



FLORIDA
nonprofit
alliance

2017

ANNUAL REPORT

LETTER FROM THE EXECUTIVE DIRECTOR



Nonprofits are closely aligned with their local communities. It is one of their strengths. But success also requires being aware of national, state and local trends, and constantly scanning the horizons for potential threats and opportunities. That's what the Florida Nonprofit Alliance does for nonprofits, working in every county of our state. Connecting the dots, to enable nonprofits to focus on delivering their missions.

In 2017, FNA launched member only policy calls to discuss public policy updates like the Johnson Amendment and Federal Tax Reform. We cheered loud and far about the economic impact of our sector with you, our elected officials, and community stakeholders.

In 2018, FNA will complete the state's first nonprofit compensation report and survey our residents on their preferences on charitable giving. I want to ensure our organization continues to give you the tools you need to advocate for your organization.

Thank you for trusting us to speak on your behalf.

Sabeen Perwaiz



MEET OUR 2017-18 BOARD CHAIR UPENDO SHABAZZ

Q: YOU HAVE A BROAD VIEW OF THE STATE NONPROFIT COMMUNITY, AS A BOARD MEMBER AND A FUNDER. HOW DO YOU SEE FLORIDA NONPROFIT ALLIANCE'S ROLE?

A: Florida Nonprofit Alliance's role is very important in today's world - there are so many influencers to this sector that leadership is critical to bring common sense, strategy, advocacy and collective support. FNA represents this Leadership for Florida. Our role is also one of "protector" - as this sector faces serious financial difficulties as tides shift forcing nonprofits to do more with less.

Q: PART OF OUR STATED MISSION IS TO ADVOCATE FOR THE NONPROFIT SECTOR. DO YOU HAVE THOUGHTS ABOUT EXPANDING OUR EFFORTS IN THIS AREA?

A: Since its inception, advocacy has been a central part of the work that we do on behalf of the nonprofit sector. FNA has done an outstanding job in Tallahassee supporting efforts that impact the sector. We have established the Florida Charitable Advisory partnership that speaks to our expanding role in this space. I anticipate we will continue to look for advocacy opportunities to elevate this sector.

Q: DO YOU HAVE A PARTICULAR LEADERSHIP PRIORITY AS YOU STEP IN THE CHAIRMAN'S ROLE?

A: My leadership priority is very simple - to give power to the nonprofit sector by-way of building the operational capacity of Florida Nonprofit Alliance!

YEAR IN REVIEW

Accomplishments

01 ELEVATED PUBLIC AND PRIVATE STAKEHOLDER AWARENESS OF OUR SECTOR WITH OVER THREE DOZEN PRESENTATIONS ON THE ECONOMIC IMPACT REPORT

02 LAUNCHED MONTHLY MEMBER ONLY POLICY CALLS TO REVIEW LEGISLATIVE SESSIONS IN TALLAHASSEE AND WASHINGTON D.C

03 ADVOCATED TO PRESERVE THE JOHNSON AMENDMENT AND KEPT NONPROFITS INFORMED ON FEDERAL TAX REFORM

04 RELAYED INFORMATION ON BEHALF OF FEMA AND VOLUNTEER FLORIDA TO HELP WITH HURRICANE RECOVERY EFFORTS

05 RAISED AWARENESS ON THE CONSTITUTION REVISION COMMISSION

06 CONDUCTED A MEMBERS ONLY LEGISLATIVE SURVEY

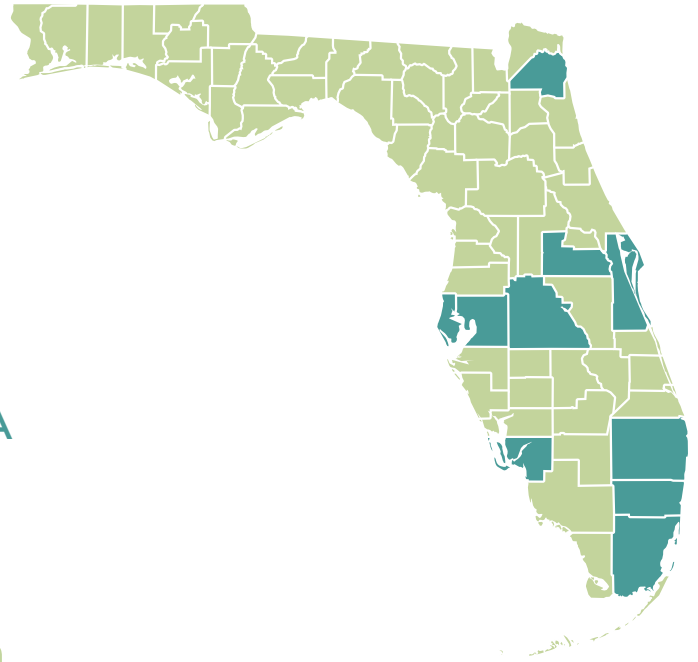
Economic Impact Report

From community organizations to associations, nonprofits play an active role in a wide range of settings throughout Florida - from providing healthcare to serving as financial institutions, protecting the environment to promoting the arts.

The diversity of offerings provided by nonprofits can make the sector's impact seem smaller than it is; thus, it is important to understand the contribution the nonprofit sector makes to statewide employment and to highlight its significance and economic contribution to our overall economy.

With broad distribution across the state in employment, nonprofits are a stabilizing force in many communities. Maintaining the critical infrastructure the nonprofit sector provides to our economy is crucial to Florida's health and economic vitality.

