 2018, 2019	Paul Grogan: 2013, 2014, 2015, 2016	Dean Karlan, Ph.D.: 2020
Dan Busby: 2010, 2011, 2012, 2013, 2014, 2015	Marian Wright Edelman: 1998, 2001, 2012, 2013	Alx Guerrier: 2021, 2022	Irv Katz: 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014
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