FLORIDA



ranks **40th** lowest in
the nation
FOR NONPROFIT ASSETS PER CAPITA

ranks **44th** lowest in
the nation FOR CHARITABLE GIVING

At JPMorgan Chase & Co., we believe that a strong nonprofit sector is essential to driving inclusive economic growth in our communities. We are proud to have supported Florida Nonprofit Alliance's Nonprofit Economic Impact report, which highlighted the importance of the nonprofit sector to our local economies, and provided the private, public and nonprofit sectors with key data points to better advocate for and invest in the sector.

Maria Escorcía

Vice President of Global Philanthropy

JPMORGAN CHASE & CO.

SECTOR FAST FACTS

Annual Payroll: **\$26.6 billion**

Annual Revenue: **\$90 billion**

Employment: **530,000+**

Employment Size: **Compares to Florida's construction and manufacturing sectors**

\$205.8 billion
IN ASSETS

83,449
nonprofits
IN FLORIDA



FUNDER VIEWPOINT

Edyth Bush Charitable Foundation

Edyth Bush Charitable Foundation supports Florida Nonprofit Alliance in order to help nonprofits effectively accomplish their individual missions and join other nonprofits on issues of common concern to create a better Florida. FNA provides useful research, effective advocacy, cost saving product partnerships and includes nonprofits in the strategy roadmap for a better Florida. The roadmap to have Tallahassee adequately fund, reasonably regulate and fully understand the importance of Florida nonprofits begins with membership in the Florida Nonprofit Alliance.

David A. Odahowski, *President & CEO*
Edyth Bush Charitable Foundation

NONPROFIT VIEWPOINT

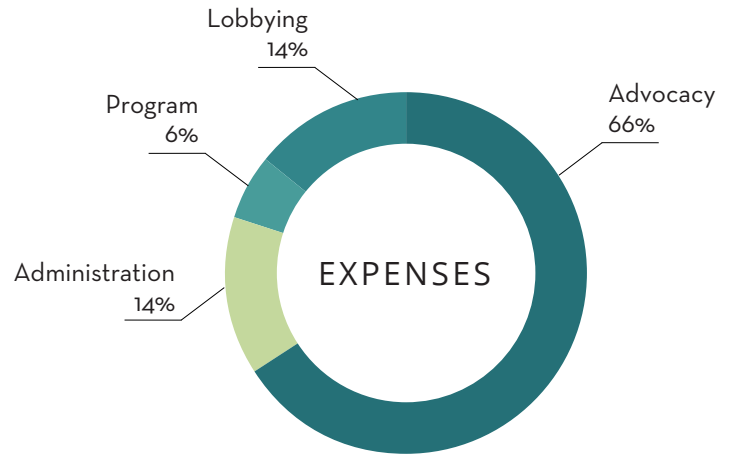
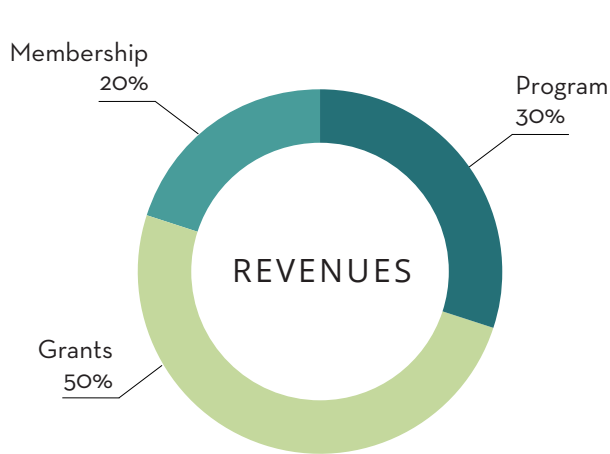
Consortium of Florida Education Foundations



We represent the local education foundations aligned with Florida's school districts and, while we do monitor issues directly related to the K-12 arena and our members, we have found great value in the more holistic perspectives and input we receive through the Florida Nonprofit Alliance. The regular legislative updates are incredibly valuable in giving us greater context for the issues we pay attention to on a regular basis. We have access to the latest information on both a state and national level and can alert our group about issues and opportunities to engage. FNA does a great job of making complicated legislative issues understandable and approachable by nonprofits of all types. It's so important to have an entity monitoring issues on behalf of all Florida nonprofits. It's also important for us to broaden our understanding of the big picture issues impacting the nonprofit sector to inform our individual advocacy for the issues we individually care about. We find great value in our FNA membership for both these reasons.

Mary Chance, *President*
Consortium of Florida Education Foundations

FINANCIALS



FUNDERS



JPMORGAN CHASE & CO.



BOARD OF DIRECTORS

EMILY BENHAM

Nonprofit Leadership Center, *Tampa, FL*

EILEEN CONNOLLY-KEESLER

Community Foundation of Collier County, *Naples, FL*

RENA COUGHLIN

Nonprofit Center of Northeast Florida, *Jacksonville, FL*

TED GRANGER

United Way of Florida, *Tallahassee, FL*

KEVIN HYDE

Foley and Lardner, *Jacksonville, FL*

C. SCOTT JENKINS

Wells Fargo, *Tallahassee, FL*

MARGARET LINNANE

Edyth Bush Institute for Philanthropy & Nonprofit Leadership, *Winter Park, FL*

UPENDO SHABAZZ

Allegany Franciscan Ministries, *West Palm Beach, FL*